2021 University of Florida Campaign for Charities
Agency Training and Information Session
2021 University of Florida Campaign for Charities

Welcome and Introductions
CAMPAIGN HISTORY
CAMPAIGN HISTORY

- UF EMPLOYEES HAVE GIVEN ~$1,000,000.00 PER YEAR FOR THE PAST 16 YEARS
- MORE THAN $26,000,000.00 DONATED SINCE 1989
CAMPAIGN HISTORY

THE CAMPAIGN HAS GROWN FROM 39 AGENCIES (IN 1993) TO 95 AGENCIES (IN 2021)
REPORT ON THE 2020 UF CAMPAIGN FOR CHARITIES
2020 UFCC RESULTS

- $982,612 - 2020 CAMPAIGN TOTAL
- DOWN 1.3% FROM 2019 CAMPAIGN TOTAL
- 2,128 TOTAL DONORS
- OVERALL PARTICIPATION 13.88%
2020 UFCC RESULTS

► $790,932 LEADERSHIP TOTAL
► 564 LEADERSHIP DONORS
## LEADERSHIP CAMPAIGN BY THE NUMBERS

<table>
<thead>
<tr>
<th>Amount</th>
<th>Level</th>
<th># of Donors</th>
<th>Total $ Pledged</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Senior Leadership</td>
<td>9</td>
<td>$103,300</td>
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<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>21</td>
<td>$119,500</td>
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<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>48</td>
<td>$139,480</td>
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<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>74</td>
<td>$127,963</td>
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<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>31</td>
<td>$38,010</td>
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<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>132</td>
<td>$123,268</td>
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<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>249</td>
<td>$139,409</td>
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</tbody>
</table>
2020 UFCC RESULTS

▸ $729,762
  DESIGNATED GIFTS

▸ $250,651
  UNDESIGNATED GIFTS

▸ $5,934
  SPECIAL EVENTS
  (DOWN FROM $30,926 IN 2019)
<table>
<thead>
<tr>
<th>Agency</th>
<th>Donors</th>
<th>2020 Pledge Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humane Society</td>
<td>357</td>
<td>$54,858.23</td>
</tr>
<tr>
<td>Planned Parenthood</td>
<td>227</td>
<td>$51,154.48</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>228</td>
<td>$39,467.77</td>
</tr>
<tr>
<td>Haven Hospice</td>
<td>184</td>
<td>$34,347.60</td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>129</td>
<td>$31,785.81</td>
</tr>
<tr>
<td>St. Francis House</td>
<td>168</td>
<td>$29,944.79</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>148</td>
<td>$29,212.64</td>
</tr>
<tr>
<td>United Way</td>
<td>74</td>
<td>$28,237.00</td>
</tr>
<tr>
<td>Alachua Conversation Trust</td>
<td>148</td>
<td>$23,850.10</td>
</tr>
<tr>
<td>Peaceful Paths</td>
<td>167</td>
<td>$22,764.77</td>
</tr>
</tbody>
</table>

**TOP AGENCY DESIGNATIONS 2020**
## 2020 SEC SCHOOL COMPARISON

<table>
<thead>
<tr>
<th>University</th>
<th>2020 Totals</th>
<th># of Employees</th>
<th>Participation</th>
<th>2019 Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Florida</td>
<td>$993,564</td>
<td>14,669</td>
<td>15%</td>
<td>993,564</td>
</tr>
<tr>
<td>University of Alabama</td>
<td>391,053</td>
<td>6,087</td>
<td>23%</td>
<td>478,145</td>
</tr>
<tr>
<td>University of Missouri</td>
<td>433,436</td>
<td>13,319</td>
<td>6%</td>
<td>439,650</td>
</tr>
<tr>
<td>University of Tennessee</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>302,549</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>215,736</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>119,593</td>
</tr>
<tr>
<td>Auburn University</td>
<td>108,991</td>
<td>5,282</td>
<td>15%</td>
<td>107,231</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>11,429</td>
<td>10,683</td>
<td>--</td>
<td>74,518</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>84,424</td>
<td>4,500</td>
<td>-%</td>
<td>93,971</td>
</tr>
<tr>
<td>LSU</td>
<td>57,180</td>
<td>4,550</td>
<td>3%</td>
<td>63,707</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>40,153</td>
<td>10,000</td>
<td>1%</td>
<td>45,981</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>683,525</td>
<td>21,629</td>
<td>9%</td>
<td>666,399</td>
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<tr>
<td>Mississippi State University</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Vanderbilt University</td>
<td>--</td>
<td>--</td>
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</table>
## 2019 Other School Comparison

<table>
<thead>
<tr>
<th>School</th>
<th>Size of Student Body</th>
<th>Approx. donations</th>
<th>Type of Campaign</th>
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</thead>
<tbody>
<tr>
<td>University of Pennsylvania*</td>
<td>21,441</td>
<td>$1,799,878</td>
<td>Penn-Penn’s Way</td>
</tr>
<tr>
<td>Ohio State University*</td>
<td>55,000</td>
<td>$1,318,131</td>
<td>OSU – Bucks for Charity</td>
</tr>
<tr>
<td>University of Illinois*</td>
<td>41,000</td>
<td>$1,300,000</td>
<td>UI-Campus Charitable Fund Drive</td>
</tr>
<tr>
<td>University of Michigan*</td>
<td>56,000</td>
<td>$1,200,000</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Florida</td>
<td>50,000</td>
<td>$1,009,048</td>
<td>UF – UF Campaign for Charities</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>21,000</td>
<td>$815,000</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Indiana University</td>
<td>42,000</td>
<td>$808,680</td>
<td>United Way</td>
</tr>
<tr>
<td>Penn State University</td>
<td>45,000</td>
<td>$732,606</td>
<td>United Way</td>
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<tr>
<td>University of North Carolina</td>
<td>29,000</td>
<td>$716,520</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>University of Texas</td>
<td>50,000+</td>
<td>$503,351</td>
<td>State Employee Campaign</td>
</tr>
<tr>
<td>Florida State University</td>
<td>40,000</td>
<td>$375,000</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Central FL</td>
<td>60,000</td>
<td>$95,627</td>
<td>United Way Campaign</td>
</tr>
</tbody>
</table>
2021 UFCC LEADERSHIP

Campaign Chair
Lee Anne Chesterfield
Director, Harn Museum of Art

Leadership Chair
Dr. Glenn Good
Dean, College of Education
2021 UFCC PLANNING COMMITTEE

- APPOINTED BY THE PROVOST
- OVERSEES UFCC ACCORDING TO UF REGULATIONS
- DETERMINES CAMPAIGN THEME, GOAL AND LOGO
- REVIEWS AGENCIES – DETERMINES WHICH WILL QUALIFY FOR THE UFCC
LEE ANNE CHESTERFIELD (CAMPAIGN CHAIR) – HARN MUSEUM
DEAN GLENN GOOD (LEADERSHIP CHAIR) – COLLEGE OF EDUCATION
DEAN ONYE OZUZU – COLLEGE OF THE ARTS
DEAN LAURA ROSENBURY – COLLEGE OF LAW
DEAN JUDY RUSSELL - UF LIBRARIES
BRIAN JOSE – UF PERFORMING ARTS CENTER
BILL GAIR – OFFICE OF RESEARCH
SUE WAGNER - COLLEGE OF JOURNALISM & COMMUNICATIONS
LAYNE PREBOR – STUDENT LEGAL SERVICES
JACLYN WRIGHT – ENROLLMENT MANAGEMENT
SUSAN CROWLEY – COMMUNITY RELATIONS
BILL MCGINN – BUSINESS SERVICES
MICHAEL FORD - GENERAL COUNSEL (EX-OFFICIO)

2021 UFCC PLANNING COMMITTEE MEMBERS
2021 UFCC STEERING COMMITTEE

- DEANS/VPS APPOINT TWO MEMBERS FOR EACH COLLEGE/UNIT

- MEMBERS RECRUIT VOLUNTEERS AND HELP RUN CAMPAIGNS IN THEIR UNIT
UFCC is coordinated through the Office of Government and Community Relations.

UFCC Executive Director
Asst VP Community Relations
Susan Crowley

UFCC Coordinator
Exec Asst to VP Mark Kaplan
Karen Thomas

2021 UFCC Management
2021 UFCC GOAL: $1,000,000
2021 UFCC DATES

LEADERSHIP CAMPAIGN
- September 7th - 24th

GENERAL CAMPAIGN
- September 27th - October 15th

National Kidney Foundation

Planned Parenthood
2021 UFCC LEADERSHIP CAMPAIGN

- Leadership gifts account for more than 75% of employee giving
- Leadership gifts are more than $500
- Considered to be in leadership category for communications:
  - Employees who made gifts > $500 in 2020
  - Employees who earn > $50,000/year
2021 UFCC LEADERSHIP COMMUNICATIONS

- LETTER FROM LEADERSHIP CHAIR
- LEADERSHIP BROCHURE
- WEEKLY EMAIL REMINDERS
- FACEBOOK POSTS
2021 UFCC GENERAL COMMUNICATIONS

- UFCC POSTCARD
- INTRODUCTORY EMAIL
- WEEKLY EMAIL REMINDERS
- MYUFL SPLASH PAGE
- UF AT WORK – HR EMAIL
2021 UFCC PLEDGE OPTIONS

- ONLINE PLEDGING
- PAPER PLEDGE CARDS
  - SAME OPTIONS
- GOFUNDME
  - ONLINE OPTION FOR SPECIAL EVENTS OR NON-EMPLOYEES
2021 UFCC Online Giving Site

2020 UF Campaign for Charities

You Make a Difference

Leadership Campaign: September 6th - September 25th; General Campaign: September 26th - October 16th

For 15 years, University of Florida employees have donated approximately $1 million annually to area charities through the UF Campaign for Charities (UFCC). With over $30 million raised since the start of the campaign in 1993, UFCC donors protect abused children, care for the elderly, protect the environment, support medical research, find homes for abandoned pets - and more.

As we all know, with the challenges 2020 has brought to our public health as well as our economy this is a time that calls for us to step forward stronger than ever to support and facilitate our community caring for ourselves and making it through. The UF Campaign for Charities helps over 30 local agencies make a positive impact, and many of them depend on the UFCC to fulfill their mission.

One reason for the campaign’s success is the payroll deduction giving program. By giving in small amounts throughout the year, you can make a big difference. Donors may designate a specific organization or give to the overall campaign, which helps support

For more information, please visit the UFCC website: www.ufcc.org
2021 UFCC GO FUND ME

- CREDIT CARD PROCESSOR
- SPECIAL EVENTS
- DONORS NOT AFFILIATED WITH UF
CAMPAIGN DETAILS

UFCC AGENCIES
2021 UFCC AGENCIES

- Agencies apply to participate and are vetted by:
  - Community Relations Staff
  - United Way Staff
  - UFCC Planning Committee

- UF regulations state that agencies must
  - Be a nonprofit agency and must focus on issues of health and human services to assist with physical, social and psychological well-being
  - Provide services directly benefiting the people residing in Alachua and surrounding counties
  - Have operating / fundraising expenses less than 25% of their revenue.
    - 75% or more of an agency’s revenue should go to the agency’s mission / program costs
AGENCY ROLE

AGENCIES ARE ASKED TO:

▶ MAKE DONOR DATABASE AWARE OF THE UFCC
▶ LET DONORS KNOW THAT GIVING THROUGH THE UFCC ADDED 20% MORE TO TOTAL DONATIONS IN 2020
▶ USE UFCC LOGO IN NEWSLETTERS AND WEBSITES
▶ OFFER TO SPEAK AT UNIT / COLLEGE EVENTS, MEETINGS, ZOOMS
AGENCY ROLE

AGENCIES ARE ASKED TO:

- CONTACT STEERING COMMITTEE MEMBERS - OFFER TO SPEAK DURING VIRTUAL MEETING, SHARE INFO
- PROVIDE A BRIEF MISSION DESCRIPTION
- PROVIDE AGENCY PHOTOS FOR UFCC WEBSITE, FACEBOOK AND TRAINING USE
- PARTICIPATE IN THE KICKOFF EVENT
Alachua County Conservation Trust

$50
Buys personal protective equipment for 4 Women In the Woods resource management interns

$100
Plants one acre of long-leaf pines at an ACT Preserve

$200
Pays for a school bus-load of Alachua County elementary school kids to receive environmental education at

$300
Provides one internship stipend for a Women In the Woods resource management intern

$500
Applies critically-needed prescribed fire for the restoration of ten conservation acres

$1000
Buys one acre of imperiled wetlands for permanent conservation

DONATION / IMPACT CORRELATION
2021 UFCC PARTICIPATING AGENCIES

53 INDEPENDENT AGENCIES
14 CREATING HEALTHIER COMMUNITIES
28 UNITED WAY AGENCIES
95 TOTAL AGENCIES

Epilepsy Florida
Alzheimer's Association, Central and North Florida Chapter
American Kidney Fund
Arthritis Foundation Inc.
Autism Speaks, Inc
Breast Cancer Research Foundation
Creating Healthier Communities
Epilepsy Florida, Inc
Florida SIDS Alliance
Hemophilia Foundation of Greater Florida, Inc
JDRF International
Sickle Cell Disease Association
Special Olympics Florida, Inc.
The Society of St. Andrew
ZERO - The End of Prostate Cancer
<table>
<thead>
<tr>
<th>ACORN Clinic</th>
<th>Girl Scouts of Gateway Council</th>
<th>St. Francis House</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMIkids Gainesville</td>
<td>Girls Place</td>
<td>The Education Foundation</td>
</tr>
<tr>
<td>Boys &amp; Girls</td>
<td>GRACE Marketplace</td>
<td>The Guardian Foundation</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>Healthy Start of North Central Florida</td>
<td>Three Rivers Legal Services</td>
</tr>
<tr>
<td>Catholic Charities</td>
<td>Project YouthBuild</td>
<td>United Way of North Central FL</td>
</tr>
<tr>
<td>Central FL Community Action Agency</td>
<td>Kids Count in Alachua County</td>
<td>Vetspace</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
<td>North Florida Council, Boy Scouts</td>
<td></td>
</tr>
<tr>
<td>Early Learning Coalition</td>
<td>Pace Center for Girls</td>
<td></td>
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<tr>
<td>ElderCare</td>
<td>Partnership for Strong Families</td>
<td></td>
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<tr>
<td>Family Promise</td>
<td>Peaceful Paths</td>
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<tr>
<td>Aces in Motion</td>
<td>Rebuilding Together</td>
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</table>
INDEPENDENT AGENCIES

Alachua Conservation Trust
Alachua County Library District
Alachua Habitat for Humanity
Altrusa House
American Cancer Society
American Red Cross
Boulware Springs Charter School
Center for Independent Living of North Central Florida
Conservation Florida
Crisis Pregnancy Center: Sira
Dance Alive National Ballet
EarthShare
Easterseals Florida
Faithful Friends Pet Rescue & Rehoming
Fish & Wildlife Foundation of Florida
Florida 4-H Club Foundation
Florida Wildlife Care
Alachua County Education Compact
Gainesville Area Rowing, Inc.
Gainesville Community Ministry
Gentle Carousel Miniature Therapy Horses
GiGi’s Playhouse Gainesville
Girls on the Run of Alachua County
Haile’s Angels Pet Rescue
HOPE Horse Helping People
Haven Hospice
Humane Society of North Central Florida
Jungle Friends Primate Sanctuary
K9s For Warriors
Keep Alachua County Beautiful
Meridian Behavioral Healthcare
National Kidney Foundation
Neighborhood Housing and Development Corporation
NMB Organization
Oak Hammock at UF Scholarship Fund
Operation Catnip of Gainesville
Planned Parenthood
Pug Rescue of Florida
Puppy Hill Farm Animal Rescue
Putnam Land Conservancy
Radiant Hands
Ronald McDonald House
Second Chance Farms
Service Dogs for Patriots
Southwest Advocacy Group
St. Francis Pet Care
Stop Children’s Cancer
The Repurpose Project
Tylers Hope
UF Aid A Gator
Unity Family Community Center
We Are Neutral
Windsor Fire Department
EMPLOYEES CAN GIVE TO THE UFCC BY:

- PAYROLL DEDUCTION
- CREDIT CARD
- CHECK
- CASH
- STOCK
UFCC CONTRIBUTIONS

EMPLOYEES CAN GIVE TWO TYPES OF GIFTS TO THE UFCC:

- A **DESIGNATED** GIFT – SPECIFYING A SPECIFIC AGENCY/AGENCIES
- AN **UNDESIGNATED** GIFT – GIVING TO THE GENERAL CAMPAIGN
UFCC CONTRIBUTIONS

UNDESIGNATED GIFTS:

- DISTRIBUTED TO AGENCIES / FEDERATION BASED ON PERCENTAGE THEY RECEIVE FROM DESIGNATED GIFTS
- IN 2020, THIS INCREASED AGENCY GIFTS BY MORE THAN 20%!
- AN AGENCY THAT RECEIVED $10,000 IN DESIGNATED FUNDS ALSO RECEIVED $2,000 IN UNDESIGNATED FUNDS, RAISING THEIR TOTAL GIFT TO $12,000 IN 2020.
CAMPAIGN DETAILS

FISCAL AGENT
The United Way serves as the fiscal agent for the UFCC. Each year, they present a detailed campaign budget proposal to UFCC Planning Committee for approval. The fiscal agent fee for 2021 will be 4.5%.
UNITED WAY CAMPAIGN ROLE

- Assists in the Application Review Process
- Assists with Printed Materials
- Manages the Online Giving System
- Manages Cash, Credit Card and Check Donations
UNITED WAY FISCAL AGENT

- UW distributes funds to agencies on a quarterly basis

- Payments are made in May, August, November and February (First-time agencies will not receive their first payment until May of the payroll deduction cycle)
CAMPAIGN DETAILS

AGENCY PORTAL
UNITED WAY
AGENCY PORTAL

▸ AGENCIES CAN PULL REPORTS SHOWING THE NAMES AND GIFT AMOUNT OF ALL BUT ANONYMOUS DONORS

▸ REPORTS CAN BE PULLED IN PDF OR EXCEL FORMATS

▸ INSTRUCTIONS FOR USING AGENCY PORTAL EMAILED TO AGENCIES IN FEBRUARY
NEED HELP?

- UNITED WAY CONTACT: MARY BROADFOOT
- 352-333-0841 OR MBROADFOOT@UNITEDWAYNCFL.ORG
1. Log on at: https://portal.unitedwayncfl.org

2. Enter User ID and password sent to you via email.
To run an Acknowledgement Report:

1. Click "Acknowledgements" link
2. Choose campaign year, then campaign account (University Federation Campaign)
3. Choose output format from drop down list; click "Submit." The report will be sent to "My Outputs" page.
1. Click the “Payee by Org.”
2. Click on one of the payouts listed.
3. Select if you want employee details OR just the amounts rolled up by organization.
4. Check “Exclude records with zero dollars” to exclude non-donors.
5. Click “Submit.” Report will be sent to “My Outputs”
1. Select the “My Outputs” link
2. If there is a Report in the “Name” column, double click the report name.
3. If a Report is not displayed, click the “Refresh” button until the document appears, then double click the report name.
4. To save a report, right click on the report and select “save link as.”
1. Click on "Banking Information"
2. Complete the form and save.
The University of Florida Campaign for Charities (UFCC) is the annual employee giving campaign. All UF employees can participate by making charitable donations through payroll deduction, cash, check, credit card or stock contribution. For the past 15 years, UF employees have given almost $1 million annually to charities serving our region.

More than one-hundred charities have applied to participate in the 2021 campaign. These include the agencies of the United Way of North Central Florida, Community Health Charities of Florida, and other independent agencies. To participate, agencies must be nonprofit and must address health, social service, diversity, relief, development or environmental issues of local importance. Agencies must apply each year for the campaign and be approved by meeting all the requirements of the application. The final list of agencies participating in the 2021 campaign will be available in mid-April on our Agency Page. In the meantime, check out past agencies that we have supported through the campaign.

The campaign is held each fall and is divided into a Leadership Campaign and General Campaign. In 2021, the Leadership Campaign will run from September 7th - 24th, and the General Campaign will run from September 25th - November 26th.

CAMPAIGN WEBSITE: ufcc.ufl.edu
2021 UFCC AGENCIES

To learn more about the agencies participating in the 2021 Campaign for Charities, hover over an agency’s name (below) to read their mission statement, or click on their name to visit their website.*

*Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

Aces in Motion - Gainesville Area Community Tennis Association
ACORN Clinic - Alachua County Organization for Rural Needs
Algo-a-Gator - University of Florida Foundation
Alachua Conservation Trust

CAMPAIGN WEBSITE
• Agency listing and contact information
• UFCC regulations
2020 UF CAMPAIGN FOR CHARITIES

TRAINING MATERIALS
If you could not attend our training sessions in person, please review the PDFs of the presentations. Please let us know if you have any questions.

- 2020 Agency Training and Information Session (PDF)
- 2020 UFCC Steering Committee Training and Information
- 2020 UFCC Coordinator Training and Information (PDF)

CAMPAIGN MATERIALS

CAMPAIGN WEBSITE
- Special Event Info
- UFCC Training PPT
- Contact Info
- UFCC FAQ’s
UFCC CAMPAIGN MATERIALS:

- POSTER
- POSTCARD
- DONOR CARD
- GOAL POSTER
- PLEDGE CARD

ALL MADE AVAILABLE FOR DOWNLOAD ON THE WEBSITE.
GATORS GIVE

UF Campaign for Charities
SEPT 27 - OCT 15, 2021

ufcc.ufl.edu
All donations support local community charities

GATORS GIVE

2021 UF Campaign for Charities
gave to the UFCC.
So can you!

CAMPAIGN RESOURCES
CAMPAIGN LOGOS

GATORS GIVE

GATORS GIVE
CAMPAIGN RESOURCES

ADDITIONAL CAMPAIGN PROMOTIONS
UFCC FACEBOOK

- Campaign Updates and Videos
- Agency Spotlights
- Special Events Information
- Campaign News and Progress

Like us on Facebook
UF CAMPAIGN FOR CHARITIES INVITES CAMPUS COMMUNITY TO “GIVE FOR THE GATOR GOOD”

The UF Campaign for Charities (UFCC) is the only official charitable giving drive for UF employees. Contributions to the UFCC are voluntary and can be done through cash, check, direct bill or payroll deduction.

To be eligible for the UFCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Sumter or Union counties.

The 2015 Leadership Campaign kicks off Aug. 31 and runs through September 18, and the general campaign runs Oct. 5 through Oct. 23. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 392-4667 for more information.
Campaign urges employees to help others

Published: October 8th, 2012

By: Category: Announcements, InsideUF, Top Stories

GAINESVILLE, Fla. — The 20th annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees contributed.

This year’s goal is to pass the $1 million mark again to help 99 charitable agencies, including the American Cancer Society, Gainesville Pet Rescue and Alachua Conservation Trust.

“I think our campaign is successful because it includes such a variety of agencies—reflecting many different areas of interest and commitment of our employees,” said Susan Crowley, UF’s assistant vice president for community relations. “Because of this connection, employees have generously given to support our community charities even through the worst of the economic downturn.”

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff can donate through payroll deduction, cash, check or direct bill. Donations are made online through myUFL or the campaign’s website, www.ufc.oregina.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than write one large check.

Donors can give to one agency or to a general fund that supports all 99 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are reviewed by the state, have 501(c)(3) status and must submit a new application each year.
SPECIAL EVENTS
Dessert Social on the Lawn
Tigert Hall

When: Wednesday, Oct. 30th @ 3:00pm
Why: Support for UF Campaign for Charities
Suggested Donation: $5.00 per person
Please see Samantha Wright in 223 Tigert Hall beginning, Oct. 7th to purchase your tickets.
352-392-1250

Featuring Homemade Desserts as follows:
Banana Pudding, Cherry-Cola Dump Cake, Tropical Sunshine Cupcakes, Strawberry Cake, Mexican Wedding Cookies, Chocolate Fudge, Coconut Pie, Nut-A-Roo Bars, Sour Cream Pound Cake, Kahlua Cake, Ranger Cookies, Pecan Candies, Chocolate Truffles, etc. and Milk/Dairy-Free Milks

organized by steering committee members and volunteers
Raised > $30,000 in 2019
Down in 2020 due to pandemic

SPECIAL EVENTS

Cheers to UF Campaign for Charities

Join the Division of Student Affairs as we celebrate another successful year of UF Campaign for Charities fundraising.

November 13, 5 - 7 P.M.
First Magnitude Brewing Company
1220 SE Ventura St.
Gainesville, FL 32608

Have the opportunity to win door prizes from Alumni Hall, Bay Islands Coffee Co, First Magnitude and more for a suggested donation of $2 per ticket.

1st Annual UF/IFAS Food Fight

Help your department win the Golden Can Trophy Award!

This food drive will support 2019 UF Campaign for Charities.

Donations accepted
September 30th - October 18th, 2019

Donation boxes will be located in your office building.
SPECIAL EVENTS

CORNHOLE TOURNAMENT
11:30 AM FRIDAY, OCTOBER 25, 2019
All Proceeds Benefit the UF Campaign for Children
KICK OFF EVENT

TUESDAY, SEPTEMBER 14 – 11:30 AM
FOR ALL UFCC VOLUNTEERS & AGENCIES

SEPTEMBER 14 11:30 AM
REITZ UNION GRAND BALLROOM
VISIT WITH UFCC VOLUNTEERS
▶ PARKING PROVIDED!
▶ DELICIOUS FOOD!
▶ MUSIC & ENTERTAINMENT!
▶ ALBERT AND ALBERTA!
UNIT & VOLUNTEER AWARDS

PLEASE BE COURTEOUS DURING PROGRAM

UFCC KICK OFF PASSPORT
WHY UFCC?

CAMPAIGN MESSAGING
WHY GIVE THROUGH UFCC?

• Ease of payroll deduction
• UFCC agency review process
• Choice of 95 agencies with widely varied missions
• Agencies receive portion of undesignated funds, increasing gifts by a significant amount (In 2020, donations were increased by ~20%!)
GATORS VOLUNTEER

AGENCY CONNECTIONS
BUILDING ON THE SUCCESS OF GATORS GIVE
CONNECTING UF EMPLOYEES TO VOLUNTEER OPPORTUNITIES

HOW CAN I PARTICIPATE?

The Gators Volunteer website will be open year-round. During the campaign held in the spring, UF employees will receive e-mails from Gators Volunteer with links to this online volunteer registration page. After registration, employees will receive a pre-set volunteer schedule and options to select which opportunities to participate in.
Volunteer Opportunities

- UFCC-approved agencies
- Alachua County Public Schools
- On-campus opportunities

www.GATORSVOLUNTEER.ufl.edu
Browse categories of participating organizations below, or choose the alphabetical listing to view a list of all opportunities.

- Animals
- Arts + Culture
- Children
- Community
- Crisis Support
- Disaster
- Emergency
- Environment
- Faith-Based
- Family Support
- Health + Medicine
- Legal
- Mental Health
- Seniors
- Special Needs
- Sports + Recreation
- View Alphabetical Listing
- View Category Listing
- View Events Listing
- Board Service Opportunities
- Opportunities on Campus
UFCC WRAP UP

IMPORTANT TAKE AWAYS
WHY ENCOURAGE YOUR UF DONORS TO GIVE TO YOU THROUGH THE UFCC?

- EASE OF PAYROLL DEDUCTION
- AFFORDABILITY - GIVING A LITTLE EACH PAYCHECK
- AGENCIES RECEIVE PORTION OF UNDESIGNATED FUNDS, SIGNIFICANTLY INCREASING THE VALUE OF THEIR GIFT – 20% MORE IN 2020!
NEXT STEPS

• BE SURE WE HAVE YOUR MISSION AND PHOTOS

• SEND US A DONOR BENEFIT / CORRELATION SHEET

• VISIT UFCC.UFL.EDU FOR CAMPAIGN MATERIALS
NEXT STEPS

• CONTACT STEERING COMMITTEE MEMBERS - FIND WAYS TO CONNECT WITH UF EMPLOYEES

• ENGAGE WITH YOUR DONORS WHO ARE UF EMPLOYEES

• SEND US YOUR INFORMATION FOR GATORS VOLUNTEER: GATORS-VOLUNTEER@UFL.EDU
HELP US BRING THE GATOR GOOD TO GAINESVILLE AND NORTH CENTRAL FLORIDA!!

THANK YOU!!
QUESTIONS?