Steering Committee
Introductions
Campaign History and Structure
The UFCC has been the official UF charitable fundraising drive for more than 25 years.

UF, UAA and UFF employees participate.
UF employees have given almost $1 million through the UFCC for each of the last eleven years.

Alachua Habitat for Humanity
Since 1989, employees have given more than $21 million to our community.
The campaign has grown from 39 agencies in 1993 to 100 agencies for 2016.

Eldercare of Alachua County
2016 Campaign Chairmen

CHAIRMAN
Dean Michael Reid
College of Health and Human Performance

LEADERSHIP CHAIRMAN
Dean Laura Rosenbury
College of Law
UFCC MANAGEMENT

UF Office of Community Relations

Susan Crowley
Asst VP for Community Relations
Executive Director of the UFCC

Karen Thomas
Community Relations Specialist
Coordinator for the UFCC
Planning Committee

Appointed by Provost:

✓ Oversees UFCC in accordance with UF regulations

✓ Determines campaign theme, goal and logo

Salvation Army
Planning Committee

✓ Reviews agencies - determines which qualify for the UFCC

Youth Combine
2016 Planning Committee

Dr. Jason Byrd
College of Medicine

Bill Gair
Contract & Grants Accounting

Melissa Johnson
Office of the Provost

Cheri Knecht
Bioethics Law/Medicine

Myra Morgan
Office of Student Affairs

Kelly Reid
College of Nursing

Sue Wagner
College of Journalism & Communications

Tonia Werner
College of Medicine

Michael Ford
General Counsel (Ex-Officio)

N. Central FL YMCA
Steering Committee
(Campaign Volunteers)

✓ Deans and VPs appoint two steering committee members from each college or unit.

✓ Members run the campaigns in their areas and recruit coordinators to assist.

FL Certified Organic Growers
United Way has served as the fiscal agent throughout the campaign’s history.
Their projected fee for the 2016 UFCC is 4.67%.

This includes, printing, postage, online giving site fees, recordkeeping, distribution of funds and more.
Report on the 2015 UFCC
2015 CAMPAIGN RESULTS

Total Campaign
Department Gifts: $986,469.53
Special Events: $22,297.16
Total: $990,766.69

UF Campaign for Charities

2015 Leadership

Campaign Chair
Dean Diane McFarlin
Professor and Dean
College of Journalism and Communications

Leadership Chair
Dean Michael Reid
Professor and Dean
College of Health and Human Performance

Suzanne S. Crowley
Assistant VP of Community Relations
Executive Director, UFCC

UF Campaign for Charities (UFCC)
PO Box 113158
Gainesville, FL 32611-3158
Tel: (352) 392-2457
Fax: (352) 392-4161
Questions: ufcf@ufl.edu

2015 Reports by Unit
2015 UFCC Results

Goal: $1,000,000.00

Campaign Total: $990,766.69 (down 2% from 2014)

Leadership Total (75%): $719,779.93 (down 1% from 2014)

Participation: 19.11% (down 1% from 2014)
<table>
<thead>
<tr>
<th>Donation Type</th>
<th>2015 Campaign</th>
<th>2014 Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Gift</td>
<td>$968,497</td>
<td>$994,335</td>
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<tr>
<td>Special Events</td>
<td>$22,297</td>
<td>$21,015</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$990,767</td>
<td>$1,015,350</td>
</tr>
</tbody>
</table>
UFCC Gift by Type

- Payroll Deduction: 93%
- Cash: 4%
- Check: 2%
- Credit Card: 2%
- BillMe: 1%
Total giving decreased 2%

Number of leadership gifts down 8%

Amount of leadership gifts down 1%

Number of non-leader gifts down 8%

Amount of non-leader gifts down 7%

Central FL Community Action Agency
Total participation decreased by 1.2% from 20% to 19%

Number of leadership participants down 7%

Number of non-leader participants down 8%

Florida Wildlife Care
UF Retirees - new to the campaign - contributed $4,200

Special Olympics
## Leadership Giving

<table>
<thead>
<tr>
<th>Amount</th>
<th>Level</th>
<th>2015 Campaign Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Tocqueville Society</td>
<td>11</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>20</td>
</tr>
<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>49</td>
</tr>
<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>68</td>
</tr>
<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>116</td>
</tr>
<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>71</td>
</tr>
<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>243</td>
</tr>
</tbody>
</table>
## 2015 Top UFCC Agencies

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>Designated Gifts</th>
<th>Undesignated Portion</th>
<th>TOTAL EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Francis House</td>
<td>$38,433.43</td>
<td>$14,469.63 - To United Way</td>
<td>$52,903.06</td>
</tr>
<tr>
<td>Haven Hospice</td>
<td>$37,068.26</td>
<td>$13,983.01</td>
<td>$51,123.90</td>
</tr>
<tr>
<td>Planned Parenthood</td>
<td>$35,840.25</td>
<td>$13,493.34</td>
<td>$49,333.59</td>
</tr>
<tr>
<td>United Way of N.C. FL</td>
<td>$34,256.63</td>
<td>$12,897.13</td>
<td>$47,153.76</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>$33,556.95</td>
<td>$12633.71</td>
<td>$46,190.66</td>
</tr>
<tr>
<td>Alachua Co. Humane Society</td>
<td>$29,627.55</td>
<td>$11,154.35</td>
<td>$40,781.90</td>
</tr>
<tr>
<td>Peaceful Paths Domestic Abuse Network</td>
<td>$26,728.36</td>
<td>$10,062.84 – to United Way</td>
<td>$36,845.20</td>
</tr>
<tr>
<td>Gainesville Pet Rescue</td>
<td>$24,638.89</td>
<td>$9,276.19</td>
<td>$33,915.08</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$23,651.56</td>
<td>$8,904.47</td>
<td>$32,556.03</td>
</tr>
<tr>
<td>St. Francis House Pet Care Clinic</td>
<td>$23,333.60</td>
<td>$8,784.76</td>
<td>$32,118.36</td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>$21,333.16</td>
<td>$8,031.63</td>
<td>$29,364.79</td>
</tr>
<tr>
<td>Catholic Charities Bureau, Inc.</td>
<td>$20,953.96</td>
<td>$7,888.86 - To United Way</td>
<td>$29,222.02</td>
</tr>
<tr>
<td>Alachua Conservation Trust</td>
<td>$18,014.03</td>
<td>$6,782.02</td>
<td>$24,796.05</td>
</tr>
</tbody>
</table>
# 2015 SEC School Comparison

<table>
<thead>
<tr>
<th>University</th>
<th>Total Pledges 2015</th>
<th># of Employees</th>
<th>Participation Rate</th>
<th>Total Pledges 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Florida</td>
<td>$990,767</td>
<td>13,600</td>
<td>19%</td>
<td>$1,015,350</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>$561,915</td>
<td>14,000</td>
<td>19%</td>
<td>$556,839</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>$439,352</td>
<td>14,049</td>
<td>9%</td>
<td>$545,080</td>
</tr>
<tr>
<td>University of Alabama</td>
<td>$415,744</td>
<td>5,372</td>
<td>54%</td>
<td>$411,459</td>
</tr>
<tr>
<td>University of Tennessee</td>
<td>$289,496</td>
<td>7,504</td>
<td>13%</td>
<td>$358,483</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>$249,184</td>
<td>14,000</td>
<td>5%</td>
<td>$245,266</td>
</tr>
<tr>
<td>Auburn University</td>
<td>$137,858</td>
<td>4,6842</td>
<td>27%</td>
<td>$152,737</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>$133,280</td>
<td>2,777</td>
<td>8%</td>
<td>$143,753</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>$118,244</td>
<td>10,394</td>
<td>17%</td>
<td>$120,987</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>$165,805</td>
<td>5,666</td>
<td>17%</td>
<td>Not reported</td>
</tr>
<tr>
<td>LSU</td>
<td>Not reported</td>
<td>6,411</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>$51,152</td>
<td>4,8842</td>
<td>3%</td>
<td>$16,044*</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>$21,917</td>
<td>6,025</td>
<td>4%</td>
<td>Not reported</td>
</tr>
<tr>
<td>Vanderbilt University</td>
<td>No campaign</td>
<td>21,300</td>
<td>No campaign</td>
<td>No campaign</td>
</tr>
</tbody>
</table>

* S Carolina shifting campaign date to Fall
# National Comparison

*(Last numbers available)*

* notes campaigns that include health systems and retirees

<table>
<thead>
<tr>
<th>School</th>
<th>Size of Student Body</th>
<th>Approx. donations</th>
<th>Type of Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Pennsylvania</td>
<td>21,441</td>
<td>$1,633,833 - 2016</td>
<td>Penn-Penn’s Way</td>
</tr>
<tr>
<td>University of Wisconsin</td>
<td>43,000</td>
<td>$1,512,789 - 2014</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>University of Michigan</td>
<td>56,000</td>
<td>$1,300,000 - 2015</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Illinois</td>
<td>41,000</td>
<td>$1,270,000 - 2014</td>
<td>UI-Campus Charitable Fund Drive</td>
</tr>
<tr>
<td>Ohio State University</td>
<td>55,000</td>
<td>$1,150,000 - 2015</td>
<td>OSU – Bucks for Charity</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>21,000</td>
<td>$995,689 - 2015</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>University of Florida</td>
<td>50,000</td>
<td>$990,767 - 2015</td>
<td>UF – UF Campaign for Charities</td>
</tr>
<tr>
<td>Penn State University</td>
<td>45,000</td>
<td>$845,000 - 2014</td>
<td>United Way</td>
</tr>
<tr>
<td>University of North Carolina</td>
<td>29,000</td>
<td>$810,000 - 2014</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Indiana University</td>
<td>42,000</td>
<td>$799,655 - 2015</td>
<td>United Way</td>
</tr>
<tr>
<td>University of Texas</td>
<td>50,000+</td>
<td>$615,000 - 2015</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Florida State University</td>
<td>40,000</td>
<td>$376,360 - 2012</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Central FL</td>
<td>60,000</td>
<td>$164,359 - 2015</td>
<td>United Way Campaign</td>
</tr>
</tbody>
</table>
2016 UFCC
2016
CAMPAIGN GOAL

$1,000,000.00

Alachua Co Humane Society
Leadership Campaign
Sept 5th – 23rd

General Campaign
Oct 3rd – Oct 21st

Bread of the Mighty Food Bank
Leadership Campaign

Targets employees who gave > $500 in 2015 and employees who did NOT give in 2015, but have salaries > $50,000.00.

Ronald McDonald House
Leadership giving accounts for about 75% of campaign gifts.

Boy Scouts of America
Leadership Communications:

Letter from Leadership Chair

Leadership brochure during the last week of August
UFCC Postcard

&

A weekly email for three weeks
2016 General Campaign
Oct 3rd - Oct 21st

Week of Sept 26th Introductory Email & Postcard

Oct 3rd, 10th, 17th “Opportunity to Give” Emails

Girls Place
2016 UFCC Agencies
A UFCC agency must:

✓ Be a nonprofit agency and must address health, social service, diversity, relief, development, and environmental issues of local importance.

ACORN Clinic
A UFCC agency must:

✓ Provide services directly benefiting people residing in Alachua and surrounding counties.
A UFCC agency must:

✓ Have an operating/fundraising expense less than 25% of their revenue.

✓ This means that 75% or more of their revenue should go to their mission/program costs.

Florida SIDS Alliance
53 Independent Agencies

27 United Way of North Central Florida

20 Community Health Charities

Juvenile Diabetes Research Foundation

100 TOTAL
<table>
<thead>
<tr>
<th>ACORN Clinic</th>
<th>Institute for Workforce Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Brothers Big Sisters Mid- FL</td>
<td>Kids Count in Alachua County</td>
</tr>
<tr>
<td>Boys &amp; Girls Club of Alachua Co</td>
<td>North Central Florida YMCA</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>PACE Center for Girls</td>
</tr>
<tr>
<td>Catholic Charities Bureau</td>
<td>Partnership for Strong Families</td>
</tr>
<tr>
<td>CDS Family &amp; Behavioral Health Services</td>
<td>Peaceful Paths Domestic Abuse Network</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
<td>St. Francis House</td>
</tr>
<tr>
<td>Children’s Home Society</td>
<td>Salvation Army</td>
</tr>
<tr>
<td>Early Learning Coalition of Alachua County</td>
<td>Suwannee River Area Health Ed Center</td>
</tr>
<tr>
<td>ElderCare of Alachua County</td>
<td>The Arc of Alachua County</td>
</tr>
<tr>
<td>Friends of the Micanopy Library, Inc</td>
<td>Three Rivers Legal Services</td>
</tr>
<tr>
<td>Gainesville Area Community Tennis Assn</td>
<td>United Way of North Central Florida</td>
</tr>
<tr>
<td>Girls Place, Inc.</td>
<td>VETSPACE, Inc.</td>
</tr>
<tr>
<td>Guardian Foundation</td>
<td></td>
</tr>
<tr>
<td>Category</td>
<td>Organization 1</td>
</tr>
<tr>
<td>----------</td>
<td>----------------</td>
</tr>
<tr>
<td>Nature</td>
<td>Alachua Conservation Trust, Inc.</td>
</tr>
<tr>
<td>Animal</td>
<td>Alachua County Humane Society, Inc.</td>
</tr>
<tr>
<td>Animal</td>
<td>Alachua County Library District Foundation</td>
</tr>
<tr>
<td>Animal</td>
<td>Alachua Habitat for Humanity</td>
</tr>
<tr>
<td>Animal</td>
<td>American Red Cross, N. Central FL Chapter</td>
</tr>
<tr>
<td>Community</td>
<td>Black on Black Crime Task Force</td>
</tr>
<tr>
<td>Youth</td>
<td>Boulware Springs Charter School</td>
</tr>
<tr>
<td>Organization</td>
<td>Boy Scouts of America</td>
</tr>
<tr>
<td>Education</td>
<td>Center for Independent Living of NCF</td>
</tr>
<tr>
<td>Education</td>
<td>Central FL Community Action Agency</td>
</tr>
<tr>
<td>Environment</td>
<td>Conservation Trust for Florida</td>
</tr>
<tr>
<td>Arts</td>
<td>Dance Alive National Ballet</td>
</tr>
<tr>
<td>Health</td>
<td>EarthShare</td>
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<tr>
<td>Education</td>
<td>Education Foundation</td>
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<tr>
<td>Family</td>
<td>Family Promise of Gainesville</td>
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<tr>
<td>Youth</td>
<td>Florida 4-H Club Foundation, Inc.</td>
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<tr>
<td>Health</td>
<td>FL Camp for Children/Youth w/ Diabetes</td>
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<tr>
<td>Agriculture</td>
<td>FL Certified Organic Growers &amp; Consumers</td>
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<tr>
<td>Organization</td>
<td>Charity</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>------------------------------------------------</td>
</tr>
<tr>
<td>ALS Association of Florida</td>
<td>Florida Breast Cancer Foundation</td>
</tr>
<tr>
<td>Alzheimer’s Association</td>
<td>Florida SIDS Alliance</td>
</tr>
<tr>
<td>American Cancer Society</td>
<td>Hemophilia Foundation</td>
</tr>
<tr>
<td>American Diabetes Association</td>
<td>Juvenile Diabetes Research Foundation</td>
</tr>
<tr>
<td>American Heart Association</td>
<td>Leukemia &amp; Lymphomia Society</td>
</tr>
<tr>
<td>Autism Speaks</td>
<td>March of Dimes Foundation</td>
</tr>
<tr>
<td>Camp Boggy Creek</td>
<td>Muscular Dystrophy Association, Inc</td>
</tr>
<tr>
<td>Community Health Charities of Florida</td>
<td>National Multiple Sclerosis Society, N FL Chapter</td>
</tr>
<tr>
<td>Crohn's &amp; Colitis Foundation of America</td>
<td>Sickle Cell Disease Assoc of Florida</td>
</tr>
<tr>
<td>Easter Seals Florida, Inc.</td>
<td>Special Olympics Florida</td>
</tr>
<tr>
<td>Epilepsy Foundation of Florida</td>
<td></td>
</tr>
</tbody>
</table>
How Does the Campaign Work?
The UFCC is an online giving campaign
Online pledging

Most UF employees give online.

UF employees who do not have emails will receive preprinted paper pledge cards.

Haven Hospice
UF Employees can give to the UFCC through:

- Payroll deduction
- Credit Card
- Check
- Cash
- Stock

ALS Association
Rollover of Payroll Contributions

Pledges made by payroll deduction will roll over to the following year unless:

- The pledge is stopped mid-year with the UF Payroll office.
- The donor elects to not renew the pledge for the following year – using the online system.
Employees must log on to the giving site:

✓ To give for the first time.

✓ To change their pledge amount or agency designations.

✓ To stop their pledge at the end of 2016.
After logging on, employees will be able to make a pledge or choose the option: “I would prefer not to donate this year.”

After choosing either option, employees should not receive future emails.
UFCC
“ePledge” Site
UF Campaign for Charities Helps You Make a Difference

Leadership campaign: September 2nd - September 20th. General campaign: October 7th - 25th.

This year's goal is to surpass the $1,036 million donated by generous UF employees in 2013 to benefit our agencies. The agency you designate will receive not only your gift, but also an equal share of the non-agency-specific contributions - historically increasing your gift by approximately 40%.

Each fall, UF sponsors the UF Campaign for Charities (UFCC) to raise money for nonprofit, health and human service oriented organizations in Gainesville and surrounding areas. The campaign allows employees to give to one or more campaign charities through payroll deduction, cash, check, or bank card.

Since 1993, the UFCC has provided employees with a convenient way to make a big difference in our community. In each of the last seven years, the campaign has brought in more than $1,000,000.00 in contributions.

All money raised through the UFCC supports the work of agencies in our region that provide a wide variety of services ranging from child care, recreational opportunities, counseling, and legal help to environmental protection, disease prevention, and medical assistance. In addition, some of these agencies partner with UF through the funding of research projects focused on curing disease or improving the quality of life for those afflicted with disease. The agencies in the UFCC cover such a wide spectrum of support services that it is likely that every one of us has been touched by at least one of these agencies.

Pledge Now!
Please select a payment method for your pledge

- Payroll Deduction
- Credit Card
- Cash
- Bill Me
- Check
Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and we'll calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

ePledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

Give a percentage of your annual salary!
NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

Annual Salary: 
Confirm Salary: 
Percent of Salary: 1%

Calculate

Deduction Per Paycheck: 
Pay Periods Per Paycheck: 26
Number Of Deductions To Make: 26
Total Annual Pledge: $52.00

Previous Cancel Next
Agency Designation Page

If you wish to Designate to an agency, or agencies, enter the amount you wish to designate to each agency and click next at the bottom of the page.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.

### Agency List

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Amount</th>
<th>Total Pledge</th>
<th>Total to agencies</th>
<th>Total to the Community Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)</td>
<td>$5.00</td>
<td>$68.00</td>
<td>$26.00</td>
<td>$33.00</td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td>$5.00</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>$5.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>$5.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$5.00</td>
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<td></td>
</tr>
<tr>
<td>ALS Association Florida Chapter</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Alzheimer’s Association North Central FL</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Association of Kidney Patients</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Cancer Society, Florida Divisions</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Diabetes Association, Inc.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Heart Association, Inc.</td>
<td></td>
<td></td>
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Please check your information below.

Email: hurseyd@unitedwaymiami.org

- [ ] Acknowledge My Pledge.
- [ ] Release my name to the agency for recognition.
- [ ] Release my postal address to the designated agency(ies) for recognition.
- [ ] Release my pledge amount to the designated agency(ies) for recognition.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.
Please review your pledge and confirm it below:

- **Pledge Type:** Payroll Deduction
- **Pay Periods Per Year:** 26
- **Number Of Deductions To Make:** 26
- **Deduction Per Paycheck:** $2.24
- **Total Current Pledge:** $58.00

<table>
<thead>
<tr>
<th>Designated to</th>
<th>Amount</th>
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<tbody>
<tr>
<td>ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)</td>
<td>$5.00</td>
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<tr>
<td>Alachua Conservation Trust, Inc.</td>
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<tr>
<td>Alachua County Library District Foundation</td>
<td>$5.00</td>
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<tr>
<td>Alachua Habitat for Humanity</td>
<td>$5.00</td>
</tr>
<tr>
<td><strong>Total to agencies</strong></td>
<td>$25.00</td>
</tr>
<tr>
<td><strong>Total to the Community Plan</strong></td>
<td>$33.00</td>
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</tbody>
</table>

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

Made a cash or check donation? Please deliver your cash or check donation to your coordinator. Click here to find out who your coordinator is.

The confirmation page may take a few moments to display. Please click Confirm only once.

Thank you.
Donnie, Thank you for your contribution.

Reference Number: 13683-209327
Pledge Type: Payroll Deduction
Pay Periods Per Year: 26
Number Of Deductions To Make: 26
Deduction Per Paycheck: $2.24
Total Current Pledge: $68.00

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</table>

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

If you have pledged to pay with cash please print this page and deliver to your Human Resources Department.
Crowdsourcing
Online
Fundraising
Crowdrise
UFCC emails will have a button to pledge by payroll deduction, check, cash or credit card.

There will also be a Crowdrise donation button.
UFCC Facebook page will also have a Crowdrise button
UFCC
Contributions
UFCC donors may give to the UFCC with:

A designated gift – naming the agency to receive the donation.

An undesignated gift – giving to the general campaign fund.
Designated funds

All agencies receive the funds that are designated to them whether they are independent of part of a federation.
Undesignated funds

These funds are distributed to agencies or federations based on the percentage of designated funds received by each agency.

Girl Scouts of Gateway Council
For example:

An agency received $10,000 in designated funds in 2015.

They received $3,400 in their share of undesignated funds.

Their UFCC total was $13,400.
Impact of Undesignated Gifts

In 2015 - UFCC agencies received an increase of approximately 34% in donations because of undesignated funds.

Children’s Home Society
If an agency is part of a federation, the federation is given the funds for distribution according to their federation agreements.

Friends of the Micanopy Library
INDEPENDENT agencies receive funds designated to them AND they receive their earned percentage of the undesignated funds.

Planned Parenthood
The COMMUNITY HEALTH CHARITIES receive funds for their agencies. They distribute to their agencies all funds designated to them AND all earned undesignated funds.
UNITED WAY AGENCIES

United Way receives all the designated funds for their agencies and distributes them to the agencies.
UNITED WAY also receives all undesignated funds earned by their agencies. The undesignated funds are distributed to meet community needs - through the United Way community impact fund.
The Community Impact Fund is overseen by a group of volunteers who evaluate program outcomes, impacts and budgets to ensure that funds are directed at programs creating measurable results in the community.
UFCC Fiscal Process
with United Way
United Way serves as the fiscal agent for the UFCC.

- Manages the online giving system.
- Reviews agency applications.

PACE Center for Girls
✓ Assists with campaign materials.
✓ Handles monies: paper pledge cards, cash, checks, credit cards, & direct bill.

Southwest Advocacy Group
SWAG
✓ Collects and audits paper pledge cards, cash, checks and special event money weekly during the general campaign.

✓ Distributes funds to agencies quarterly.

Camp Boggy Creek
Calculates and proposes campaign expense budget for approval by UFCC.
Allocates undesignated dollars to agencies per formula. (February)

St. Francis House
United Way:

- Pays out designations on a quarterly basis based on amount collected from UFCC.
- First payments made in May.

Tyler’s Hope
Quarter 1
May

Quarter 2
August

Quarter 3
November

Quarter 4
February

Gainesville Community Ministry
Beginning in 2013, United Way implemented a website portal where agencies can retrieve designation information, including: donor name, amount of gift, and actual amount of payment to agencies.
Agency Role in the UFCC
Agencies should:

- Make donor database aware of the campaign.
- Let donors know that giving through the UFCC added 34% more to total donations in 2015.
Use UFCC logo in newsletters and websites
✓ Offer to speak at department/college events.

✓ Contact Steering Committee members in colleges that would share their mission; offer to speak or send info.
Attend the Sept 16th Kick-off Breakfast – have an agency booth and meet volunteers/coordinators.
Agencies are asked to provide:

- Brief mission description
- Agency photos for website, Facebook and training use

Meridian Behavioral Healthcare
<table>
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<tr>
<th>Donation Amount</th>
<th>Benefits Provided</th>
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<tbody>
<tr>
<td>$50 (approximately $2 per pay period)</td>
<td>New patient lab tests or 1 GYN visit or 1 mammogram or 1 child's dental cleaning</td>
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<td>$100 (approximately $4 per pay period)</td>
<td>Provides adult prophylaxis/cleaning, comprehensive dental exam and x-rays, x-ray, exam, and extraction, or a routine mammogram</td>
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<tr>
<td>$150 (approximately $6 per pay period)</td>
<td>6 office visits, 10 flu vaccines or 10 children's dental cleanings</td>
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<tr>
<td>$250 (approximately $10 per pay period)</td>
<td>Provides two mammograms, one root canal, or five dental extractions</td>
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<tr>
<td>$650 (approximately $25 per pay period)</td>
<td>10 mammograms, one year of medical care for one patient or dental care for two families</td>
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<tr>
<td>$1000 (approximately $40 per pay period)</td>
<td>Medical care for 2-3 patients for one year, or lab tests for 50 uninsured patients, or two dental crowns, or a complete set of dentures</td>
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</table>

A donation/benefit correlation:

What would $25, $50, $100 etc buy to support your mission?
Steering Committee Responsibilities
✓ Recruit campaign coordinators to assist you in college or division.

Kids Count in Alachua County
Seek support from your unit leadership.

Operation PetSnip
Plan individual college/unit campaign to make all aware of the UFCC.

Rebuilding Together
Print and distribute pledge cards to employees without UF emails.
Pledge Cards
Attend a campaign coordinator meeting and encourage all volunteers to attend.
Attend campaign Kickoff Breakfast on Sept 16th with coordinators/volunteers.

Radiant Hands
Deliver College or division door prize gift basket for Kickoff Breakfast to Community Relations by Friday, August 26th.
Collect all pledge cards, check, cash and return to Office of Community Relations by Friday, Oct 28th.
If employees donate online by cash or check, they should print out the UFCC receipt.

Receipt should be given to the Steering Committee member with the cash or check.
Place all checks, cash, pledge cards in an envelope with the UFCC report cover affixed.

Return to the Office of Community Relations – Tigert 101 by October 28th.
Coordinator Responsibilities

✔ Assist Steering Committee Member with events and advertisement of the campaign.

Second Chance Farm
Coordinator Responsibilities

- Run area report and collect cash/checks/pledge cards.
- Return cash/checks/pledge cards to Steering Committee member.

Alzheimer’s Association
ePledge Administrator Tool
Volunteers have an “ePledge Administrator” link for reports of giving, cash/check gifts to be collected.
Report Processing takes a few minutes. Hit “Refresh” to see progress. Status box shows “Ready” when report is finished.
Report is an Excel file

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<td>First Name-Middle Name-Last Name-Suffix</td>
<td>Employee Department Mail Drop Last Year</td>
<td>Percent Time Off</td>
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</table>
Employee Search by Name or UFID#
Campaign Promotion
Posters

Announcements at Meetings

Email from VP/Dean

Crohn’s and Colitis Foundation
✓ Speaker from Community Relations

✓ Speaker from Agencies

Helping Hands Pet Rescue
✓ Special Events

Rebuilding Together
Special Events
Growing Every Year!

Raise Campaign Awareness!

Epilepsy Foundation of FL
Special Events
Raising Campaign Awareness

College of Journalism
Dunk Tank

Journalism and HHP
Paper Airplane Challenge
College of Health and Human Performance
– Game Day - Pie a Professor
3RD ANNUAL TAPS CHILI COOK-OFF

SAVE THE DATE!

O’DOME CHILI COOK-OFF FUNDRAISER

Compete for “Best Chili at the Dome” Bragging Rights!
We will provide Corn Bread, Sour Cream, Cheese, and drinks for everyone.
Come taste the entries and vote for your favorite!!!
Suggested Donation to attend: $3.00

October 12, 2015 11:30AM – 1:30PM
Marshall Arts Room (Gate 4, Level 1)

We need Competitors!
• No fee to enter your chili in the competition, just fill out and return the entry form to uffz158@ufl.edu by 12pm Friday October 10th
(We have entries from available, first come, first served)
We need Tasters!
• Come get a tasty lunch and vote for Best CHILI!
(There will be vegetarian and vegan options)
• YOU get to choose which charity receives your donation:
  • Catholic Charities
  • Peaceful Pals
  • St Francis House

UF Mail & Document Services presents our first

CHILI COOK-OFF

Wednesday October 28, 2015
11:30 AM—1:30 PM, Mail & Document Services Lunchroom, 3030 Radio Road

2 WAYS TO PARTICIPATE

COMPETE

Bring a pot of your best chili (traditional, black beans, white bean, veggie—you name it) in your crock pot or slow-cooker. (You or your spouse may enter.) The winner will receive a cash prize (dependent upon the number of entries).
Suggested Donation: $3.00 per entry, due by Oct. 23. All entrants receive a ticket for lunch.

CONSUME

Enjoy a delicious lunch with samplings from all chili entries plus side dishes (like cornbread, toppings, etc.) drinks and dessert.
Then vote for your favorite entry. Voting will end at 1:30 p.m.
Suggested Donation - $5.00 per person. Get your ticket by Oct 29
UF Planning Design & Construction

Raised $8,341 for the UFCC!
Plan joint events or competitions with other departments, divisions, colleges.
Let fellow Steering Committee members know of your event (see listing on ufcc.ufl.edu).
Please note:

The sale of food by anyone on campus – other than UF authorized vendors – is not allowed.
Campaign Website and Resources
✓ UFCC regulations

✓ Agency list and contact information

✓ Materials: poster, donor card, report envelope cover, postcard, pledge card

Easter Seals
Campaign ideas

Special Event info

UFCC Training PowerPoint
FAQs

CR Staff, Planning and Steering Committee contact info

Neighborhood Housing and Development Corporation
2016 UFCC LOGO
2016 UFCC Donor Recognition Card

GATORS GIVE

2016 UF Campaign for Charities

Albert Gator
(name here)
gave to the UFCC. So can you!
UFCC Video – can be found on the website under Campaign Materials
UFCC Facebook Page

- Campaign Updates
- Event Announcements
- Special Event Info
- Agency Spotlights

UF Campaign for Charities

Published by Sarah McPherson Houder [?] · October 10, 2014 ·

We have a great agency spotlight to end the week with! The Education Foundation invests in the future of our area public school students by providing materials and opportunities needed for student to be successful. [http://ufcc.ufl.edu/agency-spotlight-education-foundation-...](http://ufcc.ufl.edu/agency-spotlight-education-foundation-...)/

Agency Spotlight: Education Foundation of Alachua County » Campaign for Charities » University...

Agency Spotlight: Education Foundation of [UFCC.UFL.EDU](http://UFCC.UFL.EDU)
UFCC Splash Page
UF CAMPAIGN FOR CHARITIES INVITES CAMPUS COMMUNITY TO “GIVE FOR THE GATOR GOOD”

By HRS Communications on August 4, 2015

The UF Campaign for Charities (UFCC) is the only official charitable giving drive for UF employees. Contributing to the UFCC is voluntary and can be done through cash, check, direct bill or payroll deduction.

To be eligible for the UFCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Suwanee or Union counties.

The 2015 Leadership campaign kicks off Aug. 31 and runs through September 18, and the general campaign runs Oct. 5 through Oct. 23. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 392-4567 for more information.
UF News
UFCC Dates to Remember
Leadership Campaign
Sept 5th – 23rd

General Campaign
Oct 3rd – 21st

Leukemia & Lymphoma Society
Coordinator Training
Dates and Locations

PPD Main Street Trailer
*August 16th – 3:30 p.m.*

Health Science Center – D8-46
*August 18th – 1:00 p.m.*

Health & Human Performance – 235
*August 19th – 9:00 a.m.*

Training should last about an hour – will have same format and feature speakers from our participating agencies.
✔ Cash, checks, pledge cards due to Community Relations by October 28th

Windsor Volunteer Fire Department
Kickoff Breakfast

September 16th
8:00AM
registration, breakfast and agency booth visits

Florida Defenders of the Environment
Great Breakfast!
Music!
Albert!
Visits with Agencies!
✓ Unit Awards!
✓ Volunteer Awards!
✓ Dazzling Door prizes!
Volunteer for the Kickoff Breakfast Committee!
Your message to campus:

Why give through the UFCC?
 Ease of payroll deduction

 Affordability (giving a little each paycheck)
UFCC agency review process

Choice of 100 agencies with widely varied missions

Education Foundation of Alachua County
 Agencies receive portion of undesignated funds – increasing their gift by a significant amount.

 2016 Donations were increased by 34%!

Sickle Cell Disease Association of Florida
Because

GATORS GIVE!
Agency Stories