2022 University of Florida Campaign for Charities
Agency Training and Information Session
UFCC Agency
Training and Information Session Agenda

Welcome and Introductions
Campaign History
2021 Campaign Results
Campaign Overview and Resources
Best Practices – Peer Sharing
   Special Events
   Donor Appreciation
   Communications/Appeals
E-Pledge Site Review
Kick Off Event
Q & A – Open Forum
Welcome and Introductions

Share your name and agency you represent
UFCC CAMPAIGN HISTORY
CAMPAIGN HISTORY

UF EMPLOYEES HAVE GIVEN
~$1,000,000.00 PER YEAR FOR
THE PAST 17 YEARS

MORE THAN $27,000,000.00
DONATED SINCE 1989
THE CAMPAIGN HAS GROWN FROM 39 AGENCIES (IN 1993) TO 98 AGENCIES (IN 2022)
UFCC YEAR IN REVIEW

REPORT ON THE 2021 CAMPAIGN

GATORS GIVE
2021 UFCC RESULTS

$1,038,108.73 2021 CAMPAIGN TOTAL

UP 6% FROM 2020 CAMPAIGN TOTAL

1,988 TOTAL DONORS

13.55% OVERALL PARTICIPATION
2021 UFCC LEADERSHIP CAMPAIGN RESULTS

$833,680 LEADERSHIP TOTAL

80% OF 2021 TOTAL

579 LEADERSHIP DONORS
## LEADERSHIP CAMPAIGN BY THE NUMBERS

<table>
<thead>
<tr>
<th>Amount</th>
<th>Level</th>
<th># of Donors</th>
<th>Total $ Pledged</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 +</td>
<td>Senior Leadership</td>
<td>16</td>
<td>$163,100</td>
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<tr>
<td>$5,000 - $9,999</td>
<td>Platinum</td>
<td>24</td>
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<tr>
<td>$2,500 - $4999</td>
<td>Diamond</td>
<td>43</td>
<td>$122,824</td>
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<td>$1,500 - $2,499</td>
<td>Emerald</td>
<td>72</td>
<td>$118,052</td>
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<tr>
<td>$1,000 - $1,499</td>
<td>Gold</td>
<td>116</td>
<td>$124,827</td>
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<tr>
<td>$750 - $999</td>
<td>Silver</td>
<td>59</td>
<td>$47,439</td>
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<tr>
<td>$500 - $749</td>
<td>Copper</td>
<td>249</td>
<td>$136,257</td>
</tr>
</tbody>
</table>
2021 UFCC RESULTS

$810,248.18
DESIGNATED GIFTS

$227,938.55
UNDESIGNATED GIFTS

$35,789.99
SPECIAL EVENTS (Up $28,740.51 from 2020’s COVID impact)
<table>
<thead>
<tr>
<th>Agency</th>
<th>Donors</th>
<th>2021 Designated Dollars *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humane Society</td>
<td>347</td>
<td>$54,428.06</td>
</tr>
<tr>
<td>Bread of the Mighty Food Bank</td>
<td>226</td>
<td>$50,700.74</td>
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<tr>
<td>Planned Parenthood</td>
<td>215</td>
<td>$48,335.87</td>
</tr>
<tr>
<td>Haven Hospice</td>
<td>184</td>
<td>$34,347.60</td>
</tr>
<tr>
<td>Ronald McDonald House</td>
<td>135</td>
<td>$31,823.53</td>
</tr>
<tr>
<td>Alachua Habitat for Humanity</td>
<td>147</td>
<td>$31,585.98</td>
</tr>
<tr>
<td>St. Francis House</td>
<td>162</td>
<td>$28,740.75</td>
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<tr>
<td>United Way</td>
<td>161</td>
<td>$27,993.26</td>
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<tr>
<td>Alachua Conversation Trust</td>
<td>71</td>
<td>$27,677.50</td>
</tr>
<tr>
<td>Alachua Co Coalition for the Homeless &amp; Hungry</td>
<td>137</td>
<td>$25,577.67</td>
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</table>

* Agencies also received undesignated portion
<table>
<thead>
<tr>
<th>University</th>
<th>2021 Totals</th>
<th>Participation</th>
<th>2020 Totals</th>
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</thead>
<tbody>
<tr>
<td>University of Florida</td>
<td>$1,038,108</td>
<td>14%</td>
<td>$982,612</td>
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<tr>
<td>University of Alabama</td>
<td>$437,458</td>
<td>73%</td>
<td>$391,053</td>
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<tr>
<td>University of Missouri</td>
<td>$410,655</td>
<td>6%</td>
<td>$433,446</td>
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<tr>
<td>University of Tennessee</td>
<td>No report</td>
<td>---</td>
<td>No report</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>$190,943</td>
<td>4%</td>
<td>No report</td>
</tr>
<tr>
<td>University of Mississippi</td>
<td>$104,933</td>
<td>8%</td>
<td>No report</td>
</tr>
<tr>
<td>Auburn University</td>
<td>$109,396</td>
<td>15%</td>
<td>$108,991</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>$2,748</td>
<td>&lt;1%</td>
<td>$11,429</td>
</tr>
<tr>
<td>University of Arkansas</td>
<td>$97,504</td>
<td>No report</td>
<td>$84,424</td>
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<tr>
<td>LSU</td>
<td>$47,395</td>
<td>2%</td>
<td>$57,180</td>
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<tr>
<td>University of South Carolina</td>
<td>$48,494</td>
<td>1%</td>
<td>$40,153</td>
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<tr>
<td>Texas A&amp;M University</td>
<td>$574,165</td>
<td>7%</td>
<td>$683,525</td>
</tr>
<tr>
<td>Mississippi State University</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Vanderbilt University</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
</tbody>
</table>
CAMPAIGN DETAILS

UF LEADERSHIP AND STRUCTURE
2022 UFCC PLANNING COMMITTEE

12 MEMBERS APPOINTED BY PROVOST

GENERAL CHAIR AND LEADERSHIP CHAIR

OVERSEES UFCC ACCORDING TO UF REGULATIONS

DETERMINES CAMPAIGN GOAL

REVIEWS AGENCIES - DETERMINES WHICH WILL QUALIFY FOR THE UFCC
Leadership Chair
Brian Jose
Director, UF Performing Arts Center

Campaign Chair
Dr. Glenn Good
Dean, College of Education

2022 UFCC LEADERSHIP
2022 UFCC PLANNING COMMITTEE

DEAN GLENN GOOD (GENERAL CHAIR) – COLLEGE OF EDUCATION
BRIAN JOSE – (LEADERSHIP CHAIR) UF PERFORMING ARTS CENTER
LEE ANNE CHESTERFIELD – HARN MUSEUM OF ART
DEAN JUDY RUSSELL – UF LIBRARIES
DEAN HUB BROWN – COLLEGE OF JOURNALISM & COMMUNICATIONS
BILL GAIR – OFFICE OF RESEARCH
DEAN ANNA MCDANIEL – COLLEGE OF NURSING
SUE WAGNER – COLLEGE OF JOURNALISM & COMMUNICATIONS
LAYNE PREBOR – STUDENT LEGAL SERVICES
ANGIE BROWN – HUMAN RESOURCES
BILL MCGINN – BUSINESS SERVICES
MICHAEL FORD – GENERAL COUNSEL (EX-OFFICIO)
2022 UFCC STEERING COMMITTEE

DEANS/VPS APPoint two members for each college/unit

Members recruit volunteers and help run campaigns in their unit

There are about 200+ volunteers across campus
2022 UFCC MANAGEMENT

UFCC is coordinated through the Office of Government and Community Relations.

UFCC Coordinator
Asst Director - Government and Community Relations
Karen Thomas

UFCC Executive Director
Asst Vice President Community Relations
Susan Crowley
2022 UFCC GOAL
$1,000,000
SECONDARY GOAL
INCREASE % OF PARTICIPATION
2022 UFCC DATES

SEPTMBER 6
THROUGH
OCTOBER 14

LEADERSHIP & GENERAL

Ctr for Independent Living

St. Francis House

Planned Parenthood
2022 UFCC LEADERSHIP CAMPAIGN

LEADERSHIP GIFTS ACCOUNTED FOR 80% OF EMPLOYEE GIVING

CONSIDERED TO BE LEADERSHIP CATEGORY
EMPLOYEES WHO MADE GIFTS > $500
EMPLOYEES WHO EARN > $50,000
LEADERSHIP CAMPAIGN
SEPTEMBER 6TH - SEPTEMBER 23RD

LETTER FROM LEADERSHIP CHAIR
LEADERSHIP BROCHURE
WEEKLY EMAILS

2022 UFCC LEADERSHIP COMMUNICATIONS
GENERAL CAMPAIGN
SEPTEMBER 26TH - OCTOBER 14TH

UFCC POSTCARD
INTRODUCTORY EMAIL
WEEKLY EMAILS
MYUFL SPLASH PAGE
UF AT WORK – HR EMAIL
SOCIAL MEDIA POSTS

2022 UFCC GENERAL COMMUNICATIONS
Because of the generosity of UF employees like YOU, the 2021 UF Campaign for Charities has raised more than $1,000,000 to support local agencies committed to ending homelessness, improving education, protecting the environment, caring for those in need, researching treatments and cures for diseases, finding loving homes for abused or abandoned pets, and many other worthwhile causes that help make North Central Florida a great place to live.

It's not too late to **MAKE A GIFT and show you care**. This #GivingTuesday (11/30/21), we hope you'll consider making a gift through the UFCC to support one or more of the 100 agencies participating in this year's campaign.

One of the advantages of making a gift through the UFCC is that undesignated funds are shared among all agencies, increasing the size of your gift by approximately 24 percent! You also can make a gift through payroll deduction, thus spreading your gift across the course of several months or a year.

Thank you again for all that YOU do to make the University of Florida, Gainesville and North Central Florida a great place to work and live.

TO MAKE A GIFT, please go to [ufcuff.edu](http://ufcuff.edu) and click the appropriate link under "Donate Now" link. You also can go to the [myUFL](http://myUFL) secure sign on > My Self Service > UFCC Sign On, which will direct you to the UFCC pledging site. You can designate your gift to specific agencies or choose to give an undesignated gift that will be divided among all the agencies.
CAMPAIGN DETAILS

UFCC CONTRIBUTIONS

GATORS GIVE
For 15 years, University of Florida employees have donated approximately $1 million annually to area charities through the UF Campaign for Charities (UFCC). With over $30 million raised since the start of the campaign in 1993, UFCC donors protect abused children, care for the elderly, protect the environment, support medical research, find homes for abandoned pets - and more.

As we all know, with the challenges 2020 has brought to our public health as well as our economy this is a time that calls for us to step forward stronger than ever to support and facilitate our community caring for ourselves and making it through. The UF Campaign for Charities helps over 80 local agencies make a positive impact, and many of them depend on the UFCC to fulfill their mission.

One reason for the campaign’s success is the payroll deduction giving program. By giving in small amounts throughout the year, you can make a big difference. Donors may designate a specific organization or give to the overall campaign, which helps provide a wider range of support.
2022 UFCC PLEDGE OPTIONS

ONLINE PLEDGING
PAYROLL DEDUCTION
CREDIT CARD
CASH
STOCK TRANSFER
PAPER PLEDGE CARDS
SAME OPTIONS
GOFUNDME

Project Youth Build
2022 UFCC GO FUND ME

- SPECIAL EVENTS
  - CREDIT CARD PROCESSOR
  - DONORS NOT AFFILIATED WITH UF
  - RETIRED UF FACULTY
UFCC CONTRIBUTIONS

EMPLOYEES CAN GIVE TWO TYPES OF GIFTS TO THE UFCC:

A **DESIGNATED** GIFT – SPECIFYING A SPECIFIC AGENCY/AGENCIES

AN **UNDESIGNATED** GIFT – GIVING TO THE GENERAL CAMPAIGN
UNDESIGNATED GIFTS:

DISTRIBUTED TO AGENCIES / FEDERATION BASED ON PERCENTAGE THEY RECEIVE FROM DESIGNATED GIFTS

IN 2021, THIS INCREASED AGENCY GIFTS BY ABOUT 28%!

AN AGENCY THAT RECEIVED $10,000 IN DESIGNATED FUNDS ALSO RECEIVED $2,800 IN UNDESIGNATED FUNDS, RAISING THEIR TOTAL GIFT TO $12,800 IN 2021.
CAMPAIGN DETAILS

AGENCY PARTICIPATION

GATORS GIVE
2022 UFCC
PARTICIPATING AGENCIES

55 INDEPENDENT AGENCIES
16 CREATING HEALTHIER COMMUNITIES
27 UNITED WAY AGENCIES
98 TOTAL AGENCIES
Alachua Conservation Trust
Alachua County Library District
Alachua Co Org for Rural Needs
Alachua Habitat for Humanity
Altrusa House
American Red Cross
Boulware Springs Charter School
Center for Independent Living of North Central Florida
Community Hospice & Palliative Care
Conservation Florida
Crisis Pregnancy Center: Sira
Dance Alive National Ballet
EarthShare
Easterseals Florida
Faithful Friends Pet Rescue & Rehoming
Fish & Wildlife Foundation of Florida
Florida 4-H Club Foundation
FL Defenders of the Environment
Florida Wildlife Care
GNV Area Chamber of Commerce FDN
Gainesville Area Rowing, Inc.
Gainesville Community Ministry
GNV4all
Gentle Carousel Miniature Therapy Horses
GiGi’s Playhouse Gainesville
Girls on the Run of Alachua County
Grace Health Services Corp
Haile’s Angels Pet Rescue
HOPE Horse Helping People
Humane Society of N Central Florida
K9s For Warriors
Keep Alachua County Beautiful
Meridian Behavioral Healthcare
Neighborhood Housing and Development Corporation
Oak Hammock at UF Scholarship Fund
Operation Catnip of Gainesville
Planned Parenthood
Prairie Creek Conservation Cemetery
Pug Rescue of Florida
Puppy Hill Farm Animal Rescue
Putnam Land Conservancy
Ronald McDonald House
Second Chance Farms
Service Dogs for Patriots
Society of St. Andrew
Southern Legal Group, Inc
Southwest Advocacy Group
St. Francis Pet Care
Stop Children’s Cancer
The Repurpose Project
Tylers Hope
UF Aid A Gator
UF Col of Dentistry Community Outreach
Unity Family Community Center
We Are Neutral
<table>
<thead>
<tr>
<th>Alzheimer's Association</th>
<th>Florida SIDS Alliance</th>
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<tbody>
<tr>
<td>American Cancer Society</td>
<td>Hemophilia FND of Greater FL</td>
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<tr>
<td>American Kidney Fund</td>
<td>JDRF International</td>
</tr>
<tr>
<td>Arthritis Foundation Inc.</td>
<td>Lupus FND of America</td>
</tr>
<tr>
<td>Autism Speaks, Inc</td>
<td>Parkinson’s FND FL Chapter</td>
</tr>
<tr>
<td>Creating Healthier Communities</td>
<td>Sickle Cell Disease Association</td>
</tr>
<tr>
<td>Epilepsy Florida, Inc</td>
<td>Special Olympics Florida, Inc.</td>
</tr>
<tr>
<td>FL Breast Cancer Foundation</td>
<td>ZERO - The End of Prostate Cancer</td>
</tr>
<tr>
<td>Aces in Motion</td>
<td>Episcopal Children's Services</td>
</tr>
<tr>
<td>------------------------------------</td>
<td>-----------------------------------------------------</td>
</tr>
<tr>
<td>AMIkids Gainesville</td>
<td>Family Promise</td>
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<td>Boys &amp; Girls Club</td>
<td>Gainesville Opportunity Center</td>
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<td>Bread of the Mighty Food Bank</td>
<td>Girl Scouts of Gateway Council</td>
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<td>Catholic Charities</td>
<td>Girls Place</td>
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<td>Central FL Community Action Agency</td>
<td>GRACE Marketplace</td>
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<tr>
<td>Child Advocacy Center</td>
<td>Healthy Start of N Central Florida</td>
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<tr>
<td>Early Learning Coalition</td>
<td>Kids Count in Alachua County</td>
</tr>
<tr>
<td>ElderCare</td>
<td>Pace Center for Girls</td>
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</table>
AGENCY ROLE

MAKE DONOR DATABASE AWARE OF THE UFCC

LET DONORS KNOW THAT GIVING THROUGH THE UFCC CAN INCREASE THEIR DONATION BY 28%

USE UFCC GRAPHICS IN NEWSLETTERS, SOCIAL MEDIA, WEBSITES

OFFER TO SPEAK AT UNIT / COLLEGE EVENTS, MEETINGS, ZOOMS
AGENCY ROLE

FIND CONNECTIONS TO YOUR MISSION ACROSS CAMPUS

PROVIDE A BRIEF MISSION DESCRIPTION

PROVIDE AGENCY PHOTOS FOR UFCC GIVING SITE, FACEBOOK AND TRAINING USE

PARTICIPATE IN THE KICKOFF EVENT
DONATION / IMPACT CORRELATION

$50
Buys personal protective equipment for 4 *Women In the Woods* resource management interns

$100
Plants one acre of longleaf pines at an ACT Preserve

$200
Pays for a school bus-load of Alachua County elementary school kids to receive environmental education at

$300
Provides one internship stipend for a *Women In the Woods* resource management intern

$500
Applies critically-needed prescribed fire for the restoration of ten conservation acres

$1000
Buys one acre of imperiled wetlands for permanent conservation
BEST PRACTICES

PEER-TO-PEER SHARING TIME!

GATORS GIVE
MARGOT DECONNA

SPECIAL EVENTS
UFCC Events & Hands-On Interaction
UFCC Events & Hands-On Interaction

The Humane Society of North Central Florida is at Ben Hill Griffin Stadium.

Thanks to the UF College of Design, Construction and Planning for having us out to their Cornhole Challenge to raise money for the UF Campaign for charities! #GatorsGive #UFCC #AlachuaHumane #AICHS
Questions?

Margot@humanesocietyncfl.org
352-415-2460
www.HumaneSocietyNCFL.org
COMMUNICATIONS & APPEALS

EXAMPLE – WE ARE NEUTRAL
Can you believe UF's Campaign for Charities ends this Friday?

If you haven't chosen a nonprofit to support through voluntary payroll deductions during the university's official fundraising campaign yet, then please consider We Are Neutral.

We've been chomping climate change and bringing environmental justice straight to the swamp through tangible community benefits, massive amounts of environmental education, and hands-on local carbon reduction initiatives.

You can help us by contributing donations yourself, forwarding this email and attachment to your colleagues/peers, posting the attachment to your social media, and encouraging anyone you know that works at UF to donate to We Are Neutral through the UFCC program.

If you're curious, you can learn more about our sustainability initiatives here.

If you feel inspired, donations can be made here.

Thank you in advance for your support and please let me know if you have any questions,
UFCC FISCAL AGENT – UNITED WAY

THE UNITED WAY SERVES AS THE FISCAL AGENT FOR THE UFCC

EACH YEAR, THEY PRESENT A DETAILED CAMPAIGN BUDGET PROPOSAL TO UFCC PLANNING COMMITTEE FOR APPROVAL

THE FISCAL AGENT FEE FOR 2022 WILL BE 4.5%
UNITED WAY CAMPAIGN ROLE

ASSISTS IN THE APPLICATION REVIEW PROCESS

ASSISTS WITH PRINTED MATERIALS

MANAGES THE ONLINE GIVING SYSTEM

MANAGES CASH, CREDIT CARD AND CHECK DONATIONS
UNITED WAY FISCAL AGENT

UW DISTRIBUTES FUNDS TO AGENCIES ON A QUARTERLY BASIS

PAYMENTS ARE MADE IN MAY, AUGUST, NOVEMBER AND FEBRUARY

(First-time agencies will not receive their first payment until May of the payroll deduction cycle)
CAMPAIGN DETAILS

AGENCY PORTAL
UNITED WAY
AGENCY PORTAL

AGENCIES CAN PULL REPORTS SHOWING THE NAMES AND GIFT AMOUNT OF ALL BUT ANONYMOUS DONORS

REPORTS CAN BE PULLED IN PDF OR EXCEL FORMATS

INSTRUCTIONS FOR USING AGENCY PORTAL EMAILED TO AGENCIES IN FEBRUARY
1. Log on at: https://portal.unitedwayncfl.org

2. Enter User ID and password sent to you via email.
To run an Acknowledgement Report:

1. Click “Acknowledgements” link
2. Choose campaign year, then campaign account (University Federation Campaign)
3. Choose output format from drop down list; click “Submit.” The report will be sent to “My Outputs” page.
To run Payee by Organization Report:

1. Click the “Payee by Org.”
2. Click on one of the payouts listed.
3. Select if you want employee details OR just the amounts rolled up by organization.
4. Check “Exclude records with zero dollars” to exclude non-donors.
5. Click “Submit.” Report will be sent to “My Outputs”
Retrieve documents under “Acknowledgement” or “Payee by Org”

1. Select the “My Outputs” link
2. If there is a Report in the “Name” column, double click the report name.
3. If a Report is not displayed, click the “Refresh” button until the document appears, then double click the report name.
4. To save a report, right click on the report and select “save link as.”
1. Click on “Banking Information
2. Complete the form and save
NEED HELP?

UNITED WAY CONTACT: MARY BROADFOOT
352-333-0841 OR MBROADFOOT@UNITEDWAYNCFL.ORG
CAMPAIGN DETAILS

MARKETING AND OTHER RESOURCES
2022 UFCC AGENCIES

To learn more about the agencies participating in the 2021 Campaign for Charities, hover over an agency's name (below) to read their mission statement, or click on their name to visit their website.*

*Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

Aces in Motion (Gainesville Area Community Tennis Association)
ACORN Clinic - Alachua County Organization for Rural Needs
Aid-a-Gator, University of Florida Foundation
Alachua Conservation Trust
Alachua County Education Compact
Alachua Habitat for Humanity
Altrusa House of Gainesville

CAMPAIGN WEBSITE

• Agency listing and contact information
• UFCC regulations
2022 UF CAMPAIGN FOR CHARITIES

TRAINING MATERIALS
If you could not attend our training sessions in person, please review the PDF’s of the presentations. Please let us know if you have any questions.

2021 Steering Committee Training (PDF)
2021 UFCC Agency Training (PDF)

CAMPAIGN MATERIALS
Right Click the image to download.
UFCC CAMPAIGN MATERIALS:

POSTER
POSTCARD
DONOR CARD
GOAL POSTER
PLEDGE CARD

ALL MADE AVAILABLE FOR DOWNLOAD
INVEST IN OUR COMMUNITY

EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES
SEPT 26 - OCT 14, 2022

ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC, UF, 2022

GATORS GIVE

2021 UF Campaign for Charities

(NAME HERE)
gave to the UFCC.
So can you!

CAMPAIGN RESOURCES
UF Campaign for Charities 2019
CAMPAIGN RESOURCES

ADDITIONAL CAMPAIGN PROMOTIONS
UFCC FACEBOOK

CAMPAIGN UPDATES AND VIDEOS
AGENCY SPOTLIGHTS
SPECIAL EVENTS INFORMATION
CAMPAIGN NEWS AND PROGRESS

LIKE US ON FACEBOOK
UF SPLASH PAGE
UF CAMPAIGN FOR CHARITIES INVITES CAMPUS COMMUNITY TO “GIVE FOR THE GATOR GOOD”

By NRI Communications on August 6, 2015

The UF Campaign for Charities (UFCC) is the only official charitable giving drive for UF employees. Contributions to the UFCC is voluntary and can be done through cash, check, direct deposit, or payroll deduction.

To be eligible for the UFCC, agencies must provide programs or services in the North Central Florida area: Alachua, Bradford, Clay, Columbia, Gilchrist, Levy, Marion, Putnam, Suwannee or Union counties.

The 2015 Leadership Campaign kicks off Aug. 21 and runs through Sept. 18, while the general campaign runs Oct. 5 through Oct. 23. Your generous giving continues to make a difference to so many lives in our community here in Alachua County and beyond.

Please contact the Office of Community Relations at (352) 392-4067 for more information.
Campaign urges employees to help others

Published: October 8th, 2012

GAINESVILLE, Fla. — The 20th annual Campaign for Charities general campaign begins Oct. 15 to offer University of Florida faculty and staff the opportunity to donate to local and national charities.

UF employees raised more than $1 million in 2011, topping similar campaigns at other SEC universities for the seventh consecutive year. Donations were up 2 percent from 2010, and 27 percent of employees contributed.

This year’s goal is to pass the $1 million mark again to help 69 charitable agencies, including the American Cancer Society, Gainesville Pet Rescue and Alachua Conservation Trust.

“I think our campaign is successful because it includes such a variety of agencies — reflecting many different areas of interest and commitment of our employees,” said Susan Crowley, UF’s assistant vice president for community relations. “Because of this connection, employees have generously given to support our community charities even through the worst of the economic downturn.”

Different departments and colleges throughout campus raise money in a variety of ways. For example, the registrar’s office and the office of admissions have split into four teams to compete in the Office Olympics, and the Physical Plant Division has hosted a golf tournament.

Faculty and staff can donate through payroll deduction, cash, check or direct bill. Donations are made online through myUFL or the campaign’s website, www.ufcc.ufl.edu.

Payroll deduction gives employees the opportunity to give every two weeks throughout the year rather than set one, large check.

Donors can give to one agency or to a general fund that supports all 69 agencies.

Agencies are chosen by a committee after they submit an application for approval. All agencies are reviewed with the state, have 501(c)(3) status and must audit every year.
Dessert Social on the Lawn
Tigert Hall

When: Wednesday, Oct 30th @ 3:30pm
Why: Support for UF Campaign for Charities
Suggested Donation $15.00 per person
Please see Samantha Wright in 123 Tigert Hall beginning Oct 7th to purchase your tickets.
352-392-1350

Featuring Homemade Desserts as follows:
Banana Pudding, Cherry-Cola Dump Cake, Tropical Sunshine Cupcakes, Strawberry Cake, Mexican Wedding Cookies, Chocolate Fudge, Coconut Pie, Nut-N-Roo Bars, Sour Cream Pound Cake, Kahlua Cake, Ranger Cookies, Pecan Candies, Chocolate Truffles, etc. and Milk/Dairy-Free Milks

SPECIAL EVENTS
Organized by Steering Committee members and volunteers
Raised > $35,000 in 2021
Down in 2020 due to pandemic

SPECIAL EVENTS

Cheers to UF Campaign for Charities

Join the Division of Student Affairs as we celebrate another successful year of UF Campaign for Charities fundraising.

NOVEMBER 13, 5 - 7 P.M.
FIRST MAGNITUDE BREWING COMPANY
1220 SE VEITCH ST
GAINESVILLE, FL 32608

Have the opportunity to win door prizes from Alumni Hall, Bay Islands Coffee Co, First Magnitude and more for a suggested donation of $2 per ticket.

1st Annual UF/IFAS Food Fight

Help your department win the Golden Can Trophy Award!

This food drive will support 2019 UF Campaign for Charities.

Donations accepted

September 30th - October 18th, 2019

Donation boxes will be located in your office building.
UFCC KICK OFF EVENT

THURSDAY, SEPTEMBER 29 – 11:30 AM
UFCC KICK OFF EVENT
FOR ALL UFCC VOLUNTEERS & AGENCIES
SEPTEMBER 29th 11:30 AM
REITZ UNION GRAND BALLROOM
VISIT WITH UFCC VOLUNTEERS

TWO AGENCY REPRESENTATIVES
SET UP AGENCY TABLE
BRING DISPLAYS AND BANNERS
BROCHURES AND GIVE AWAYS
CONNECT WITH VOLUNTEERS
ENJOY THE EVENT!

PARKING PROVIDED!
DELICIOUS FOOD!
MUSIC & ENTERTAINMENT!
ALBERT AND ALBERTA!
UNIT & VOLUNTEER AWARDS

PLEASE BE COURTEOUS DURING PROGRAM

UFCC KICK OFF PASSPORT
BROWN CENTER FOR LEADERSHIP AND SERVICE

STUDENT VOLUNTEER FAIR
WHY UFCC?

CAMPAIGN MESSAGING
WHY GIVE THROUGH UFCC?

- EASE OF PAYROLL DEDUCTION
- UFCC AGENCY REVIEW PROCESS
- CHOICE OF 98 AGENCIES WITH WIDELY VARIED MISSIONS
- AGENCIES RECEIVE PORTION OF UNDESIGNATED FUNDS, INCREASING GIFTS BY A SIGNIFICANT AMOUNT (IN 2021, DONATIONS WERE INCREASED BY ~ 28%)
GATORS VOLUNTEER

AGENCY CONNECTIONS
BUILDING ON THE SUCCESS OF GATORS GIVE
CONNECTING UF EMPLOYEES TO VOLUNTEER OPPORTUNITIES

HOW CAN I PARTICIPATE?

The Gators Volunteer website will be open year-round. During the campaign held in the spring, UF employees will receive e-mails from Gators Volunteer with links to this online volunteer portal. UF employees can also access the program portal through http://www.gatorsgive.com.
The University of Florida is pleased to introduce Gators Volunteer, a new campaign that will link the University of Florida to area organizations in need and further enhance the UF community impact. You can participate by volunteering for a cause that needs your time and effort. Through this website, you can discover new service opportunities and contribute to causes that matter to you. Spend your time helping those with special needs, our schools, veterans, those in crisis, animals, children, and more.

UFCC-APPROVED AGENCIES
AGENCY APPLICATION PROCESS
ALACHUA COUNTY PUBLIC SCHOOLS
ON-CAMPUS OPPORTUNITIES

www.GATORSVOLUNTEER.ufl.edu
ACORN CLINIC

Mission: Provides primary and preventive health services to individuals and families of rural north central Florida, regardless of ability to pay. ACORN Clinic provides high quality, affordable medical care and dental care by staff and volunteers. ACORN acts as a bridge between patients and community resources. In partnership with educational institutions, ACORN functions as an exemplary service learning site for health professionals.

Volunteer Opportunities: Translators, particularly American Sign Language for deaf patients, but other translators may be needed at different times. Licensed provider volunteers for ACORN’s Medical and Dental Clinic. This would include physicians, dentists, dental hygienists and mental health providers.
Browse categories of participating organizations below, or choose the alphabetical listing to view a list of all opportunities.

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Search by agency category
UFCC WRAP UP

IMPORTANT TAKE AWAYS
WHY GIVE THROUGH UFCC?

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CAMPAIGN MESSAGING
NEXT STEPS

BE SURE WE HAVE YOUR MISSION AND PHOTOS

SEND US A DONOR BENEFIT /
CORRELATION SUMMARY

VISIT UFCC.UFL.EDU FOR CAMPAIGN MATERIALS
NEXT STEPS

CONTACT STEERING COMMITTEE MEMBERS
- FIND WAYS TO CONNECT WITH UF EMPLOYEES

ENGAGE WITH YOUR DONORS WHO ARE UF EMPLOYEES

SEND US YOUR INFORMATION FOR GATORS VOLUNTEER:
GATORS-VOLUNTEER@UFL.EDU
HELP US BRING THE GATOR GOOD TO GAINESVILLE AND NORTH CENTRAL FLORIDA!!

THANK YOU!!
THANK YOU!