INTRODUCTIONS
 ucfirst("The UFCC has been the UF charitable fundraising drive for more than 28 years.

UF employees have given almost $1 million through the UFCC for each of the last 13 years.

Alachua Habitat for Humanity

United Way of N Central FL")
✓ Since 1989, employees have given more than $22 million to our community.

Jungle Friends Primate Sanctuary
The campaign has grown from 39 agencies in 1993 to 97 agencies for 2017.

Eldercare of Alachua County

Stop Children’s Cancer

Imagine a world free from childhood cancer!
2017 Campaign Chairmen

CHAIRMAN
Dean Laura Rosenbury
College of Law

LEADERSHIP CHAIRMAN
Dr Chimay Anumba
College of Design,
Construction & Planning
UFCC Management

UF Office of Community Relations

Susan Crowley
Asst VP for Community Relations
Executive Director of the UFCC

Karen Thomas
Community Relations Specialist
Coordinator for the UFCC

GATORS GIVE
Planning Committee

✓ Appointed by Provost
✓ Oversees UFCC in accordance with UF regulations
✓ Determines campaign theme, goal and logo

Florida Wildlife Care
Planning Committee

- Reviews agencies
- determines which qualify for the UFCC

Youth Combine
2017 Planning Committee

Dean Rosenbury, Dean Anumba
Michael Reid
Dean, HHP

Sandra Citty
College of Nursing

Bill Gair
Contracts/Grants

Katie Indarawis
Graduate Minority Programs

Megan Kimmell
UF Health Communications

Myra Morgan
Student Affairs

Constance Shehan
Sociology

Jennifer Tucker
College of Pharmacy

Mike Ford
General Counsel

Susan Crowley
Karen Thomas
Staff

North Central FL YMCA
Steering Committee
(campaign unit volunteers)

✓ Deans and VPs appoint two steering committee members from each college or unit.
✓ Members run the campaigns in their areas and recruit coordinators to assist.

FL Certified Organic Growers
Report on the 2016 UFCC
GATORS GIVE

2016 UF Campaign for Charities

2016 Campaign Results

Total Campaign
Department Gifts: $986,469.53
Special Events: $22,297.16
Total: $990,766.69

UFCC 2016 Reports by Unit

UF Campaign for Charities

2015 Leadership

Campaign Chair
Dean Diane McFaddin
Professor and Dean
College of Journalism and Communications

Leadership Chair
Dean Michael Reid
Professor and Dean
College of Health and Human Performance

Executive Director, UFCC
Susan S. Crowley
Assistant VP of Community Relations

UF Campaign for Charities (UFCC)
P.O. Box 131318
Gainesville, FL 32611-3158
Tel: (352) 992-4567
Fax: (352) 392-4561
Questions: ufcc@ufl.edu
Goal: $1,000,000.00

Campaign Total: $982,153.53
(down 1% from 2016)

Participation: 17%
(down 2% from 2015)
<table>
<thead>
<tr>
<th>Donation Type</th>
<th>2015 Campaign</th>
<th>2016 Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Gift</td>
<td>$968,497</td>
<td>$955,153</td>
</tr>
<tr>
<td>Special Events</td>
<td>$22,297</td>
<td>$27,001</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$990,767</td>
<td>$982,154</td>
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</table>
# UFCC Gift by type

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
<th>Total</th>
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<tbody>
<tr>
<td>Payroll Deduction</td>
<td>2155</td>
<td>$860,843.42</td>
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<tr>
<td>Cash</td>
<td>29</td>
<td>$256.00</td>
</tr>
<tr>
<td>Check</td>
<td>34</td>
<td>$30,385.00</td>
</tr>
<tr>
<td>Credit Card</td>
<td>86</td>
<td>$48,289.00</td>
</tr>
<tr>
<td>Stock</td>
<td>2</td>
<td>$4,089.35</td>
</tr>
<tr>
<td>Bill</td>
<td>10</td>
<td>$11,290.00</td>
</tr>
<tr>
<td>Special Events</td>
<td>57 events</td>
<td>$27,000.76</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2316</strong></td>
<td><strong>$982,153.53</strong></td>
</tr>
</tbody>
</table>
• UF Retirees/ Oak Hammock contributed $10,171.00 – up from $4,200 in 2015
## Leadership Giving Levels

<table>
<thead>
<tr>
<th>Donation Range</th>
<th>Level</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Tocqueville Society</td>
<td>11</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>22</td>
</tr>
<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>52</td>
</tr>
<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>69</td>
</tr>
<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>122</td>
</tr>
<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>58</td>
</tr>
<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>205</td>
</tr>
</tbody>
</table>
Leadership giving was 76% of the 2016 campaign total.

Boy Scouts of America
# 2016 Top UFCC Agencies

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>Designated Gifts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Haven Hospice</td>
<td>$38,433.43</td>
</tr>
<tr>
<td>Alachua Co. Humane Society</td>
<td>$37,068.26</td>
</tr>
<tr>
<td>Planned Parenthood</td>
<td>$35,840.25</td>
</tr>
<tr>
<td>United Way of N.C. FL</td>
<td>$34,256.63</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>$33,556.95</td>
</tr>
<tr>
<td>St. Francis House</td>
<td>$26,728.36</td>
</tr>
<tr>
<td>St. Francis Pet Care</td>
<td>$24,638.89</td>
</tr>
<tr>
<td>Catholic Charities Bureau, Inc</td>
<td>$23,651.56</td>
</tr>
<tr>
<td>Peaceful Paths Domestic Abuse Network</td>
<td>$23,333.60</td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>$21,333.16</td>
</tr>
</tbody>
</table>
### 2016 SEC School Comparison

<table>
<thead>
<tr>
<th>University</th>
<th>Number of Employees</th>
<th>Total Pledges ($)</th>
<th>Per Capita ($)</th>
<th>% Participation</th>
<th>Leadership Donors**</th>
<th>Tocqueville Donors</th>
<th>Leadership Pledges ($)***</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Alabama</td>
<td>5,372</td>
<td>442,760</td>
<td>82</td>
<td>55%</td>
<td>103</td>
<td>7</td>
<td>101,535</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>4,553</td>
<td>152,785</td>
<td>25</td>
<td>17%</td>
<td>31</td>
<td>0</td>
<td>60,200</td>
</tr>
<tr>
<td>Auburn University</td>
<td>5,022</td>
<td>101,813</td>
<td>29</td>
<td>16%</td>
<td>22</td>
<td>0</td>
<td>29,160</td>
</tr>
<tr>
<td>University of Florida</td>
<td>13,459</td>
<td>982,154</td>
<td>73</td>
<td>17%</td>
<td>539</td>
<td>9</td>
<td>743,904</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>10,753</td>
<td>118,978</td>
<td>11</td>
<td>15%</td>
<td>54</td>
<td>0</td>
<td>53,864</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>14,000</td>
<td>221,826</td>
<td>16</td>
<td>5%</td>
<td>68</td>
<td>1</td>
<td>120,988</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>6,411</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td>Results not reported</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>3,100</td>
<td>125,943</td>
<td>41</td>
<td>9%</td>
<td>86</td>
<td>0</td>
<td>88,673</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>6,025</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td>Results not reported</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>14,000</td>
<td>542,736</td>
<td>39</td>
<td>13%</td>
<td>204</td>
<td>3</td>
<td>296,815</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>9,004</td>
<td>67,542</td>
<td>8</td>
<td>3%</td>
<td>16</td>
<td>2</td>
<td>40,160</td>
</tr>
<tr>
<td>University of Tennessee</td>
<td>7,504</td>
<td>279,525</td>
<td>37</td>
<td>13%</td>
<td>52</td>
<td>4</td>
<td>131,981</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>14,203</td>
<td>526,753</td>
<td>37</td>
<td>13%</td>
<td>188</td>
<td>2</td>
<td>344,618</td>
</tr>
<tr>
<td>Vanderbilt University</td>
<td>21,300</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td>Results not reported</td>
</tr>
<tr>
<td><strong>SEC United Way Totals</strong></td>
<td><strong>134,706</strong></td>
<td><strong>$3,562,814</strong></td>
<td><strong>$26</strong></td>
<td><strong>16%</strong></td>
<td><strong>1363</strong></td>
<td><strong>28</strong></td>
<td><strong>$2,011,898</strong></td>
</tr>
</tbody>
</table>
# National Comparison

Last numbers available  
* notes campaigns that include health systems and retirees

<table>
<thead>
<tr>
<th>School</th>
<th>Size of Student Body</th>
<th>Approx. donations</th>
<th>Type of Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Pennsylvania*</td>
<td>21,441</td>
<td>$1,724,000 - 2016</td>
<td>Penn-Penn’s Way</td>
</tr>
<tr>
<td>University of Wisconsin*</td>
<td>43,000</td>
<td>$1,512,789 - 2014</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>University of Michigan*</td>
<td>56,000</td>
<td>$1,300,000 - 2015</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Illinois*</td>
<td>41,000</td>
<td>$1,300,000 - 2015</td>
<td>UI-Campus Charitable Fund Drive</td>
</tr>
<tr>
<td>Ohio State University*</td>
<td>55,000</td>
<td>$1,170,000 - 2015</td>
<td>OSU – Bucks for Charity</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>21,000</td>
<td>$1,000,000 - 2016</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td><strong>University of Florida</strong></td>
<td><strong>50,000</strong></td>
<td><strong>$982,153 - 2016</strong></td>
<td><strong>UF – UF Campaign for Charities</strong></td>
</tr>
<tr>
<td>Penn State University</td>
<td>45,000</td>
<td>$845,000 - 2014</td>
<td>United Way</td>
</tr>
<tr>
<td>University of North Carolina</td>
<td>29,000</td>
<td>$810,000 - 2014</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Indiana University</td>
<td>42,000</td>
<td>$802,000 - 2016</td>
<td>United Way</td>
</tr>
<tr>
<td>University of Texas</td>
<td>50,000+</td>
<td>$615,000 - 2015</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Florida State University</td>
<td>40,000</td>
<td>$376,360 - 2016</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Central FL</td>
<td>60,000</td>
<td>$158,000 - 2016</td>
<td>United Way Campaign</td>
</tr>
</tbody>
</table>
2017 Campaign Goal

Increase college/unit participation

Alachua Co Humane Society
Leadership Campaign
Sept 5th – 22nd

General Campaign
Oct 2nd – Oct 20th

Bread of the Mighty Food Bank
Leadership Campaign

✓ Targets employees who gave > $500 in 2016

✓ Targets employees who did NOT give in 2016, but have salaries > $50,000.00.

Ronald McDonald House
Leadership Communications:

✓ Letter from Leadership Chair
✓ Leadership brochure during the last week of August
✓ UFCC Postcard

✓ A weekly email for three weeks

Gators Give

Today begins the final week of the 2016 UF Campaign for Charities.

This year’s goal is to surpass the $990,766 donated by generous UF employees in 2015 to benefit our agencies. Why give through the UFCC? Because the agency or agencies you designate will receive not only your gift, but also a proportionate share of the non-agency-specific contributions. Last year, the undesignated contributions increased donors’ gifts by approximately 34%.
2017 General Campaign
Oct 2nd - Oct 20th

• Week of Sept 25th
  Introductory Email & Postcard

• Oct 2nd, 9th, 16th
  “Opportunity to Give” Emails

Girls Place
A UFCC agency must:

- Be a nonprofit agency and must address health, social service, diversity, relief, development, and environmental issues of local importance.

ACORN Clinic
A UFCC agency must:

✓ Provide services directly benefiting people residing in Alachua and surrounding counties

Heart Pine School
A UFCC agency must:

☑ Have an operating/fundraising expense less than 25% of their revenue.

☑ This means that 75% or more of their revenue should go to their mission/program costs.

Florida SIDS Alliance
97 Agencies in the 2017 UFCC

- 18 Community Health Charities
- 50 Independent Agencies
- 29 United Way Agencies

Juvenile Diabetes Research Foundation
<table>
<thead>
<tr>
<th>2017 United Way Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACORN Clinic</strong></td>
</tr>
<tr>
<td><strong>Alachua Co Coalition for the Homeless and Hungry</strong></td>
</tr>
<tr>
<td><strong>Boys and Girls Club of Alachua County</strong></td>
</tr>
<tr>
<td><strong>Bread of the Mighty Food Bank Inc</strong></td>
</tr>
<tr>
<td><strong>Catholic Charities Bureau Gainesville</strong></td>
</tr>
<tr>
<td><strong>CDS Family &amp; Behavioral Health Services</strong></td>
</tr>
<tr>
<td><strong>Central Florida Community Action Agency</strong></td>
</tr>
<tr>
<td><strong>Child Advocacy Center</strong></td>
</tr>
<tr>
<td><strong>Children's Home Society of Florida</strong></td>
</tr>
<tr>
<td><strong>Early Learning Coalition of Alachua County</strong></td>
</tr>
<tr>
<td><strong>ElderCare of Alachua County</strong></td>
</tr>
<tr>
<td><strong>Friends of the Micanopy Library</strong></td>
</tr>
<tr>
<td><strong>Gainesville Area Community Tennis Assoc</strong></td>
</tr>
<tr>
<td><strong>Girls Place, Inc.</strong></td>
</tr>
<tr>
<td><strong>Haven Hospice</strong></td>
</tr>
<tr>
<td>Alachua Conservation Trust</td>
</tr>
<tr>
<td>---------------------------</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
</tr>
<tr>
<td>Alachua County Library District FND</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
</tr>
<tr>
<td>American Red Cross</td>
</tr>
<tr>
<td>Boulware Springs Charter School</td>
</tr>
<tr>
<td>Boy Scouts of America, N FL Council</td>
</tr>
<tr>
<td>Center for Independent Living of N Central FL</td>
</tr>
<tr>
<td>DANCE ALIVE</td>
</tr>
<tr>
<td>EarthShare</td>
</tr>
<tr>
<td>Family Promise</td>
</tr>
<tr>
<td>Florida 4-H Club Foundation</td>
</tr>
<tr>
<td>FL Camp for Children &amp; Youth with Diabetes</td>
</tr>
<tr>
<td>FL Certified Organic Growers &amp; Consumers</td>
</tr>
<tr>
<td>Florida Defenders of the Environment</td>
</tr>
<tr>
<td>Florida SIDS Alliance</td>
</tr>
<tr>
<td>Florida Wildlife Care, Inc.</td>
</tr>
<tr>
<td>Friends of the Crisis Center</td>
</tr>
<tr>
<td>Gainesville Area Rowing</td>
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<tr>
<td>Gainesville Community Ministry</td>
</tr>
<tr>
<td>Gainesville Fisher House FND</td>
</tr>
<tr>
<td>Gainesville Pet Rescue</td>
</tr>
<tr>
<td>Gentle Carousel Miniature Therapy Horses</td>
</tr>
<tr>
<td>GiGi's Playhouse</td>
</tr>
</tbody>
</table>
# 2017 Community Health Charities

<table>
<thead>
<tr>
<th>ALS Association</th>
<th>Florida Breast Cancer Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alzheimer’s Association</td>
<td>Hemophilia Foundation</td>
</tr>
<tr>
<td>American Diabetes Association</td>
<td>Juvenile Diabetes Research FND - JDRF</td>
</tr>
<tr>
<td>American Heart Association</td>
<td>Leukemia &amp; Lymphoma Society</td>
</tr>
<tr>
<td>Arthritis Foundation</td>
<td>Muscular Dystrophy Association, Inc</td>
</tr>
<tr>
<td>Community Health Charities of Florida</td>
<td>National Multiple Sclerosis Society</td>
</tr>
<tr>
<td>Crohn’s &amp; Colitis Foundation of America</td>
<td>Sickle Cell Disease Assoc of Florida</td>
</tr>
<tr>
<td>Easter Seals Florida, Inc.</td>
<td>Special Olympics Florida</td>
</tr>
<tr>
<td>Epilepsy Foundation of Florida</td>
<td>ZERO – The End of Prostate Cancer</td>
</tr>
</tbody>
</table>
How Does the Campaign Work?
Online pledging

✓ Most UF employees give online through the UFCC giving site.

Haven Hospice
✔ Paper pledge cards are available for employee without access to computers

Family Promise

ALS Association
Rollover of Payroll Contributions

Pledges made by payroll deduction will roll over to the following year unless:

✓ The pledge is stopped mid-year with the UF Human Resources.

✓ The donor elects to not renew the pledge for the following year – using the online system.

The ARC of Alachua Co.
Employees must log on to the giving site:

✓ To give for the first time.

✓ To change their pledge amount or agency designations.

✓ To stop their pledge at the end of 2016.

Three Rivers Legal Services
• After logging on, employees will be able to make a pledge or choose the option: “I would prefer not to donate this year.”

• After choosing either option, employees should not receive future emails.

Guardian Foundation
UF Secure Sign-on
Introduction

UF Campaign for Charities Helps You Make a Difference

Leadership campaign: September 23rd - September 30th. General campaign: October 1st - 29th

This year’s goal is to surpass the $1.5 million donated by generous UF employees in 2013 to benefit our agencies. The agency you designate will receive not only your gift, but also an equal share of the non-agency-specific contributions - historically increasing your gift by approximately 40%.

Each fall, UF sponsors the UF Campaign for Charities (UFCC) to raise money for nonprofit, health and human service oriented organizations in Gainesville and surrounding areas. This campaign allows employees to give to one or more campaign charities through payroll deduction, cash, check, or bank card.

Since 1993, the UFCC has provided employees with a convenient way to make a big difference in our community. In each of the last seven years, the campaign has brought in more than $1,000,000 in contributions.

All money raised through the UFCC supports the work of agencies in our region that provide a wide variety of services ranging from childcare, recreational opportunities, counseling, and legal help to environmental protection, disease prevention, and medical assistance. In addition, some of these agencies partner with UF through the funding of research projects focused on curing disease or improving the quality of life for those afflicted with disease. The agencies in the UFCC cover such a wide spectrum of support services that it’s likely that every one of us has been touched by at least one of these agencies.

Pledge Now!
Donation Type

Please select a payment method for your pledge:

- Payroll Deduction
- Credit Card
- Cash
- Bill Me
- Check

[Cancel] [Next]
Payroll Deduction Calculation

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and the tool will calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

ePledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

Give a percentage of your annual salary!
NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

- Annual Salary: [Input Field]
- Confirm Salary: [Input Field]
- Percent of Salary: [Input Field] 1%

Calculate

Deduction Per Paycheck: [Input Field]
Pay Periods Per Year: [Input Field] 26
Number Of Deductions To Make: [Input Field] 26
Total Annual Pledge: $22.00
Agency Designation

Agency Designation Page

If you wish to Designate to an agency, or agencies enter the amount you wish to designate to each agency and click next at the bottom of the page.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.

Agency List

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACORN Clinic</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$6.00</td>
</tr>
<tr>
<td>ALS Association Florida Chapter</td>
<td></td>
</tr>
<tr>
<td>Alzheimer's Association North Central FL</td>
<td></td>
</tr>
<tr>
<td>American Association of Kidney Patients</td>
<td></td>
</tr>
<tr>
<td>American Cancer Society, Florida Division</td>
<td></td>
</tr>
<tr>
<td>American Diabetes Association, Inc.</td>
<td></td>
</tr>
<tr>
<td>American Heart Association, Inc.</td>
<td></td>
</tr>
</tbody>
</table>
Donor Preferences

Please check your information below.

*Main e-Mail: hurseyd@unitedwaymiami.org

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.
Review

Please review your pledge and confirm it below:

<table>
<thead>
<tr>
<th>Pledge Type</th>
<th>Payroll Deduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay Periods Per Year:</td>
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</tr>
<tr>
<td>Number Of Deductions To Make:</td>
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<tr>
<td>Deduction Per Paycheck:</td>
<td>$2.44</td>
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<tr>
<td>Total Current Pledge:</td>
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<table>
<thead>
<tr>
<th>Designated To</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>ACORN Clinic (Alachua County Organization for Parent Needs, Inc.)</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$5.00</td>
</tr>
<tr>
<td>Total to agencies</td>
<td>$20.00</td>
</tr>
<tr>
<td>Total to the Community Plan</td>
<td>$40.00</td>
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</tbody>
</table>

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

Made a cash or check donation? Please deliver your cash or check donation to your coordinator. Click here to find out where your coordinator is.

The confirmation page may take a few moments to display. Please click Confirm only once.

Thank you.

- Confirm. Your pledge will be recorded. Thank you!
- Previous. Go back and change pledge information.
- Cancel. Exit ePledge (no pledge will be recorded).
Thank you

Donnie, Thank you for your contribution.

<table>
<thead>
<tr>
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<tbody>
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<td>Number of Deductions To Make</td>
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<td>Deduction Per Paycheck</td>
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<table>
<thead>
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<tbody>
<tr>
<td>ACORN Clinic Alachua County Organization for Rural Needs, Inc.</td>
<td>$5.90</td>
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<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td>$5.90</td>
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<tr>
<td>Alachua County Humane Society</td>
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<td>Alachua County Library District Foundation</td>
<td>$5.90</td>
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<td>Alachua Habitat for Humanity</td>
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<tr>
<td>Total to the Community Plan</td>
<td>$23.00</td>
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</table>

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

If you have pledged to pay with cash please print this page and deliver to your Human Resources Department.

Logoff
Print
Acknowledgement Detail
Crowdsourcing
Online Fundraising
Crowdrise
UFCC emails will have a button to pledge by payroll deduction, check, cash or credit card.

There will also be a Crowdrise donation button.
UFCC Facebook page will also have a Crowdrise button
UFCC donors may give to the UFCC through:

- A designated gift – naming the agency to receive the donation.

- An undesignated gift – giving to the general campaign fund.
**Designated funds**

All agencies receive the funds that are designated to them whether they are independent of part of a federation.

Alachua Conservation Trust
**Undesignated** funds

These funds are distributed to agencies or federations based on the percentage of **designated** funds received by each agency.

Girl Scouts of Gateway Council
In the 2016 UFCC, approximately 32% of total giving was undesignated.

Community Health Charities  Children's Home Society
Distribution of Funds

If an agency is part of a federation, the federation is given the funds for distribution according to their federation agreements.

Friends of the Micanopy Library
INDEPENDENT agencies receive funds designated to them AND they receive their earned percentage of the undesignated funds.

Planned Parenthood
COMMUNITY HEALTH CHARITIES receives funds for their agencies. They distribute to their agencies all funds designated to them AND all earned undesignated funds.

March of Dimes
United Way receives all the designated funds for their agencies and distributes them to the agencies.

Child Advocacy Center
UNITED WAY also receives all undesignated funds earned by their agencies.

The undesignated funds are distributed to meet community needs - through the United Way community impact fund.

Catholic Charities
The Community Impact Fund is overseen by a group of volunteers who evaluate program outcomes, impacts and budgets to ensure that funds are directed at programs creating measurable results in the community.

PACE Center for Girls
UFCC Fiscal Process with United Way
United Way serves as the fiscal agent for the UFCC.

American Diabetes Association
Their projected fee for the 2017 UFCC is 5.48%. This includes, printing, postage, online giving site fees, recordkeeping, distribution of funds and more.

Leukemia & Lymphoma Society
They manage the online giving system.

Keep Alachua County Beautiful
✔ Provide additional review agency of agency applications.

Gainesville Fisher House
✔ Handle monies: paper pledge cards, cash, checks, credit cards, & direct bill.

Southwest Advocacy Group
SWAG
✓ Collect and audit paper pledge cards, cash, checks and special event money weekly during the general campaign.
✓ Distribute funds to agencies quarterly.

Central FL Community Action Agency
Calculate and propose campaign expense budget for approval by UFCC.
Allocate undesignated dollars to agencies per formula

St. Francis House
Pay out designations on a quarterly basis based on amount collected from UFCC.

First payments made in May.
Payment of Funds to Agencies

- Quarter 1 - May
- Quarter 2 - August
- Quarter 3 - November
- Quarter 4 - February

Gainesville Community Ministry
United Way has a website portal where agencies can retrieve designation information:

✓ donor name
✓ amount of gift
✓ actual amount of payment to agencies.

Dance Alive
Agency Role in the UFCC
Agencies should:

✓ Make donor database aware of the campaign.

Alachua County Library District Foundation
Let donors know that giving through UFCC added 32% more to total donations in 2016.

Windsor Volunteer Fire Department
Use UFCC logo in newsletters and websites
✓ Offer to speak at department/college events.
Contact Steering Committee members in colleges that would share their mission; offer to speak or send info.

Muscular Dystrophy Association
☑ Attend the Sept 15th Kick-off Breakfast – have an agency booth and meet campaign volunteers.

Early Learning Coalition
Agencies are asked to provide:

☑️ A brief mission description

Meridian Behavioral Healthcare
Agency photos for website, Facebook and training use

Gigi’s Playhouse
<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50 (appr.)</td>
<td>New patient lab tests or 1 GYN visit or 1 mammogram or 1 child's dental cleaning</td>
</tr>
<tr>
<td>$100 (appr.)</td>
<td>Provides adult prophylaxis/cleaning, comprehensive dental exam and x-rays, x-ray, exam, and extraction, or a routine mammogram</td>
</tr>
<tr>
<td>$150 (appr.)</td>
<td>6 office visits, 10 flu vaccines or 10 children's dental cleanings</td>
</tr>
<tr>
<td>$250 (appr.)</td>
<td>Provides two mammograms, one root canal, or five dental extractions</td>
</tr>
<tr>
<td>$650 (appr.)</td>
<td>10 mammograms, one year of medical care for one patient or dental care for two families</td>
</tr>
<tr>
<td>$1000 (appr.)</td>
<td>Medical care for 2-3 patients for one year, or lab tests for 50 uninsured patients, or two dental crowns, or a complete set of dentures</td>
</tr>
</tbody>
</table>
Recruit campaign coordinators to assist you in your college or division – ideally one person in each department.

Kids Count in Alachua County
Seek support from your unit leadership.

Operation Catnip
✓ Set a goal to increase your 2016 total

✓ Plan individual college/unit campaign to make all aware of the UFCC.

Rebuilding Together
Print and distribute pledge cards to employees without UF emails.

Friends of the Crisis Center
Pledge Cards

GATORS GIVE. 2023 UF Campaign for Charities
EMPLOYEE PLEDGE CARD
September 3 - October 25
UF

1. Please select a method of payment.
   - Check payable to UF Charities
   - Credit card donation
   - Direct payroll deduction

2. If giving at a leadership level ($300.00 and above), check below for any that apply.
   - NSF gift
   - Other

3. If designating your gift, indicate the agency or below (see reverse side for listing).
   - UF Foundation
   - UF Health
   - UF Athletics
   - Other

4. Direct Bill
   - Monthly
   - Other

Please mail pledge card to:
Office of Funds Campaign for Charities, PO Box 13305, Gainesville, FL 32609
To learn more, visit ucfextends.com
Encourage all coordinators/volunteers to attend a campaign training:

- **8/15** – 10:00am–11:30am at Col of Health and Health Professions - Room 235

- **8/16** – 3:00pm–4:30pm at the PPD Main Street Trailer off Radio Rd

Center for Independent Living
Attend campaign Kickoff Breakfast on Sept 15th with coordinators/ volunteers
Deliver College or division door prize gift basket for Kickoff Breakfast to Community Relations by Friday, August 25th.
Collect all pledge cards, check, cash and return to Office of Community Relations by Friday, Oct 27th.
If employees donate online by cash or check, they should print out the UFCC receipt.

Receipt should be given to the Steering Committee member with the cash or check.
Place all checks, cash, pledge cards in an envelope with the UFCC report cover affixed.

Return to the Office of Community Relations – Tigert 101 by October 28th.
Coordinator Responsibilities

✓ Assist Steering Committee Member with events and advertisement of the campaign.

Alachua County Coalition for the Homeless and Hungry
Run area report and collect cash/ checks/pledge cards.
Return cash/checks/pledge cards to Steering Committee member.
ePledge Administrator Tool
Volunteers have an “ePledge Administrator” link for reports of giving, cash/check gifts to be collected.
Report Processing takes a few minutes. Hit “Refresh” to see progress. Status box shows “Ready” when report is finished.
Report is an Excel file
Employee Search by Name or UFID#
Campaign Promotion
✓ Posters
✓ Announcements at Meetings
✓ Email from VP/Dean

Crohn’s and Colitis Foundation
✓ Speaker from Community Relations
✓ Speaker from Agencies

Helping Hands Pet Rescue
✓ Special Events

(Growing every year! Raising campaign awareness!)
<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
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<tbody>
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<td>University Athletic Association</td>
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<td>PPD</td>
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<tr>
<td>Journalism and Communications</td>
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<td>UFIT - Academic Technology</td>
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<tr>
<td>Office of Research</td>
<td>$1,185.00</td>
</tr>
<tr>
<td>College of Veterinary Medicine</td>
<td>$1,000.01</td>
</tr>
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</table>
Colleges of Journalism & Health and Health Professions
PAPER AIRPLANE CHALLENGE

**Thursday, Oct. 13 @ 10AM**
Meet at the overpass between Florida Gym and the Stadium

**UF Health & Human Performance vs. Journalism and Communications.** Faculty, staff, and students from each college are invited to participate to see whose plane performs the best. Suggested donation is $5 per plane, so enter often — it's for a good cause! Have your plane(s) ready to go. Prizes for "best decorated" and "farthest flung."

*Let's see who can raise the most money for a GREAT CAUSE*

...donation per entry is ONLY $5
College of Health and Human Performance
GAME DAY: PIE A PROFESSOR

Want to see some of the HHP Leadership Team
TAKE A PIE TO THE FACE?
>> NOW is your chance!
FL GYM COURTYARD
Immediately following the
PAPER AIRPLANE CONTEST
Oct. 15 @ 10 a.m.

PAY to PLAY
for a GOOD CAUSE

It's simple... the three people with the most money in their jars WILL GET A PIE IN THE FACE on October 15. All proceeds benefit UF's Campaign for Charities, so let your money do the talking and donate today! Jars are located in the Dean's Suite.

UF COLLEGE of HEALTH & HUMAN PERFORMANCE
General Council & University Relations
TIGERT GAMES
Colleges of PHHP, Nursing and Pharmacy
FIELD DAY

HPNP's 3rd Annual UFCC Field Day
Thursday, October 13th from 11:30am-1:30pm
* Picnic in the HPNP courtyard with pizza provided by Domino's
* Enjoy the music as 105.3 FM - KISS FM hosts a live remote from our location.
* Participate in two field day activities of your choice:
  - Corn Hole Mini-Tournament Hosted by the College of Pharmacy
  - Giant Football Distance-Kick Hosted by the College of Nursing
  - Mystery Fitness Challenge Hosted by Gatorville
  - Alligator King Toss Hosted by the College of Public Health & Health Professions

Suggested registration fee is $5.
SAVE $1 if you register by 5pm on Friday, October 7th!
Register by contacting one of these HPNP UFCC Representatives:
  - Kelly Reid, College of Nursing, reidke@ufl.edu
  - Jose Ortiz, College of Pharmacy, jortiz@ufl.edu
  - Steph McBride, College of PHHP, stephmcbride@phhp.ufl.edu
Office of Research

OLYMPICS

Office of Research
First Annual Olympics
Benefiting the UFCC
Friday, October 28th 11:00am
Lawn Outside of Ginter Main Entrance

$5 to access the administrative battle of Olympic proportions and pride!

Team 1: David Norton & David Day
Team 2: Brian Prindle & Todd Brown
Team 3: Michael Mohrman & Kent Anduze

All donations deserve a cheering section.
Show your administrator you care by dressing up in your team colors!

Read the email below to find out more about our biggest fundraising event of the season!
UF Planning Design & Construction
HOMECOMING CORNHOLE

Raised $9,448.32!
Transportation & Parking and CLAS

3rd Annual TAPS Chili Cook-Off

Save the Date!

When?
Friday, October 16th from 11:00AM to 1:00 PM

Where?
TAPS 2nd floor break room

Who will be there?
Our chili chefs, our chili critics and YOU!

Purpose?
Drumming up bragging rights and the opportunity to unseat past winners.

Campaign for Charities Open House Event

Come learn more about UF’s Campaign for Charities!
• Meet participating agencies & learn how your donation helps support their cause
• Start your 2016 UFCC pledge
• Refreshments
• Enter to win prizes!

Grand Prize: 2 pair of UF vs. Missouri Homecoming Football game tickets!

Thursday, October 13th, 2016 • 11:00am—1:00pm
Pugh Hall Ocora

UF Liberal Arts and Sciences
See other special event ideas on the UFCC site

Epilepsy Foundation of Florida
Plan joint events or competitions with other departments, divisions, colleges.
Let fellow Steering Committee members know of your event by listing on UFCC site.

ZERO The End of Prostate Cancer
✓ Please note:

The sale of food by anyone on campus – other than UF authorized vendors – is not allowed.

Hemophilia Foundation
Campaign Website and Resources
ufcc.ufl.edu
On Website:

- UFCC regulations
- Agency list and contact information
- Materials: poster, donor card, postcard, pledge card, report envelope cover

Easter Seals
✓ Campaign ideas

✓ Special Event info

✓ UFCC Training PowerPoint

Florida 4H Club Foundation
FAQs

CR Staff, Planning and Steering Committee contact info

Neighborhood Housing and Development Corporation
2017 UFCC LOGO

GATORS GIVE

GATORS GIVE
2017 UF Campaign for Charities
The SEC's leading employee-giving campaign

TWO YEARS IN A ROW

Leadership Campaign
September 5th-22nd

General Campaign
October 2nd-20th

ufcc.ufl.edu
2017 UFCC Donor Recognition Card

GATORS GIVE

2017 UF Campaign for Charities

Albert Gator
(name here)
gave to the UFCC.
So can you!
UFCC Videos

2015-16
Fisher House, Children’s Home Society

2014
Ronald McDonald House, St Francis House,
St Francis Pet Care, Haven Hospice
UFCC Facebook Page

✓ Campaign Updates
✓ Event Announcements
✓ Special Event Info
✓ Agency Spotlights
UF CAMPAIGN FOR CHARITIES INVITES CAMPUS COMMUNITY TO “GIVE FOR THE GATOR GOOD”

by UF Communications on August 6, 2015

The UF Campaign for Charities (UFCC) is the only official charitable giving drive for UF employees. Contributing to the UFCC is voluntary and can be done through cash, check, direct bill or payroll deduction.

To be eligible for the UFCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Suwannee or Union counties.

The 2015 LeJeune campaign kicks off Aug. 31 and runs through December 18, and the general campaign runs Oct. 5 through Oct. 23. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 392-4167 for more information.
Campaign urges employees to help others

Published: October 8th, 2012
Category: Announcements, InsideUF, Top Stories

GAINESVILLE, Fla. — The 20th annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees contributed.

This year’s goal is to pass the $1 million mark again to help 89 charitable agencies, including the American Cancer Society, Gainesville Peabody and Alachua Conservation Trust.

“I think our campaign is successful because it includes such a variety of agencies, reflecting many different areas of interest and commitment of our employees,” said Susan Crowley, UF’s assistant vice president for community relations. “Because of this connection, employees have generously given to support our community charities even through the worst of the economic downturn.”

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff can donate through payroll deduction, cash, check or direct bill. Donations are made online through myUF, or the campaign’s website, www.ufcf. ufl.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than write one large check.

Donors can give to one agency or to a general fund that supports all 89 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are registered with the state, have 501(c)(3) status and must apply every year.
UFCC
Kickoff Breakfast
Kickoff Breakfast

September 15th

8:00AM registration, breakfast and agency booth visits

Florida Defenders of the Environment
Join the breakfast committee!
ENJOY:

✓ Great Breakfast!
✓ Music!
✓ Albert!
✓ Visits with Agencies!
✓ Unit Awards!
✓ Volunteer Awards!
✓ Dazzling Door prizes!
Campaign Messaging
Why give through the UFCC?

✓ Ease of payroll deduction
✓ Affordability (giving a little each paycheck)
UFCC agency review process

Choice of 97 agencies with widely varied missions

Education Foundation of Alachua County
Agencies receive portion of undesignated funds – increasing their gift by a significant amount.

2016 Donations were increased by 32%!

Sickle Cell Disease Association of Florida
The Younger Donor
Across the nation, younger generations are not supporting tradition payroll deduction campaigns as in the past.
They are looking for more hands-on and connected giving.
...these "younger donors" want to know more and more about the results of their gift. They expect frequent reporting and accurate information. They want to know how their donations are being used.
Donors want to know the results of their giving. They want to feel that the donor and the organization are joined at the hip.
If (charities) don't let donors know on a regular basis the results of their investment, (they) will lose them.
Question for the UFCC:
How do we connect our younger givers with our UFCC agencies and other volunteer opportunities?
Connecting our donors with our UFCC agencies and more
Helping fulfill the vision of the UF Strategic Development Plan
Connecting UF faculty and staff with volunteer opportunities
The University of Florida is pleased to introduce Gators Volunteer, a new campaign that will link the University of Florida to area organizations in need and further enhance the UF community impact. You can participate by volunteering for a cause that needs your time and effort. Through this website you can discover new service opportunities and contribute to causes that matter to you. Spend your time helping those with special needs, our schools, veterans, those in crisis, animals, children and more.
Gators Volunteer Agencies

☑ UFCC approved agencies
☑ Alachua County Public Schools
☑ City of Gainesville Volunteer Corps
☑ On Campus Opportunities
Search by Alphabetical Order

ACORN CLINIC

**Mission:** Provides primary and preventive health services to individuals and families of rural north central Florida, regardless of ability to pay. ACORN Clinic provides high quality, affordable medical care, dental care, and social services by staff and volunteers. ACORN acts as a bridge between patients and community resources. In partnership with educational institutions, ACORN functions as an exemplary service learning site for health professionals.

**Volunteer Opportunities:** Licensed provider volunteers for ACORN Clinic’s Medical and Dental Clinic. This would include physicians, dentists, dental hygienists and mental health providers.

**Volunteer Hours:** Medical Clinic: Monday and Wednesday 8 am to 4 pm, Tuesday and Thursday 8 am to 6 pm.
Search by Category

OPPORTUNITIES

Browse categories of participating organizations below, or choose the alphabetical listing to view a list of all opportunities.

- ANIMALS
- ARTS + CULTURE
- CHILDREN
- COMMUNITY
- CRISIS SUPPORT
- EMERGENCY
- ENVIRONMENT
- FAITH-BASED
- FAMILY SUPPORT
- HEALTH +
- LEGAL
- MENTAL HEALTH
- SENIORS
- SPECIAL NEEDS
- SPORTS +

VIEW ALPHABETICAL LISTING
VIEW CATEGORICAL LISTING
VIEW EVENTS LISTING
BOARD SERVICE OPPORTUNITIES
ALZHEIMER'S ASSOCIATION OF CENTRAL & NORTH FLORIDA

Description: Walk Planning Committee members plan the Alzheimer's Association Walk to End Alzheimer's from kick-off to the wrap-up. Some committee members focus on growing the event, like recruiting new teams, marketing Walk to the community, and securing sponsorship's. Others focus on event production, volunteer engagement, and finding new ways to enhance the event experience. Committee chair and subcommittee chair positions are open in the following roles: Chair, Sponsorship, Team Retention, Team Recruitment, Marketing, Logistics, Advocacy, and Mission.

Details: Meetings are held once a month January through August and twice a month in September and October. Meetings are held at 5:30 PM at the Alzheimer's Association Building on Worthington Drive in Gainesville, FL. For more information, contact Brenda Pinder at (352) 371-1600.
Spread the word!
Help us bring the Gator Good to Gainesville
Alachua County Coalition for the Homeless and Hungry

GRACE Marketplace
Supported by the City of Gainesville and Alachua County
View Video about Grace Marketplace on You Tube at:

https://www.youtube.com/watch?v=FzDGtwptyBM
What is GiGi’s Playhouse?

GiGi’s Playhouse is the only worldwide network of Down syndrome achievement centers; changing lives through free, results-driven programs for individuals of all ages, their families and communities.

In helping individuals with Down syndrome achieve their best of all, we also advance our larger vision of global acceptance for people of all abilities.
About Down Syndrome

• Down syndrome is a genetic disorder whereby a person has 3 copies of the 21st chromosome
• Down syndrome is a condition, not a disease
  – People do not “suffer from” it and they are not “afflicted by” it
• A recent dramatic increase in the lifespan of individuals with Down syndrome* is resulting in a significant increase in population
• Cause of DS is unknown, and it does not discriminate across racial or socioeconomic lines
• It is the leading cause of intellectual and developmental delay in the world
  – 1 in 691 live births
  – More than 400,000 people living with it in the US
• ...but in the US, it is the least funded major genetic condition

*As of 1983, the average lifespan for individuals with DS was just 25 years. Today, the average lifespan is 60 years. Difference can be attributed to a significant reduction in institutionalization and advances in technologies for heart surgeries. (Source: Global Down Syndrome Foundation)
4 Universal Challenges of Down Syndrome

Hypotonia
• All individuals with Down syndrome have low muscle tone, a condition in which all 700 of the key muscles in their bodies function at a deficit.
• This has an impact on speech, digestion, fitness, and fine and gross motor skills.
• Just like a diabetic needs insulin, people with Down syndrome need regular physical activity to maintain strength, endurance and fitness.

Cognitive Impairment
• Down syndrome causes impairment in cognitive functioning impacting all areas of development, including speech, language, processing skills and academics.
• Individuals with Down syndrome may struggle with expressive language even though s/he understands what is communicated.
• Many individuals with Down syndrome can be included in regular academic classrooms and can graduate from high school with proper supports.

Limited Adult Opportunities
• Many individuals with Down syndrome experience reduced social expectations due to outdated beliefs.
• Most current career programs do not focus on the individual needs, strengths and interests, which can dramatically reduce success in the work environment.

Acceptance
• Since the diagnosis is so visible, these individuals are more prone to bullying, prejudice and low expectations.
• Because of low social expectations, they may struggle with self-esteem and self-confidence.
GiGi’s Mission and Vision

• **Mission** – to change the way the world sees Down syndrome through national campaigns, educational programs and by empowering individuals with Down syndrome, their families and the community.

• **Vision** – to see a world where individuals with Down syndrome are accepted and embraced in their families, schools and communities.
GiGi’s Playhouse
Core Values

Our Core Values

- **Enthusiasm**
  Bringing positive, high energy to our work.

- **Best of All**
  Always looking to improve in all that we do. Challenge yourself every day.

- **Get It Done**
  Making things happen and blasting through barriers when needed. Figure it out.

- **Believe**
  Believe in ourselves, believe in our mission. Believe we can achieve all we set out to achieve.

- **Locally Concerned, Enterprise Minded**
  Bring our best of all to our local Playhouse, while being mindful of how our work affects the broader GiGi’s network.

---

**GiGi’s Playhouse**
Down Syndrome Achievement Centers
educate. inspire. believe.

Our mission: to change the way the world sees Down syndrome through national campaigns, educational programs, and by empowering individuals with Down syndrome, their families and the community.

Our vision: to see a world where individuals with Down syndrome are accepted and embraced in their families, schools and community.
Why is GiGi’s Playhouse so unique?

**High expectations and positive energy**
Altering outdated perceptions of an individual’s capabilities for families and the community.

**We have purposeful programs**
All of our programs are focused on therapeutic educational and/or career development goals.

**Programs are 100% free**
Cost will NEVER be a barrier to achievement. More access = more impact for tens of thousands of participants!

**We have a "place"**
Permanent locations foster consistent participation and commitment.
Changing Perceptions

National Awareness Campaigns

• #GenerationG campaign for global acceptance
• Mobile billboard!
• Traveling galleries – One Million Voices Project
• Annual award-winning awareness calendar
• Custom-made awareness materials
• Media exposure
Generation G
Be Accepting. Be Generous. Be Kind.

- A global vision of acceptance for all
- A conscious decision to be better every day
- Launched 3/21/16
- 2017 focus is 321 Days of Acceptance
- Platform for social change, corporate engagement and leadership pledges

The Generation G Pledge
I accept you as you are.
I choose to be better every day.
I will fight for you and have your back.
I will be generous with my time and my heart.
I will be heroic and speak up if someone needs help.
I will invite 21 new people to join Generation G.
I will make Generation G part of my everyday life.
Nancy Gianni Named a 2016 CNN Hero!

nancy gianni, founder of gigi’s playhouse down syndrome achievement centers, officially named a 2016 cnn hero! learn more here!
What is the GiGi’s Playhouse Brand Promise?

- Lifetime commitment to families
- Positive energy
- High Expectations
- Social change
- BELIEF
- INSPIRATION
- ACCEPTANCE
GiGi’s Playhouse Program Goals

GiGi’s Playhouse programs strive to:

• Deliver purposeful programming to foster development and encourage growth in individuals with Down syndrome
• Provide parents with educational tools and opportunities to build networks
• Instill high expectations and push for our Best of All
• Remove the barrier of cost for our participants by offering free programs
• Offer programming tailored to addressing the universal challenges of individuals with Down syndrome
What is “Best of All”? 

**best of all (noun) \\

is continual, measurable, celebrated and it never ends.**

It is a daily challenge to do a little better than you did the day before and it is always celebrated.

Possible manifestations:

- standing just one second longer,
- reading just one more word,
- learning just one new number,
- taking just one more step,
- never a competition,
- never completed.
Purposeful Progression

Our programs provide individuals with **play-based** or **experiential** learning opportunities.

Diagnosis to Age 3  Ages 3 to 5  Ages 5 to 12  Ages 12 to 18  18 and Older

Each child develops at his or her own individual pace. Encourage growth through purposeful progression by setting high expectations and encouraging Best of All!
GiGi’s Playhouse Signature Programs

<table>
<thead>
<tr>
<th>Educational Programs</th>
<th>Therapeutic-Based Programs</th>
<th>GiGiU Career Development Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UNLEASH POTENTIAL</strong></td>
<td><strong>BUILD STRENGTH</strong></td>
<td><strong>EMPOWER GENERATIONS</strong></td>
</tr>
<tr>
<td>- 1-on-1 math and literacy tutoring</td>
<td>- Therapeutic and fitness-based programs for all ages</td>
<td>- Innovative programs for adults focusing on self-confidence, fitness, nutrition and career skills</td>
</tr>
<tr>
<td>- Addresses cognitive impairment</td>
<td>- Addresses hypotonia, or low muscle tone</td>
<td>- Seeks to improve adult opportunities</td>
</tr>
<tr>
<td>- Curriculum and materials customized to the unique learning styles of individuals with Down syndrome</td>
<td>- Advances gross motor skills, fine motor skills, and speech and language development</td>
<td>- Career training center in a live work setting</td>
</tr>
<tr>
<td>- Tutoring programs start at age 2 ½ and go through adulthood</td>
<td>- Programs include 1-1 Speech and Language program, LMNOP, Crawlers &amp; Walkers, Leaps &amp; Bounds, Playhouse Pals, Kids Club, Teen Tastic, Fantastic Friends and more!</td>
<td>- Includes GiGiPrep, GiGiAcademy, Career Training</td>
</tr>
</tbody>
</table>
The Voice of Playhouse Families

♥ “GiGi’s Playhouse taught me how to be the Mom I needed to be for my daughter.”

♥ “When GiGi’s opened the door, a weight was lifted from my heart.”

♥ “All the steps, tools and skills we need to succeed are right here at GiGi’s.”

♥ “Sami took her first steps because of GiGi’s walkers program.”

♥ “Peter is going to live a full and happy life and we’re going need GiGi’s all along the way.”

♥ “Nicole was in a cocoon, and after GiGi University she has blossomed into a beautiful butterfly.”
GiGi’s Playhouse Legal Structure and Locations

- GiGi’s Playhouse Inc. (known internally as “INC”) is an Illinois corporation with a 501(C)(3) non-profit status which exempts us from paying income tax and enables donations to be made tax free
- EIN number: 20-0058563
- INC has a Group Exemption (GEN# 5402) with the IRS which enables all subsidiary LLCs to share in the 501(C)(3) non-profit status of the parent organization
- Managed by an Executive board
- All subordinate LLCs roll up to ‘GiGi’s Playhouse, Alliance’ and a single tax return (Form 990) is filed annually by the national office.

- Each GiGi’s Playhouse location is a separate LLC with its own EIN
- Single Member (“owner”) is GiGi’s Playhouse, Inc.
- “Managers” of each LLC are the local Board of Managers for each location
- Each year, GiGi’s Playhouse, Inc. files an update with the IRS with any changes to the list of LLCs to be included in the Group Exemption.

Changing the way the world sees Down syndrome. one child. one diagnosis. one community at a time.
THANK YOU for helping deliver
BELIEF, ACCEPTANCE and INSPIRATION
to our Playhouse Families!
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lbell@gigisplayhouse.org
(352) 262.2360

https://gigisplayhouse.org/gainesville/

Thank YOU for helping me and my friends. We work hard. I promise we will make you proud.

Love, Gigi

educate. inspire. believe.