INTRODUCTIONS
Campaign History and Structure
The UFCC has been the UF charitable fundraising drive for more than 28 years.

UF employees have given almost $1 million through the UFCC for each of the last 13 years.

Alachua Habitat for Humanity

United Way of N Central FL
Since 1989, employees have given more than $22 million to our community.

Jungle Friends Primate Sanctuary
The campaign has grown from 39 agencies in 1993 to 97 agencies for 2017.

Eldercare of Alachua County

Stop Children’s Cancer

Imagine a world free from childhood cancer!
2017 Campaign Chairmen

CHAIRMAN
Dean Laura Rosenbury
College of Law

LEADERSHIP CHAIRMAN
Dr Chimay Anumba
College of Design, Construction & Planning
UFCC Management
UF Office of Community Relations

Susan Crowley
Asst VP for Community Relations
Executive Director of the UFCC

Karen Thomas
Community Relations Specialist
Coordinator for the UFCC
Planning Committee

✓ Appointed by Provost
✓ Oversees UFCC in accordance with UF regulations
✓ Determines campaign theme, goal and logo

Florida Wildlife Care
Planning Committee

✓ Reviews agencies
✓ determines which qualify for the UFCC

Youth Combine
2017 Planning Committee

Dean Rosenbury, Dean Anumba
Michael Reid
Dean, HHP
Katie Indarawis
Graduate Minority Programs
Myra Morgan
Student Affairs
Mike Ford
General Counsel

Sandra Citty
College of Nursing
Megan Kimmel
UF Health Communications
Constance Shehan
Sociology
Jennifer Tucker
College of Pharmacy

Bill Gair
Contracts/Grants

Susan Crowley
Karen Thomas
Staff

North Central FL YMCA
Steering Committee
(campaign unit volunteers)

✓ Deans and VPs appoint two steering committee members from each college or unit.

✓ Members run the campaigns in their areas and recruit coordinators to assist.
Report on the 2016 UFCC
2016 Campaign Results

Total Campaign
Department Gifts: $968,469.53
Special Events: $22,297.16
Total: $990,766.69

UFCC 2016 Reports by Unit
Goal: $1,000,000.00

Campaign Total: $982,153.53
(down 1% from 2016)

Participation: 17%
(down 2% from 2015)
## Donations

<table>
<thead>
<tr>
<th>Donation Type</th>
<th>2015 Campaign</th>
<th>2016 Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Gift</td>
<td>$968,497</td>
<td>$955,153</td>
</tr>
<tr>
<td>Special Events</td>
<td>$22,297</td>
<td>$27,001</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$990,767</strong></td>
<td><strong>$982,154</strong></td>
</tr>
</tbody>
</table>
## UFCC Gift by type

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payroll Deduction</td>
<td>2155</td>
<td>$860,843.42</td>
</tr>
<tr>
<td>Cash</td>
<td>29</td>
<td>$256.00</td>
</tr>
<tr>
<td>Check</td>
<td>34</td>
<td>$30,385.00</td>
</tr>
<tr>
<td>Credit Card</td>
<td>86</td>
<td>$48,289.00</td>
</tr>
<tr>
<td>Stock</td>
<td>2</td>
<td>$4,089.35</td>
</tr>
<tr>
<td>Bill</td>
<td>10</td>
<td>$11,290.00</td>
</tr>
<tr>
<td>Special Events</td>
<td>57 events</td>
<td>$27,000.76</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>2316</td>
<td><strong>$982,153.53</strong></td>
</tr>
</tbody>
</table>
• UF Retirees/ Oak Hammock contributed $10,171.00 – up from $4,200 in 2015

Special Olympics
## Leadership Giving Levels

<table>
<thead>
<tr>
<th>Amount Range</th>
<th>Society Level</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Tocqueville Society</td>
<td>11</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>22</td>
</tr>
<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>52</td>
</tr>
<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>69</td>
</tr>
<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>122</td>
</tr>
<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>58</td>
</tr>
<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>205</td>
</tr>
</tbody>
</table>

Boys and Girls Club
Leadership giving was 76% of the 2016 campaign total.

Boy Scouts of America
## 2016 Top UFCC Agencies

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>Designated Gifts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Haven Hospice</td>
<td>$38,433.43</td>
</tr>
<tr>
<td>Alachua Co. Humane Society</td>
<td>$37,068.26</td>
</tr>
<tr>
<td>Planned Parenthood</td>
<td>$35,840.25</td>
</tr>
<tr>
<td>United Way of N.C. FL</td>
<td>$34,256.63</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>$33,556.95</td>
</tr>
<tr>
<td>St. Francis House</td>
<td>$26,728.36</td>
</tr>
<tr>
<td>St. Francis Pet Care</td>
<td>$24,638.89</td>
</tr>
<tr>
<td>Catholic Charities Bureau, Inc</td>
<td>$23,651.56</td>
</tr>
<tr>
<td>Peaceful Paths Domestic Abuse Network</td>
<td>$23,333.60</td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>$21,333.16</td>
</tr>
<tr>
<td>University</td>
<td>Number of Employees</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>University of Alabama</td>
<td>5,372</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>4,553</td>
</tr>
<tr>
<td>Auburn University</td>
<td>5,022</td>
</tr>
<tr>
<td>University of Florida^</td>
<td>13,459</td>
</tr>
<tr>
<td>University of Georgia^</td>
<td>10,753</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>14,000</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>6,411</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>3,100</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>6,025</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>14,000</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>9,004</td>
</tr>
<tr>
<td>University of Tennessee^</td>
<td>7,504</td>
</tr>
<tr>
<td>Texas A&amp;M University^</td>
<td>14,203</td>
</tr>
<tr>
<td>Vanderbilt University^</td>
<td>21,300</td>
</tr>
<tr>
<td><strong>SEC United Way Totals</strong></td>
<td>134,706</td>
</tr>
</tbody>
</table>
### National Comparison

Last numbers available  
* notes campaigns that include health systems and retirees

<table>
<thead>
<tr>
<th>School</th>
<th>Size of Student Body</th>
<th>Approx. donations</th>
<th>Type of Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Pennsylvania*</td>
<td>21,441</td>
<td>$1,724,000 - 2016</td>
<td>Penn-Penn’s Way</td>
</tr>
<tr>
<td>University of Wisconsin*</td>
<td>43,000</td>
<td>$1,512,789 - 2014</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>University of Michigan*</td>
<td>56,000</td>
<td>$1,300,000 - 2015</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Illinois*</td>
<td>41,000</td>
<td>$1,300,000 - 2015</td>
<td>UI-Campus Charitable Fund Drive</td>
</tr>
<tr>
<td>Ohio State University*</td>
<td>55,000</td>
<td>$1,170,000 - 2015</td>
<td>OSU – Bucks for Charity</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>21,000</td>
<td>$1,000,000 - 2016</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td><strong>University of Florida</strong></td>
<td>50,000</td>
<td><strong>$982,153 - 2016</strong></td>
<td>UF – UF Campaign for Charities</td>
</tr>
<tr>
<td>Penn State University</td>
<td>45,000</td>
<td>$845,000 - 2014</td>
<td>United Way</td>
</tr>
<tr>
<td>University of North Carolina</td>
<td>29,000</td>
<td>$810,000 - 2014</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Indiana University</td>
<td>42,000</td>
<td>$802,000 - 2016</td>
<td>United Way</td>
</tr>
<tr>
<td>University of Texas</td>
<td>50,000+</td>
<td>$615,000 - 2015</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Florida State University</td>
<td>40,000</td>
<td>$376,360 - 2016</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Central FL</td>
<td>60,000</td>
<td>$158,000 - 2016</td>
<td>United Way Campaign</td>
</tr>
</tbody>
</table>
2017 Campaign Goal

Increase college/unit participation

Alachua Co Humane Society
Leadership Campaign
Sept 5th – 22nd

General Campaign
Oct 2nd – Oct 20th

Bread of the Mighty Food Bank
Leadership Campaign

✓ Targets employees who gave > $500 in 2016

✓ Targets employees who did NOT give in 2016, but have salaries > $50,000.00.

Ronald McDonald House
Leadership Communications:

✓ Letter from Leadership Chair
✓ Leadership brochure during the last week of August
Gators Give

Today begins the final week of the 2016 UF Campaign for Charities.

This year’s goal is to surpass the $990,766 donated by generous UF employees in 2015 to benefit our agencies. Why give through the UFCC? Because the agency or agencies you designate will receive not only your gift, but also a proportionate share of the non-agency-specific contributions. Last year, the undesignated contributions increased donors’ gifts by approximately 34%.
2017 General Campaign
Oct 2nd - Oct 20th

• Week of Sept 25th Introductory Email & Postcard

• Oct 2nd, 9th, 16th “Opportunity to Give” Emails

Girls Place
A UFCC agency must:

- Be a nonprofit agency and must address health, social service, diversity, relief, development, and environmental issues of local importance.
A UFCC agency must:

- Provide services directly benefiting people residing in Alachua and surrounding counties

Heart Pine School
A UFCC agency must:

✓ Have an operating/fundraising expense less than 25% of their revenue.

✓ This means that 75% or more of their revenue should go to their mission/program costs.

Florida SIDS Alliance
97 Agencies in the 2017 UFCC

✓ 18 Community Health Charities
✓ 50 Independent Agencies
✓ 29 United Way Agencies

Juvenile Diabetes Research Foundation
<table>
<thead>
<tr>
<th>2017 United Way Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACORN Clinic</strong></td>
</tr>
<tr>
<td><strong>Alachua Co Coalition for the Homeless and Hungry</strong></td>
</tr>
<tr>
<td><strong>Boys and Girls Club of Alachua County</strong></td>
</tr>
<tr>
<td><strong>Bread of the Mighty Food Bank Inc</strong></td>
</tr>
<tr>
<td><strong>Catholic Charities Bureau Gainesville</strong></td>
</tr>
<tr>
<td><strong>CDS Family &amp; Behavioral Health Services</strong></td>
</tr>
<tr>
<td><strong>Central Florida Community Action Agency</strong></td>
</tr>
<tr>
<td><strong>Child Advocacy Center</strong></td>
</tr>
<tr>
<td><strong>Children's Home Society of Florida</strong></td>
</tr>
<tr>
<td><strong>Early Learning Coalition of Alachua County</strong></td>
</tr>
<tr>
<td><strong>ElderCare of Alachua County</strong></td>
</tr>
<tr>
<td><strong>Friends of the Micanopy Library</strong></td>
</tr>
<tr>
<td><strong>Gainesville Area Community Tennis Assoc</strong></td>
</tr>
<tr>
<td><strong>Girls Place, Inc.</strong></td>
</tr>
<tr>
<td><strong>Haven Hospice</strong></td>
</tr>
<tr>
<td>2017 Independent Agencies</td>
</tr>
<tr>
<td>---------------------------</td>
</tr>
<tr>
<td>Alachua Conservation Trust</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
</tr>
<tr>
<td>Alachua County Library District FND</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
</tr>
<tr>
<td>American Red Cross</td>
</tr>
<tr>
<td>Boulware Springs Charter School</td>
</tr>
<tr>
<td>Boy Scouts of America, N FL Council</td>
</tr>
<tr>
<td>Center for Independent Living of N Central FL</td>
</tr>
<tr>
<td>DANCE ALIVE</td>
</tr>
<tr>
<td>EarthShare</td>
</tr>
<tr>
<td>Family Promise</td>
</tr>
<tr>
<td>Florida 4-H Club Foundation</td>
</tr>
<tr>
<td>FL Camp for Children &amp; Youth with Diabetes</td>
</tr>
<tr>
<td>FL Certified Organic Growers &amp; Consumers</td>
</tr>
<tr>
<td>Florida Defenders of the Environment</td>
</tr>
<tr>
<td>Florida SIDS Alliance</td>
</tr>
<tr>
<td>Florida Wildlife Care, Inc.</td>
</tr>
<tr>
<td>Friends of the Crisis Center</td>
</tr>
<tr>
<td>Gainesville Area Rowing</td>
</tr>
<tr>
<td>Gainesville Community Ministry</td>
</tr>
<tr>
<td>Gainesville Fisher House FND</td>
</tr>
<tr>
<td>Gainesville Pet Rescue</td>
</tr>
<tr>
<td>Gentle Carousel Miniature Therapy Horses</td>
</tr>
<tr>
<td>GiGi's Playhouse</td>
</tr>
<tr>
<td>Organization</td>
</tr>
<tr>
<td>------------------------------------------</td>
</tr>
<tr>
<td>ALS Association</td>
</tr>
<tr>
<td>Alzheimer’s Association</td>
</tr>
<tr>
<td>American Diabetes Association</td>
</tr>
<tr>
<td>American Heart Association</td>
</tr>
<tr>
<td>Arthritis Foundation</td>
</tr>
<tr>
<td>Community Health Charities of Florida</td>
</tr>
<tr>
<td>Crohn's &amp; Colitis Foundation of America</td>
</tr>
<tr>
<td>Easter Seals Florida, Inc.</td>
</tr>
<tr>
<td>Epilepsy Foundation of Florida</td>
</tr>
</tbody>
</table>
How Does the Campaign Work?
Online pledging

✓ Most UF employees give online through the UFCC giving site.

Haven Hospice
✓ Paper pledge cards are available for employee without access to computers

Family Promise

ALS Association
Rollover of Payroll Contributions

Pledges made by payroll deduction will roll over to the following year unless:

✓ The pledge is stopped mid-year with the UF Human Resources.

✓ The donor elects to not renew the pledge for the following year – using the online system.

The ARC of Alachua Co.
Employees must log on to the giving site:

✓ To give for the first time.

✓ To change their pledge amount or agency designations.

✓ To stop their pledge at the end of 2016.

Three Rivers Legal Services
• After logging on, employees will be able to make a pledge or choose the option: “I would prefer not to donate this year.”

• After choosing either option, employees should not receive future emails.
UFCC “ePledge” Site
UF Secure Sign-on

Welcome to the UF Campaign for Charities Portal

User ID: 

Password: 

Login

Forgot My Password
Introduction

UF Campaign for Charities Helps You Make a Difference

Leadership campaign: September 2nd - September 30th. General campaign: October 1st - 31st

This year’s goal is to surpass the $1,030 million donated by generous UF employees in 2013 to benefit our agencies. The agency you designate will receive not only your gift, but also an equal share of the non-agency-specific contributions - historically increasing your gift by approximately 40%.

Each fall, UF sponsors the UF Campaign for Charities (UFCC) to raise money for nonprofit health and human service oriented organizations in Oshawa and surrounding areas. The campaign allows employees to give to one or more campaign charities through payroll deduction, cash, check, or bank card.

Since 1993, the UFCC has provided employees with a convenient way to make a big difference in our community. In each of the last seven years, the campaign has brought in more than $1,000,000.00 in contributions.

All money raised through the UFCC supports the work of agencies in our region that provide a wide variety of services ranging from childcare, recreational opportunities, counseling, and legal help to environmental protection, disease prevention, and medical assistance. In addition, some of those agencies partner with UF through the funding of research projects focused on curing disease or improving the quality of life for those afflicted with disease. The agencies in the UFCC cover such a wide spectrum of support services that it’s likely that every one of us has been touched by at least one of these agencies.

Pledge Now!
Donation Type
Payroll Deduction Calculation

UF Campaign for Charities

Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and we'll calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

ePledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

Give a percentage of your annual salary!
NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

Annual Salary
Confirm Salary
Percent of Salary

Calculate

Deduction Per Paycheck: 1
Pay Periods Per Year: 26
Number Of Deductions To Make: 26
Total Annual Pledge: $52.00

Previous Cancel Next
Agency Designation Page

If you wish to Designate to an agency, or agencies, enter the amount you wish to designate to each agency and click next at the bottom of the page.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.

Agency List

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACDRN Clinic (Alachua County Organization for Rural Needs, Inc.)</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachuas Conservation Trust, Inc.</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>$6.00</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$6.00</td>
</tr>
<tr>
<td>ALS Association Florida Chapter</td>
<td></td>
</tr>
<tr>
<td>Alzheimer's Association North Central FL</td>
<td></td>
</tr>
<tr>
<td>American Association of Kidney Patients</td>
<td></td>
</tr>
<tr>
<td>American Cancer Society, Florida Divisions</td>
<td></td>
</tr>
<tr>
<td>American Diabetes Association, Inc.</td>
<td></td>
</tr>
<tr>
<td>American Heart Association, Inc.</td>
<td></td>
</tr>
</tbody>
</table>

Total Pledge: $88.00
Total to agencies: $25.00
Total to the Community Plan: $33.00
Donor Preferences

Please check your information below.

*Main e-Mail: hurseyd@unitedwaymiami.org

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.

Previous  Cancel  Next
Review

UF Campaign for Charities

Please review your pledge and confirm it below:

- **Pledge Type**: Payroll Deduction
- **Pay Periods Per Year**: 26
- **Number Of Deductions To Make**: 26
- **Deduction Per Paycheck**: $2.24
- **Total Current Pledge**: $66.00

**Designated to** | **Amount**
--- | ---
AGORP Clinic (Alachua County Organization for Parental Needs, Inc.) | $5.00
Alachua Conservation Trust, Inc. | $5.00
Alachua County Humane Society | $5.00
Alachua County Library District Foundation | $5.00
Alachua Habitat for Humanity | $5.00
Total to agencies | $25.00
Total to the Community Plan | $41.00

☑ Acknowledge My Pledge.
☑ Release my name to the agency for recognition.
☑ Release my postal address to the designated agency(ies) for recognition.
☑ Release my pledge amount to the designated agency(ies) for recognition.

Made a cash or check donation? Please deliver your cash or check donation to your coordinator:
Click here to find out where your coordinator is.

The confirmation page may take a few moments to display.
Please click Confirm only once.

Thank you:
- [Confirm] Your pledge will be recorded... Thank you!
- [Previous] Go back and change pledge information
- [Cancel] Exit ePledge (no pledge will be recorded)
Thank you
Acknowledgement Detail
Crowdsourcing
Online Fundraising
Crowdrise
UFCC emails will have a button to pledge by payroll deduction, check, cash or credit card.

There will also be a Crowdrise donation button.

Gators Give

Today begins the final week of the UF Campaign for Charities.

This year’s goal is to surpass the $1,015,350.00 donated by generous UF employees in 2014 to benefit our agencies. The agency you designate will receive not only your gift, but also a proportionate share of the non-agency-specific contributions. Last year, the undesignated contributions increased donors’ gifts by approximately 23%.

If you have never given through the UFCC - please consider giving. If you are already a supporter - please consider even a small increase in your gift this year. A few dollars more - multiplied by all our donors -
UFCC Facebook page will also have a Crowdrise button
UFCC Contributions
UFCC donors may give to the UFCC through:

- A designated gift – naming the agency to receive the donation.
- An undesignated gift – giving to the general campaign fund.
**Designated** funds

All agencies receive the funds that are designated to them whether they are independent of part of a federation.

Alachua Conservation Trust
Undesignated funds

These funds are distributed to agencies or federations based on the percentage of designated funds received by each agency.

Girl Scouts of Gateway Council
In the 2016 UFCC, approximately 32% of total giving was undesignated.

Community Health Charities

Children’s Home Society
Distribution of Funds

If an agency is part of a federation, the federation is given the funds for distribution according to their federation agreements.

Friends of the Micanopy Library
INDEPENDENT agencies receive funds designated to them AND they receive their earned percentage of the undesignated funds.
COMMUNITY HEALTH CHARITIES receives funds for their agencies. They distribute to their agencies all funds designated to them AND all earned undesignated funds.

March of Dimes
United Way receives all the designated funds for their agencies and distributes them to the agencies.

Child Advocacy Center
UNITED WAY also receives all undesignated funds earned by their agencies.

The undesignated funds are distributed to meet community needs - through the United Way community impact fund.

Catholic Charities
The Community Impact Fund is overseen by a group of volunteers who evaluate program outcomes, impacts and budgets to ensure that funds are directed at programs creating measurable results in the community.

PACE Center for Girls
UFCC Fiscal Process with United Way
United Way serves as the fiscal agent for the UFCC.

American Diabetes Association
Their projected fee for the 2017 UFCC is 5.48%. This includes, printing, postage, online giving site fees, recordkeeping, distribution of funds and more.
✓ They manage the online giving system.

Keep Alachua County Beautiful
✓ Provide additional review agency of agency applications.

Gainesville Fisher House
✓ Handle monies: paper pledge cards, cash, checks, credit cards, & direct bill.

Southwest Advocacy Group
SWAG
Collect and audit paper pledge cards, cash, checks and special event money weekly during the general campaign.

Gentle Carousel Miniature Therapy Horses
✓ Distribute funds to agencies quarterly.

Central FL Community Action Agency
✓ Calculate and propose campaign expense budget for approval by UFCC.

Institute for Workforce Innovation
Allocate undesignated dollars to agencies per formula

St. Francis House
✓ Pay out designations on a quarterly basis based on amount collected from UFCC.

✓ First payments made in May.

Tyler’s Hope
Payment of Funds to Agencies

✓ Quarter 1 - May
✓ Quarter 2 - August
✓ Quarter 3 - November
✓ Quarter 4 - February

Gainesville Community Ministry
United Way has a website portal where agencies can retrieve designation information:

- ✔ donor name
- ✔ amount of gift
- ✔ actual amount of payment to agencies.

Dance Alive
Agency Role in the UFCC
Agencies should:

✓ Make donor database aware of the campaign.

Alachua County Library District Foundation
✓ Let donors know that giving through UFCC added 32% more to total donations in 2016.

Windsor Volunteer Fire Department
Use UFCC logo in newsletters and websites

Suwannee River Area Health Ed Center
✓ Offer to speak at department/college events.

Peaceful Paths
✓ Contact Steering Committee members in colleges that would share their mission; offer to speak or send info.

Muscular Dystrophy Association
✓ Attend the Sept 15th Kick-off Breakfast – have an agency booth and meet campaign volunteers.

Early Learning Coalition
Agencies are asked to provide:

✓ A brief mission description

Meridian Behavioral Healthcare
Agency photos for website, Facebook and training use

Gigi’s Playhouse
A donation/benefit correlation:

What would $25, $50, $100 etc buy to support your mission?

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
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<tr>
<td>$50</td>
<td>New patient lab tests or 1 GYN visit or 1 mammogram or 1 child's dental cleaning</td>
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<tr>
<td>$100</td>
<td>Provides adult prophylaxis/cleaning, comprehensive dental exam and x-rays, x-ray, exam, and extraction, or a routine mammogram</td>
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<td>$150</td>
<td>6 office visits, 10 flu vaccines or 10 children's dental cleanings</td>
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<td>$250</td>
<td>Provides two mammograms, one root canal, or five dental extractions</td>
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<td>$650</td>
<td>10 mammograms, one year of medical care for one patient or dental care for two families</td>
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<td>$1000</td>
<td>Medical care for 2-3 patients for one year, or lab tests for 50 uninsured patients, or two dental crowns, or a complete set of dentures</td>
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</table>
Steering Committee Responsibilities
Recruit campaign coordinators to assist you in your college or division – ideally one person in each department.

Kids Count in Alachua County
Seek support from your unit leadership.

Operation Catnip
Set a goal to increase your 2016 total

Plan individual college/unit campaign to make all aware of the UFCC.
Print and distribute pledge cards to employees without UF emails.

Friends of the Crisis Center
✓ Encourage all coordinators/volunteers to attend a campaign training:

- 8/15 – 10:00am–11:30am at Col of Health and Health Professions - Room 235

- 8/16 – 3:00pm–4:30pm at the PPD Main Street Trailer off Radio Rd

Center for Independent Living
Attend campaign Kickoff Breakfast on Sept 15th with coordinators/ volunteers

Radiant Hands
✔ Deliver College or division door prize gift basket for Kickoff Breakfast to Community Relations by Friday, August 25th.
Collect all pledge cards, check, cash and return to Office of Community Relations by Friday, Oct 27th.

Gainesville Community Ministry
If employees donate online by cash or check, they should print out the UFCC receipt.

Receipt should be given to the Steering Committee member with the cash or check.
Place all checks, cash, pledge cards in an envelope with the UFCC report cover affixed.

Return to the Office of Community Relations – Tigert 101 by October 28th.
Coordinator Responsibilities

✓ Assist Steering Committee Member with events and advertisement of the campaign.

Alachua County Coalition for the Homeless and Hungry
Run area report and collect cash/ checks/pledge cards.
Return cash/checks/pledge cards to Steering Committee member.

Gainesville Area Rowing
Volunteers have an “ePledge Administrator” link for reports of giving, cash/check gifts to be collected.
Report Processing takes a few minutes. Hit “Refresh” to see progress. Status box shows “Ready” when report is finished.
Report is an Excel file

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Employee Search by Name or UFID#
Campaign Promotion
✓ Posters
✓ Announcements at Meetings
✓ Email from VP/Dean

Crohn’s and Colitis Foundation
✓ Speaker from Community Relations
✓ Speaker from Agencies

Helping Hands Pet Rescue
✓ Special Events
(Growing every year! Raising campaign awareness!)
## Special Events – Most Raised

- Planning, Design, & Construction: $9,198.32
- University Athletic Association: $3,906.00
- PPD: $2,624.08
- Journalism and Communications: $1,321.00
- UFIT - Academic Technology: $1,186.84
- Office of Research: $1,185.00
- College of Veterinary Medicine: $1,000.01
Colleges of Journalism & Heath and Health Professions

PAPER AIRPLANE CHALLENGE

Thursday, Oct. 13 @ 10AM
Meet at the overpass between Florida Gym and the Stadium

UF Health & Human Performance vs. Journalism and Communications. Faculty, staff and students from each college are invited to participate to see whose plane performs the best. Suggested donation is $5 per plane, so enter often – it’s for a good cause! Have your plane(s) ready to go. Prizes for “best decorated” and “farthest flier.”

GATORS GIVE

...donation per entry is ONLY $5
College of Health and Human Performance

GAME DAY: PIE A PROFESSOR

Want to see some of the HHP Leadership Team take a Pie to the Face?

NOW is your chance!

FL GYM COURTYARD
Immediately following the PAPER AIRPLANE CONTEST
Oct. 13 @ 10 a.m.

PAY to PLAY for a GOOD CAUSE

It's simple...the three people with the most money in their jars WILL GET A PIE IN THE FACE on October 13. All proceeds benefit UF's Campaign for Charities, so let your money do the talking and donate today!

Jars are located in the Dean's Suite.
General Council & University Relations
TIGERT GAMES
Colleges of PHHP, Nursing and Pharmacy
FIELD DAY

HPNP's 3rd Annual
UFCC Field Day
Thursday, October 13th from 11:30am-1:30pm
* Picnic in the HPNP courtyard with pizza provided by Domino's
* Enjoy the music as KISS 105.3 FM hosts a live remote from our location.
* Participate in two field day activities of your choice:
  - Corn Hole Mini-Tournament Hosted by the College of Pharmacy
  - Giant Football Distance-Kick Hosted by the College of Nursing
  - Mystery Fitness Challenge Hosted by Gator Golf
  - Alligator King Toss Hosted by the College of Public Health & Health Professions

Suggested registration fee is $5.
SAVE $1 if you register by 5pm on Friday, October 7th!
Register by contacting one of these HPNP UFCC Representatives:
- Kelly Reid, College of Nursing, reidke@ufl.edu
- Jose Ortiz, College of Pharmacy, jortiz@ufl.edu
- Steph McBride, College of PHHP, stmcbride@phhp.ufl.edu
Office of Research

OLYMPICS

Office of Research
First Annual Olympics
Benefiting the UFCC
Friday, October 28th 11:00am
Lawn Outside of Ginter Main Entrance

$15 to access the administrative battle of Olympic proportions and purpose.

Teams:
1. David Norton & David Day
2. Brian Prindle & Brad Turner
3. Michael Mahoney & Kent Andrews

All donations deserve a cheering section.
Show your admiration for care by cheering up in your team colors.

Want more details?

Read the email below to find out more about our biggest fundraising event of the season!

[Images of participants at the event]
UF Planning Design & Construction
HOMECOMING CORNHOLE

Raised $9,448.32 !
Transportation & Parking and CLAS

3rd Annual TAPS Chili Cook-Off

SAVE THE DATE!

When?
Friday, October 16th from 11:00 AM to 1:00 PM
Where?
TAPS 2nd floor break room
Who will be there?
Our chili chefs, our chili critics and YOU!
Purpose?
Fun and bragging rights and the opportunity to unseat past winners
Donations/proceeds to go to the University Campaign for Charities.

Campaign for Charities Open House Event

Come learn more about UF's Campaign for Charities!
- Meet participating agencies & learn how your donation helps support their cause
- Start your 2016 UFCC pledge
- Refreshments
- Enter to win prizes!
  Grand Prize: 2 pair UF vs Missouri Homecoming Football game tickets!

Thursday, October 13th, 2016 11:00 AM—1:00 PM
Pugh Hall Ocora

UF Liberal Arts and Sciences
☑ See other special event ideas on the UFCC site

Epilepsy Foundation of Florida
✓ Plan joint events or competitions with other departments, divisions, colleges.

St. Francis Pet Care
Let fellow Steering Committee members know of your event by listing on UFCC site

ZERO The End of Prostate Cancer

ZERO The End of Prostate Cancer
✓ Please note:

The sale of food by anyone on campus – other than UF authorized vendors – is not allowed.

Hemophilia Foundation
Campaign Website and Resources
2016 Campaign Results

We are pleased to announce the results from our 2016 Campaign for Charities! Together, we are making a huge difference in our community.

2016 Campaign Results
On Website:

- UFCC regulations
- Agency list and contact information
- Materials: poster, donor card, postcard, pledge card, report envelope cover

Easter Seals
Campaign ideas
Special Event info
UFCC Training PowerPoint

Florida 4H Club Foundation
FAQs

CR Staff, Planning and Steering Committee contact info

Neighborhood Housing and Development Corporation
2017 UFCC LOGO

GATORS GIVE

GATORS GIVE
GATORS GIVE

2017 UF Campaign for Charities
The SEC's leading employee-giving campaign

TWOELVE YEARS IN A ROW

Leadership Campaign
September 5th-22nd

General Campaign
October 2nd-20th

ufc uf.edu
UFCC Videos

2015-16
Fisher House, Children’s Home Society

2014
Ronald McDonald House, St Francis House, St Francis Pet Care, Haven Hospice
UFCC Facebook Page

- Campaign Updates
- Event Announcements
- Special Event Info
- Agency Spotlights
UFCC Splash Page
UF Campaign for Charities (UFCC) is the only official charitable giving drive for UF employees. Contributing to the UFCC is voluntary and can be done through cash, check, direct bill or payroll deduction.

To be eligible for the UFCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Suwannee or Union counties.

The 2015 Leadership campaign kicks off Aug. 31 and runs through December 18, and the general campaign runs Oct. 5 through Oct. 23. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 392-4057 for more information.
Campaign urges employees to help others

Published: October 8th, 2012
Category: Announcements, InsideUF, Top Stories

GAINESVILLE, Fla. — The 20th annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees contributed.

This year’s goal is to pass the $1 million mark again to help 89 charitable agencies, including the American Cancer Society, Gainesville Pet Rescue and Alachua Conservation Trust.

“I think our campaign is successful because it includes such a variety of agencies — reflecting many different areas of interest and commitment of our employees,” said Susan Crowley, UF’s assistant vice president for community relations. “Because of this connection, employees have genuinely given to support our community charities even through the worst of the economic downturn.”

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split up into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff can donate through payroll deduction, cash, check or direct bill. Donations are made online through myUF or the campaign’s website, www.ufcf.uci.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than write one large check.

Donors can give to one agency or to a general fund that supports all 89 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are registered with the state, have 501(c)(3) status and must apply every year.
UFCC Kickoff Breakfast
Kickoff Breakfast

September 15th

8:00AM registration, breakfast and agency booth visits

Florida Defenders of the Environment
2016 breakfast committee!
ENJOY:

✓ Great Breakfast!
✓ Music!
✓ Albert!
✓ Visits with Agencies!
✓ Unit Awards!
✓ Volunteer Awards!
✓ Dazzling Door prizes!
Campaign Messaging
Why give through the UFCC?

✓ Ease of payroll deduction

✓ Affordability (giving a little each paycheck)
UFCC agency review process

Choice of 97 agencies with widely varied missions

Education Foundation of Alachua County
Agencies receive portion of undesignated funds – increasing their gift by a significant amount.

2016 Donations were increased by 32%!

Sickle Cell Disease Association of Florida
Across the nation, younger generations are not supporting tradition payroll deduction campaigns as in the past.
They are looking for more hands-on and connected giving.
these "younger donors" want to know more and more about the results of their gift. They expect frequent reporting and accurate information. They want to know how their donations are being used.
Donors want to know the results of their giving. They want to feel that the donor and the organization are joined at the hip.
If (charities) don't let donors know on a regular basis the results of their investment, (they) will lose them.
Question for the UFCC: How do we connect our younger givers with our UFCC agencies and other volunteer opportunities?
Connecting our donors with our UFCC agencies and more
Helping fulfill the vision of the UF Strategic Development Plan

STRATEGIC DEVELOPMENT PLAN

UNIVERSITY OF FLORIDA
GAINESVILLE
Connecting UF faculty and staff with volunteer opportunities
The University of Florida is pleased to introduce Gators Volunteer, a new campaign that will link the University of Florida to area organizations in need and further enhance the UF community impact. You can participate by volunteering for a cause that needs your time and effort. Through this website you can discover new service opportunities and contribute to causes that matter to you. Spend your time helping those with special needs, our schools, veterans, those in crisis, animals, children and more.
Gators Volunteer Agencies

- UFCC approved agencies
- Alachua County Public Schools
- City of Gainesville Volunteer Corps
- On Campus Opportunities
Search by Alphabetical Order

ACORN CLINIC

**Mission:** Provides primary and preventive health services to individuals and families of rural north central Florida, regardless of ability to pay. ACORN Clinic provides high quality, affordable medical care, dental care, and social services by staff and volunteers. ACORN acts as a bridge between patients and community resources. In partnership with educational institutions, ACORN functions as an exemplary service learning site for health professionals.

**Volunteer Opportunities:** Licensed provider volunteers for ACORN Clinic’s Medical and Dental Clinic. This would include physicians, dentists, dental hygienists and mental health providers.

**Volunteer Hours:** Medical Clinic: Monday and Wednesday 8 am to 4 pm, Tuesday and Thursday 8 am to 8 pm
Search by Category

OPPORTUNITIES

Browse categories of participating organizations below, or choose the alphabetical listing to view a list of all opportunities.

ANIMALS  EMERGENCY  LEGAL
ARTS + CULTURE  ENVIRONMENT  MENTAL HEALTH
CHILDREN  FAITH-BASED  SENIORS
COMMUNITY  FAMILY SUPPORT  SPECIAL NEEDS
CRISIS SUPPORT  HEALTH  SPORTS
Board Positions

Browse open board positions at local volunteer organizations.

ALZHEIMER'S ASSOCIATION OF CENTRAL & NORTH FLORIDA

Description: Walk Planning Committee members plan the Alzheimer's Association Walk to End Alzheimer's from kick-off to the wrap-up. Some committee members focus on growing the event, like recruiting new teams, marketing Walk to the community, and securing sponsorship's. Others focus on event production, volunteer engagement, and finding new ways to enhance the event experience. Committee chair and subcommittee chair positions are open in the following roles: Chair, Sponsorship, Team Retention, Team Recruitment, Marketing, Logistics, Advocacy, and Mission.

Details: Meetings are held once a month January through August and twice a month in September and October. Meetings are held at 12:00pm on the first Tuesday of the month except for June, October, and December where meetings are on the 1st Thursday of the month.
Spread the word!
Help us bring the Gator Good to Gainesville
North Central Florida YMCA