Introductions
Campaign History
UF has had a charitable fundraising drive for more than 29 years.
UF employees have given almost $1M for each of the last 14 years – and more than $23M since 1989
The UFCC has grown from 39 agencies in 1993 to 93 agencies for 2018
Report on the 2017 UFCC
Goal: $1,000,000.00

Campaign Total: $1,011,757.20  (up 3%)

Participation: 16%  (down 1%)

Payroll Deduction: 91%

2017 UFCC Results
UF Retirees/ Oak Hammock contributed $14,780 – up 22%
## 2017 SEC School Comparison

<table>
<thead>
<tr>
<th>University</th>
<th>Number of Employees</th>
<th>Total Pledges ($)</th>
<th>Per Capita Pledges ($)</th>
<th>% Participation</th>
<th>Leadership Donors**</th>
<th>Tocqueville Donors</th>
<th>Leadership Pledges ($)***</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Alabama</td>
<td>5,893</td>
<td>467,916</td>
<td>79</td>
<td>50%</td>
<td>255</td>
<td>9</td>
<td>262,487</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>4,553</td>
<td>115,454</td>
<td>25</td>
<td>19%</td>
<td>27</td>
<td>0</td>
<td>42,545</td>
</tr>
<tr>
<td>Auburn University</td>
<td>5,100</td>
<td>128,754</td>
<td>25</td>
<td>20%</td>
<td>29</td>
<td>0</td>
<td>40,984</td>
</tr>
<tr>
<td>University of Florida</td>
<td>14,015</td>
<td>1,011,757</td>
<td>72</td>
<td>16%</td>
<td>575</td>
<td>10</td>
<td>787,061</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>10,678</td>
<td>116,509</td>
<td>11</td>
<td>15%</td>
<td>24</td>
<td>0</td>
<td>34,585</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>14,000</td>
<td>230,553</td>
<td>16</td>
<td>5%</td>
<td>69</td>
<td>1</td>
<td>121,424</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>4,839</td>
<td>72,287</td>
<td>15</td>
<td>4%</td>
<td>29</td>
<td>1</td>
<td>51,461</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>3,000</td>
<td>130,012</td>
<td>43</td>
<td>11%</td>
<td>87</td>
<td>0</td>
<td>94,771</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>6,025</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Missouri</td>
<td>13,319</td>
<td>514,328</td>
<td>39</td>
<td>9%</td>
<td>192</td>
<td>3</td>
<td>277,270</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>13,506</td>
<td>79,415</td>
<td>6</td>
<td>2%</td>
<td>24</td>
<td>4</td>
<td>64,285</td>
</tr>
<tr>
<td>University of Tennessee</td>
<td>7,504</td>
<td>336,310</td>
<td>45</td>
<td>16%</td>
<td>29</td>
<td>7</td>
<td>132,896</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>14,735</td>
<td>532,871</td>
<td>36</td>
<td>7%</td>
<td>139</td>
<td>1</td>
<td>272,560</td>
</tr>
<tr>
<td>Vanderbilt University</td>
<td>21,390</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SEC United Way Totals**: 138,476, $3,736,166, 15%, 1479, 36, $2,182,330
Bread of the Mighty Food Bank

Leadership Campaign  Sept 4th – 21st
General Campaign    Oct 1st  – Oct 19th
Leadership Campaign:
2017 UFCC Leadership donors gave 78% of the Campaign Total
Leadership Communications:
Letter from Leadership Chair - Brochure with agencies listed – donors by category
For both campaigns: UFCC Postcard
Gators Give

Today begins the final week of the UF Campaign for Charities.

This year's goal is to surpass the $1,015,350.00 donated by generous UF employees in 2014 to benefit our agencies. The agency you designate will receive not only your gift, but also a proportionate share of the non-agency-specific contributions. Last year, the undesignated contributions increased donors' gifts by approximately 23%.

If you have never given through the UFCC - please consider giving. If you are already a supporter - please consider even a small increase in your gift this year. A few dollars more - multiplied by all our donors -
97 Agencies in the 2017 UFCC

- 16 Community Health Charities
- 49 Independent Agencies
- 28 United Way Agencies

Haven – Advanced Illness Care
## 2018 United Way Agencies

<table>
<thead>
<tr>
<th>ACORN Clinic</th>
<th>Girls Place, Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alachua Co Coalition for the Homeless and Hungry</td>
<td>Institute for Workforce Innovation</td>
</tr>
<tr>
<td>Boy Scouts of America</td>
<td>Kids Count in Alachua County, Inc</td>
</tr>
<tr>
<td>Boys and Girls Club of Alachua County</td>
<td>North Central Florida YMCA</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank Inc</td>
<td>Partnership for Strong Families, Inc.</td>
</tr>
<tr>
<td>Catholic Charities Bureau Gainesville</td>
<td>Peaceful Paths</td>
</tr>
<tr>
<td>Central Florida Community Action Agency</td>
<td>Reichert House, Inc</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
<td>St Francis House, Inc</td>
</tr>
<tr>
<td>Children’s Home Society of Florida</td>
<td>The Education Foundation of Alachua County</td>
</tr>
<tr>
<td>Early Learning Coalition of Alachua County</td>
<td>The Florida 4-H Club Foundation, Inc</td>
</tr>
<tr>
<td>ElderCare of Alachua County</td>
<td>The Guardian Foundation, Inc.</td>
</tr>
<tr>
<td>Family Promise</td>
<td>Three Rivers Legal Services, Inc.</td>
</tr>
<tr>
<td>Friends of the Micanopy Library</td>
<td>United Way of N Central FL</td>
</tr>
<tr>
<td>Gainesville Area Community Tennis Assoc</td>
<td>VETSPACE Inc.</td>
</tr>
<tr>
<td>Agency</td>
<td>Description</td>
</tr>
<tr>
<td>--------</td>
<td>-------------</td>
</tr>
<tr>
<td>Aid-a-Gator at the University of Florida Foundation</td>
<td>Healthy Start of N Central FL</td>
</tr>
<tr>
<td>Alachua Conservation Trust</td>
<td>Helping Hands Pet Rescue, Inc</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>Home Van Pet Care Project</td>
</tr>
<tr>
<td>Alachua County Library District FND</td>
<td>Hope Horses Helping People</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>Jungle Friends Primate Sanctuary</td>
</tr>
<tr>
<td>American Red Cross</td>
<td>Keep Alachua County Beautiful</td>
</tr>
<tr>
<td>AMI Kids</td>
<td>Meridian Behavioral Healthcare Inc.</td>
</tr>
<tr>
<td>Boulware Springs Charter School</td>
<td>Neighborhood Housing Development Corp</td>
</tr>
<tr>
<td>Center for Independent Living of N Central FL</td>
<td>Operation Catnip</td>
</tr>
<tr>
<td>Conservation Trust for Florida, Inc.</td>
<td>Planned Parenthood</td>
</tr>
<tr>
<td>DANCE ALIVE</td>
<td>Pug Rescue of Florida</td>
</tr>
<tr>
<td>EarthShare</td>
<td>Puppy Hill Farm Animal Rescue</td>
</tr>
<tr>
<td>FL Camp for Children &amp; Youth with Diabetes</td>
<td>Putnam Land Conservancy, Inc.</td>
</tr>
<tr>
<td>FL Certified Organic Growers &amp; Consumers</td>
<td>Radiant Hands Inc.</td>
</tr>
<tr>
<td>Florida Defenders of the Environment</td>
<td>Rebuilding Together N Central FL</td>
</tr>
<tr>
<td>Florida Wildlife Care, Inc.</td>
<td>Ronald McDonald House Charities of N Central FL</td>
</tr>
<tr>
<td>Friends of the Crisis Center</td>
<td>Second Chance Farms, Inc</td>
</tr>
<tr>
<td>Gainesville Area Rowing</td>
<td>Southwest Advocacy Group</td>
</tr>
<tr>
<td>Gainesville Community Ministry</td>
<td>Special Olympics</td>
</tr>
<tr>
<td>Gainesville Pet Rescue</td>
<td>St. Francis Pet Care, Inc.</td>
</tr>
<tr>
<td>Gentle Carousel Miniature Therapy Horses</td>
<td>Stop Children's Cancer</td>
</tr>
<tr>
<td>GiGi's Playhouse</td>
<td>Tyler's Hope for a Dystonia Cure</td>
</tr>
<tr>
<td>Girl Scouts of Gateway Council</td>
<td>Windsor Volunteer Fire Department</td>
</tr>
<tr>
<td>Girls on the Run of Alachua County</td>
<td>Youth Combine</td>
</tr>
<tr>
<td>Haven – Advanced Illness Care</td>
<td></td>
</tr>
</tbody>
</table>
2018 Community Health Charities

<table>
<thead>
<tr>
<th>Alzheimer's Association</th>
<th>FL SIDS Alliance</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Heart Association</td>
<td>Hemophilia Foundation</td>
</tr>
<tr>
<td>Community Health Charities of Florida</td>
<td>Juvenile Diabetes Research FND - JDRF</td>
</tr>
<tr>
<td>Crohn's &amp; Colitis Foundation of America</td>
<td>Leukemia &amp; Lymphomia Society</td>
</tr>
<tr>
<td>Cystic Fibrosis Foundation</td>
<td>National Kidney Foundation</td>
</tr>
<tr>
<td>Easter Seals</td>
<td>Sickle Cell Disease Assoc of Florida</td>
</tr>
<tr>
<td>Epilepsy Foundation of Florida</td>
<td>The ALS Association FL Chapter</td>
</tr>
<tr>
<td>FL Breast Cancer Coalition Research FND</td>
<td>ZERO – The End of Prostate Cancer</td>
</tr>
</tbody>
</table>
Campaign Structure
2018 Campaign Chairman

CHAIRMAN
Dean Chimay Anumba
College of Design,
Construction & Planning
UFCC Management

Susan Crowley
Asst VP for Community Relations
Executive Director of the UFCC

Karen Thomas
Community Relations Specialist
Coordinator for the UFCC
Planning Committee
Appointed by Provost

Oversees UFCC in accordance with UF regulations
Determines campaign theme, goal and logo
Reviews and approves agencies

Windsor Volunteer Fire Department
Steering Committee

Deans/VPs appoint two members from each college/unit. Members run the campaign in their areas - recruit coordinators to assist
Most UF employees give online through the UFCC giving site
Paper pledge cards are available for employees who need them
Crowdrise
Crowdfunding website
UFCC emails

Button to pledge by payroll deduction, check, cash or credit card and a Crowdrise donation button
UFCC donors may give to the UFCC through:
A **designated** gift – naming the agency to receive the donation
An **undesignated** gift – giving to the general campaign fund
Designated funds

All agencies receive the funds that are designated to them whether they are independent of part of a federation.
Undesignated funds
These funds are distributed to agencies or federations based on the percentage of designated funds received by each agency.
In 2017, agency donations were increased by 24% due to the addition of undesignated funds.
If an agency is part of a federation, the federation is given that agency’s funds for distribution according to their federation agreements.
INDEPENDENT agencies receive funds designated to them AND they receive their earned percentage of the undesignated funds.
COMMUNITY HEALTH CHARITIES receives funds for their agencies. They distribute to their agencies all funds designated to them AND all earned undesignated funds.
UNITED WAY receives all the designated funds for their agencies and distributes them to the agencies.
UNITED WAY also receives all undesignated funds earned by their agencies. The undesignated funds are distributed to meet community needs - through the United Way community impact fund.
The Community Impact Fund is overseen by a group of volunteers who evaluate program outcomes, impacts and budgets to ensure that funds are directed at programs creating measurable results in the community.
UFCC Fiscal Process
United Way serves as the fiscal agent for the UFCC
United Way’s projected fee for the 2018 UFCC is 5.37%. This includes, printing, postage, online giving site fees, recordkeeping, distribution of funds and more.
United Way also manages the online giving system.
Reviews agency applications – along with the UF Office of Community Relations
Handles monies: paper pledge cards, cash, checks, credit cards, & direct bill.
Collects and audits paper pledge cards, cash, checks and special event money weekly during the general campaign.
Education Foundation of Alachua County

Distributes funds to agencies quarterly
Calculates campaign expense budget for approval by UFCC.

Institute for Workforce Innovation
Allocates undesignated dollars to agencies per formula

St. Francis House
Distributes agency funds on a quarterly basis based on amount collected from UFCC. (First payments made in May)
Gainesville Community Ministry

Payment Schedule

Quarter 1 – May
Quarter 2 – August
Quarter 3 - November
Quarter 4 - February
United Way Portal for Agencies
United Way has a website portal where agencies can retrieve designation information:

- donor name
- amount of gift
- actual amount of payment to agencies.
United Way will send login info to agencies – Contact info:

Chad McGinnis - 352-331-2800 - cmcginnis@unitedwayncfl.org

Ali Hill – 352-333-0859 - ahill@unitedwayncfl.org
Agencies can pull reports showing the names of donors that designate to that organization and agree to release their name.

Reports can be pulled in PDF or Excel formats.
1. Log on at https://portal.unitedwayncfl.org
2. Enter User ID and password sent to you via email.
   If you have forgotten your password click on the “forgot my password” button.
To run an Acknowledgement Report:

1. Click the “Acknowledgements” link
2. Choose the campaign year and choose the campaign account: University Federation Campaign
3. Choose your output format from the drop down list. Click Submit. The report will be sent to “My Outputs” page.
To run a Payee By Organization Report:

1. Click the “Payee by Org”
2. Click on one of the payouts listed.
3. Check the box if you would like employee details OR check if you would like the amounts rolled up by organization with no employee details.
4. Check “Exclude all records with zero dollars” to exclude those who did not give.
5. Click Submit. Report will be sent to “My Outputs”
To retrieve any documents that were processed under the Acknowledgement page or Payee by Org page Click the “My Outputs” link

1. If there is a Report displayed under the “Name” column then double click the report name which is in blue text.

2. If a Report is not displayed click the “Refresh” button until the document appears, then double click the report name in blue text.

3. To save a report to your computer, right click on the report and select “save link as”
To receive quarterly funds, complete or update the ‘Banking Information’ form.
Agencies should:
Make donor databases aware of the campaign.
Let donors know that giving through UFCC added 24% more to total donations in 2017.
Use UFCC logo in newsletters and websites
FL Camp for Children & Youth with Diabetes

Offer to speak at department/college events
Contact Steering Committee members in colleges that would share their mission; offer to speak or send info.
Attend the Sept 14th Kick-off Breakfast – have an agency booth and meet volunteers/ coordinators.
Agencies are asked to provide:

A brief mission description
Agency photos for website, Facebook and training use
A donation/benefit correlation:

What would $25, $50, $100 etc buy to support your mission?

<table>
<thead>
<tr>
<th>ACORN CLINIC</th>
<th>New patient lab tests or 1 GYN visit or 1 mammogram or 1 child's dental cleaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50 (approximately $2 per pay period)</td>
<td>Provides adult prophylaxis/cleaning, comprehensive dental exam and x-rays, x-ray, exam, and extraction, or a routine mammogram</td>
</tr>
<tr>
<td>$100 (approximately $4 per pay period)</td>
<td>6 office visits, 10 flu vaccines or 10 children's dental cleanings</td>
</tr>
<tr>
<td>$150 (approximately $6 per pay period)</td>
<td>Provides two mammograms, one root canal, or five dental extractions</td>
</tr>
<tr>
<td>$250 (approximately $10 per pay period)</td>
<td>10 mammograms, one year of medical care for one patient or dental care for two families</td>
</tr>
<tr>
<td>$650 (approximately $25 per pay period)</td>
<td>Medical care for 2-3 patients for one year, or lab tests for 50 uninsured patients, or two dental crowns, or a complete set of dentures</td>
</tr>
<tr>
<td>$1000 (approximately $40 per pay period)</td>
<td></td>
</tr>
</tbody>
</table>
Special Events!
Special Events

(Growing every year!  Raising campaign awareness!)
2017 Top Units for Special Events

- Planning, Design, & Construction: $8,028.49
- Facilities Services: $1,825.53
- University Athletic Association: $1,430.00
- UF Advancement: $935.04
- UFIT – Enterprise Systems: $1930.97

**UFCC Special Events TOTAL**: $21,170.11
Campaign Resources
With your help, we smashed our $1 MILLION goal this year!
Hope - Horses Helping People

UFCC regulations

Agency list and contact information
Peaceful Paths

UFCC Materials:
Poster    Donor card    Postcard    Pledge card
Florida 4H Club Foundation

Campaign ideas  🐊 Special Event info 🐊 UFCC Training PPT
Civil Air Patrol

FAQs

CR Staff, Planning and Steering Committee contact info
UFCC Poster
UFCC Facebook Page

Campaign Updates  Event Announcements

Special Event Info  Agency Spotlights
UFCC Kickoff Breakfast
September 14th
Tell our campaign volunteers about your agency
ENJOY:  Great Breakfast  ♥  Music  ♥  Gators
Unit Awards  UF Volunteer Awards!
Dazzling Door prizes for our volunteers!
Campaign Messaging
Ease of payroll deduction

Affordability (a little each paycheck)

Girls on the Run
Agencies receive portion of undesignated funds – increasing their gift by a significant amount.

2017 Donations were increased by 24%!
Building on the success of Gators Give
Helping fulfill the vision of the UF Strategic Development Plan
Connecting UF faculty and staff with volunteer opportunities
The University of Florida is pleased to introduce Gators Volunteer, a new campaign that will link the University of Florida to area organizations in need and further enhance the UF community impact. You can participate by volunteering for a cause that needs your time and effort. Through this website you can discover new service opportunities and contribute to causes that matter to you. Spend your time helping those with special needs, our schools, veterans, those in crisis, animals, children and more.
UFCC approved agencies
Alachua County Public Schools
City of Gainesville Volunteer Corps
On campus opportunities
Search by Alphabetical Order
Search by Category

Browse categories of participating organizations below, or choose the alphabetical listing to view a list of all opportunities.

ANIMALS  EMERGENCY  LEGAL
ARTS + CULTURE  ENVIRONMENT  MENTAL HEALTH
CHILDREN  FAITH-BASED  SENIORS
COMMUNITY  FAMILY SUPPORT  SPECIAL NEEDS
CRISIS SUPPORT  HEALTH + MEDICINE  SPORTS + RECREATION
DISABLED

VIEW ALPHABETICAL LISTING
VIEW CATEGORY LISTING
VIEW EVENTS LISTING
BOARD SERVICE OPPORTUNITIES
OPPORTUNITIES ON CAMPUS
Board Positions

ALZHEIMER'S ASSOCIATION OF CENTRAL & NORTH FLORIDA

Description: Walk Planning Committee members plan the Alzheimer's Association Walk to End Alzheimer's from kick-off to the wrap-up. Some committee members focus on growing the event, like recruiting new teams, marketing Walk to the community, and securing sponsorship. Others focus on event production, volunteer engagement, and finding new ways to enhance the event experience. Committee chair and subcommittee chair positions are open in the following roles: Chair, Sponsorship, Team Retention, Team Recruitment, Marketing, Logistics, Advocacy, and Mission.

Details: Meetings are held once a month: January through August and twice a month in September and October. Meetings are held at 5:30 pm at the Alzheimer’s Association office, 2220 NW 43 St. Committee member’s support is essential to the event's success.

Browse board service opportunities.
On Campus

Browse opportunities to volunteer on campus.

BABY GATOR AT UNIVERSITY OF FLORIDA

Description: Volunteers play an active role at Baby Gator. Volunteers read, play, and assist teachers in the classrooms, on the playgrounds, on field trips, during meals, snacks, and rest time. When volunteering at a child care facility, a background screening is required.

Details: Volunteer Process:
- Choose center location and email center’s contact to see if volunteer opportunities are available
- Download and complete center’s volunteer packet (you will bring this to orientation)
- Email contact to schedule orientation

Contact:
Spread the word!
Help us bring the Gator Good to Gainesville