2017 UFCC
AGENCY ORIENTATION
Campaign History and Structure
The UFCC has been the official UF charitable fundraising drive for more than 28 years.

UF, UAA and UFF employees participate.
UF employees have given almost $1 million through the UFCC for each of the last 13 years.

Alachua Habitat for Humanity

FL SIDS Alliance
Since 1989, employees have given more than $22 million to our community.

Heart Pine School

United Way of N Central FL
The campaign has grown from 39 agencies in 1993 to 97 agencies for 2017.
2017 Campaign Chairmen

CHAIRMAN
Dean Laura Rosenbury
College of Law

LEADERSHIP CHAIRMAN
Dr Chimay Anumba
College of Design, Construction & Planning
UFCC Management

UF Office of Community Relations

Susan Crowley
Asst VP for Community Relations
Executive Director of the UFCC

Karen Thomas
Community Relations Relations Specialist
Coordinator for the UFCC
Planning Committee

- Appointed by Provost
- Oversees UFCC in accordance with UF regulations
- Determines campaign theme, goal and logo

Florida Wildlife Care

FL Breast Cancer Coalition Research FND
Planning Committee

✓ Reviews agencies
✓ determines which qualify for the UFCC
2017 Planning Committee
Dean Rosenbury, Dean Anumba, and Susan Crowley

Michael Reid
Dean, HHP

Sandra City
College of Nursing

Bill Gair
Contracts/Grants

Katie Indarawis
Graduate Minority Programs

Megan Kimmel
UF Health Communications

Myra Morgan
Student Affairs

Constance Shehan
Sociology

Jennifer Tucker
College of Pharmacy

Mike Ford
General Counsel

Karen Thomas
Staff

North Central FL YMCA
Steering Committee
(campaign unit volunteers)

☑ Deans and VPs appoint two steering committee members from each college or unit.

☑ Members run the campaigns in their areas and recruit coordinators to assist.

FL Certified Organic Growers

Kids Count in Alachua County
Report on the 2016 UFCC
2016 UFCC Results

Goal: $1,000,000.00

Campaign Total: $982,153.53
(down 1% from 2015)

Participation: 17%
(down 2% from 2015)
## UFCC Gift by type

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payroll Deduction</td>
<td>2155</td>
<td>$860,843.42</td>
</tr>
<tr>
<td>Cash</td>
<td>29</td>
<td>$256.00</td>
</tr>
<tr>
<td>Check</td>
<td>34</td>
<td>$30,385.00</td>
</tr>
<tr>
<td>Credit Card</td>
<td>86</td>
<td>$48,289.00</td>
</tr>
<tr>
<td>Stock</td>
<td>2</td>
<td>$4,089.35</td>
</tr>
<tr>
<td>Bill</td>
<td>10</td>
<td>$11,290.00</td>
</tr>
<tr>
<td>Special Events</td>
<td></td>
<td>$27,000.76</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>2316</td>
<td><strong>$982,153.53</strong></td>
</tr>
</tbody>
</table>
• UF Retirees/ Oak Hammock contributed $10,171.00 – up from $4,200 in 2015

Special Olympics

VetSpace
<table>
<thead>
<tr>
<th>Leadership Giving Levels</th>
<th>Tocqueville Society</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Tocqueville Society</td>
<td>11</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>22</td>
</tr>
<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>52</td>
</tr>
<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>69</td>
</tr>
<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>122</td>
</tr>
<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>58</td>
</tr>
<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>205</td>
</tr>
</tbody>
</table>

Boys and Girls Club

Puppy Hill Farm
Leadership giving was 76% of the 2016 campaign total:

$743,904.46
(up 1% from 2015)

Boy Scouts of America

Memory Garden

Friends of the Crisis Center
### 2016 SEC School Comparison

<table>
<thead>
<tr>
<th>University</th>
<th>Number of Employees</th>
<th>Total Pledges ($)</th>
<th>Per Capita ($)</th>
<th>% Participation</th>
<th>Leadership Donors**</th>
<th>Tocqueville Donors</th>
<th>Leadership Pledges ($)***</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Alabama</td>
<td>5,372</td>
<td>442,760</td>
<td>82</td>
<td>55%</td>
<td>103</td>
<td>7</td>
<td>101,535</td>
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<tr>
<td>University of Arkansas</td>
<td>4,553</td>
<td>152,785</td>
<td>25</td>
<td>17%</td>
<td>31</td>
<td>0</td>
<td>60,200</td>
</tr>
<tr>
<td>Auburn University</td>
<td>5,022</td>
<td>101,813</td>
<td>29</td>
<td>16%</td>
<td>22</td>
<td>0</td>
<td>29,160</td>
</tr>
<tr>
<td>University of Florida^</td>
<td>13,469</td>
<td>982,154</td>
<td>73</td>
<td>17%</td>
<td>530</td>
<td>9</td>
<td>743,904</td>
</tr>
<tr>
<td>University of Georgia^</td>
<td>10,753</td>
<td>118,978</td>
<td>11</td>
<td>15%</td>
<td>54</td>
<td>0</td>
<td>53,864</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>14,000</td>
<td>221,826</td>
<td>16</td>
<td>5%</td>
<td>68</td>
<td>1</td>
<td>120,988</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>6,411</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>3,100</td>
<td>125,943</td>
<td>41</td>
<td>9%</td>
<td>86</td>
<td>0</td>
<td>88,673</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>6,025</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Missouri</td>
<td>14,000</td>
<td>542,735</td>
<td>39</td>
<td>13%</td>
<td>204</td>
<td>3</td>
<td>296,815</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>9,004</td>
<td>67,542</td>
<td>8</td>
<td>3%</td>
<td>16</td>
<td>2</td>
<td>40,160</td>
</tr>
<tr>
<td>University of Tennessee^</td>
<td>7,504</td>
<td>279,526</td>
<td>37</td>
<td>13%</td>
<td>52</td>
<td>4</td>
<td>131,981</td>
</tr>
<tr>
<td>Texas A&amp;M University^</td>
<td>14,203</td>
<td>526,753</td>
<td>37</td>
<td>13%</td>
<td>188</td>
<td>2</td>
<td>344,618</td>
</tr>
<tr>
<td>Vanderbilt University^</td>
<td>21,300</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SEC United Way Totals</strong></td>
<td>134,706</td>
<td><strong>3,562,814</strong></td>
<td><strong>26</strong></td>
<td><strong>16%</strong></td>
<td>1363</td>
<td>28</td>
<td><strong>2,011,898</strong></td>
</tr>
</tbody>
</table>
2017 Campaign Goal

Increase college/unit participation

Alachua Co Humane Society

Center for Independent Living
Leadership Campaign
Sept 5th – 22nd

General Campaign
Oct 2nd – Oct 20th

Bread of the Mighty Food Bank
Radiant Hands
Leadership Campaign

- Targets employees who gave > $500 in 2016

- Targets employees who did NOT give in 2016, but have salaries > $50,000.00.

Ronald McDonald House

Gainesville Community Ministry
Leadership Communications:

✓ Letter from Leadership Chair
✓ Leadership brochure during the last week of August – agencies listed
Gators Give

Today begins the final week of the 2016 UF Campaign for Charities.

This year’s goal is to surpass the $990,766 donated by generous UF employees in 2015 to benefit our agencies. Why give through the UFCC? Because the agency or agencies you designate will receive not only your gift, but also a proportionate share of the non-agency-specific contributions. Last year, the undesignated contributions increased donors’ gifts by approximately 34%.
2017 General Campaign
Oct 2nd - Oct 20th

• Week of Sept 25th
  Introductory Email & Postcard

• Oct 2nd, 9th, 16th
  “Opportunity to Give” Emails

Girls Place
2017 UFCC Agencies
97 Agencies in the 2017 UFCC

✓ 18 Community Health Charities
✓ 50 Independent Agencies
✓ 29 United Way Agencies

Juvenile Diabetes Research Foundation

Putnam Land Conservancy
<table>
<thead>
<tr>
<th>2017 United Way Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACORN Clinic</strong></td>
</tr>
<tr>
<td>Alachua Co Coalition for the Homeless and Hungry</td>
</tr>
<tr>
<td>Boys and Girls Club of Alachua County</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank Inc</td>
</tr>
<tr>
<td>Catholic Charities Bureau Gainesville</td>
</tr>
<tr>
<td>CDS Family &amp; Behavioral Health Services</td>
</tr>
<tr>
<td>Central Florida Community Action Agency</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
</tr>
<tr>
<td>Children's Home Society of Florida</td>
</tr>
<tr>
<td>Early Learning Coalition of Alachua County</td>
</tr>
<tr>
<td>ElderCare of Alachua County</td>
</tr>
<tr>
<td>Friends of the Micanopy Library</td>
</tr>
<tr>
<td>Gainesville Area Community Tennis Assoc</td>
</tr>
<tr>
<td>Girls Place, Inc.</td>
</tr>
<tr>
<td>Haven Hospice</td>
</tr>
<tr>
<td>United Way of N Central FL</td>
</tr>
<tr>
<td>2017 Independent Agencies</td>
</tr>
<tr>
<td>---------------------------</td>
</tr>
<tr>
<td><strong>Alachua Conservation Trust</strong></td>
</tr>
<tr>
<td><strong>Alachua County Humane Society</strong></td>
</tr>
<tr>
<td><strong>Alachua County Library District FND</strong></td>
</tr>
<tr>
<td><strong>Alachua Habitat for Humanity</strong></td>
</tr>
<tr>
<td><strong>American Red Cross</strong></td>
</tr>
<tr>
<td><strong>Boulware Springs Charter School</strong></td>
</tr>
<tr>
<td><strong>Boy Scouts of America, N FL Council</strong></td>
</tr>
<tr>
<td><strong>Center for Independent Living of N Central FL</strong></td>
</tr>
<tr>
<td><strong>Conservation Trust for Florida, Inc.</strong></td>
</tr>
<tr>
<td><strong>DANCE ALIVE</strong></td>
</tr>
<tr>
<td><strong>EarthShare</strong></td>
</tr>
<tr>
<td><strong>Family Promise</strong></td>
</tr>
<tr>
<td><strong>Florida 4-H Club Foundation</strong></td>
</tr>
<tr>
<td><strong>FL Camp for Children &amp; Youth with Diabetes</strong></td>
</tr>
<tr>
<td><strong>FL Certified Organic Growers &amp; Consumers</strong></td>
</tr>
<tr>
<td><strong>Florida Defenders of the Environment</strong></td>
</tr>
<tr>
<td><strong>Florida SIDS Alliance</strong></td>
</tr>
<tr>
<td><strong>Florida Wildlife Care, Inc.</strong></td>
</tr>
<tr>
<td><strong>Friends of the Crisis Center</strong></td>
</tr>
<tr>
<td><strong>Gainesville Area Rowing</strong></td>
</tr>
<tr>
<td><strong>Gainesville Community Ministry</strong></td>
</tr>
<tr>
<td><strong>Gainesville Fisher House FND</strong></td>
</tr>
<tr>
<td><strong>Gainesville Pet Rescue</strong></td>
</tr>
<tr>
<td><strong>Gentle Carousel Miniature Therapy Horses</strong></td>
</tr>
<tr>
<td><strong>GiGi's Playhouse</strong></td>
</tr>
<tr>
<td>Organization</td>
</tr>
<tr>
<td>----------------------------------------------------------</td>
</tr>
<tr>
<td>ALS Association</td>
</tr>
<tr>
<td>Alzheimer’s Association</td>
</tr>
<tr>
<td>American Diabetes Association</td>
</tr>
<tr>
<td>American Heart Association</td>
</tr>
<tr>
<td>Arthritis Foundation</td>
</tr>
<tr>
<td>Community Health Charities of Florida</td>
</tr>
<tr>
<td>Crohn’s &amp; Colitis Foundation of America</td>
</tr>
<tr>
<td>Easter Seals Florida, Inc.</td>
</tr>
<tr>
<td>Epilepsy Foundation of Florida</td>
</tr>
</tbody>
</table>
How Does the Campaign Work?
Online pledging

✅ Most UF employees give online through the UFCC giving site.

Haven Hospice

St. Francis Pet Care
✓ Paper pledge cards are available for employees without access to computers
Pledges made by payroll deduction will roll over to the following year unless:

- The pledge is stopped mid-year with the UF Payroll office.
- The donor elects to not renew the pledge for the following year – using the online system.

The ARC of Alachua Co.
Crowdsourcing
Online Fundraising
Crowdrise

UNIVERSITY OF FLORIDA

FUNDRAISE
FOR THIS CHARITY

$0
MONEY BASED ON CROWDRISE

SHARE
THIS PAGE

DONATE
TO THIS CHARITY

BE THE GATOR GOOD

THE UNIVERSITY OF FLORIDA CAMPAIGN FOR CHARITIES (UFCC) IS THE OFFICIAL UNIVERSITY ANNUAL EMPLOYEE GIVING CAMPAIGN. ALL UF FOUNDATION AND UF ATHLETIC ASSOCIATION EMPLOYEES CAN PARTICIPATE BY MAKING CHARITABLE DONATIONS THROUGH PHYSICAL INDUCTION, CARD, CHECK, CREDIT CARD, STOCK CONTRIBUTION OF THIS NEWLY CREATES FUNDRAISING PLATFORM. FOR THE LAST 11 YEARS, UF EMPLOYEES HAVE GIVEN $15 MILLION ANNUALLY TO CHARITIES SERVING OUR REGION. THIS YEAR WE ARE EXCITED TO INTEGRATE CROWDRISE INTO OUR CAMPAIGN TO ALLOW INDIVIDUALS TO SUPPORT THE
UFCC emails will have a button to pledge by payroll deduction, check, cash or credit card.

There will also be a Crowdrise donation button.

Gators Give

Today begins the final week of the UF Campaign for Charities.

This year’s goal is to surpass the $1,015,350.00 donated by generous UF employees in 2014 to benefit our agencies. The agency you designate will receive not only your gift, but also a proportionate share of the non-agency-specific contributions. Last year, the undesignated contributions increased donors’ gifts by approximately 23%.

If you have never given through the UFCC - please consider giving. If you are already a supporter - please consider even a small increase in your gift this year. A few dollars more - multiplied by all our donors -
UFCC Facebook page will also have a Crowdrise button.
UFCC Contributions
UFCC donors may give to the UFCC through:

- A **designated** gift – naming the agency to receive the donation.

- An **undesignated** gift – giving to the general campaign fund.

EarthShare

Alachua County Coalition for the Homeless and Hungry
Designated funds

All agencies receive the funds that are designated to them whether they are independent of part of a federation.
Undesignated funds

These funds are distributed to agencies or federations based on the percentage of designated funds received by each agency.

ALS Association

Girl Scouts of Gateway Council
In 2016:
Agency donation totals were increased by 32%.

Children’s Home Society
Healthy Start
Distribution of Funds

If an agency is part of a federation, the federation is given the funds for distribution according to their federation agreements.

Friends of the Micanopy Library

Crohn’s and Colitis Foundation
INDEPENDENT agencies receive funds designated to them AND they receive their earned percentage of the undesignated funds.
COMMUNITY HEALTH CHARITIES receives funds for their agencies. They distribute to their agencies all funds designated to them AND all earned undesignated funds.

Alzheimer’s Association

March of Dimes
United Way receives all the designated funds for their agencies and distributes them to the agencies.

Child Advocacy Center

Epilepsy Foundation of Florida
UNITED WAY also receives all undesignated funds earned by their agencies.

The undesignated funds are distributed to meet community needs - through the United Way community impact fund.

Catholic Charities

GNV Area Community Tennis Assn
The Community Impact Fund is overseen by a group of volunteers who evaluate program outcomes, impacts, and budgets to ensure that funds are directed at programs creating measurable results in the community.
UFCC Fiscal Process
with United Way
United Way serves as the fiscal agent for the UFCC.

American Diabetes Association

St. Francis Pet Care
✓ Their projected fee for the 2017 UFCC is 5.48%. This includes, printing, postage, online giving site fees, recordkeeping, distribution of funds and more.

Rebuilding Together

American Heart Association
United Way manages the online giving system.

Keep Alachua Co. Beautiful

Community Health Charities
✓ They do an additional review of agency applications.
✓ Handle monies: paper pledge cards, cash, checks, credit cards, & direct bill.

Southwest Advocacy Group
SWAG

CDS Family and Behavioral Health Services
Collect and audit paper pledge cards, cash, checks and special event money weekly during the general campaign.

Gentle Carousel
Miniature Therapy Horses

Boulware Springs
Charter School
✓ Distribute funds to agencies quarterly.

Central FL Community Action Agency

Education Foundation of Alachua County
✓ Calculate and propose campaign expense budget for approval by UFCC.
Allocate undesignated dollars to agencies per formula

St. Francis House
Pay out designations on a quarterly basis based on amount collected from UFCC.

First payments made in May.
Payment of Funds to Agencies

- Quarter 1 - May
- Quarter 2 - August
- Quarter 3 - November
- Quarter 4 - February

Gainesville Community Ministry
United Way Portal for Agencies
United Way has a website portal where agencies can retrieve designation information:

- donor name
- amount of gift
- actual amount of payment to agencies.

Dance Alive
United Way will send login info to agencies.

**United Way Contacts:**

Chad McGinnis  
352-331-2800 or cmcginnis@unitedwayncfl.org

Partnership for Strong Families
• Organizations can pull reports showing the names of donors that designate to your organization and release their name.

• Reports can be pulled in PDF or Excel formats
1. Log on at https://portal.unitedwayncfl.org
2. Enter User ID and password sent to you via email.
1. If you have forgotten your password click on the “forgot my password” button.
To run an Acknowledgement Report:

1. Click the “Acknowledgements” link
2. Choose the campaign year and choose the campaign account: University Federation Campaign
3. Choose your output format from the drop down list. Click Submit. The report will be sent to “My Outputs” page.
To run a Payee By Organization Report:

1. Click the “Payee by Org”

2. Click on one of the payouts listed.

3. Check the box if you would like employee details OR check if you would like the amounts rolled up by organization with no employee details.

4. Check “Exclude all records with zero dollars” to exclude those who did not give.

5. Click Submit. Report will be sent to “My Outputs”
To retrieve any documents that were processed under the Acknowledgement page or Payee by Org page Click the “My Outputs” link

1. If there is a Report displayed under the “Name” column then double click the report name which is in blue text.
2. If a Report is not displayed click the “Refresh” button until the document appears, then double click the report name in blue text.
3. To save a report to your computer, right click on the report and select “save link as”
To receive quarterly funds, complete or update the ‘Banking Information’ form.

1. Click on “Banking Information
2. Complete the form and save.
Agency Role in the UFCC
Agencies should:

✓ Make donor database aware of the campaign.

Alachua County Library District Foundation

Three Rivers Legal Services
Let donors know that giving through UFCC added 32% more to total donations in 2016.

Windsor Volunteer Fire Department
Use UFCC logo in newsletters and websites
✓ Offer to speak at department/college events.

FL Camp for Children & Youth with Diabetes
Contact Steering Committee members in colleges that would share their mission; offer to speak or send info.

Muscular Dystrophy Association

Early Learning Coalition
 ✓ Attend the Sept 15th Kick-off Breakfast – have an agency booth and meet volunteers/ coordinators.

Leukemia and Lymphoma Society

Helping Hands Pet Rescue
Agencies are asked to provide:

✓ A brief mission description

Gigi’s Playhouse
Agency photos for website, Facebook and training use

Meridian Behavioral Healthcare

ZERO
The End of Prostate Cancer
ACORN CLINIC

<table>
<thead>
<tr>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50 (approximately $2 per pay period)</td>
<td>New patient lab tests or 1 GYN visit or 1 mammogram or 1 child's dental cleaning</td>
</tr>
<tr>
<td>$100 (approximately $4 per pay period)</td>
<td>Provides adult prophylaxis/cleaning, comprehensive dental exam and x-rays, x-ray, exam, and extraction, or a routine mammogram</td>
</tr>
<tr>
<td>$150 (approximately $6 per pay period)</td>
<td>6 office visits, 10 flu vaccines or 10 children's dental cleanings</td>
</tr>
<tr>
<td>$250 (approximately $10 per pay period)</td>
<td>Provides two mammograms, one root canal, or five dental extractions</td>
</tr>
<tr>
<td>$650 (approximately $25 per pay period)</td>
<td>10 mammograms, one year of medical care for one patient or dental care for two families</td>
</tr>
<tr>
<td>$1000 (approximately $40 per pay period)</td>
<td>Medical care for 2-3 patients for one year, or lab tests for 50 uninsured patients, or two dental crowns, or a complete set of dentures</td>
</tr>
</tbody>
</table>

A donation/benefit correlation:

What would $25, $50, $100 etc buy to support your mission?
Campaign Promotion
✓ Special Events

(Growing every year! Raising campaign awareness!)
### Special Events – Most Raised

<table>
<thead>
<tr>
<th>Department</th>
<th>Raised Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning, Design, &amp; Construction</td>
<td>$9,198.32</td>
</tr>
<tr>
<td>University Athletic Association</td>
<td>$3,906.00</td>
</tr>
<tr>
<td>PPD</td>
<td>$2,624.08</td>
</tr>
<tr>
<td>Journalism and Communications</td>
<td>$1,321.00</td>
</tr>
<tr>
<td>UFIT - Academic Technology</td>
<td>$1,186.84</td>
</tr>
<tr>
<td>Office of Research</td>
<td>$1,185.00</td>
</tr>
<tr>
<td>College of Veterinary Medicine</td>
<td>$1,000.01</td>
</tr>
</tbody>
</table>
Campaign Website and Resources
ufcc.ufl.edu

✓ UFCC regulations
✓ Agency list and contact information

Easter Seals
ufcc.ufl.edu

UFCC Materials:
✓ Poster
✓ Donor card
✓ Postcard
✓ Pledge card

Arthritis Foundation
ufcc.ufl.edu

- Campaign ideas
- Special Event info
- UFCC Training PowerPoint

Florida 4H Club Foundation
ufcc.ufl.edu

- FAQs
- CR Staff, Planning and Steering Committee
- Contact info

Neighborhood Housing and Development

Gainesville Area Rowing
2017 UFCC LOGO

GATORS GIVE

GATORS GIVE
GATORS GIVE

2017 UF Campaign for Charities
The SEC's leading employee-giving campaign

2017 UF Campaign for Charities
T W L E V E  Y E A R S  I N  A  R O W

Leadership Campaign
September 5th-22nd

General Campaign
October 2nd-20th

ufcconf.ufl.edu
GATORS GIVE

2017 UF Campaign for Charities

Albert Gator

(name here)

gave to the UFCC.
So can you!
UFCC Facebook Page

- Campaign Updates
- Event Announcements
- Special Event Info
- Agency Spotlights
UF CAMPAIGN FOR CHARITIES INVITES CAMPUS COMMUNITY TO “GIVE FOR THE GATOR GOOD”

The UF Campaign for Charities (UFCC) is the only official charitable giving drive for UF employees. Contributing to the UFCC is voluntary and can be done through cash, check, direct bill or payroll deduction.

To be eligible for the UFCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Suwanee or Union counties.

The 2015 Leadership Campaign kicks off Aug. 21 and runs through September 18, and the general campaign runs Oct. 5 through Oct. 23. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 392-4567 for more information.
Campaign urges employees to help others

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GAINESVILLE, Fla. — The 20th annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees contributed.

This year’s goal is to pass the $1 million mark again to help 89 charitable agencies, including the American Cancer Society, Gainesville Pet Rescue and Alachua Conservation Trust.

“I think our campaign is successful because it includes such a variety of agencies — reflecting many different areas of interest and commitment of our employees,” said Susan Crowley, UF’s assistant vice president for community relations. “Because of this connection, employees have generously given to support our community charities even through the worst of the economic downturn.”

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff can donate through payroll deduction, cash, check or direct bill. Donations are made online through MyUFL or the campaign’s website, www.uflcf.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than with one, large check.

Donors can give to one agency or to a general fund that supports all 89 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are registered with the state, have 501(c)(3) status and must apply every year.
UFCC
Kickoff Breakfast
Kickoff Breakfast

September 15th

8:00AM registration, breakfast and agency booth visits

FL Defenders of the Environment

Pug Rescue of Florida
ENJOY:

- Great Breakfast!
- Music!
- Albert!
- Visits with volunteers!
✓ Unit Awards!
✓ UF Volunteer Awards!
✓ Dazzling Door prizes for our volunteers!
Why give through the UFCC?

 ✓ Ease of payroll deduction

 ✓ Affordability (giving a little each paycheck)

Conservation Trust for Florida

National Multiple Sclerosis Society
Agencies receive portion of undesignated funds – increasing their gift by a significant amount.

2016 Donations were increased by 32%!
GATORS GIVE
Building on the success of Gators Give

More than $22,000,000.00 to area charities since 1989
Helping fulfill the vision of the UF Strategic Development Plan
Connecting UF faculty and staff with volunteer opportunities
The University of Florida is pleased to introduce Gators Volunteer, a new campaign that will link the University of Florida to area organizations in need and further enhance the UF community impact. You can participate by volunteering for a cause that needs your time and effort. Through this website you can discover new service opportunities and contribute to causes that matter to you. Spend your time helping those with special needs, our schools, veterans, those in crisis, animals, children and more.
Gators Volunteer Opportunities

- UFCC approved agencies
- Alachua County Public Schools
- City of Gainesville Volunteer Corps
- On campus opportunities
ACORN CLINIC

**Mission:** Provides primary and preventive health services to individuals and families of rural north central Florida, regardless of ability to pay. ACORN Clinic provides high quality, affordable medical care and dental care by staff and volunteers. ACORN acts as a bridge between patients and community resources. In partnership with educational institutions, ACORN functions as an exemplary service learning site for health professionals.

**Volunteer Opportunities:** Translators particularly American Sign Language for deaf patients, but other translators may be needed at different times. Licensed provider volunteers for ACORN's Medical and Dental Clinic. This would include physicians, dentists, dental hygienists and mental health providers.
Browse categories of participating organizations below, or choose the alphabetical listing to view a list of all opportunities.
ALZHEIMER'S ASSOCIATION OF CENTRAL & NORTH FLORIDA

Description: Walk Planning Committee members plan the Alzheimer's Association Walk to End Alzheimer's from kick off to the wrap-up. Some committee members focus on growing the event, like recruiting new teams, marketing Walk to the community, and securing sponsorship's. Others focus on event production, volunteer engagement, and finding new ways to enhance the event experience. Committee chair and subcommittee chair positions are open in the following roles: Chair, Sponsorship, Team Retention, Team Recruitment, Marketing, Logistics, Advocacy, and Mission.

Details: Meetings are held once a month January through August and twice a month in September and October. Meetings are held at 5:30 pm at the Alzheimer's Association office, 2777 NW 43 St. Committee members' average a commitment of five hours a month.
On Campus

Browse opportunities to volunteer on campus.

BABY GATOR AT UNIVERSITY OF FLORIDA

**Description:** Volunteers play an active role at Baby Gator. Volunteers read, play, and assist teachers in the classrooms, on the playgrounds, on field trips, during meals, snacks, and rest time. When volunteering at a child care facility, a background screening is required.

**Details:** Volunteer Process:

- Choose center location and email center’s contact to see if volunteer opportunities are available
- Download and complete center’s volunteer packet (you will bring this to orientation)
- Email contact to schedule orientation

**Contact:**
Spread the word!
Help us bring the Gator Good to Gainesville
Christopher Johnson
Director of Programs & Learning – Florida Philanthropic Network