2018
UF Campaign for Charities
Introductions
Campaign History
UF has had a charitable fundraising drive for more than 29 years.

FL Certified Organic Growers
UF employees have given almost $1M for each of the last 13 years – and more than $23M since 1989
The UFCC has grown from 39 agencies in 1993 to 93 agencies for 2018
Report on the 2017 UFCC
Goal: $1,000,000.00
Campaign Total: $1,011,757.20  (up 3%)
Participation: 16%  (down 1%)
Payroll Deduction: 91%

2017 UFCC Results
UF Retirees/ Oak Hammock contributed $14,780 – up 22%
## Donations

<table>
<thead>
<tr>
<th>Donation Type</th>
<th>2017 Campaign</th>
<th>2016 Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee/Retiree Gifts</td>
<td>$990,584</td>
<td>$955,153</td>
</tr>
<tr>
<td>Special Events</td>
<td>$21,170</td>
<td>$27,001</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,011,754</strong></td>
<td><strong>$982,154</strong></td>
</tr>
<tr>
<td>Type</td>
<td>Count</td>
<td>Total</td>
</tr>
<tr>
<td>-----------------</td>
<td>-------</td>
<td>------------</td>
</tr>
<tr>
<td>Payroll Deduction</td>
<td>2037</td>
<td>$882,212.42</td>
</tr>
<tr>
<td>Cash</td>
<td>44</td>
<td>$215.25</td>
</tr>
<tr>
<td>Check</td>
<td>23</td>
<td>$20,230.00</td>
</tr>
<tr>
<td>Credit Card</td>
<td>123</td>
<td>$66,352.76</td>
</tr>
<tr>
<td>Stock</td>
<td>2</td>
<td>$4,101.66</td>
</tr>
<tr>
<td>Bill</td>
<td>10</td>
<td>$17,475.00</td>
</tr>
<tr>
<td>Special Events</td>
<td>-</td>
<td>$21,170.11</td>
</tr>
<tr>
<td>TOTAL</td>
<td>2316</td>
<td>$1,011,757.20</td>
</tr>
</tbody>
</table>

UFCC Gift by type
Leadership Campaign:
UFCC Leadership donors gave 78% of the Campaign Total in 2017
<table>
<thead>
<tr>
<th></th>
<th>Leadership Giving Levels</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$10,000 +</strong></td>
<td>Tocqueville Society</td>
</tr>
<tr>
<td><strong>$5,000 - $9,999</strong></td>
<td>Platinum</td>
</tr>
<tr>
<td><strong>$2,500 - $4,999</strong></td>
<td>Diamond</td>
</tr>
<tr>
<td><strong>$1,500 - $2,499</strong></td>
<td>Emerald</td>
</tr>
<tr>
<td><strong>$1,000 - $1,499</strong></td>
<td>Gold</td>
</tr>
<tr>
<td><strong>$750 - $999</strong></td>
<td>Silver</td>
</tr>
<tr>
<td><strong>$500 - $749</strong></td>
<td>Copper</td>
</tr>
<tr>
<td>AGENCY</td>
<td>Designated Gifts</td>
</tr>
<tr>
<td>---------------------------------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>Alachua Co. Humane Society</td>
<td>$40,941.20</td>
</tr>
<tr>
<td>Planned Parenthood</td>
<td>$39,207.90</td>
</tr>
<tr>
<td>United Way of N.C. FL</td>
<td>$36,956.18</td>
</tr>
<tr>
<td>St. Francis Pet Care</td>
<td>$36,944.39</td>
</tr>
<tr>
<td>Haven Hospice</td>
<td>$34,471.47</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>$32,304.10</td>
</tr>
<tr>
<td>St. Francis House</td>
<td>$31,567.43</td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>$25,214.29</td>
</tr>
<tr>
<td>Peaceful Paths Domestic Abuse Network</td>
<td>$24,287.04</td>
</tr>
<tr>
<td>Gainesville Pet Rescue</td>
<td>$23,594.82</td>
</tr>
</tbody>
</table>

**2017 Top UFCC Agencies**
2017 SEC School Comparison

<table>
<thead>
<tr>
<th>University</th>
<th>Number of Employees</th>
<th>Total Pledges ($)</th>
<th>Per Capita ($)</th>
<th>% Participation</th>
<th>Leadership Donors**</th>
<th>Tocqueville Donors</th>
<th>Leadership Pledges ($)***</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Alabama</td>
<td>5,893</td>
<td>467,916</td>
<td>79</td>
<td>50%</td>
<td>255</td>
<td>9</td>
<td>262,487</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>4,553</td>
<td>115,454</td>
<td>25</td>
<td>19%</td>
<td>27</td>
<td>0</td>
<td>42,545</td>
</tr>
<tr>
<td>Auburn University</td>
<td>5,109</td>
<td>128,754</td>
<td>25</td>
<td>20%</td>
<td>29</td>
<td>0</td>
<td>40,984</td>
</tr>
<tr>
<td>University of Florida*</td>
<td>14,015</td>
<td>1,011,757</td>
<td>78</td>
<td>7%</td>
<td>575</td>
<td>10</td>
<td>787,001</td>
</tr>
<tr>
<td>University of Georgia*</td>
<td>10,678</td>
<td>116,509</td>
<td>14</td>
<td>15%</td>
<td>26</td>
<td>0</td>
<td>34,580</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>14,000</td>
<td>230,553</td>
<td>16</td>
<td>5%</td>
<td>68</td>
<td>1</td>
<td>121,424</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>4,830</td>
<td>72,267</td>
<td>15</td>
<td>4%</td>
<td>29</td>
<td>1</td>
<td>51,461</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>3,000</td>
<td>130,012</td>
<td>43</td>
<td>11%</td>
<td>11</td>
<td>0</td>
<td>94,771</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>6,025</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Missouri</td>
<td>13,319</td>
<td>514,328</td>
<td>39</td>
<td>9%</td>
<td>192</td>
<td>3</td>
<td>277,270</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>13,506</td>
<td>79,415</td>
<td>6</td>
<td>2%</td>
<td>24</td>
<td>4</td>
<td>64,295</td>
</tr>
<tr>
<td>University of Tennessee*</td>
<td>7,504</td>
<td>336,310</td>
<td>45</td>
<td>18%</td>
<td>29</td>
<td>7</td>
<td>132,898</td>
</tr>
<tr>
<td>Texas A&amp;M University*</td>
<td>14,735</td>
<td>532,871</td>
<td>36</td>
<td>6%</td>
<td>139</td>
<td>1</td>
<td>272,581</td>
</tr>
<tr>
<td>Vanderbilt University*</td>
<td>21,300</td>
<td></td>
<td></td>
<td></td>
<td>Results not reported</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SEC United Way Totals</td>
<td>138,476</td>
<td>3,796,106</td>
<td>$27</td>
<td>15%</td>
<td>1479</td>
<td>36</td>
<td>$2,182,330</td>
</tr>
</tbody>
</table>

* Leadership Pledges: $27,323,000

GATORS GIVE
2018 Campaign Chairman
LEADERSHIP CHAIRMAN
Dean Judy Russell
UF Libraries

2018 Campaign
Leadership Chairman
UF Office of Community Relations

Susan Crowley
Asst VP for Community Relations
Executive Director of the UFCC

Karen Thomas
Community Relations Specialist
Coordinator for the UFCC

UFCC Management
Planning Committee
Appointed by Provost

Oversees UFCC in accordance with UF regulations
~~~
Determines campaign theme, goal and logo
~~~
Reviews and approves agencies

Windsor Volunteer Fire Department
2018 Planning Committee

- Dean Chimay Anumba — College of Design, Construction and Planning
- Dean Laura Rosenbury — College of Law
- Sandra Citty — College of Nursing
- William Gair — Contracts and Grants
- Katie Indarawis — Graduate Minority Programs
- Megan Kimmel — UF Health Communications
- Myra Morgan — Reitz Union — Student Affairs
- Constance Shehan — Sociology, Criminology and Law
- Jennifer Tucker — College of Pharmacy
- Sue Wagner — College of Journalism and Communications
- Diane Warfield — Facilities Services
Deans/VPs appoint two members from each college/unit. Members run the campaign in their areas – recruit coordinators to assist.
2018 Goal
Achieve $1M through Increased college/unit participation
Leadership Campaign         Sept 4th – 21st
General Campaign           Oct 1st – Oct 19th

Bread of the Mighty Food Bank
Leadership Campaign
Targets employees who gave > $500 in 2017
Targets employees have salaries > $50,000.00
Leadership Communications:
Letter from Leadership Chair - Brochure with agencies listed and donors by category - UFCC postcard - UFCC emails
General Campaign Communications:

UFCC postcards - UFCC emails
UFCC Agencies
16 Community Health Charities
49 Independent Agencies
28 United Way Agencies
<table>
<thead>
<tr>
<th>ACORN Clinic</th>
<th>Girls Place, Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alachua Co Coalition for the Homeless and Hungry</td>
<td>Institute for Workforce Innovation</td>
</tr>
<tr>
<td>Boy Scouts of America</td>
<td>Kids Count in Alachua County, Inc</td>
</tr>
<tr>
<td>Boys and Girls Club of Alachua County</td>
<td>North Central Florida YMCA</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank Inc</td>
<td>Partnership for Strong Families, Inc.</td>
</tr>
<tr>
<td>Catholic Charities Bureau Gainesville</td>
<td>Peaceful Paths</td>
</tr>
<tr>
<td>Central Florida Community Action Agency</td>
<td>Reichert House, Inc</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
<td>St Francis House, Inc</td>
</tr>
<tr>
<td>Children's Home Society of Florida</td>
<td>The Education Foundation of Alachua County</td>
</tr>
<tr>
<td>Early Learning Coalition of Alachua County</td>
<td>The Florida 4-H Club Foundation, Inc</td>
</tr>
<tr>
<td>ElderCare of Alachua County</td>
<td>The Guardian Foundation, Inc.</td>
</tr>
<tr>
<td>Family Promise</td>
<td>Three Rivers Legal Services, Inc.</td>
</tr>
<tr>
<td>Friends of the Micanopy Library</td>
<td>United Way of N Central FL</td>
</tr>
<tr>
<td>Gainesville Area Community Tennis Assoc</td>
<td>VETSPACE Inc.</td>
</tr>
</tbody>
</table>

**2018 United Way Agencies**
<table>
<thead>
<tr>
<th>Aid-a-Gator at the University of Florida Foundation</th>
<th>Healthy Start of N Central FL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alachua Conservation Trust</td>
<td>Helping Hands Pet Rescue, Inc</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>Home Van Pet Care Project</td>
</tr>
<tr>
<td>Alachua County Library District FND</td>
<td>Hope Horses Helping People</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>Jungle Friends Primate Sanctuary</td>
</tr>
<tr>
<td>American Red Cross</td>
<td>Keep Alachua County Beautiful</td>
</tr>
<tr>
<td>AMI Kids</td>
<td>Meridian Behavioral Healthcare Inc.</td>
</tr>
<tr>
<td>Boulware Springs Charter School</td>
<td>Neighborhood Housing Development Corp</td>
</tr>
<tr>
<td>Center for Independent Living of N Central FL</td>
<td>Operation Catnip</td>
</tr>
<tr>
<td>Conservation Trust for Florida, Inc.</td>
<td>Planned Parenthood</td>
</tr>
<tr>
<td>DANCE ALIVE</td>
<td>Pug Rescue of Florida</td>
</tr>
<tr>
<td>EarthShare</td>
<td>Puppy Hill Farm Animal Rescue</td>
</tr>
<tr>
<td>FL Camp for Children &amp; Youth with Diabetes</td>
<td>Putnam Land Conservancy, Inc.</td>
</tr>
<tr>
<td>FL Certified Organic Growers &amp; Consumers</td>
<td>Radiant Hands Inc.</td>
</tr>
<tr>
<td>Florida Defenders of the Environment</td>
<td>Rebuilding Together N Central FL</td>
</tr>
<tr>
<td>Florida Wildlife Care, Inc.</td>
<td>Ronald McDonald House Charities of N Central FL</td>
</tr>
<tr>
<td>Friends of the Crisis Center</td>
<td>Second Chance Farms, Inc</td>
</tr>
<tr>
<td>Gainesville Area Rowing</td>
<td>Southwest Advocacy Group</td>
</tr>
<tr>
<td>Gainesville Community Ministry</td>
<td>Special Olympics</td>
</tr>
<tr>
<td>Gainesville Pet Rescue</td>
<td>St. Francis Pet Care, Inc.</td>
</tr>
<tr>
<td>Gentle Carousel Miniature Therapy Horses</td>
<td>Stop Children's Cancer</td>
</tr>
<tr>
<td>GiGi's Playhouse</td>
<td>Tyler's Hope for a Dystonia Cure</td>
</tr>
<tr>
<td>Girl Scouts of Gateway Council</td>
<td>Windsor Volunteer Fire Department</td>
</tr>
<tr>
<td>Girls on the Run of Alachua County</td>
<td>Youth Combine</td>
</tr>
<tr>
<td>Haven – Advanced Illness Care</td>
<td></td>
</tr>
</tbody>
</table>

2018 Independent Agencies
<table>
<thead>
<tr>
<th>Organization</th>
<th>Charities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alzheimer’s Association</td>
<td>FL SIDS Alliance</td>
</tr>
<tr>
<td>American Heart Association</td>
<td>Hemophilia Foundation</td>
</tr>
<tr>
<td>Community Health Charities of Florida</td>
<td>Juvenile Diabetes Research FND - JDRF</td>
</tr>
<tr>
<td>Crohn's &amp; Colitis Foundation of America</td>
<td>Leukemia &amp; Lymphomia Society</td>
</tr>
<tr>
<td>Cystic Fibrosis Foundation</td>
<td>National Kidney Foundation</td>
</tr>
<tr>
<td>Easter Seals</td>
<td>Sickle Cell Disease Assoc of Florida</td>
</tr>
<tr>
<td>Epilepsy Foundation of Florida</td>
<td>The ALS Association FL Chapter</td>
</tr>
<tr>
<td>FL Breast Cancer Coalition Research FND</td>
<td>ZERO – The End of Prostate Cancer</td>
</tr>
</tbody>
</table>

2018 Community Health Charities
Agency Role in the UFCC
Agencies should:
Make donor database aware of the campaign.
Stop Children’s Cancer

Let donors know that giving through UFCC added 24% more to total donations in 2017.
Use UFCC logo in newsletters and websites
FL Camp for Children & Youth with Diabetes

Offer to speak at department/college events
Contact Steering Committee members in colleges that would share their mission; offer to speak or send info.
Attend the September 14th Kick-off Breakfast – have an agency booth and meet volunteers/ coordinators.
Agencies are asked to provide:

A brief mission description
Agency photos for website, Facebook and training use

Meridian Behavioral Healthcare
<table>
<thead>
<tr>
<th>ACORN CLINIC</th>
<th>New patient lab tests or 1 GYN visit or 1 mammogram or 1 child's dental cleaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50 (approximately $2 per pay period)</td>
<td>Provides adult prophylaxis/cleaning, comprehensive dental exam and x-rays, x-ray, exam, and extraction, or a routine mammogram</td>
</tr>
<tr>
<td>$100 (approximately $4 per pay period)</td>
<td>6 office visits, 10 flu vaccines or 10 children's dental cleanings</td>
</tr>
<tr>
<td>$150 (approximately $6 per pay period)</td>
<td>Provides two mammograms, one root canal, or five dental extractions</td>
</tr>
<tr>
<td>$250 (approximately $10 per pay period)</td>
<td>10 mammograms, one year of medical care for one patient or dental care for two families</td>
</tr>
<tr>
<td>$650 (approximately $25 per pay period)</td>
<td>Medical care for 2-3 patients for one year, or lab tests for 50 uninsured patients, or two dental crowns, or a complete set of dentures</td>
</tr>
</tbody>
</table>

A donation/benefit correlation:
What would $25, $50, $100 etc buy to support your mission?
UFCC Contributions
UFCC donors may give to the UFCC through:

A **designated** gift – naming the recipient agency
An **undesignated** gift – to the general campaign fund
Designated funds
All agencies receive the funds that are designated to them whether they are independent of part of a federation.
Undesignated funds
These funds are distributed to agencies or federations based on the percentage of designated funds received by each agency.
In 2017, agency donations were increased by 24% due to the addition of undesignated funds.
If an agency is affiliated with a federation – the CHC or United Way - the federation is given that agency’s funds for distribution according to their federation agreements.
INDEPENDENT agencies receive funds designated to them AND they receive their earned percentage of the undesignated funds.
Community Health Charities receives funds for their agencies. They distribute to their agencies all funds designated to them AND all earned undesignated funds.
United Way receives all the designated funds for their agencies and distributes them to the agencies.
United Way also receives all undesignated funds earned by their agencies. The undesignated funds are distributed to meet community needs - through the United Way community impact fund.
The Community Impact Fund is overseen by a group of volunteers who evaluate program outcomes, impacts and budgets to ensure that funds are directed at programs creating measurable results in the community.
Friends of the Crisis Center

United Way serves as the fiscal agent for the UFCC
United Way’s projected fee for the 2018 UFCC is 5.37%. This includes, printing, postage, online giving site fees, recordkeeping, distribution of funds and more.
United Way also manages the online giving system.
Provides an additional review of agency applications
Southwest Advocacy Group - SWAG

Handles monies: paper pledge cards, cash, checks, credit card and direct bill requests
Collects and audits paper pledge cards, cash, checks and special event money weekly during the general campaign.
Education Foundation of Alachua County

Distributes funds to agencies quarterly
Calculates campaign expense budget for approval by UFCC.
Allocates undesignated dollars to agencies per formula

St. Francis House
Distributes agency funds on a quarterly basis based on amount collected from UFCC. (First payments made in May)
UFCC Payment Schedule

Quarter 1 – May
Quarter 2 – August
Quarter 3 - November
Quarter 4 - February
United Way has a website portal where agencies can retrieve designation information:

- donor name
- amount of gift
- actual amount of payment to agencies.
Most UF employees give online through the UFCC giving site.
Paper pledge cards are available for employees without access to computers
Keep Alachua Co Beautiful

Employees must log on to the giving site:

✓ To give for the first time.
✓ To change their pledge amount or agency designations.
✓ To stop their pledge at the end of 2018.
After logging on, employees will be able to make a pledge or choose the option: “I would prefer not to donate this year.”

After choosing either option, employees should not receive future emails.
Payroll deduction pledges will roll over to the following year unless:

✓ The pledge is stopped mid-year with the UF Human Resources.
✓ The donor elects to not renew the pledge for the following year – using the online system.
UFCC “ePledge” Site
UF Secure Sign-on
Welcome to the UF Campaign for Charities.

Learn how you can help by making a pledge or donation.

Greeting/Pledge Now
Donation Type
Payroll Deduction Calculation
Agency Designation Page

If you wish to Designate to an agency, or agencies enter the amount you wish to designate to each agency and click next at the bottom of the page.

Do not use your browser back button. Use the PREVIOUS button below to navigate back.

Agency List

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua County Humane Society</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td>$5.00</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>$5.00</td>
</tr>
<tr>
<td>ALS Association Florida Chapter</td>
<td></td>
</tr>
<tr>
<td>Alzheimer's Association North Central FL</td>
<td></td>
</tr>
<tr>
<td>American Association of Kidney Patients</td>
<td></td>
</tr>
<tr>
<td>American Cancer Society, Florida Division</td>
<td></td>
</tr>
<tr>
<td>American Diabetes Association, Inc.</td>
<td></td>
</tr>
<tr>
<td>American Heart Association, Inc.</td>
<td></td>
</tr>
</tbody>
</table>

What My Money Could Buy

- Total Pledge: $58.00
- Total to agencies: $16.00
- Total to the Community Plan: $42.00

University of Florida
Campaign for Charities
Donor Preferences
Review
Thank you
Acknowledgement Detail
Crowdsourcing
Online Fundraising
UFCC emails will have a button to pledge by payroll deduction, check, cash or credit card.

There will also be a Crowdrise donation button.
UFCC Facebook page will also have a Crowdrise button
Note: donations through Crowdrise will be undesignated gifts to the overall campaign.
Steering Committee
Responsibilities
Recruit campaign coordinators to assist you in your college or division – ideally one person in each department
Seek support from your unit leadership.
Set a goal to increase your 2018 total

Plan individual college/unit campaign to make all aware of the UFCC.
Print pledge cards at the request of employees without UF emails.
Encourage all coordinators/volunteers to attend a campaign training:

August 14th – 10:00AM
PPD Main Street Trailer

August 15 – 3:00PM
Reitz Union - Room G325
Attend campaign Kickoff Breakfast on Sept 14th with coordinators/ volunteers
Deliver college or division door prize gift basket for Kickoff Breakfast to Community Relations – Tigert 101 - by Friday, August 24th.
Collect all pledge cards, check, cash and return to Office of Community Relations by Friday, Oct 26th.
If employees donate online by cash or check, they should print out the UFCC receipt. Receipt should be given to the Steering Committee member with the cash or check.
Place all checks, cash, pledge cards in an envelope with the UFCC report cover affixed.

Return to the Office of Community Relations – Tigert 101 by October 26th.
Coordinator Responsibilities

Assist Steering Committee Member with events and advertisement of the campaign.
Run area report and collect cash/ checks/ pledge cards.
Return cash/checks/pledge cards to Steering Committee member.
“ePledge”
Administrator Tool
Volunteers have an “ePledge Administrator” link for reports of giving, cash/check gifts to be collected.
Report Processing takes a few minutes. Hit “Refresh” to see progress. Status box shows “Ready” when report is finished.
Report is an Excel file
Employee Search by Name or UFID#
Campaign Promotion
Crohn’s and Colitis Foundation

- Posters
- Announcements at Meetings
- Email from VP/Dean
Helping Hands Pet Rescue

✓ Speaker from Community Relations
✓ Speaker from Agencies
Special Events!
Special Events
(Growing every year! Raising campaign awareness!)
2017 Top Units for Special Events

✓ Planning, Design, & Construction $8,028.49
✓ Facilities Services $1,825.53
✓ University Athletic Association $1,430.00
✓ UF Advancement $935.04
✓ UFIT – Enterprise Systems $1930.97

✓ UFCC Special Events TOTAL $21,170.11
Colleges of Journalism & Heath and Health Professions
PAPER AIRPLANE CHALLENGE
College of Health and Human Performance GAME DAY: PIE A PROFESSOR
Colleges of PHHP, Nursing and Pharmacy FIELD DAY
UF Planning Design & Construction
HOMECOMING CORNHOLE TOURNAMENT
Raised $8,028.49!
Campaign for Charities Open House Event

Come learn more about UF’s Campaign for Charities!
- Meet participating agencies & learn how your donation helps support their cause
- Start your 2016 UFCC pledge
- Refreshments
- Enter to win prizes!

Location: Pugh Hall Ocora

Thursday, October 13th, 2016 • 11:00am—1:00pm

UF Liberal Arts and Sciences

3rd Annual TAPS Chili Cook-Off

SAVE THE DATE!

When?
Friday, October 16th from 11:00AM to 1:00 PM

Where?
TAPS 2nd floor break room

Who will be there?
Our chili chefs, our chili critics and YOU!

Purpose?
Honor and bragging rights and the opportunity to unseat past winners
AND donations/proceeds to go to the University Campaign for Charities.

Transportation & Parking and CLAS
See other special event ideas on the UFCC site
Plan joint events or competitions with other departments, divisions, colleges.
Let fellow Steering Committee members know of your event by listing on UFCC site
Please note: The sale of food by anyone on campus – other than UF authorized vendors – is not allowed.
Campaign Resources
UFCC Website
ufcc.ufl.edu
Hope – Horses Helping People

UFCC regulations  🟢 Agency list and contact information
UFCC Materials:
Poster  Donor card  Postcard  Pledge card

Peaceful Paths
Florida 4H Club Foundation

Campaign ideas 🌱 Special Event info 🌱 UFCC Training PPT
FAQs  CR Staff, Planning and Steering Committee contact info

Civil Air Patrol
2018 UFCC LOGO
2018 UFCC Donor Recognition Card
UFCC Facebook Page

Campaign Updates  🏷  Event Announcements

Special Event Info  🤝  Agency Spotlights
UFCC Videos

(ufcc.ufl.edu under campaign materials)

2015-16
Fisher House, Children’s Home Society

2014
Ronald McDonald House, St Francis House, St Francis Pet Care, Haven Hospice
UF at Work
Campaign urges employees to help others

GAINESVILLE, Fla. — The 25th annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees contributed.

This year’s goal is to pass the $1 million mark again to help 95 charitable agencies, including the American Cancer Society, Gainesville Police Union and Alachua Conservation Trust.

“Think our campaign is successful because it includes such a variety of agencies — reflecting many different areas of need and commitment of our employees,” said Susan Conley, UF’s assistant vice president for community relations. “Because of this connection, employees have generously given to support our community causes even through the worst of economic times.

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff can donate through payroll deduction, cash, check or credit card. Donations are made online through UF’s Office of Community Engagement’s website, www.uf.aleia.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than wire one large check.

Donors can give to any agency or to a general fund that supports all 95 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are reviewed with the state, have 40/10 ratings and must meet state laws.
UFCC Kickoff Breakfast
September 14th
Visit with UFCC Agencies
Great Breakfast 🍳 Music 🎶 Gators 🏹
Unit Awards 🏆 UF Volunteer Awards!
Dazzling Door prizes for our volunteers!
Campaign Messaging: Why Give Through the UFCC?
Girls on the Run

- Ease of payroll deduction
- Affordability (giving a little each paycheck)
UFCC agency review process

Choice of 93 agencies with widely varied missions
Agencies receive portion of undesignated funds – increasing their gift by a significant amount.

2017 Donations were increased by 24%!