2022 University of Florida Campaign for Charities
Steering Committee
Training and Information Session
2022 University of Florida Campaign for Charities

Welcome and Introductions
CAMPAIGN HISTORY

• UF EMPLOYEES HAVE GIVEN ~$1,000,000.00 PER YEAR FOR THE PAST 17 YEARS

• MORE THAN $27,000,000.00 DONATED SINCE 1989
THE CAMPAIGN HAS GROWN FROM 39 AGENCIES (IN 1993) TO 98 AGENCIES (IN 2022)
REPORT ON THE 2021 UF CAMPAIGN FOR CHARITIES
2021 UFCC RESULTS

- $1,038,108.73 - 2021 CAMPAIGN TOTAL
- UP 6% FROM 2020 CAMPAIGN TOTAL
- 1,988 TOTAL DONORS
- OVERALL PARTICIPATION 13.55%
2021 UFCC RESULTS

$833,680 LEADERSHIP TOTAL

80% of 2021 total

579 LEADERSHIP DONORS

Alachua Co-Coalition for the Homeless and Hungry

Girl Scouts of Gateway Council

Special Olympics
LEADERSHIP CAMPAIGN BY THE NUMBERS

<table>
<thead>
<tr>
<th>Amount</th>
<th>Level</th>
<th># of Donors</th>
<th>Total $ Pledged</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Senior Leadership</td>
<td>16</td>
<td>$163,100</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>24</td>
<td>$121,180</td>
</tr>
<tr>
<td>$2,500 - $4,999</td>
<td>Diamond</td>
<td>43</td>
<td>$122,824</td>
</tr>
<tr>
<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>72</td>
<td>$118,052</td>
</tr>
<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>116</td>
<td>$124,827</td>
</tr>
<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>59</td>
<td>$47,439</td>
</tr>
<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>249</td>
<td>$136,257</td>
</tr>
</tbody>
</table>
2021 UFCC RESULTS

- **$810,248.18**
  DESIGNATED GIFTS

- **$227,938.55**
  UNDESIGNATED GIFTS

- **$35,789.99**
  SPECIAL EVENTS (Up $28,740.51 from 2020's COVID impact)

- Humane Society of North Central Florida
- The Guardian Foundation
<table>
<thead>
<tr>
<th>Agency</th>
<th>Donors</th>
<th>2021 Designated Dollars *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humane Society</td>
<td>347</td>
<td>$54,428.06</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>226</td>
<td>$50,700.74</td>
</tr>
<tr>
<td>Planned Parenthood</td>
<td>215</td>
<td>$48,335.87</td>
</tr>
<tr>
<td>Haven Hospice</td>
<td>184</td>
<td>$34,347.60</td>
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<tr>
<td>Ronald McDonald House</td>
<td>135</td>
<td>$31,823.53</td>
</tr>
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<td>Alachua Habitat for Humanity</td>
<td>147</td>
<td>$31,585.98</td>
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<tr>
<td>St. Francis House</td>
<td>162</td>
<td>$28,740.75</td>
</tr>
<tr>
<td>United Way</td>
<td>161</td>
<td>$27,993.26</td>
</tr>
<tr>
<td>Alachua Conversation Trust</td>
<td>71</td>
<td>$27,677.50</td>
</tr>
<tr>
<td>Alachua Co Coalition for the Homeless &amp; Hungry</td>
<td>137</td>
<td>$25,577.67</td>
</tr>
</tbody>
</table>

* Agencies also received undesignated portion

**TOP AGENCY DESIGNATIONS 2021**
### 2021 SEC SCHOOL COMPARISON

<table>
<thead>
<tr>
<th>University</th>
<th>2021 Totals</th>
<th>Participation</th>
<th>2020 Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Florida</td>
<td>$1,038,108</td>
<td>14%</td>
<td>$982,612</td>
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<tr>
<td>University of Alabama</td>
<td>$437,458</td>
<td>73%</td>
<td>$391,053</td>
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<tr>
<td>University of Missouri</td>
<td>$410,655</td>
<td>6%</td>
<td>$433,446</td>
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<tr>
<td>University of Tennessee</td>
<td>No report</td>
<td>---</td>
<td>No report</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>$190,943</td>
<td>4%</td>
<td>No report</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>$104,933</td>
<td>8%</td>
<td>No report</td>
</tr>
<tr>
<td>Auburn University</td>
<td>$109,396</td>
<td>15%</td>
<td>$108,991</td>
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<tr>
<td>University of Georgia</td>
<td>$2,748</td>
<td>&lt;1%</td>
<td>$11,429</td>
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<tr>
<td>University of Arkansas</td>
<td>$97,504</td>
<td>No report</td>
<td>$84,424</td>
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<tr>
<td>LSU</td>
<td>$47,395</td>
<td>2%</td>
<td>$57,180</td>
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<tr>
<td>University of South Carolina</td>
<td>$48,494</td>
<td>1%</td>
<td>$40,153</td>
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<tr>
<td>Texas A&amp;M University</td>
<td>$574,165</td>
<td>7%</td>
<td>$683,525</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Vanderbilt University</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
</tbody>
</table>
COLLEGE/DEPARTMENT BROCHURES
2022 UF CAMPAIGN FOR CHARITIES
2022 UFCC LEADERSHIP

Campaign Chair
Dr. Glenn Good
Dean, College of Education

Leadership Chair
Brian Jose
Director, UF Performing Arts Center
2022 UFCC PLANNING COMMITTEE

- Appointed by the Provost
- Oversees UFCC according to UF Regulations
- Determines campaign theme, goal and logo
- Reviews agencies – determines which will qualify for the UFCC
2022 UFCC PLANNING COMMITTEE MEMBERS

- DEAN GLENN GOOD (LEADERSHIP CHAIR) – COLLEGE OF EDUCATION
- BRIAN JOSE – UF PERFORMING ARTS CENTER
- LEE ANNE CHESTERFIELD – HARN MUSEUM OF ART
- DEAN JUDY RUSSELL - UF LIBRARIES
- DEAN HUB BROWN - COLLEGE OF JOURNALISM & COMMUNICATIONS
- BILL GAIR – OFFICE OF RESEARCH
- DEAN ANNA MCDANIEL – COLLEGE OF NURSING
- SUE WAGNER - COLLEGE OF JOURNALISM & COMMUNICATIONS
- LAYNE PREBOR – STUDENT LEGAL SERVICES
- ANGIE BROWN – HUMAN RESOURCES
- SUSAN CROWLEY – COMMUNITY RELATIONS
- BILL MCGINN – BUSINESS SERVICES
- MICHAEL FORD - GENERAL COUNSEL (EX-OFFICIO)
2022 UFCC STEERING COMMITTEE

- DEANS/VPS APPOINT TWO MEMBERS FOR EACH COLLEGE/UNIT
- MEMBERS RECRUIT VOLUNTEERS AND HELP RUN CAMPAIGNS IN THEIR UNIT
UFCC IS COORDINATED THROUGH THE OFFICE OF GOVERNMENT AND COMMUNITY RELATIONS.

2022 UFCC MANAGEMENT
2022 UFCC GOAL: $1,000,000
LEADERSHIP CAMPAIGN
- Sept 6th - 23rd

GENERAL CAMPAIGN
- Sept 26th - Oct 14th

2022 UFCC DATES
2022 UFCC LEADERSHIP CAMPAIGN

- Leadership gifts accounted for 80% of employee giving

- Considered to be in leadership category:
  - Employees who made gifts > $500 in 2021
  - Employees who earn > $50,000/year
LETTER FROM LEADERSHIP CHAIR

LEADERSHIP BROCHURE

WEEKLY EMAIL REMINDERS

2022 UFCC LEADERSHIP COMMUNICATIONS
2022 UFCC GENERAL COMMUNICATIONS

- UFCC POSTCARD
- INTRODUCTORY EMAIL
- WEEKLY EMAIL REMINDERS
- MYUFL SPLASH PAGE
- FACEBOOK POSTS
- UF AT WORK – HR EMAIL
2022 UFCC PLEDGE OPTIONS

- ONLINE PLEDGING
  - PAYROLL DEDUCTION
  - CREDIT CARD
  - CASH
  - STOCK TRANSFER
- PAPER PLEDGE CARDS
  - SAME OPTIONS
- GOFUNDME
  - ONLINE OPTION FOR SPECIAL EVENTS OR NON-EMPLOYEES
2020 UF Campaign for Charities
You Make a Difference

Leadership Campaign: September 8th - September 25th; General Campaign: September 26th - October 16th

For 16 years, University of Florida employees have donated approximately $1 million annually to area charities through the UF Campaign for Charities (UFCC). With over $22 million raised since the start of the campaign in 1993, UFCC donors protect abused children, care for the elderly, protect the environment, support medical research, find homes for abandoned pets - and more.

As we all know, the challenges 2020 has brought to our public health as well as our economy is a time that calls for us to step forward stronger than ever to support and facilitate our community caring for ourselves and making it through. The UF Campaign for Charities helps over 50 local agencies make a positive impact, and many of them depend on the UFCC to fulfill their mission.

One reason for the campaign's success is the payroll deduction giving program. By giving in small amounts throughout the year, you can make a big difference. Donors may designate a specific organization or give to the overall campaign, which helps provide a wide range of services.
2022 UFCC GO FUND ME

- CREDIT CARD PROCESSOR
- SPECIAL EVENTS
- DONORS NOT AFFILIATED WITH UF
2022 UFCC Agencies
2022 UFCC AGENCIES

- AGENCIES APPLY TO PARTICIPATE AND ARE VETTED BY:
  - COMMUNITY RELATIONS STAFF
  - UNITED WAY STAFF
  - UFCC PLANNING COMMITTEE

- UF REGULATIONS STATE THAT AGENCIES MUST
  - BE A NONPROFIT AGENCY AND MUST FOCUS ON ISSUES OF HEALTH AND HUMAN SERVICES TO ASSIST WITH PHYSICAL, SOCIAL AND PSYCHOLOGICAL WELL-BEING
  - PROVIDE SERVICES DIRECTLY BENEFITING THE PEOPLE RESIDING IN ALACHUA AND SURROUNDING COUNTIES
  - HAVE OPERATING / FUNDRAISING EXPENSES LESS THAN 25% OF THEIR REVENUE.
    - 75% OR MORE OF AN AGENCY’S REVENUE SHOULD GO TO THE AGENCY’S PROGRAM COSTS
2022 UFCC
PARTICIPATING AGENCIES

55 INDEPENDENT AGENCIES
16 CREATING HEALTHIER COMMUNITIES
27 UNITED WAY AGENCIES

98 TOTAL AGENCIES
<table>
<thead>
<tr>
<th>Agency</th>
<th>Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alzheimer's Association</td>
<td>Florida SIDS Alliance</td>
</tr>
<tr>
<td>American Cancer Society</td>
<td>Hemophilia FND of Greater FL</td>
</tr>
<tr>
<td>American Kidney Fund</td>
<td>JDRF International</td>
</tr>
<tr>
<td>Arthritis Foundation Inc.</td>
<td>Lupus FND of America</td>
</tr>
<tr>
<td>Autism Speaks, Inc</td>
<td>Parkinson’s FND FL Chapter</td>
</tr>
<tr>
<td>Creating Healthier Communities</td>
<td>Sickle Cell Disease Association</td>
</tr>
<tr>
<td>Epilepsy Florida, Inc</td>
<td>Special Olympics Florida, Inc.</td>
</tr>
<tr>
<td>FL Breast Cancer Foundation</td>
<td>ZERO - The End of Prostate Cancer</td>
</tr>
<tr>
<td>Aces in Motion</td>
<td>Episcopal Children’s Services</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>----------------------------------</td>
</tr>
<tr>
<td>AMIkids Gainesville</td>
<td>Family Promise</td>
</tr>
<tr>
<td>Boys &amp; Girls Club</td>
<td>Gainesville Opportunity Center</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>Girl Scouts of Gateway Council</td>
</tr>
<tr>
<td>Catholic Charities</td>
<td>Girls Place</td>
</tr>
<tr>
<td>Central FL Community Action Agency</td>
<td>GRACE Marketplace</td>
</tr>
<tr>
<td>Child Advocacy Center</td>
<td>Healthy Start of N Central Florida</td>
</tr>
<tr>
<td>Early Learning Coalition</td>
<td>Kids Count in Alachua County</td>
</tr>
<tr>
<td>ElderCare</td>
<td>Pace Center for Girls</td>
</tr>
</tbody>
</table>
INDEPENDENT AGENCIES

- Alachua Conservation Trust
- Alachua County Library District
- Alachua Co Org for Rural Needs
- Alachua Habitat for Humanity
- Altrusa House
- American Red Cross
- Boulware Springs Charter School
- Center for Independent Living of North Central Florida
- Community Hospice & Palliative Care
- Conservation Florida
- Crisis Pregnancy Center: Sira
- Dance Alive National Ballet
- EarthShare
- Easterseals Florida
- Faithful Friends Pet Rescue & Rehoming
- Fish & Wildlife Foundation of Florida
- Florida 4-H Club Foundation
- FL Defenders of the Environment
- Florida Wildlife Care
- GNV Area Chamber of Commerce FDN
- Gainesville Area Rowing, Inc.
- Gainesville Community Ministry
- GNV4all
- Gentle Carousel Miniature Therapy Horses
- GiGi’s Playhouse Gainesville
- Girls on the Run of Alachua County
- Grace Health Services Corp
- Haile’s Angels Pet Rescue
- HOPE Horse Helping People
- Humane Society of N Central Florida
- K9s For Warriors
- Keep Alachua County Beautiful
- Meridian Behavioral Healthcare
- Neighborhood Housing and Development Corporation
- Oak Hammock at UF Scholarship Fund
- Operation Catnip of Gainesville
- Planned Parenthood
- Prairie Creek Conservation Cemetery
- Pug Rescue of Florida
- Puppy Hill Farm Animal Rescue
- Putnam Land Conservancy
- Ronald McDonald House
- Second Chance Farms
- Service Dogs for Patriots
- Society of St. Andrew
- Southern Legal Group, Inc
- Southwest Advocacy Group
- St. Francis Pet Care
- Stop Children’s Cancer
- The Repurpose Project
- Tylers Hope
- UF Aid A Gator
- UF Col of Dentistry Community Outreach
- Unity Family Community Center
- We Are Neutral
AGENCY ROLE

AGENCIES ARE ASKED TO:

- MAKE DONOR DATABASE AWARE OF THE UFCC
- LET DONORS KNOW THAT GIVING THROUGH THE UFCC ADDED 28% MORE TO TOTAL DONATIONS IN 2021
- USE UFCC LOGO IN NEWSLETTERS AND WEBSITES
- OFFER TO SPEAK AT UNIT / COLLEGE EVENTS, MEETINGS, ZOOMS
AGENCY ROLE

➤ AGENCIES ARE ASKED TO:

➤ CONTACT STEERING COMMITTEE MEMBERS - OFFER TO SPEAK DURING VIRTUAL MEETING, SHARE INFO

➤ PROVIDE A BRIEF MISSION DESCRIPTION

➤ PROVIDE AGENCY PHOTOS FOR UFCC WEBSITE, FACEBOOK AND TRAINING USE

➤ PARTICIPATE IN THE KICKOFF EVENT
Alachua County Conservation Trust

DONATION / IMPACT CORRELATION

$50
Buys personal protective equipment for 4 Women In the Woods resource management interns

$100
Plants one acre of long-leaf pines at an ACT Preserve

$200
Pays for a school bus-load of Alachua County elementary school kids to receive environmental education at

$300
Provides one internship stipend for a Women In the Woods resource management intern

$500
Applies critically-needed prescribed fire for the restoration of ten conservation acres

$1000
Buys one acre of imperiled wetlands for permanent conservation
EMPLOYEES CAN GIVE TWO TYPES OF GIFTS TO THE UFCC:

- A **DESIGNATED** GIFT – SPECIFYING A SPECIFIC AGENCY/AGENCIES
- AN **UNDESIGNATED** GIFT – GIVING TO THE GENERAL CAMPAIGN
UNDESIGNATED GIFTS:

- DISTRIBUTED TO AGENCIES / FEDERATION BASED ON PERCENTAGE THEY RECEIVE FROM DESIGNATED GIFTS
- IN 2021, THIS INCREASED AGENCY GIFTS BY ABOUT 28%!
- AN AGENCY THAT RECEIVED $10,000 IN DESIGNATED FUNDS ALSO RECEIVED $2,800 IN UNDESIGNATED FUNDS RAISING THEIR TOTAL GIFT TO $12,000 IN 2021.
WHY GIVE THROUGH THE UFCC?

- EASE OF PAYROLL DEDUCTION
- AFFORDABILITY (GIVING A LITTLE EACH PAYCHECK)
WHY GIVE THROUGH THE UFCC?

- AGENCIES RECEIVE PORTION OF UNDESIGNATED FUNDS, SIGNIFICANTLY INCREASING THE VALUE OF THEIR GIFT – 28% MORE IN 2021!

Creating Healthier Communities

HOPE Horses Helping People
2022 UFCC CAMPAIGN DETAILS

E-Pledge Site
E-PLEDGE SITE

ACCESS FROM UFCC.UFL.EDU OR VIA MYUFL>MY SELF SERVICE>UFCC SIGN ON

EMPLOYEES LOG ON TO:

► GIVE FOR THE FIRST TIME
► CHANGE THEIR PLEDGE AMOUNT OR AGENCY DESIGNATIONS
► REVIEW GIVING HISTORY
► STOP THEIR PLEDGE AT THE END OF 2022
LANDING PAGE FEATURES

- GREETING
- PLEDGE NOW
- MY GIVING HISTORY
EMPLOYEES LOG ONTO THE SYSTEM TO:

• MAKE CHANGES TO OR CANCEL EXISTING PLEDGE
• MAKE NEW/ADDITIONAL PLEDGE
• REVIEW PLEDGE HISTORY

PAYROLL DEDUCTION PLEDGES ROLL OVER TO THE FOLLOWING YEAR UNLESS:

• THE PLEDGE IS STOPPED MID-YEAR WITH UF HUMAN RESOURCES
• THE DONOR ELECTS TO NOT RENEW FOR THE FOLLOWING YEAR (USING THE ONLINE SYSTEM DURING THE CAMPAIGN)
MAKE A PLEDGE OR ELECT TO NOT MAKE A PLEDGE

Please select a payment method for your pledge

Payroll Deduction | Credit Card | Cash | Bill Me | Check | I would prefer not to contribute this year.
Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total annual amount in the "Total Annual Pledge" box and we will calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

Please note: Your agency and amount designations will continue to roll over from year to year unless you stop your pledge now through the online giving system. After the campaign ends, you can cancel your pledge by contacting UF Human Resource Services at employment@ufl.edu or calling 352-273-2841.

Pledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

Your prior year Campaign Commitments: $250.00
If you would like to see your designations for prior years, click on the giving history link in the top menu.

Give a percentage of your annual salary!

NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

<table>
<thead>
<tr>
<th>Annual Salary</th>
<th>Confirm Salary</th>
<th>Percent of Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2%</td>
</tr>
</tbody>
</table>

Deduction Per Paycheck: $42.31
Pay Periods Per Year: 26
Total Annual Pledge: $1,190.00
Agency Designation Page

If you wish to give an undesignated donation to be divided among all participating agencies, click "NEXT."

Agency List

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aces In Motion (Gainesville Area Community Tennis Association)</td>
<td></td>
</tr>
<tr>
<td>ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)</td>
<td></td>
</tr>
<tr>
<td>Aid-a-Gator</td>
<td></td>
</tr>
<tr>
<td>Alachua Conservation Trust, Inc.</td>
<td></td>
</tr>
<tr>
<td>Alachua County Library District Foundation</td>
<td></td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td></td>
</tr>
</tbody>
</table>
Please check your information below.

- Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
- Release my postal address to the designated agency or agencies for recognition.
- Release my email address to the designated agency or agencies.
- Publish my name as a UFCC Donor.
- Please check to remain anonymous in the leadership brochure.
- I wish to combine my spouse’s pledge with mine to obtain leadership status.

Spouse’s Name (First and Last Name)

Do not use your browser back button. Use the BACK button below to navigate back.
Please review your pledge and confirm it below:

<table>
<thead>
<tr>
<th>Pledge Type:</th>
<th>Payroll Deduction</th>
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</thead>
<tbody>
<tr>
<td>Pay Periods Per Year:</td>
<td></td>
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<tr>
<td>Deduction Per Paycheck:</td>
<td>$10.00</td>
</tr>
<tr>
<td>Total Current Pledge:</td>
<td>$260.00</td>
</tr>
<tr>
<td>Total Pledge Year To Date:</td>
<td>$780.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Designated to</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aces In Motion (Gainesville Area Community Tennis Association)</td>
<td>$260.00</td>
</tr>
<tr>
<td>Total Designated</td>
<td>$260.00</td>
</tr>
<tr>
<td>Total Undesignated</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

- Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
- Release my address to the designated agency or agencies for recognition.
- Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member. To find the name of your Steering Committee member, [Click Here](#).

The confirmation page may take a few moments to display. Please click Confirm only once.

Thank you.
CONFIRMATION

- Emailed to employee
- Can print for records

Karen, Thank you for your contribution.

If you have pledged to pay with cash or a check, please print this page and deliver with your cash or check to your unit’s Steering Committee member. Click Here to find the name of your Steering Committee member.

<table>
<thead>
<tr>
<th>Reference Number:</th>
<th>24062-991145</th>
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<tbody>
<tr>
<td>Pledge Type:</td>
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<td>Pay Periods Per Year:</td>
<td>26</td>
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<tr>
<td>Deduction Per Paycheck:</td>
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<tr>
<td>Total Current Pledge:</td>
<td>$250.00</td>
</tr>
<tr>
<td>Total Pledge Year To Date:</td>
<td>$780.00</td>
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</tbody>
</table>

**Designated to**

<table>
<thead>
<tr>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aces In Motion (Gainesville Area Community Tennis Association)</td>
</tr>
<tr>
<td>Total Designated</td>
</tr>
<tr>
<td>Total Undesignated</td>
</tr>
</tbody>
</table>

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- Release my postal address to the designated agency or agencies for recognition.
- Release my email address to the designated agency or agencies
- Publish my name as a UFCC Donor

Made a cash or check donation? Please deliver your cash or check donation to your unit’s Steering Committee member. Click here to find the name of your Steering Committee member.
Account History

Please contact the UF Community Relations Department with any questions: 352-392-4567

If you have made a credit card pledge this campaign year and wish to make a change, please contact your ePledge administrator here.

<table>
<thead>
<tr>
<th>Year</th>
<th>Pledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>$780.00</td>
</tr>
<tr>
<td>2019</td>
<td>$260.00</td>
</tr>
</tbody>
</table>
2020 Pledge Details & History

Please contact the UF Community Relations Department with any questions: 352-392-4567

If you have made a previous credit card pledge this campaign year and wish to make a change, please contact your ePledge administrator here.

<table>
<thead>
<tr>
<th>Donor/Campaign</th>
<th>Company</th>
<th>Pledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas, Mrs. Karen H.</td>
<td>University of Florida</td>
<td>$780.00</td>
</tr>
<tr>
<td>UF Campaign for Charities</td>
<td>University of Florida</td>
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</tr>
<tr>
<td>TOTAL FOR 2020</td>
<td>University of Florida</td>
<td>$780.00</td>
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</tbody>
</table>

Recent Transactions

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<tr>
<th>Year</th>
<th>Date</th>
<th>Pledge Type</th>
<th>Pledge</th>
<th>e-Payment Verification</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>07/16/2021</td>
<td>Payroll Deduction</td>
<td>$260.00</td>
<td></td>
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<tr>
<td>2020</td>
<td>09/21/2020</td>
<td>Payroll Deduction</td>
<td>$520.00</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>06/28/2019</td>
<td>Payroll Deduction</td>
<td>$260.00</td>
<td></td>
</tr>
</tbody>
</table>
Transaction Details

To edit your pledge or designations click on the update button. If you have not yet made a 2020 pledge please click on pledge from the left menu to make a 2020 pledge.

If you have made a previous credit card pledge this campaign year, and wish to make a change please contact your ePledge administrator here.

<table>
<thead>
<tr>
<th>Campaign Year</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign Name</td>
<td>UF Campaign for Charities</td>
</tr>
<tr>
<td>Transaction Type</td>
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</tr>
<tr>
<td>Transaction Status</td>
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<tr>
<td>Transaction Number</td>
<td>S91145</td>
</tr>
<tr>
<td>Envelope Number</td>
<td>24062</td>
</tr>
<tr>
<td>Employer</td>
<td>University of Florida</td>
</tr>
<tr>
<td>Transaction Date</td>
<td>07/16/2021</td>
</tr>
<tr>
<td>Pledge Type</td>
<td>Payroll Deduction</td>
</tr>
<tr>
<td>Pledge Amount</td>
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</tr>
<tr>
<td>Number of Deductions</td>
<td>26</td>
</tr>
</tbody>
</table>

Designation Details

<table>
<thead>
<tr>
<th>Agencies Name</th>
<th>Amounts or Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ace in Motion (Gainesville Area Community Tennis Association)</td>
<td>$260.00</td>
</tr>
<tr>
<td>Total to agencies</td>
<td>$250.00</td>
</tr>
<tr>
<td>Total to the Community Plan</td>
<td>$0.00</td>
</tr>
<tr>
<td>Total Pledge</td>
<td>$260.00</td>
</tr>
</tbody>
</table>

• CAN RESEND CONFIRMATION TO EMPLOYEE

[Return to the home page] [Back] [Update] [Send Confirmation]
2022 UFCC CAMPAIGN DETAILS

UFCC Fiscal Process
UNITED WAY HAS SERVED AS FISCAL AGENT OF THE UFCC SINCE ITS INCEPTION

UNITED WAY’S PROJECTED FEE FOR THE 2022 UFCC IS 4.5%

AGENCY FEE INCLUDES:
• PRINTING AND POSTAGE
• ONLINE GIVING SITE
• CREDIT CARD FEES
• RECORD-KEEPING
• DISTRIBUTION OF FUNDS TO AGENCIES
• AND MUCH MORE!
UFCC FISCAL PROCESS

THE UNITED WAY ALSO:

- PROVIDES ADDITIONAL REVIEW OF AGENCY APPLICATIONS
- PROCESSES PAPER PLEDGE CARDS, CASH, CHECKS, CREDIT CARD AND DIRECT-BILL REQUESTS
- DISTRIBUTES FUNDS TO AGENCIES QUARTERLY BASED ON THE AMOUNT COLLECTED FROM THE UFCC
2022 UFCC CAMPAIGN DETAILS

Steering Committee Responsibilities
STEERING COMMITTEE

• RECRUIT CAMPAIGN COORDINATORS TO ASSIST YOU IN YOUR UNIT – IDEALLY ONE PERSON IN EACH DEPARTMENT.

• SEEK SUPPORT FROM YOUR UNIT LEADERSHIP.

• SET A GOAL TO INCREASE YOUR 2022 TOTAL.

• PLAN INDIVIDUAL COLLEGE / UNIT CAMPAIGN TO MAKE EVERYONE AWARE OF THE UFCC.
STEERING COMMITTEE

• ENCOURAGE ALL COORDINATORS / VOLUNTEERS TO ATTEND THE ZOOM CAMPAIGN TRAINING.

• DELIVER DOOR PRIZE FROM UNIT FOR KICK OFF EVENT BY SEPT 15th.

• ATTEND KICK OFF EVENT ON SEPTEMBER 29th.
STEERING COMMITTEE

- PRINT PLEDGE CARDS FOR EMPLOYEES WHO DO NOT HAVE UF EMAILS.

- IF EMPLOYEES DONATE ONLINE BY CASH OR CHECK, THEY SHOULD PRINT OUT THE UFCC RECEIPT

- RECEIPT AND CASH/CHECK SHOULD BE GIVEN TO THE STEERING COMMITTEE MEMBER
STEERING COMMITTEE

PLACE ALL CHECKS AND PLEDGE CARDS IN AN ENVELOPE WITH THE UFCC REPORT COVER AFFIXED.

RETURN TO COMMUNITY RELATIONS BY OCTOBER 28TH

UF OFFICE OF COMMUNITY RELATIONS
PO BOX 113158
GAINESVILLE, FL 32611
2022 UFCC
CAMPAIGN DETAILS

Coordinator Responsibilities
- Assist steering committee member with promotion of the campaign.
- Assist with special events.
- Attend kick off event on September 29th.
- Return cash, checks and pledge cards to steering committee member.
2022 UFCC CAMPAIGN DETAILS
E-PLEDGE ADMINISTRATOR TOOL
Volunteers can use “epledge coordinator” link to generate donor/giving reports and for cash / check donation collections.
Web Reports

- **Cash Report - UF Coor**
  Contains all cash and check donations for companies with no subsidiaries.

- **Daily Status Report - Previous Year - UF Coor**
  This report summarizes 2018 gifts on a daily basis. It reports on total gifts entered on each day, showing the amount by date and to date.

- **Daily Status Report - Current Year - UF Coor**
  This report summarizes gifts on a daily basis. It reports on total gifts entered on each day, showing the amount by date, and total to date. Compare to 'Daily Status Report - Previous Year' to determine your daily progress to last year.

- **No Response Report - UF Coor**
  Lists all employees who have not responded/donated.

- **Pledge Summary Report - UF Coor**
  Provides total number of employees, % participation, average gift, dollar amount increase/decrease, % change increase/decrease.

- **Transaction Report - UF Coor**
  Lists all transactions during the current campaign year. Report includes all employees that have pledged along with their department.

[Submit Button]
Reports appear at the bottom of the screen in My Outputs.

Processing reports may take a few minutes. Hit “Refresh” to see progress.

Status box shows “Ready” when reports are finished.
Reports produced as Excel files.

Can be downloaded and saved.
2022 UFCC Resources

MARKETING AND OTHER RESOURCES
To learn more about the agencies participating in the 2021 Campaign for Charities, hover over an agency’s name (below) to read their mission statement, or click on their name to visit their website.*

*Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

- Aces in Motion (Gainesville Area Community Tennis Association)
- ACORN Clinic - Alachua County Organization for Rural Needs
- Aid-a-Gator, University of Florida Foundation
- Alachua Conservation Trust
- Alachua County Education Compact
- Alachua Habitat for Humanity
- Altrusa House of Gainesville
2022 UF CAMPAIGN FOR CHARITIES

TRAINING MATERIALS
If you could not attend our training sessions in person, please review the PDF's of the presentations. Please let us know if you have any questions.

2021 Steering Committee Training (PDF)
2021 UFCC Agency Training (PDF)

CAMPAIGN MATERIALS
Right Click the image to download

CAMPAIGN WEBSITE
- Special Event Info
- UFCC Training PPT
- Contact Info
- UFCC FAQ’s
UFCC CAMPAIGN MATERIALS:

- POSTER
- POSTCARD
- DONOR CARD
- GOAL POSTER
- PLEDGE CARD

ALL MADE AVAILABLE FOR DOWNLOAD ON THE WEBSITE.
CAMPAIGN LOGOS

GATORS GIVE

GATORS GIVE
2022 UFCC CAMPAIGN DETAILS

ADDITIONAL CAMPAIGN PROMOTIONS
UFCC FACEBOOK

- Campaign Updates and Videos
- Agency Spotlights
- Special Events Information
- Campaign News and Progress

Like us on Facebook
UF SPLASH PAGE
UF CAMPAIGN FOR CHARITIES INVITES CAMPUS COMMUNITY TO “GIVE FOR THE GATOR GOOD”

The UF Campaign for Charities (IFCC) is the only official charitable giving drive for UF employees. Participation in the UCC is voluntary and can be done through cash, check, direct bill or payroll deduction.

To be eligible for the UCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Suwannee or Union counties.

The 2015 Leadership Campaign kicks off Aug. 21 and runs through September 18, and the general campaign runs Oct. 5 through Oct. 25. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 850-4360 for more information.
Campaign urges employees to help others

Published: October 8th, 2012

GAINESVILLE, Fla. — The 23rd annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees committed.

This year’s goal is to pass the $1 million mark again to help 55 charitable agencies, including the American Cancer Society, Gainesville Pet Rescue and Alachua Conservation Trust.

“I think our campaign is successful because it includes such a variety of agencies — reflecting many different areas of interest and commitment of our employees,” said Susan Crowley, UF’s assistant vice president for community relations. “Because of this connection, employees have generously given to support our community charities even through the worst of the economic downturn.”

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff also donate through payroll deduction, cash, check or direct dial. Donations are made online through myUFL or the campaign’s website, www.ofcc.ufl.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than write one, large check.

Donors can give to one agency or a general fund that supports all 55 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are reviewed with the state, have 501(c)(3) status and must seek every year.
Special Events
SPECIAL EVENTS

Organized by Steering Committee members and volunteers

Dessert Social on the Lawn
Tiger Hall

Featuring Homemade Desserts as follows:
Banana Pudding, Cherry-Cola Dump Cake, Tropical Sunshine Cupcakes, Strawberry Cake, Mexican Wedding Cookies, Chocolate Fudge, Coconut Pie, Nut-N-Roo Bars, Sour Cream Pound Cake, Kahlua Cake, Ranger Cookies, Pecan Candies, Chocolate Truffles, etc. and Milk/Dairy-Free Milks

When: Wednesday, Oct 30th @ 3:30pm
Why: Support the UF Campaign for Charities
Suggested Donation: $5.00 per person
Please see Samantha Wright in 123 Tiger Hall beginning Oct 29th to purchase your tickets
352-392-1380

Organizing Committee

special events

Surprise Celebrity Judge... Steve Spurrier!

Paper Airplane Challenge

Wednesday, Oct. 9 @ 2pm
Meet at the ramp between FL Gym and the Stadium

Health & Human Performance vs Journalism and Communications

2019 UF Campaign for Charities hhp.ufl.edu/events

donation per entry is only $5

Chuck One for Charity!

Prizes for most creative and longest distance.
e-mail swagner@ufl.edu to sign up early!
SPECIAL EVENTS

Raised > $35,000 in 2021
Down in 2020 due to pandemic
SPECIAL EVENTS

Share your ideas with us and we will post on the website for all to use!

*Please Note: The sale of food on campus by anyone other than UF-authorized vendors is not allowed.
2022 KICK OFF EVENT

GATORS GIVE
UFCC KICK OFF EVENT
FOR ALL UFCC VOLUNTEERS & AGENCIES
SEPTEMBER 29th 11:30 AM
REITZ UNION GRAND BALLROOM
VISIT WITH UFCC AGENCIES
ENJOY DELICIOUS FOOD!

ENJOY MUSIC & ENTERTAINMENT!

MEET ALBERT AND ALBERTA!
➢ UNIT & VOLUNTEER AWARDS!

➢ GREAT DOOR PRIZES FOR VOLUNTEERS!
JOIN THE FABULOUS UFCC KICKOFF COMMITTEE!

EMAIL K.THOMAS@UFL.EDU
WHY GIVE THROUGH THE UFCC?

CAMPAIGN MESSAGING
WHY GIVE THROUGH UFCC?

• Ease of payroll deduction
• UFCC agency review process
• Choice of 98 agencies with widely varied missions
• Agencies receive portion of undesignated funds, increasing gifts by a significant amount (In 2021, donations were increased by ~28%)
YOU HELP US BRING THE GATOR GOOD TO GAINESVILLE
AND ALL OF NORTH CENTRAL FLORIDA!!

THANK YOU!!