Steering Committee
Introductions
Campaign History
UFCC has been the official UF multi-agency charitable fundraising drive for more than 20 years.

All UF, UAA and UFF employees can participate.
The UF employees have given more than $1 million to the UFCC for each of the last ten years.

The campaign has grown from 39 agencies in 1993 to 89 agencies for 2015.
United Way has served as the fiscal agent throughout the campaign’s history.

Their projected fee for the 2015 UFC C is 4.7% (includes printing costs)
Report on the 2014 UFC C
Goal: $1,000,000.00

Campaign Total: $1,015,350.00 (up 1% from 2013)

Leadership Total (72%): $745,627.87 (up 4% from 2013)

Overall participation: 20.19% (down 2% from 2013)
### 2014 UFCC Results

**Partnership for Strong Families**

<table>
<thead>
<tr>
<th>Donation Type</th>
<th>2014 Campaign</th>
<th>2013 Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Gift</td>
<td>$994,335</td>
<td>$983,710</td>
</tr>
<tr>
<td>Special Events</td>
<td>$21,015</td>
<td>$16,753</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$1,015,350</td>
<td>$1,000,463</td>
</tr>
</tbody>
</table>

**Cystic Fibrosis Foundation**
Method of Giving

- Payroll Deduction: 91%
- Cash: 1%
- Check: 2%
- Credit Card: 4%
- BillMe: 2%
- Total giving increased 1%
- Number and amount of Leadership gifts increased
- Increase in special events monies
## Leadership Giving

<table>
<thead>
<tr>
<th>Amount</th>
<th>Level</th>
<th>2014 Campaign Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Tocqueville Society</td>
<td>8</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>19</td>
</tr>
<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>49</td>
</tr>
<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>75</td>
</tr>
<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>140</td>
</tr>
<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>81</td>
</tr>
<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>252</td>
</tr>
</tbody>
</table>

**Boys and Girls Club**

**Fisher House**
In 2014, undesignated donations – not given to a specific agency – allowed the UFCC to give 23% more funding to each agency.
## 2014 Top UFCC Agencies

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>Designated Gifts</th>
<th>Undesignated Portion</th>
<th>TOTAL EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way</td>
<td>$43,476.54</td>
<td>$94,420.89</td>
<td>$137,897.43</td>
</tr>
<tr>
<td>St. Francis House</td>
<td>$37,068.26</td>
<td>To United Way</td>
<td>$37,068.26</td>
</tr>
<tr>
<td>Haven Hospice</td>
<td>$35,302.95</td>
<td>$14,007.95</td>
<td>$49,310.90</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>$28,901.49</td>
<td>$11,467.90</td>
<td>$40,369.39</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$28,816.85</td>
<td>$11,434.32</td>
<td>$40,251.17</td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>$27,697.51</td>
<td>$10,990.17</td>
<td>$38,687.68</td>
</tr>
<tr>
<td>Gainesville Pet Rescue</td>
<td>$24,892.01</td>
<td>$9,876.97</td>
<td>$34,768.98</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>$24,447.05</td>
<td>$9,700.41</td>
<td>$34,147.46</td>
</tr>
<tr>
<td>Planned Parenthood</td>
<td>$24,427.74</td>
<td>$9,692.75</td>
<td>$34,120.49</td>
</tr>
<tr>
<td>Peaceful Paths</td>
<td>$24,264.60</td>
<td>To United Way</td>
<td>$24,264.60</td>
</tr>
<tr>
<td>St Francis House Pet Care Clinic</td>
<td>$23,497.66</td>
<td>$9,323.70</td>
<td>$32,821.36</td>
</tr>
<tr>
<td>Catholic Charities Bureau, Inc.</td>
<td>$23,163.62</td>
<td>To United Way</td>
<td>$23,163.62</td>
</tr>
<tr>
<td>ACORN Clinic (Alachua County)</td>
<td>$21,431.43</td>
<td>To United Way</td>
<td>$21,431.43</td>
</tr>
</tbody>
</table>
# 2014 SEC School Comparison

<table>
<thead>
<tr>
<th>University</th>
<th>Total Pledges 2014</th>
<th># of Employees</th>
<th>Participation Rate</th>
<th>Total Pledges 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Florida</td>
<td>$1,015,350</td>
<td>13,600</td>
<td>20%</td>
<td>$1,000,463</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>$556,839</td>
<td>14,000</td>
<td>17%</td>
<td>$526,852</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>$545,080</td>
<td>14,056</td>
<td>11%</td>
<td>$546,096</td>
</tr>
<tr>
<td>University of Alabama</td>
<td>$411,459</td>
<td>5,372</td>
<td>54%</td>
<td>$385,061</td>
</tr>
<tr>
<td>University of Tennessee</td>
<td>$358,483</td>
<td>9,500</td>
<td>20%</td>
<td>$355,962</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>$245,266</td>
<td>12,000</td>
<td>6%</td>
<td>$284,319</td>
</tr>
<tr>
<td>Auburn University</td>
<td>$152,737</td>
<td>4,702</td>
<td>26%</td>
<td>$139,333</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>$143,753</td>
<td>2,600</td>
<td>16%</td>
<td>$147,141</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>$120,987</td>
<td>9,559</td>
<td>19%</td>
<td>$142,836</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>Not reported</td>
<td>5,666</td>
<td></td>
<td>$121,164</td>
</tr>
<tr>
<td>LSU</td>
<td>Not reported</td>
<td>6,411</td>
<td></td>
<td>$114,971</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>$16,044*</td>
<td>5,572</td>
<td>Not reported</td>
<td>$90,572</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>Not reported</td>
<td>4,414</td>
<td></td>
<td>$20,953</td>
</tr>
<tr>
<td>Vanderbilt University</td>
<td>No campaign</td>
<td>21,300</td>
<td></td>
<td>No campaign</td>
</tr>
</tbody>
</table>

* S Carolina shifting campaign date to Fall
## Comparison to Other Universities

(Last numbers available - * notes campaigns that include health systems and retirees)

<table>
<thead>
<tr>
<th>School</th>
<th>Size of Student Body</th>
<th>Approx. donations</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Pennsylvania*</td>
<td>21,441</td>
<td>$1,633,850</td>
</tr>
<tr>
<td>University of Wisconsin*</td>
<td>43,000</td>
<td>$1,512,789</td>
</tr>
<tr>
<td>University of Michigan*</td>
<td>56,000</td>
<td>$1,430,000</td>
</tr>
<tr>
<td>University of Illinois*</td>
<td>41,000</td>
<td>$1,300,000</td>
</tr>
<tr>
<td>Ohio State University*</td>
<td>55,000</td>
<td>$1,150,000</td>
</tr>
<tr>
<td><strong>University of Florida</strong></td>
<td><strong>50,000</strong></td>
<td><strong>$1,015,350</strong></td>
</tr>
<tr>
<td>University of Virginia</td>
<td>21,000</td>
<td>$967,192</td>
</tr>
<tr>
<td>Indiana University</td>
<td>42,000</td>
<td>$817,000</td>
</tr>
<tr>
<td>Penn State University</td>
<td>45,000</td>
<td>$845,000</td>
</tr>
<tr>
<td>University of North Carolina</td>
<td>29,000</td>
<td>$827,077</td>
</tr>
<tr>
<td>University of Texas</td>
<td>50,000+</td>
<td>$615,000</td>
</tr>
<tr>
<td>Florida State University</td>
<td>40,000</td>
<td>$376,360</td>
</tr>
<tr>
<td>University of Central FL</td>
<td>60,000</td>
<td>$150,000</td>
</tr>
</tbody>
</table>
2015 Campaign Chairmen

Chairman
Dean Diane McFarlin
College of Journalism and Communication

Leadership Chairman
Dean Michael Reid
College of Health and Human Performance
Susan Crowley
Asst VP for Community Relations
Executive Director of the UFCC

Sarah Houder
Coordinator for Community Relations
Coordinator for the UFCC

2015 Campaign Management

UF Office of Community Relations
Planning Committee
Appointed by Provost:

- Oversees UFCC in accordance with UF regulations
- Determines campaign theme, goal and logo
- Reviews agencies and determines which will qualify for the UFCC
2015 Planning Committee
Chairmen: Dean Diane McFarlin and Dr. Michael Reid

- Judy Brashear
  College of Business

- Dr. Jason Byrd
  College of Medicine

- Schuan Chisholm
  Office of Enrollment Mgt

- Margaret Fields
  Col. of Lib. Arts & Sciences

- Dennis Hines
  Health Science Center

- Cheri Knecht
  Bioethics Law/Medicine

- Myra Morgan
  Office of Student Affairs

- Michael Ford
  General Counsel (Ex-Officio)

- Susan Crowley
  Asst VP Community Relations
  UFCC Executive Director
Deans and VPs appoint two steering committee members from each college or unit.

Members run the campaigns in their areas and recruit coordinators to assist.

Steering Committee contact info on UFCC website. (UFCC Team and Contact)
Florida Cert. Organic Growers

Alachua County Humane Society

CAMPAIGN GOAL

$1,000,000.00
Leadership Campaign
Aug 31st-Sept 18th

General Campaign
Oct 5th – Oct 23rd
Leadership Campaign

Targets employees who gave $500 in 2014

Targets employees who did NOT give in 2014, but have salaries > $50,000.00

Leadership giving accounts for about 70% of campaign gifts
Leadership Receive letter, postcard and leadership brochure during the last week of August
UF Campaign for Charities
Community Relations
PO Box 113158 (101-C Tigert Hall)
Gainesville, FL 32611-3158

Leadership Campaign: August 31st-Sept. 18th
General Campaign: October 5th-23rd

Visit us Online!
ufcc.ufl.edu
facebook.com/UFCampaignforCharities

All donations go to support local community charities.

Leadership Campaign: 6:45-9:30
General Campaign: 10:30-3:30

Community Health Charities

Alzheimer's Disease and Related Disorders Association, Central N & N 15
American Diabetes Association
Cancer Busters, Inc.
Community Health Charities of Florida
Orchids and Orchids Foundation of America
Cancer Patients Foundation – Florida Chapter
Cancer Support Florida, Inc.
Episcopal Foundation of Florida
Florida Breast Cancer Coalition Research Foundation, afla Florida Breast Cancer Foundation
Florida Colorectal Cancer Foundation
Hemophilia Foundation of Greater Florida, Inc.
JAF International
Lakewood & Lehigh Society
North Central Florida Chapter
March of Dimes Foundation
North Central Division
Muscular Dystrophy Association
National Ovarian Cancer Coalition
Special Olympics Florida

Indigent Care

Alliance Conservation Trust, Inc.
Alachua County Human Society
Alachua County Library District
Foundation, Inc.
Alachua Habitat for Humanity, Inc.
The American Red Cross
Bradley Spring Church School
Brick Street of America, Inc.
North Florida Chapter

United Way:

Advocates in Action
Alachua County Human Society
Alachua County Library District
Foundation, Inc.
Alachua Habitat for Humanity, Inc.
The American Red Cross
Bradley Spring Church School
Brick Street of America, Inc.
North Florida Chapter

To be eligible for the UFCC agencies must
provide programs or services in the North
Central Florida area: Alachua, Bradford, Chiefl
Okeechobee, Gilchrist, Levy, Marion, Putnam, Volusia, or Union counties.

*Pledge online and learn more about the 2020
campaign at ufc.campaign

The UFCC is the only official charitable
raising drive for UF employees, contributing to
the UFCC is voluntary and can be done through
cash, check, direct mail or payroll deduction.

Note: A pledge made through payroll
deduction must continue until the issue
stop or change the pledge in the online
giving system to update the donor's account. To verify, call 352-990-2025.

UF C C
Postcard
2015 General Campaign
Oct 5<sup>th</sup> - Oct 23<sup>rd</sup>

Week of Sept 28<sup>th</sup>
Introductory Email & Postcard

Oct 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>
“Opportunity to give” Emails
Online pledging

Most UF employees give online

UF employees who do not have emails will receive preprinted paper pledge cards.
2015 UFCC Agencies
A UFCC agency must:

- Be a nonprofit agency and must address health, social service, diversity, relief, development, and environmental issues of local importance.
- Provide services directly benefiting people residing in Alachua and surrounding counties.
A UFCC agency must:

Have an operating/fundraising expense less than 25% of their revenue.

This means that 75% or more of their revenue should go to their mission/program costs.
St. Francis House

Juvenile Diabetes Research FND

46 Independent Agencies

25 United Way of North Central Florida

18 Community Health Charities®

WORKING FOR A HEALTHY AMERICA
<table>
<thead>
<tr>
<th>ACORN Clinic</th>
<th>Institute for Workforce Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Brothers Big Sisters Mid- FL</td>
<td>Kids Count in Alachua County</td>
</tr>
<tr>
<td>Boys &amp; Girls Club of Alachua Co</td>
<td>PACE Center for Girls</td>
</tr>
<tr>
<td>Catholic Charities Bureau</td>
<td>Partnership for Strong Families</td>
</tr>
<tr>
<td>CDS Family &amp; Behavioral Health Services</td>
<td>Peaceful Paths Domestic Abuse Network</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
<td>St. Francis House</td>
</tr>
<tr>
<td>Children’s Home Society</td>
<td>Salvation Army</td>
</tr>
<tr>
<td>Early Learning Coalition</td>
<td>Suwannee River Area Health Ed Center</td>
</tr>
<tr>
<td>ElderCare of Alachua County</td>
<td>The Arc of Alachua County</td>
</tr>
<tr>
<td>Friends of the Micanopy Library, Inc</td>
<td>Three Rivers Legal Services</td>
</tr>
<tr>
<td>Girls Place, Inc.</td>
<td>United Way of North Central Florida</td>
</tr>
<tr>
<td>Guardian Foundation</td>
<td>VETSPACE, Inc.</td>
</tr>
<tr>
<td></td>
<td>YMCA</td>
</tr>
<tr>
<td>Organization</td>
<td>Organization</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>Alzheimer’s Association</td>
<td>Florida Breast Cancer Foundation</td>
</tr>
<tr>
<td>American Cancer Society</td>
<td>Florida SIDS Alliance</td>
</tr>
<tr>
<td>American Diabetes Association</td>
<td>Hemophilia Foundation</td>
</tr>
<tr>
<td>Camp Boggy Creek</td>
<td>Juvenile Diabetes Research Foundation</td>
</tr>
<tr>
<td>Community Health Charities of Florida</td>
<td>Leukemia &amp; Lymphoma Society</td>
</tr>
<tr>
<td>Crohn’s &amp; Colitis Foundation of America</td>
<td>March of Dimes Foundation</td>
</tr>
<tr>
<td>Cystic Fibrosis Foundation</td>
<td>Muscular Dystrophy Association, Inc</td>
</tr>
<tr>
<td>Easter Seals Florida, Inc.</td>
<td>Sickle Cell Disease Assoc of Florida</td>
</tr>
<tr>
<td>Epilepsy Foundation of Florida</td>
<td>Special Olympics Florida</td>
</tr>
<tr>
<td>Organization</td>
<td>Project/Program</td>
</tr>
<tr>
<td>--------------------------------------------------------</td>
<td>------------------------------------------------------</td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td>FL Camp for Children/Youth w/ Diabetes</td>
</tr>
<tr>
<td>Alachua County Humane Society, Inc.</td>
<td>Florida Certified Organic Growers &amp; Consumers</td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>Florida Defenders of the Environment</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>Florida Wildlife Care Inc</td>
</tr>
<tr>
<td>American Heart Association</td>
<td>Friends of the Crisis Center</td>
</tr>
<tr>
<td>American Red Cross, N. Central FL Chapter</td>
<td>Gainesville Community Ministries, Inc.</td>
</tr>
<tr>
<td>Boy Scouts of America</td>
<td>Gainesville Harvest, Inc.</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank, Inc</td>
<td>Gainesville Pet Rescue</td>
</tr>
<tr>
<td>Center for Independent Living of NCF</td>
<td>Gift of Life Bone Marrow Foundation</td>
</tr>
<tr>
<td>Central FL Community Action Agency</td>
<td>Girl Scouts of Gateway Council</td>
</tr>
<tr>
<td>Conservation Trust for Florida</td>
<td>Haven Hospice</td>
</tr>
<tr>
<td>Dance Alive National Ballet</td>
<td>Healthy Start of North Central Florida</td>
</tr>
<tr>
<td>EarthShare</td>
<td>Helping Hands Pet Rescue, Inc.</td>
</tr>
<tr>
<td>Education Foundation</td>
<td>Home Van Pet Care Project</td>
</tr>
<tr>
<td>Florida 4-H Club Foundation, Inc.</td>
<td></td>
</tr>
</tbody>
</table>
How Does the Campaign Work?
UF Employees can give to the UFCC through:

- Payroll deduction
- Credit Card
- Check
- Cash
- Stock
PLEASE NOTE:

Pledges made by payroll deduction will roll over to the following year unless:

- The pledge is stopped mid-year with the UF Payroll office
- The donor elects to not renew the pledge for the following year - using the online system
Employees must log on to the giving site:

- To give for the first time
- To change their pledge amount or agency designations
- To stop their pledge starting in Jan. 2016
After logging on, employees will be able to make a pledge or choose the option: “I would prefer not to donate this year.”

After choosing either option, employees should not receive future emails.
UFCC “ePledge” Site
Welcome to the UF Campaign for Charities Portal

User ID: [Input]
Password: [Input]

Login
Forgot My Password
UF Campaign for Charities Helps You Make a Difference

Leadership campaign: September 2nd - September 20th. General campaign: October 7th - 25th

This year’s goal is to surpass the $1.036 million donated by generous UF employees in 2013 to benefit our agencies. The agency you designate will receive not only your gift, but also an equal share of the non-agency-specific contributions - historically increasing your gift by approximately 40%.

Each fall, UF sponsors the UF Campaign for Charities (UFCC) to raise money for nonprofit, health and human service oriented organizations in Gainesville and surrounding areas. The campaign allows employees to give to one or more campaign charities through payroll deduction, cash, check, or bank card.

Since 1988, the UFCC has provided employees with a convenient way to make a big difference in our community. In each of the last seven years, the campaign has brought in more than $1,000,000.00 in contributions.

All money raised through the UFCC supports the work of agencies in our region that provide a wide variety of services ranging from child care, recreational opportunities, counseling, and legal help to environmental protection, disease prevention, and medical assistance. In addition, some of these agencies partner with UF through the funding of research projects focused on curing disease or improving the quality of life for those afflicted with disease. The agencies in the UFCC cover such a wide spectrum of support services that it is likely that every one of us has been touched by at least one of these agencies.

Pledge Now!
Please select a payment method for your pledge

- Payroll Deduction
- Credit Card
- Cash
- Bill Me
- Check

Cancel  Next
Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and we'll calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

ePledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

Give a percentage of your annual salary!
NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

Annual Salary
Confirm Salary
Percent of Salary

Calculate

Deduction Per Paycheck:
Pay Periods Per Year:
Number Of Deductions To Make:
Total Annual Pledge:

Previous  Cancel  Next
Agency Designation Page

If you wish to Designate to an agency, or agencies, enter the amount you wish to designate to each agency and click next at the bottom of the page.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.

Agency List

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Pledge Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$5.00</td>
</tr>
<tr>
<td>ALS Association Florida Chapter</td>
<td></td>
</tr>
<tr>
<td>Alzheimer’s Association North Central FL</td>
<td></td>
</tr>
<tr>
<td>American Association of Kidney Patients</td>
<td></td>
</tr>
<tr>
<td>American Cancer Society, Florida Divisions</td>
<td></td>
</tr>
<tr>
<td>American Diabetes Association, Inc.</td>
<td></td>
</tr>
<tr>
<td>American Heart Association, Inc.</td>
<td></td>
</tr>
</tbody>
</table>
Please check your information below.

Main e-Mail: hursyd@unitedwaymiami.org

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.
Please review your pledge and confirm it below:

<table>
<thead>
<tr>
<th>Pledge Type:</th>
<th>Payroll Deduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay Periods Per Year:</td>
<td>26</td>
</tr>
<tr>
<td>Number Of Deductions To Make:</td>
<td>28</td>
</tr>
<tr>
<td>Deduction Per Paycheck:</td>
<td>$2.24</td>
</tr>
<tr>
<td>Total Current Pledge:</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

Designated to

- ACORN Clinic (Alachusa County Organization for Rural Needs, Inc.) | $5.00
- Alachusa Conservation Trust, Inc. | $5.00
- Alachusa County Humane Society | $5.00
- Alachusa County Library District Foundation | $5.00
- Alachusa Habitat for Humanity | $5.00

Total to agencies: $26.00
Total to the Community Plan: $100.00

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

Made a cash or check donation? Please deliver your cash or check donation to your coordinator. Click here to find out who your coordinator is.

The confirmation page may take a few moments to display. Please click Confirm only once.

Thank you.
Donnie, Thank you for your contribution.

Reference Number: 13693-299327
Pledge Type: Payroll Deduction
Pay Periods Per Year: 26
Number of Deductions To Make: 26
Deduction Per Paycheck: $2.24
Total Current Pledge: $58.00

<table>
<thead>
<tr>
<th>Designated to</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>NCORN Clinic (Gainesville Organization for Rural Needs, Inc)</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Humane Society</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$5.00</td>
</tr>
<tr>
<td>Total to agencies</td>
<td>$25.00</td>
</tr>
<tr>
<td>Total to the Community Plan</td>
<td>$33.00</td>
</tr>
</tbody>
</table>

- Acknowledge My Pledge.
- Release my name to the agency for recognition.
- Release my postal address to the designated agency(ies) for recognition.
- Release my pledge amount to the designated agency(ies) for recognition.

If you have pledged to pay with cash please print this page and deliver to your Human Resources Department.

Logoff
Print
UFCC Contributions
UFCC donors may give to the UFCC with:

- A designated gift – naming the agency to receive the donation
- An undesignated gift – giving to the general campaign fund
**Designated** funds are those that are given to a specified agency.

All agencies receive these funds whether they are independent or part of a federation.
Undesignated funds - those given to the UFC but not to a specific agency - are distributed to agencies or federations based on the percentage of designated funds received by each agency.

For example, if an agency received .5% of the specific designations, it earned .5% of the undesignated funds.
In 2014, undesignated funds increased gifts to agencies by 23%.
If an agency is part of a federation, the federation is given the funds for distribution according to their federation agreements.
INDEPENDENT agencies receive the funds that have been specifically designated to them and receive their earned percentage of the undesignated funds.

COMMUNITY HEALTH CHARITIES receives the funds that have been specifically designated to them and all undesignated funds earned by their agencies and distributes these - as earned - to the agencies.
United Way receives all undesignated funds earned by their agencies. Funds are distributed through the UW community impact fund.
The Community Impact Fund is overseen by a group of volunteers who evaluate program outcomes, impacts and budgets to ensure that funds are directed at programs creating measurable results in the community.
UFCC Fiscal Process with United Way
United Way serves as the fiscal agent for the UFCC. UW:

- Manages the online giving system
- Reviews agency applications
- Assists with campaign materials
- Handles monies: paper pledge cards, cash, checks, credit cards, & direct bill
United Way:

- Collects and audits paper pledge cards, cash, checks and special event money weekly during the general campaign.
- Distributes funds to agencies quarterly.
United Way:

- Calculates and proposes campaign expense budget for approval by UFC.

- Sends tax letters for cash or check contributions of $250.00 or more, or upon request. (January)
United Way:
- Provides detail of designations to agencies through online portal (February)
- Allocates undesignated dollars to agencies per formula (February)

Gainesville Pet Rescue
United Way:

- Pays out designations on a quarterly basis based on amount collected from UFCC.
- First payments made in May.
Agency Role in UFC C
Agencies can:

- Make donor database aware of the campaign
- Use UFCC logo in newsletters/websites
- Let donors know that giving through the 2014 UFCC adds 20-25% more to total donations
- Offer to speak at department/college events
- Contact Steering Committee members in colleges that would share their mission; offer to speak or send info
- Advertise in the Independent Alligator

- Attend the Sept 18th Kick-off Breakfast - have an agency booth and meet volunteers/ coordinators
Agencies are asked to provide:

- Brief mission description
- Agency photos for website, Facebook and training use
- A donation/benefit correlation: What would $25, $50, $100, $500 buy to support your mission?
<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Cost (approximately per pay period)</th>
<th>Benefits Include</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50</td>
<td>$2</td>
<td>New patient lab tests or 1 GYN visit or 1 mammogram or 1 child's dental cleaning</td>
</tr>
<tr>
<td>$100</td>
<td>$4</td>
<td>Provides adult prophylaxis/cleaning, comprehensive dental exam and x-rays, x-ray, exam, and extraction, or a routine mammogram</td>
</tr>
<tr>
<td>$150</td>
<td>$6</td>
<td>6 office visits, 10 flu vaccines or 10 children's dental cleanings</td>
</tr>
<tr>
<td>$250</td>
<td>$10</td>
<td>Provides two mammograms, one root canal, or five dental extractions</td>
</tr>
<tr>
<td>$650</td>
<td>$25</td>
<td>10 mammograms, one year of medical care for one patient or dental care for two families</td>
</tr>
<tr>
<td>$1000</td>
<td>$40</td>
<td>Medical care for 2-3 patients for one year, or lab tests for 50 uninsured patients, or two dental crowns, or a complete set of dentures</td>
</tr>
</tbody>
</table>
Steering Committee Responsibilities
Recruit campaign coordinators to assist you in college or division.

Seek support from your unit leadership.
Plan individual college/unit campaign to make all aware of the UFCC

Print and distribute pledge cards to employees without UF emails
Pledge Cards

How to fill out your pledge card

Step 1: Select payment method. Indicate your method of payment by selecting payroll deduction, check, or direct bill. If you select payroll deduction, please sign your pledge card.

Step 2: Indicate Recognition Method. Indicate how you would like to be recognized.

Step 3: Agency Designation. Indicate the agency designation.

A COPY OF THE OFFICIAL REGISTRATION #CH-12741 AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLORIDA OR CHECKING OUR WEBSITE AT WWW.STATE.FL.US/CONSUMERS. REGISTRATION DOES NOT IMPLY ENDORSEMENT BY THE STATE.
- Attend a campaign coordinator meeting and encourage all volunteers to attend
- Attend campaign Kickoff Breakfast on Sept 18th with coordinators/volunteers
Deliver College or division door prize for breakfast to Community Relations by Friday, August 28th.
Collect all pledge cards, check, cash and return to Office of Community Relations by Friday, Oct 30th.
If employees donate online by cash or check, they should print out the UFCC receipt.

Receipt should be given to the Steering Committee member with the cash or check.
Place all checks, cash, pledge cards in an envelope with the UFCC report cover affixed.

Return to the Office of Community Relations – Tigert 101 by October 30.
Coordinator Responsibilities

- Assist Steering Committee Member
- Run area report and collect cash/checks/pledge cards
- Return cash/checks/pledge cards to Steering Committee member
ePledge Administrator Tool
Volunteers have “ePledge Administrator” link for reports of giving, cash/check gifts to be collected.
Web Reports

1) Transaction Report
Lists all transactions during the current campaign year that have pledged along with their department.

2) Prior Year Transaction Report
This report has the details about the 2011 campaign.

3) Leadership Report
Donors who have pledged over $500 or more.

4) No Response Report
Lists all employees who have not responded or donated. They did not make a pledge or check any transaction flag (e.g., volunteer).

5) Cash Report
Contains all cash and check donations for companies with no subsidiaries.

6) Donor Choice Summary Report
The Donor Choice Summary Report lists designations to agencies by department.

7) Donor Choice Details Report for ePledge Admin
The Donor Choice Details Report lists designations to recipient entities by individual employee.

8) Pledge Summary Report
Provides total number of employees, % participation, average gift, dollar amount increase/decrease, % change increase/decrease.

My Outputs

Submit

Choose Report
Report Processing takes a few minutes. Hit "Refresh" to see progress. Status box shows "Ready" when report is finished.
Report is an Excel file
Employee Search by Name or UFID#
Campaign Promotion
How can you make your area aware of the UFCC?

- Posters
- Announcements at Meetings
- Email from VP/Dean
- Speaker from Community Relations
- Speaker from Agencies
- ***Special Events***
Special Events up 20%!

- **CFO** Tricycle race, Tug of War
- **VP Bus Affairs** Corn Hole Tournament
- **HPNP** Field Day
- **IFAS** Garage Sale
- **PPD** Drawing, Cookout, Golf Tournament
- **UAA** Silent Auction
- **Ent. Systems** Penny Wars, Silent Auction, Chili Cook-off
Are you a frightfully good cook?
Do you make biscuits that are to die for?
Then you should enter...

**UFCC FUNDRAISER**
**ACADEMIC TECHNOLOGY HALLOWEEN CHILI AND BISCUIT COOK-OFF**
October 30, 2014 from 12:00 p.m. – 1:00 p.m.
HUB - 2nd Floor

Let us know if you are up for the challenge. Sign up by clicking [here](#).

For details contact: Kim Standifer (standik@ufl.edu) or Kate Haskell (khaskell@ufl.edu) and then make either a pot of chili or a tray of biscuits for the competition. Frightfully awesome people will judge the entries and award one chili and one biscuit baker as the best in Academic Technology.

Not a chef or a baker? So hungry that you're nothing but a bag of bones?
A small donation to the UF Community Campaign will get you in the door and give you access to chili and biscuits for lunch (suggested donation $2).
CFO Tricycle Race

UFCC Tricycle Race
Friday, October 31st 11:30a-1:00p Tiger's South Lawn

Some may be ticketed, some may fall off, but only the determined will cross the finish line!

My training ground for Le Tour de France!

No ticket will stop me this year!

You can't charge us for people who can't build engines!

Winners refuse to lose, they don't necessarily have the fastest tricycle!

Winning isn't everything, it's the only thing!

To finish first, you must start first!

What's behind you doesn't matter!

If you're in control, you're not going fast enough!

Join us for lunchtime at the races while upper management revs their three-wheeled engines to go helmet to helmet, knee pad to knee pad in the 4th Annual UFCC Finance & Accounting Tricycle Racing Event!! We will meet Friday, October 31st on the south lawn of Tigert Hall, these men will duel their way to victory lane! Don't forget the camera!
HPNP Field Day
Physical Plant Division
Go Gators! Raffle

Grand Prize:
Florida Gator Basketball
Autographed by
Coach Billy Donovan

Suggested Donation: $2

Sale Starts: NOW
Sale Ends: 10/24
Drawing: 10/24

For Tickets:
Mike Chambers, Business Services, 382-0306
Greg Bailey or Josh Psano, Mail & Document Services, 392-1134

2nd & 3rd Place Winners Drawing Prize: Meal Vouchers

All proceeds benefit UFCC Charities

Planning, Design and Construction Cornhole Event

VP for Business Affairs

Mail & Document Services
Garage Sale

GARAGE SALE FOR CHARITY!
Browse through all of the things that UF/IFAS Communication Services has gathered for this sale. There's bound to be something you can't live without!

- Kitchen, garage, books, clothing, shoes, DVDs, tools, toys, artwork and more!
- Everything gently used or new.
- Think HOLIDAY shopping!

All proceeds will be donated to the UF Campaign for Charities!

Wednesday, October 22nd
11:00 a.m. to 3:00 p.m.

Located in the UF/IFAS Bookstore parking lot.

See attached map.

CASH ONLY

Colossal, Incomparable & Fun!

IFAS
Garage Sale
Plan joint events or competitions with other departments, divisions, colleges

Let fellow Steering Committee members know of your event (see listing on ufc.c.ufl.edu)
Please note:
The sale of food by anyone on campus – other than UF authorized vendors – is not allowed.

Hemophilia Foundation
Campaign Website and Resources
- UFC C regulations
- Agency list and contact information
- Materials: poster, donor card, report envelope, postcard

Vet Space

Easter Seals
- Campaign ideas
- Special Event info
- UFCC Training PowerPoint
- FAQs
- CR Staff, Planning and Steering Committee contact info
Campaign Materials and Promotion
GATORS GIVE
2015

UF Campaign for Charities

The SEC’s leading employee giving campaign for ten straight years.

Leadership Campaign
September 1st - 19th

General Campaign
October 6th - 24th

ufcc.ufl.edu

Leadership Campaign
September 1st - 19th

General Campaign
October 6th - 24th

ufcc.ufl.edu

All donations go to support local community charities
GATORS GIVE
2015
UF Campaign for Charities

Albert Gator
(name here)
gave to the UFCC.
So can you!
2015 UFC C Video
Campaign Updates
Event Announcements
Special Event Info
Agency Spotlights
UFCC Dates to Remember
Campaign Strategy Meetings

- Aug 13 – 9AM
  HPNP 4233
- Aug 19 – 9AM
  Weimer 2066
- Aug 25 – 3PM
  PPD Main St Trailer
- Aug 27 – 3pm
  Hough Hall 202
Leadership Campaign
Aug 31st-Sept 18th

General Campaign
Oct 5th – Oct 23rd

Kickoff Breakfast
September 18th

Cash, checks, pledge cards due to Community Relations
October 30th
8:30 - Sept 18th

- Agency Booths!
- Great Breakfast!
- Music!
- Albert!
Dazzling Door prizes!

Unit Awards!

Volunteer Awards!
Volunteer for the Kickoff Breakfast Committee!
One more time . . .
why give through the UFCC?
- Ease of payroll deduction
- Affordability (giving a little each paycheck)
- UFCC agency review process
- Choice of 89 agencies with widely varied missions
Agencies receive portion of undesignated funds – increasing their gift by a significant amount.

Donations are increased by 20-25%!

Because GATORS GIVE!
Thanks for supporting the UFC C! Questions?