2021 University of Florida Campaign for Charities
Steering Committee Training and Information Session
2021 University of Florida Campaign for Charities

Welcome and Introductions
CAMPAIGN HISTORY
CAMPAIGN HISTORY

- UF EMPLOYEES HAVE GIVEN ~$1,000,000.00 PER YEAR FOR THE PAST 16 YEARS
- MORE THAN $26,000,000.00 DONATED SINCE 1989
CAMPAIGN HISTORY

THE CAMPAIGN HAS GROWN FROM 39 AGENCIES (IN 1993) TO 95 AGENCIES (IN 2021)
REPORT ON THE 2020 UF CAMPAIGN FOR CHARITIES

GATORS GIVE
2020 UFCC RESULTS

- **$982,612** - 2020 CAMPAIGN TOTAL
- **DOWN 1.3% FROM 2019 CAMPAIGN TOTAL**
- **2,128 TOTAL DONORS**
- **OVERALL PARTICIPATION 13.88%**
2020 UFCC RESULTS

- $790,932 LEADERSHIP TOTAL
- 564 LEADERSHIP DONORS
## Leadership Campaign by the Numbers

<table>
<thead>
<tr>
<th>Amount</th>
<th>Level</th>
<th># of Donors</th>
<th>Total $ Pledged</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Senior Leadership</td>
<td>9</td>
<td>$103,300</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>21</td>
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</tr>
<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>48</td>
<td>$139,480</td>
</tr>
<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>74</td>
<td>$127,963</td>
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<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>31</td>
<td>$38,010</td>
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<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>132</td>
<td>$123,268</td>
</tr>
<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>249</td>
<td>$139,409</td>
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</table>
2020 UFCC RESULTS

- $729,762 DESIGNATED GIFTS
- $250,651 UNDESIGNATED GIFTS
- $5,934 SPECIAL EVENTS (DOWN FROM $30,926 IN 2019)
<table>
<thead>
<tr>
<th>Agency</th>
<th>Donors</th>
<th>2020 Pledge Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humane Society</td>
<td>357</td>
<td>$54,858.23</td>
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<tr>
<td>Planned Parenthood</td>
<td>227</td>
<td>$51,154.48</td>
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<tr>
<td>Bread of the Mighty Food Bank</td>
<td>228</td>
<td>$39,467.77</td>
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<tr>
<td>Haven Hospice</td>
<td>184</td>
<td>$34,347.60</td>
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<td>Ronald McDonald House</td>
<td>129</td>
<td>$31,785.81</td>
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<td>St. Francis House</td>
<td>168</td>
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<td>Alachua Habitat for Humanity</td>
<td>148</td>
<td>$29,212.64</td>
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<tr>
<td>United Way</td>
<td>74</td>
<td>$28,237.00</td>
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<td>Alachua Conversation Trust</td>
<td>148</td>
<td>$23,850.10</td>
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<tr>
<td>Peaceful Paths</td>
<td>167</td>
<td>$22,764.77</td>
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<tr>
<td>University</td>
<td>2019 Totals</td>
<td># of Employees</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>University of Florida</td>
<td>$993,564</td>
<td>14,669</td>
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<tr>
<td>University of Alabama</td>
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<td>University of Missouri</td>
<td>$439,650</td>
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<tr>
<td>University of Tennessee</td>
<td>$302,549</td>
<td>7,504</td>
</tr>
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<td>University of Kentucky</td>
<td>$215,736</td>
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<tr>
<td>University of Mississippi</td>
<td>$119,593</td>
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<tr>
<td>Auburn University</td>
<td>$107,231</td>
<td>5,132</td>
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<tr>
<td>University of Georgia</td>
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<td>University of Arkansas</td>
<td>$93,971</td>
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<tr>
<td>LSU</td>
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<td>5,050</td>
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<tr>
<td>University of South Carolina</td>
<td>$45,981</td>
<td>9,004</td>
</tr>
<tr>
<td>Texas A&amp;M University</td>
<td>$666,399</td>
<td>26,000</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>---</td>
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</tr>
<tr>
<td>Vanderbilt University</td>
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## 2019 OTHER SCHOOL COMPARISON

<table>
<thead>
<tr>
<th>School</th>
<th>Size of Student Body</th>
<th>Approx. donations</th>
<th>Type of Campaign</th>
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</thead>
<tbody>
<tr>
<td>University of Pennsylvania*</td>
<td>21,441</td>
<td>$1,799,878</td>
<td>Penn-Penn’s Way</td>
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<tr>
<td>Ohio State University*</td>
<td>55,000</td>
<td>$1,318,131</td>
<td>OSU – Bucks for Charity</td>
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<tr>
<td>University of Illinois*</td>
<td>41,000</td>
<td>$1,300,000</td>
<td>UI-Campus Charitable Fund Drive</td>
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<tr>
<td>University of Michigan*</td>
<td>56,000</td>
<td>$1,200,000</td>
<td>United Way Campaign</td>
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<tr>
<td><strong>University of Florida</strong></td>
<td><strong>50,000</strong></td>
<td><strong>$1,009,048</strong></td>
<td><strong>UF – UF Campaign for Charities</strong></td>
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<tr>
<td>University of Virginia</td>
<td>21,000</td>
<td>$815,000</td>
<td>State Employee Campaign</td>
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<tr>
<td>Indiana University</td>
<td>42,000</td>
<td>$808,680</td>
<td>United Way</td>
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<tr>
<td>Penn State University</td>
<td>45,000</td>
<td>$732,606</td>
<td>United Way</td>
</tr>
<tr>
<td>University of North Carolina</td>
<td>29,000</td>
<td>$716,520</td>
<td>State Employee Campaign</td>
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<tr>
<td>University of Texas</td>
<td>50,000+</td>
<td>$503,351</td>
<td>State Employee Campaign</td>
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<tr>
<td>Florida State University</td>
<td>40,000</td>
<td>$375,000</td>
<td>United Way Campaign</td>
</tr>
<tr>
<td>University of Central FL</td>
<td>60,000</td>
<td>$95,627</td>
<td>United Way Campaign</td>
</tr>
</tbody>
</table>
2021 UFCC LEADERSHIP

Campaign Chair
Lee Anne Chesterfield
Director, Harn Museum of Art

Leadership Chair
Dr. Glenn Good
Dean, College of Education
2021 UFCC PLANNING COMMITTEE

- APPOINTED BY THE PROVOST
- OVERSEES UFCC ACCORDING TO UF REGULATIONS
- DETERMINES CAMPAIGN THEME, GOAL AND LOGO
- REVIEWS AGENCIES – DETERMINES WHICH WILL QUALIFY FOR THE UFCC
LEE ANNE CHESTERFIELD (CAMPAIGN CHAIR) – HARN MUSEUM
DEAN GLENN GOOD (LEADERSHIP CHAIR) – COLLEGE OF EDUCATION
DEAN ONYE OZUZU – COLLEGE OF THE ARTS
DEAN LAURA ROSEN BURY – COLLEGE OF LAW
DEAN JUDY RUSSELL - UF LIBRARIES
BRIAN JOSE – UF PERFORMING ARTS CENTER
BILL GAIR – OFFICE OF RESEARCH
SUE WAGNER - COLLEGE OF JOURNALISM & COMMUNICATIONS
LAYNE PREBOR – STUDENT LEGAL SERVICES
JACLYN WRIGHT – ENROLLMENT MANAGEMENT
SUSAN CROWLEY – COMMUNITY RELATIONS
BILL MCGINN – BUSINESS SERVICES
MICHAEL FORD - GENERAL COUNSEL (EX-OFFICIO)

2021 UFCC PLANNING COMMITTEE MEMBERS
2021 UFCC STEERING COMMITTEE

- Deans/VPS appoint two members for each college/unit

- Members recruit volunteers and help run campaigns in their unit
UFCC is coordinated through the Office of Government and Community Relations.

UFCC Executive Director
Asst VP Community Relations
Susan Crowley

UFCC Coordinator
Exec Asst to VP Mark Kaplan
Karen Thomas

2021 UFCC MANAGEMENT
2021 UFCC GOAL: $1,000,000
2021 UFCC DATES

- LEADERSHIP CAMPAIGN
  - September 7th - 24th

- GENERAL CAMPAIGN
  - September 27th - October 15th

National Kidney Foundation

Planned Parenthood
2021 UFCC LEADERSHIP CAMPAIGN

- Leadership gifts account for more than 75% of employee giving.
- Leadership gifts are more than $500.
- Considered to be in leadership category for communications:
  - Employees who made gifts > $500 in 2020.
  - Employees who earn > $50,000/year.
2021 UFCC LEADERSHIP COMMUNICATIONS

- LETTER FROM LEADERSHIP CHAIR
- LEADERSHIP BROCHURE
- UFCC POSTCARD
- WEEKLY EMAIL REMINDERS
- FACEBOOK POSTS
2021 UFCC GENERAL COMMUNICATIONS

- UFCC POSTCARD
- INTRODUCTORY EMAIL
- WEEKLY EMAIL REMINDERS
- MYUFL SPLASH PAGE
- UF AT WORK – HR EMAIL
2021 UFCC PLEDGE OPTIONS

- ONLINE PLEDGING
  - PAYROLL DEDUCTION
  - CREDIT CARD
  - CASH
  - STOCK TRANSFER
- PAPER PLEDGE CARDS
  - SAME OPTIONS
- GOFUNDME
  - ONLINE OPTION FOR SPECIAL EVENTS OR NON-EMPLOYEES
2021 UFCC GO FUND ME

- CREDIT CARD PROCESSOR
- SPECIAL EVENTS
- DONORS NOT AFFILIATED WITH UF
AGENCIES APPLY TO PARTICIPATE AND ARE VETTED BY:
- COMMUNITY RELATIONS STAFF
- UNITED WAY STAFF
- UFCC PLANNING COMMITTEE
- UF REGULATIONS STATE THAT AGENCIES MUST
  - BE A NONPROFIT AGENCY AND MUST FOCUS ON ISSUES OF HEALTH AND HUMAN SERVICES TO ASSIST WITH PHYSICAL, SOCIAL AND PSYCHOLOGICAL WELL-BEING
  - PROVIDE SERVICES DIRECTLY BENEFITING THE PEOPLE RESIDING IN ALACHUA AND SURROUNDING COUNTIES
  - HAVE OPERATING / FUNDRAISING EXPENSES LESS THAN 25% OF THEIR REVENUE.
    - 75% OR MORE OF AN AGENCY’S REVENUE SHOULD GO TO THE AGENCY’S MISSION / PROGRAM COSTS
2021 UFCC
PARTICIPATING AGENCIES

53 INDEPENDENT AGENCIES
14 COMMUNITY HEALTH CHARITIES
28 UNITED WAY AGENCIES
95 TOTAL AGENCIES

Epilepsy Florida
COMMUNITY HEALTH CHARITIES AGENCIES

Alzheimer's Association, Central and North Florida Chapter
American Kidney Fund
Arthritis Foundation Inc.
Autism Speaks, Inc
Breast Cancer Research Foundation
Community Health Charities
Epilepsy Florida, Inc
Florida SIDS Alliance
Hemophilia Foundation of Greater Florida, Inc
JDRF International
Sickle Cell Disease Association
Special Olympics Florida, Inc.
The Society of St. Andrew
ZERO - The End of Prostate Cancer
<table>
<thead>
<tr>
<th>United Way Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACORN Clinic</td>
</tr>
<tr>
<td>AMIkids Gainesville</td>
</tr>
<tr>
<td>Boys &amp; Girls</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
</tr>
<tr>
<td>Catholic Charities</td>
</tr>
<tr>
<td>Central FL Community Action Agency</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
</tr>
<tr>
<td>Early Learning Coalition</td>
</tr>
<tr>
<td>ElderCare</td>
</tr>
<tr>
<td>Family Promise</td>
</tr>
<tr>
<td>Aces in Motion</td>
</tr>
<tr>
<td>Girl Scouts of Gateway Council</td>
</tr>
<tr>
<td>Girls Place</td>
</tr>
<tr>
<td>GRACE Marketplace</td>
</tr>
<tr>
<td>Healthy Start of North Central Florida</td>
</tr>
<tr>
<td>Project YouthBuild</td>
</tr>
<tr>
<td>Kids Count in Alachua County</td>
</tr>
<tr>
<td>North Florida Council, Boy Scouts</td>
</tr>
<tr>
<td>Pace Center for Girls</td>
</tr>
<tr>
<td>Partnership for Strong Families</td>
</tr>
<tr>
<td>Peaceful Paths</td>
</tr>
<tr>
<td>Rebuilding Together</td>
</tr>
<tr>
<td>St. Frances House</td>
</tr>
<tr>
<td>The Education Foundation</td>
</tr>
<tr>
<td>The Guardian Foundation</td>
</tr>
<tr>
<td>Three Rivers Legal Services</td>
</tr>
<tr>
<td>United Way of North Central FL</td>
</tr>
<tr>
<td>Vetspace</td>
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</tbody>
</table>
Alachua Conservation Trust
Alachua County Library District
Alachua Habitat for Humanity
Altrusa House
American Cancer Society
American Red Cross
Boulware Springs Charter School
Center for Independent Living of North Central Florida
Conservation Florida
Crisis Pregnancy Center: Sira
Dance Alive National Ballet
EarthShare
Easterseals Florida
Faithful Friends Pet Rescue & Rehoming
Fish & Wildlife Foundation of Florida
Florida 4-H Club Foundation
Florida Wildlife Care
Alachua County Education Compact
Gainesville Area Rowing, Inc.
Gainesville Community Ministry
Gentle Carousel Miniature Therapy Horses
GiGi’s Playhouse Gainesville
Girls on the Run of Alachua County
Haile’s Angels Pet Rescue
HOPE Horse Helping People
Haven Hospice
Humane Society of North Central Florida
Jungle Friends Primate Sanctuary
K9s For Warriors
Keep Alachua County Beautiful
Meridian Behavioral Healthcare
National Kidney Foundation
Neighborhood Housing and Development Corporation
NMB Organization
Oak Hammock at UF Scholarship Fund
Operation Catnip of Gainesville
Planned Parenthood
Pug Rescue of Florida
Puppy Hill Farm Animal Rescue
Putnam Land Conservancy
Radiant Hands
Ronald McDonald House
Second Chance Farms
Service Dogs for Patriots
Southwest Advocacy Group
St. Francis Pet Care
Stop Children’s Cancer
The Repurpose Project
Tylers Hope
UF Aid A Gator
Unity Family Community Center
We Are Neutral
Windsor Fire Department
AGENCY ROLE

AGENCIES ARE ASKED TO:

- MAKE DONOR DATABASE AWARE OF THE UFCC
- LET DONORS KNOW THAT GIVING THROUGH THE UFCC ADDED 20% MORE TO TOTAL DONATIONS IN 2020
- USE UFCC LOGO IN NEWSLETTERS AND WEBSITES
- OFFER TO SPEAK AT UNIT / COLLEGE EVENTS, MEETINGS, ZOOMS
AGENCY ROLE

► AGENCIES ARE ASKED TO:

► CONTACT STEERING COMMITTEE MEMBERS - OFFER TO SPEAK DURING VIRTUAL MEETING, SHARE INFO

► PROVIDE A BRIEF MISSION DESCRIPTION

► PROVIDE AGENCY PHOTOS FOR UFCC WEBSITE, FACEBOOK AND TRAINING USE

► PARTICIPATE IN THE KICKOFF EVENT
DONATION / IMPACT CORRELATION

**$50**
Buys personal protective equipment for 4 *Women In the Woods*
resource management interns

**$100**
Plants one acre of long-leaf pines at an ACT Preserve

**$200**
Pays for a school bus-load of Alachua County elementary school kids to receive environmental education at

**$300**
Provides one internship stipend for a *Women In the Woods*
resource management intern

**$500**
Applies critically-needed prescribed fire for the restoration of ten conservation acres

**$1000**
Buys one acre of imperiled wetlands for permanent conservation

Alachua County Conservation Trust
CAMPAIGN DETAILS

UFCC CONTRIBUTIONS
UFCC CONTRIBUTIONS

EMPLOYEES CAN GIVE TO THE UFCC BY:

- Payroll Deduction
- Credit Card
- Check
- Cash
- Stock
EMPLOYEES CAN GIVE TWO TYPES OF GIFTS TO THE UFCC:

- A **DESIGNATED** GIFT – SPECIFYING A SPECIFIC AGENCY/AGENCIES
- AN **UNDESIGNATED** GIFT – GIVING TO THE GENERAL CAMPAIGN
UFCC CONTRIBUTIONS

UNDESIGNATED GIFTS:

- DISTRIBUTED TO AGENCIES / FEDERATION BASED ON PERCENTAGE THEY RECEIVE FROM DESIGNATED GIFTS
- IN 2020, THIS INCREASED AGENCY GIFTS BY MORE THAN 20%!
- AN AGENCY THAT RECEIVED $10,000 IN DESIGNATED FUNDS ALSO RECEIVED $2,000 IN UNDESIGNATED FUNDS, RAISING THEIR TOTAL GIFT TO $12,000 IN 2020.
WHY GIVE THROUGH THE UFCC?

- EASE OF PAYROLL DEDUCTION
- AFFORDABILITY (GIVING A LITTLE EACH PAYCHECK)
- AGENCIES RECEIVE PORTION OF UNDESIGNATED FUNDS, SIGNIFICANTLY INCREASING THE VALUE OF THEIR GIFT – 20% MORE IN 2020!
CAMPAIGN DETAILS

UFCC E-PLEDGE SITE
E-PLEDGE SITE

ACCESS FROM UFCC.UFL.EDU OR VIA MYUFL>MY SELF SERVICE>UFCC SIGN ON

EMPLOYEES LOG ON TO:
- GIVE FOR THE FIRST TIME
- CHANGE THEIR PLEDGE AMOUNT OR AGENCY DESIGNATIONS
- REVIEW GIVING HISTORY
- STOP THEIR PLEDGE AT THE END OF 2020
LANDING PAGE FEATURES

- GREETING
- PLEDGE NOW
- MY GIVING HISTORY
EMPLOYEES LOG ONTO THE SYSTEM TO:

- MAKE CHANGES TO OR CANCEL EXISTING PLEDGE
- MAKE NEW/ADDITIONAL PLEDGE
- REVIEW PLEDGE HISTORY

PAYROLL DEDUCTION PLEDGES ROLL OVER TO THE FOLLOWING YEAR UNLESS:

- THE PLEDGE IS STOPPED MID-YEAR WITH UF HUMAN RESOURCES
- THE DONOR ELECTS TO NOT RENEW FOR THE FOLLOWING YEAR (USING THE ONLINE SYSTEM DURING THE CAMPAIGN)
Please select a payment method for your pledge

- Payroll Deduction
- Credit Card
- Cash
- Bill Me
- Check

I would prefer not to contribute this year.

MAKE A PLEDGE OR ELECT TO NOT MAKE A PLEDGE
Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and we will calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

Please note: Your agency and amount designations will continue to roll over from year to year unless you stop your pledge now through the online giving system. After the campaign ends, you can cancel your pledge by contacting UF Human Resource Services at employment@uf.edu or calling 352-273-2841.

Pledge does not keep your salary information: this is simply a tool to calculate the percentage of your salary.

Your prior year Campaign Commitment: $268.00
If you would like to see your designations for prior years, click on the giving history link in the top menu.

Give a percentage of your annual salary!
NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

Annual Salary

Confirm Salary

Percent of Salary

2%

Calculate

Deduction Per Paycheck: $42.31

Pay Periods Per Year: 26

Total Annual Pledge: $1,190.09

Next
Cancel
Agency Designation Page

If you wish to give an undesignated donation to be divided among all participating agencies, click "NEXT."

Agency List

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation Amount</th>
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<tbody>
<tr>
<td>Aces In Motion (Gainesville Area Community Tennis Association)</td>
<td></td>
</tr>
<tr>
<td>ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)</td>
<td></td>
</tr>
<tr>
<td>Aid-a-Gator</td>
<td></td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td></td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td></td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td></td>
</tr>
</tbody>
</table>
Please check your information below.

- Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
- Release my postal address to the designated agency or agencies for recognition.
- Release my email address to the designated agency or agencies.
- Publish my name as a UFCC Donor.
- Please check to remain anonymous in the leadership brochure.
- I wish to combine my spouse’s pledge with mine to obtain leadership status.

Spouse’s Name (First and Last Name)

Do not use your browser back button. Use the BACK button below to navigate back.
Please review your pledge and confirm it below:

<table>
<thead>
<tr>
<th>Pledge Type:</th>
<th>Payroll Deduction</th>
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</thead>
<tbody>
<tr>
<td>Pay Periods Per Year:</td>
<td>26</td>
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<tr>
<td>Deduction Per Paycheck:</td>
<td>$10.00</td>
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<tr>
<td>Total Current Pledge:</td>
<td>$260.00</td>
</tr>
<tr>
<td>Total Pledge Year To Date:</td>
<td>$780.00</td>
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</table>

<table>
<thead>
<tr>
<th>Designated to</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Aces In Motion (Gainesville Area Community Tennis Association)</td>
<td>$260.00</td>
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<tr>
<td>Total Designated</td>
<td>$260.00</td>
</tr>
<tr>
<td>Total Undesignated</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)

Release my postal address to the designated agency or agencies for recognition.

Release my email address to the designated agency or agencies.

Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member. Click Here

To find the name of your Steering Committee member, Click Here.

The confirmation page may take a few moments to display.

Please click Confirm only once.

Thank you.
Karen, Thank you for your contribution.

If you have pledged to pay with cash or a check, please print this page and deliver with your cash or check to your unit’s Steering Committee member. Click Here to find the name of your Steering Committee member.

---

**Reference Number:** 24062-991145

**Pledge Type:** Payroll Deduction

**Pay Periods Per Year:** 26

**Deduction Per Paycheck:** $10.00

**Total Current Pledge:** $260.00

**Total Pledge Year To Date:** $780.00

---

**Designated to**

<table>
<thead>
<tr>
<th>Aces In Motion (Gainesville Area Community Tennis Association)</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$260.00</td>
</tr>
</tbody>
</table>

**Total Designated** $260.00

**Total Undesignated** $0.00

---

Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)

Release my postal address to the designated agency or agencies for recognition.

Release my email address to the designated agency or agencies.

Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit’s Steering Committee member. Click here to find the name of your Steering Committee member.
Account History

Please contact the UF Community Relations Department with any questions: 352-392-4567

If you have made a credit card pledge this campaign year and wish to make a change, please contact your ePledge administrator here.

<table>
<thead>
<tr>
<th>Year</th>
<th>Pledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>$780.00</td>
</tr>
<tr>
<td>2019</td>
<td>$260.00</td>
</tr>
</tbody>
</table>
2020 Pledge Details & History

Please contact the UF Community Relations Department with any questions: 352-392-4567

If you have made a previous credit card pledge this campaign year and wish to make a change, please contact your ePledge administrator here.

<table>
<thead>
<tr>
<th>Donor/Campaign</th>
<th>Company</th>
<th>Pledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas, Mrs. Karen H.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UF Campaign for Charities</td>
<td>University of Florida</td>
<td>$780.00</td>
</tr>
<tr>
<td>TOTAL FOR 2020</td>
<td></td>
<td>$780.00</td>
</tr>
</tbody>
</table>

Recent Transactions

<table>
<thead>
<tr>
<th>Year</th>
<th>Date</th>
<th>Pledge Type</th>
<th>Pledge</th>
<th>e-Payment Verification</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>07/16/2021</td>
<td>Payroll Deduction</td>
<td>$260.00</td>
<td><img src="image" alt="Email" /> <img src="image" alt="Phone" /></td>
</tr>
<tr>
<td>2020</td>
<td>09/21/2020</td>
<td>Payroll Deduction</td>
<td>$520.00</td>
<td><img src="image" alt="Email" /> <img src="image" alt="Phone" /></td>
</tr>
<tr>
<td>2019</td>
<td>06/28/2019</td>
<td>Payroll Deduction</td>
<td>$260.00</td>
<td><img src="image" alt="Email" /> <img src="image" alt="Phone" /></td>
</tr>
</tbody>
</table>
Transaction Details

To edit your pledge or designations click on the update button. If you have not yet made a 2020 pledge please click on pledge from the left menu to make a 2020 pledge.

If you have made a previous credit card pledge this campaign year, and wish to make a change please contact your Above Deduction administrator here.

<table>
<thead>
<tr>
<th>Campaign Year</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign Name</td>
<td>UF Campaign for Charities</td>
</tr>
<tr>
<td>Transaction Type</td>
<td>Employee Payroll</td>
</tr>
<tr>
<td>Transaction Status</td>
<td>110 - Entered</td>
</tr>
<tr>
<td>Transaction Number</td>
<td>991145</td>
</tr>
<tr>
<td>Envelope Number</td>
<td>24062</td>
</tr>
<tr>
<td>Employer</td>
<td>University of Florida</td>
</tr>
<tr>
<td>Transaction Date</td>
<td>07/18/2021</td>
</tr>
<tr>
<td>Pledge Type</td>
<td>Payroll Deduction</td>
</tr>
<tr>
<td>Pledge Amount</td>
<td>$250.00</td>
</tr>
<tr>
<td>Number of Deductions</td>
<td>26</td>
</tr>
</tbody>
</table>

Designation Details

<table>
<thead>
<tr>
<th>Agencies Name</th>
<th>Amounts or Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Association in Motion (Gainesville Area Community Tennis Association)</td>
<td>$260.00</td>
</tr>
<tr>
<td>Total agencies</td>
<td>$250.00</td>
</tr>
<tr>
<td>Total to the Community Plan</td>
<td>$0.00</td>
</tr>
<tr>
<td>Total Pledge</td>
<td>$260.00</td>
</tr>
</tbody>
</table>
CAMPAIGN DETAILS

UFCC FISCAL PROCESS
UNITED WAY HAS SERVED AS FISCAL AGENT OF THE UFCC SINCE ITS INCEPTION

UNITED WAY'S PROJECTED FEE FOR THE 2021 UFCC IS 4.5%

AGENCY FEE INCLUDES:
• PRINTING AND POSTAGE
• ONLINE GIVING SITE
• CREDIT CARD FEES
• RECORD-KEEPING
• DISTRIBUTION OF FUNDS TO AGENCIES
• AND MUCH MORE!
UFCC FISCAL PROCESS

THE UNITED WAY ALSO:

- PROVIDES ADDITIONAL REVIEW OF AGENCY APPLICATIONS

- PROCESSES PAPER PLEDGE CARDS, CASH, CHECKS, CREDIT CARD AND DIRECT-BILL REQUESTS

- DISTRIBUTES FUNDS TO AGENCIES QUARTERLY BASED ON THE AMOUNT COLLECTED FROM THE UFCC
CAMPAIGN DETAILS

STEERING COMMITTEE RESPONSIBILITIES
• Recruit campaign coordinators to assist you in your unit – ideally one person in each department.
• Seek support from your unit leadership.
• Set a goal to increase your 2021 total.
• Plan individual college/unit campaign to make everyone aware of the UFCC.
• Encourage all coordinators/volunteers to attend the Zoom campaign training.
• Deliver door prize from unit for kick off event.
• Attend kick off event on September 14.
STEERING COMMITTEE

• PRINT PLEDGE CARDS FOR EMPLOYEES WHO DO NOT HAVE UF EMAILS.

• IF EMPLOYEES DONATE ONLINE BY CASH OR CHECK, THEY SHOULD PRINT OUT THE UFCC RECEIPT

• RECEIPT AND CASH/CHECK SHOULD BE GIVEN TO THE STEERING COMMITTEE MEMBER
STEERING COMMITTEE

PLACE ALL CHECKS AND PLEDGE CARDS IN AN ENVELOPE WITH THE UFCC REPORT COVER AFFIXED.

RETURN TO COMMUNITY RELATIONS BY OCTOBER 29TH

UF OFFICE OF COMMUNITY RELATIONS
PO BOX 113158
GAINESVILLE, FL 32611

<table>
<thead>
<tr>
<th>Types of Pledge/Dtys</th>
<th>Number of Donors</th>
<th>Total Amount Donated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Pledge Payments</td>
<td>100</td>
<td>$100</td>
</tr>
<tr>
<td>Direct DB/Stock</td>
<td>50</td>
<td>$50</td>
</tr>
<tr>
<td>Payroll Deduction</td>
<td>25</td>
<td>$25</td>
</tr>
<tr>
<td>Special Events</td>
<td>5</td>
<td>$5</td>
</tr>
</tbody>
</table>

I certify that the information above is correct and all cash/checks are enclosed in this envelope.

Name: ____________________________  Phone number: ____________________________
Signature: ________________________  Date: ________________________
CAMPAIGN DETAILS

CAMPAIGN COORDINATOR RESPONSIBILITIES
CAMPAIGN COORDINATORS

• ASSIST STEERING COMMITTEE MEMBER WITH PROMOTION OF THE CAMPAIGN.

• ASSIST WITH SPECIAL EVENTS.

• ATTEND KICK OFF EVENT ON SEPTEMBER 14.

• RETURN CASH, CHECKS AND PLEDGE CARDS TO STEERING COMMITTEE MEMBER.
CAMPAIGN DETAILS

E-PLEDGE ADMINISTRATOR TOOL
Volunteers can use “epledge coordinator” link to generate donor/giving reports and for cash/check donation collections.
<table>
<thead>
<tr>
<th>Report Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Report - UF Coor</td>
<td>Contains all cash and check donations for companies with no subsidiaries.</td>
</tr>
<tr>
<td>Daily Status Report - Previous Year - UF Coor</td>
<td>This report summarizes 2018 gifts on a daily basis. It reports on total gifts entered on each day, showing the amount by date and to date.</td>
</tr>
<tr>
<td>Daily Status Report - Current Year - UF Coor</td>
<td>This report summarizes gifts on a daily basis. It reports on total gifts entered on each day, showing the amount by date, and total to date. Compare to 'Daily Status Report - Previous Year' to determine your daily progress to last year.</td>
</tr>
<tr>
<td>No Response Report - UF Coor</td>
<td>Lists all employees who have not responded/donated.</td>
</tr>
<tr>
<td>Pledge Summary Report - UF Coor</td>
<td>Provide total number of employees, % participation, average gift, dollar amount increase/decrease, % change increase/decrease.</td>
</tr>
<tr>
<td>Transaction Report - UF Coor</td>
<td>Lists all transactions during the current campaign year. Report includes all employees that have pledged along with their department.</td>
</tr>
</tbody>
</table>
Reports appear at the bottom of the screen in My Outputs.

Processing reports may take a few minutes. Hit "Refresh" to see progress.

Status box shows "Ready" when reports are finished.
Reports produced as Excel files.
Can be downloaded and saved.
CAMPAIGN RESOURCES

MARKETING AND OTHER RESOURCES
UF CAMPAIGN FOR CHARITIES

The University of Florida Campaign for Charities (UFCC) is the annual employee giving campaign. All UF employees can participate by making charitable donations though payroll deduction, cash, check, credit card or stock contribution. For the past 15 years, UF employees have given almost $1 million annually to charities serving our region.

More than one-hundred charities have applied to participate in the 2021 campaign. These include the agencies of the United Way of North Central Florida, Community Health Charities of Florida, and other independent agencies. To participate, agencies must be nonprofit and must address health, social service, diversity, relief, development or environmental issues of local importance. Agencies must apply each year for the campaign and be approved by meeting all the requirements of the application. The final list of agencies participating in the 2021 campaign will be available in mid-April on our Agency Page. In the meantime, check out past agencies that we have supported through the campaign.

The campaign is held each fall and is divided into a Leadership Campaign and General Campaign. In 2021, the Leadership Campaign will run from September 7th - 24th, and
2021 UFCC AGENCIES

To learn more about the agencies participating in the 2021 Campaign for Charities, hover over an agency’s name (below) to read their mission statement, or click on their name to visit their website.*

*Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

- Aces in Motion (Gainesville Area Community Tennis Association)
- ACORN Clinic - Alachua County Organization for Rural Needy
- Aja-e-Gator - University of Florida Foundation
- Alachua Conservation Trust

CAMPAIGN WEBSITE

- Agency listing and contact information
- UFCC regulations
2020 UF CAMPAIGN FOR CHARITIES

TRAINING MATERIALS
If you could not attend our training sessions in person, please review the PDFs of the presentations. Please let us know if you have any questions.

- 2020 Agency Training and Information Session (PDF)
- 2020 UFCC Steering Committee Training and Information
- 2020 UFCC Coordinator Training and Information (PDF)

CAMPAIGN MATERIALS

CAMPAIGN WEBSITE
• Special Event Info
• UFCC Training PPT
• Contact Info
• UFCC FAQ’s
UFCC CAMPAIGN MATERIALS:

- POSTER
- POSTCARD
- DONOR CARD
- GOAL POSTER
- PLEDGE CARD

ALL MADE AVAILABLE FOR DOWNLOAD ON THE WEBSITE.
CAMPAIGN RESOURCES
CAMPAIGN VIDEOS
UFCC FACEBOOK

• CAMPAIGN UPDATES AND VIDEOS
• AGENCY SPOTLIGHTS
• SPECIAL EVENTS INFORMATION
• CAMPAIGN NEWS AND PROGRESS

LIKE US ON FACEBOOK
UF SPLASH PAGE
UF CAMPAIGN FOR CHARITIES INVITES CAMPUS COMMUNITY TO “GIVE FOR THE GATOR GOOD”

By NMS Communications on August 6, 2015

The UF Campaign for Charities (UFCC) is the only official charitable giving drive for UF employees. Contributions to the UFCC are voluntary and can be done through cash, check, direct bill or payroll deduction.

To be eligible for the UFCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Sumter or Union counties.

The 2015 Leadership Campaign kicks off Aug. 31 and runs through September 18, and the general campaign runs Oct. 5 through Oct. 28. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 392-4067 for more information.
Campaign urges employees to help others

Published: October 8th, 2012
By Category: Announcements, InsideUF, Top Stories

GAINESVILLE, Fla. — The 20th annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees contributed.

This year’s goal is to pass the $1 million mark again to help 99 charitable agencies, including the American Cancer Society, Gainesville Pet Rescue and Aflac’s Conservation Trust.

“I think our campaign is successful because it includes such a variety of agencies — reflecting many different areas of interest and commitment of our employees,” said Susan Crowley, UF’s assistant vice president for community relations. Because of this connection, employees have generously given to support our community charities even through the worst of the economic downturn.

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff can donate through payroll deduction, cash, check or direct bank. Donations are made online through myUFL or the campaign’s website, www.uflcf.ufl.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than set one, large check.

Donors can give to one agency or to a general fund that supports all 99 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are reviewed with the state, have 501(c)(3) status and must submit every year.
SPECIAL EVENTS
Dessert Social on the Lawn
Tigert Hall

Organized by Steering Committee members and volunteers

SPECIAL EVENTS

Featuring Homemade Deserts as follows:
Banana Pudding, Cherry-Cola Dump Cake, Tropical Sunshine Cupcakes, Strawberry Cake, Mexican Wedding Cookies, Chocolate Fudge, Coconut Pie, Nut-A-Roo Bars, Sour Cream Pound Cake, Kahlua Cake, Ranger Cookies, Pecan Candies, Chocolate Truffles, etc. and Milk/Dairy-Free Milks

surprise celebrity judge... STEVE SPURRIER!

PAPER AIRPLANE CHALLENGE

Wednesday, Oct. 9 @ 2PM
Meet at the ramp between FL Gym and the Stadium

Health & Human Performance vs Journalism and Communications

E-mail swagner@ufl.edu to sign up early!

2019 UF Campaign for Charities HHP.UFL.EDU/EVENTS

donation per entry is ONLY $5
Prizes for most creative and longest distance.

Organized by Steering Committee members and volunteers
Raised > $30,000 in 2019
Down in 2020 due to pandemic

SPECIAL EVENTS

Cheers to UF Campaign for Charities

Join the Division of Student Affairs as we celebrate another successful year of UF Campaign for Charities fundraising.

November 13, 5 - 7 P.M.
First Magnitude Brewing Company
1235 SE Veitch St
Gainesville, FL 32609

Have the opportunity to win door prizes from Alumni Hall, Bay Islands Coffee Co, First Magnitude and more for a suggested donation of $2 per ticket.

1st Annual UF/IFAS Food Fight

Help your department win the Golden Can Trophy Award!

This food drive will support 2019 UF Campaign for Charities.

Donations accepted
September 30th - October 18th, 2019

Donation boxes will be located in your office building.
SPECIAL EVENTS

Share your ideas with us and we will post on the website for all to use!

*Please Note: The sale of food on campus by anyone other than UF-authorized vendors is not allowed.
KICK OFF EVENT

TUESDAY, SEPTEMBER 14 – 11:30 AM
FOR ALL UFCC VOLUNTEERS & AGENCIES

SEPTEMBER 14 11:30 AM
REITZ UNION GRAND BALLROOM
VISIT WITH UFCC AGENCIES
► DELICIOUS FOOD!
► MUSIC & ENTERTAINMENT!
► ALBERT AND ALBERTA!
UNIT & VOLUNTEER AWARDS

DOOR PRIZES FOR VOLUNTEERS!
JOIN THE FABULOUS UFCC KICKOFF COMMITTEE!

EMAIL K.THOMAS@UFL.EDU
WHY UFCC?

CAMPAIGN MESSAGING
WHY GIVE THROUGH UFCC?

- Ease of payroll deduction
- UFCC agency review process
- Choice of 95 agencies with widely varied missions
- Agencies receive portion of undesignated funds, increasing gifts by a significant amount (In 2020, donations were increased by ~ 20%!)
GATORS VOLUNTEER

AGENCY CONNECTIONS
BUILDING ON THE SUCCESS OF GATORS GIVE
CONNECTING UF EMPLOYEES TO VOLUNTEER OPPORTUNITIES

HOW CAN I PARTICIPATE?

The Gators Volunteer website will be open year-round. During the campaign held in the spring, UF employees will receive e-mails from Gators Volunteer with links to this online volunteer platform. Employees can also access the site via the UF homepage under the “Engage” section. Additionally, on-campus flyers will be placed in high-traffic areas to promote the site. If you have any questions, please contact the Office of Volunteer Development at 352-392-2074 or Email: volunteer-dev@ufl.edu.
Volunteer Opportunities

- UFCC-approved agencies
- Alachua County Public Schools
- On-campus opportunities

www.GATORSVOLUNTEER.ufl.edu
ACORN CLINIC

Mission: Provides primary and preventive health services to individuals and families of rural north central Florida, regardless of ability to pay. ACORN Clinic provides high quality, affordable medical care and dental care by staff and volunteers. ACORN acts as a bridge between patients and community resources. In partnership with educational institutions, ACORN functions as an exemplary service learning site for health professionals.

Volunteer Opportunities: Translators, particularly American Sign Language for deaf patients, but other translators may be needed at different times. Licensed provider volunteers for ACORN’s Medical and Dental Clinic. This would include physicians, dentists, dental hygienists and mental health providers.
Browse categories of participating organizations below, or choose the alphabetical listing to view a list of all opportunities.

<table>
<thead>
<tr>
<th>Category</th>
<th>Category</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANIMALS</td>
<td>EMERGENCY</td>
<td>LEGAL</td>
</tr>
<tr>
<td>ARTS + CULTURE</td>
<td>ENVIRONMENT</td>
<td>MENTAL HEALTH</td>
</tr>
<tr>
<td>CHILDREN</td>
<td>FAITH-BASED</td>
<td>SENIORS</td>
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<tr>
<td>COMMUNITY</td>
<td>FAMILY SUPPORT</td>
<td>SPECIAL NEEDS</td>
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<tr>
<td>CRISIS SUPPORT</td>
<td>HEALTH + MEDICINE</td>
<td>SPORTS + RECREATION</td>
</tr>
<tr>
<td>DISASTER</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Search by agency category
HELP US BRING THE GATOR GOOD TO GAINESVILLE AND NORTH CENTRAL FLORIDA!!

THANK YOU!!
QUESTIONS?