



2023 University of Florida Campaign for Charities

Steering Committee & Coordinator
Training and Information Session

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Agenda for Today

- UFCC History
- Report on 2022 UFCC
- Campaign Structure
- UFCC Participating Agencies
- 2023 Campaign Details
- Steering Committee & Coordinator Responsibilities
- Special Events
 - Peer Sharing HHP + CJC Airplane Challenge Event
- UFCC Kick-Off Event and Agency Fair
- 2023 Resources and Materials
- Q&A / Wrap Up

Supplemental Training

- UFCC Giving Site
- UFCC E-Pledge Administrator Tool

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UFCC CAMPAIGN HISTORY



Alachua
Conservation Trust



GATORS GIVE



Aces in Motion

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CAMPAIGN HISTORY

- UF EMPLOYEES HAVE GIVEN
~\$1,000,000.00 PER YEAR FOR THE
PAST 18 YEARS
- APPROXIMATELY \$28,000,000.00
DONATED SINCE 1989



GATORS GIVE



Alzheimer's Association



ACORN Clinic

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CAMPAIGN HISTORY


THE CAMPAIGN HAS GROWN FROM 39 AGENCIES (IN 1993) TO 99 AGENCIES (IN 2023)




American Cancer Society

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REPORT ON THE 2022 UF CAMPAIGN FOR CHARITIES




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2022 UFCC RESULTS

- ▶ \$979,404 - 2022 CAMPAIGN TOTAL
- ▶ DOWN 6% FROM 2021 CAMPAIGN TOTAL
- ▶ 1,792 TOTAL DONORS
- ▶ OVERALL PARTICIPATION 11.43%




Alachua Habitat for Humanity



Easterseals Florida

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2022 UFCC RESULTS

- ▶ \$782,820 LEADERSHIP TOTAL
- ▶ 83% of 2022 total
- ▶ 514 LEADERSHIP DONORS



Alachua Co Coalition for the Homeless and Hungry



Special Olympics



Girl Scouts of Gateway Council

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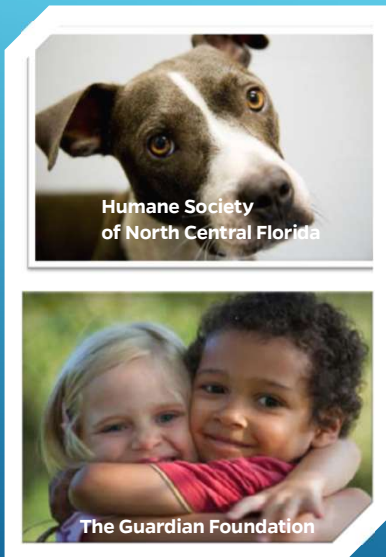
LEADERSHIP CAMPAIGN BY THE NUMBERS

Amount	Level	# of Donors	Total \$ Pledged
\$10,000 +	Senior Leadership	12	\$ 163,100
\$5,000 - \$9,999	Platinum	21	\$ 121,180
\$2,500 - \$4999	Diamond	41	\$ 122,824
\$1,500 - \$2,499	Emerald	62	\$ 118,052
\$1,000 - \$1,499	Gold	100	\$ 124,827
\$750 - \$999	Silver	53	\$ 47,439
\$500 - \$749	Copper	220	\$ 136,257

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2022 UFCC RESULTS



- ▶ **\$755,940**
DESIGNATED GIFTS
- ▶ **\$223,483**
UNDESIGNATED GIFTS
- ▶ **\$37,478**
SPECIAL EVENTS

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Agency	Donors	2021 Designated Dollars *
Planned Parenthood of North Florida (PPSENFL)	208	\$51,663.51
Humane Society of North Central Florida	321	\$51,606.56
Bread of the Mighty Food Bank	212	\$46,504.98
Alachua County Coalition for the Homeless and Hungry, Inc.	138	\$30,581.97
Alachua Habitat for Humanity	139	\$29,686.79
St. Francis House, Inc.	145	\$27,949.09
Ronald McDonald House Charities of North Central Florida	119	\$27,516.90
Alachua Conservation Trust, Inc.	139	\$24,181.80
Peaceful Paths Domestic Abuse-Network, Inc.	158	\$23,915.89
Catholic Charities Bureau	79	\$22,118.14

TOP AGENCY DESIGNATIONS 2022

** Agencies also received undesignated portion*

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2022 SEC SCHOOL COMPARISON

University	2022 Totals	Participation	2021 Totals
University of Florida	\$979,405	12%	\$1,038,108
University of Alabama	\$382,559	20%	\$437,458
University of Missouri	\$437,089	5%	\$410,655
University of Tennessee	No report	No report	No report
University of Kentucky	No report	No report	\$190,943
University of Mississippi	\$100,811	7%	\$104,933
Auburn University	\$124,734	16%	\$109,396
University of Georgia	No report	No report	\$2,748
University of Arkansas	\$84,665	Not reported	\$97,504
LSU	No report	No report	\$47,395
University of South Carolina	\$37,942	6%	\$48,494
Texas A&M University	No report	No report	\$574,165
Mississippi State University	No report	No report	---
Vanderbilt University	No report	No report	---

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2021 Campaign for Charities

If it every person's obligation to put back into the world at least the equivalent of what they take out of it. —Albert Einstein

GATORS GIVE

2021 Campaign Results

College of Dentistry
 Division # 5
 Department Gifts: \$15,285.46
 Special Events: \$742.00
 Total: \$16,027.46
 Campaign Total: \$1,038,108.73

2019 STATISTICS

Office of the Vice President for Government and Community Relations

Total Employee Giving: \$
 -14.76%
 2019: \$1,311 Change
 \$122.50
 Special Events

LEADERSHIP GIVING

Leadership giving is the cornerstone of the 2021 Campaign for Charities. Seventy-five percent of the gifts in the campaign come from individuals who give at least \$100 or more. For the Office of the Vice President for Government and Community Relations, that's up 85.0% of the total contributions.

Leadership Statistics	2021	2019
Total Leadership Gifts	2	2
Total Leadership Gifts	\$5,800.00	\$5,800.00

WAYS TO INCREASE GIVING

- We provide campaign materials to help you get started.
- Donors can designate to one or more agencies.
- Donors can designate to one or more agencies.
- Individual gifts to agencies are encouraged.
- Receipts issues by using our donor register.

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2023 UF CAMPAIGN FOR CHARITIES

GATORS GIVE

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Campaign Chair
 Brian Jose
 Director, UF Performing
 Arts Center

Leadership Chair
 Hub Brown
 Dean, College of
 Journalism and
 Communications



2023 UFCC LEADERSHIP

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AMikids Gainesville





Pace Center for Girls

Operation Catnip





K9s for Warriors

2023 UFCC PLANNING COMMITTEE

- ▶ APPOINTED BY THE PROVOST
- ▶ OVERSEES UFCC ACCORDING TO UF REGULATIONS
- ▶ DETERMINES CAMPAIGN THEME, GOAL AND LOGO
- ▶ REVIEWS AGENCIES - DETERMINES WHICH WILL QUALIFY FOR THE UFCC

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- ▶ BRIAN JOSE (CHAIR) - UF PERFORMING ARTS CENTER
- ▶ DEAN HUB BROWN (LEADERSHIP CHAIR) - COLLEGE OF JOURNALISM & COMMUNICATIONS
- ▶ ANGIE BROWN - HUMAN RESOURCES
- ▶ KAY EPSTEIN - COLLEGE OF LAW
- ▶ BILL GAIR - OFFICE OF RESEARCH
- ▶ DEAN ANNA MCDANIEL - COLLEGE OF NURSING
- ▶ BILL MCGINN - BUSINESS SERVICES
- ▶ LAYNE PREBOR - STUDENT LEGAL SERVICES
- ▶ DEAN JUDY RUSSELL - UF LIBRARIES
- ▶ SUE WAGNER - COLLEGE OF JOURNALISM & COMMUNICATIONS
- ▶ SUSAN CROWLEY - COMMUNITY RELATIONS
- ▶ MICHAEL FORD - GENERAL COUNSEL (EX-OFFICIO)

2023 UFCC PLANNING COMMITTEE MEMBERS

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2023 UFCC STEERING COMMITTEE

- ▶ DEANS/VPS APPOINT TWO MEMBERS FOR EACH COLLEGE/UNIT
- ▶ MEMBERS RECRUIT VOLUNTEERS AND HELP RUN CAMPAIGNS IN THEIR UNIT

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UFCC Executive Director
Karen Thomas

UFCC Coordinator
Ada Schmidt

UFCC IS COORDINATED THROUGH THE OFFICE OF GOVERNMENT AND COMMUNITY RELATIONS.

2023 UFCC MANAGEMENT



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2023 UFCC GOAL:
\$1,000,000

Secondary Goal: Increase Participation %

INVEST IN OUR community
EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES SEPT. 25 - OCT. 13, 2023
ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC.UFL.EDU **UF**

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Ctr for Independent Living



St. Francis House



Planned Parenthood

2023 UFCC DATES


▶ **LEADERSHIP CAMPAIGN**


▶ Sept 5th - 22nd

▶ **GENERAL CAMPAIGN**


▶ Sept 25th - Oct 13th

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Altrusa House



Child Advocacy Center

2023 UFCC LEADERSHIP CAMPAIGN


▶ LEADERSHIP GIFTS ACCOUNTED FOR 77% OF EMPLOYEE GIVING


▶ CONSIDERED TO BE IN LEADERSHIP CATEGORY :

▶ EMPLOYEES WHO MADE GIFTS > \$500 IN 2022

▶ EMPLOYEES WHO EARN > \$50,000/YEAR

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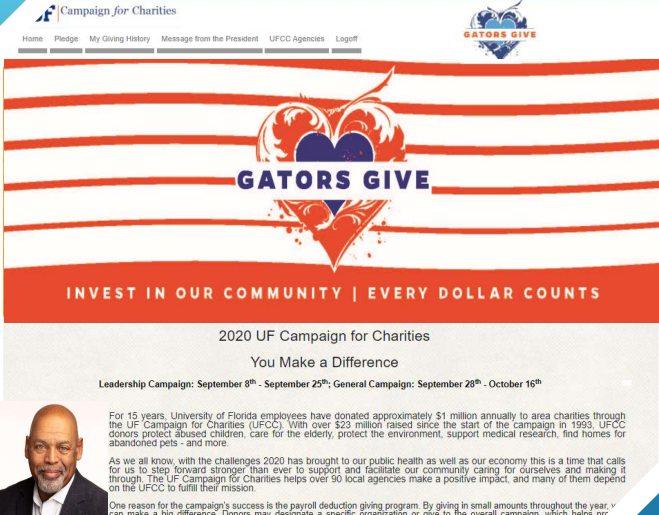
Project Youth Build

2023 UFCC PLEDGE OPTIONS

- ▶ ONLINE PLEDGING
 - ▶ PAYROLL DEDUCTION
 - ▶ CREDIT CARD
 - ▶ CASH
 - ▶ STOCK TRANSFER
- ▶ PAPER PLEDGE CARDS
- ▶ SAME OPTIONS

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Home Pledge My Giving History Message from the President UFCC Agencies Logout

GATORS GIVE

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2020 UF Campaign for Charities
You Make a Difference

Leadership Campaign: September 8th - September 25th; General Campaign: September 28th - October 16th

For 15 years, University of Florida employees have donated approximately \$1 million annually to area charities through the UF Campaign for Charities (UFCC). With over \$20 million raised since the start of the campaign in 1993, UFCC donors protect abused children, care for the elderly, protect the environment, support medical research, find homes for abandoned pets - and more.

As we all know, with the challenges 2020 has brought to our public health as well as our economy this is a time that calls for us to step forward stronger than ever to support and facilitate our community caring for ourselves and making it through. The UF Campaign for Charities helps over 90 local agencies make a positive impact, and many of them depend on the UFCC to fulfill their mission.

One reason for this campaign's success is the payroll deduction giving program. By giving in small amounts throughout the year, you can make a big difference. Donors may designate a specific organization or give to the overall campaign, which helps all.

UFCC ONLINE GIVING SITE

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2023 UFCC AGENCIES



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EarthShare



STOP! Children's Cancer

2023 UFCC AGENCIES



- ▶ AGENCIES APPLY TO PARTICIPATE AND ARE VETTED BY:
 - ▶ COMMUNITY RELATIONS STAFF
 - ▶ UNITED WAY STAFF
 - ▶ UFCC PLANNING COMMITTEE
- ▶ UF REGULATIONS STATE THAT AGENCIES MUST
 - ▶ BE A NONPROFIT AGENCY AND MUST FOCUS ON ISSUES OF HEALTH AND HUMAN SERVICES TO ASSIST WITH PHYSICAL, SOCIAL AND PSYCHOLOGICAL WELL-BEING
 - ▶ PROVIDE SERVICES DIRECTLY BENEFITING THE PEOPLE RESIDING IN ALACHUA AND SURROUNDING COUNTIES
 - ▶ HAVE OPERATING / FUNDRAISING EXPENSES LESS THAN 25% OF THEIR REVENUE.
 - ▶ 75% OR MORE OF AN AGENCY'S REVENUE SHOULD GO TO THE AGENCY'S MISSION / PROGRAM COSTS

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GATORS GIVE


2023 UFCC PARTICIPATING AGENCIES

- 68 INDEPENDENT AGENCIES
- 11 CREATING HEALTHIER COMMUNITIES
- 20 UNITED WAY AGENCIES

99 TOTAL AGENCIES

FLORIDA 4-H FOUNDATION

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GATORS GIVE

- Alzheimer's Association
- American Kidney Fund
- Epilepsy Florida
- Florida SIDS Alliance
- Hemophilia Foundation
- JDRF International
- Lupus Foundation of America
- Sickle Cell Disease Association
- Special Olympics Florida
- Society of St. Andrew
- ZERO - The End of Prostate Cancer

CREATING HEALTHIER COMMUNITIES AGENCIES

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American Red Cross	Gainesville for All
Bread of the Mighty Food Bank	GRACE Marketplace
Catholic Charities Bureau Gainesville	Partnership for Strong Families
CDS Family & Behavioral Health Services	Peaceful Paths Domestic Abuse Network
Central Florida Community Action Agency	Project YouthBuild
CHC: Creating Healthier Communities	Putnam Land Conservancy
Child Advocacy Center	St. Francis House
ElderCare of Alachua County	The Guardian Foundation
Family Promise of Gainesville	Tyler's Hope for a Dystonia Cure
Gainesville Community Ministry	United Way of North Central Florida

UNITED WAY AGENCIES


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ACORN Clinic	Gainesville Thrives	Rebuilding Together North Central Florida
Alachua Conservation Trust	The Education Compact at Gnv Chamber	Ronald McDonald House Charities of North Central Florida
Alachua County Library District Foundation	Gentle Carousel Miniature Therapy Horses	Second Chance Farms
Alachua Habitat for Humanity	Girl Scouts of Gateway Council	Service Dogs for Patriots
American Cancer Society	Girls on the Run of Northeast Florida	Southern Legal Counsel
AMikids Gainesville	Girls Place	Southwest Advocacy Group (SWAG)
Archer Family Health Care	GNV Bridge	St. Francis Pet Care
Boulware Springs Charter School	Grace Healthcare Services Corp	Stop Children's Cancer
Boys & Girls Club of Northeast Florida	Healthy Start of North Central Florida	The Education Foundation of Alachua County
Center for Independent Living	HOPE Horses Helping People	The Repurpose Project
Community Hospice and Palliative Care	Humane Society of North Central Florida	Climb for Cancer
Community Spring	ISKCON of Gainesville (Krishna Lunch)	V Foundation for Cancer Research
Conservation Florida	K9s For Warriors	UF Aid A Gator
Sira - Crisis Pregnancy Center of Gainesville	Keep Alachua County Beautiful	UF College of Dentistry Community Outreach Programs
Dance Alive National Ballet	Kids Count in Alachua County	Unspoken Treasure Society
Early Learning Coalition of Alachua County	Meridian Behavioral Healthcare	We Are Neutral
EarthShare	Mirror Image Leadership Academy	
EasterSeals, Florida	Neighborhood Housing Development Corporation	
Episcopal Children's Services	Oak Hammock at UF Scholarship Fund	
Faithful Friends Pet Rescue and Rehoming	Operation Catnip	
Fish & Wildlife Foundation of Florida	Pace Center for Girls	
Florida 4-H Club Foundation	Parkinson's Foundation Florida Chapter	
Florida Wildlife Care	Fix Them All	
Food4Kids Backpack Program of North Florida	Planned Parenthood of South, East and North Florida	
Aces in Motion	Prairie Creek Conservation Cemetery	
Gainesville Opportunity Center	Puppy Hill Farm Animal Rescue	

INDEPENDENT AGENCIES




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AGENCY ROLE

AGENCIES ARE ASKED TO:


- ▶ MAKE DONOR DATABASE AWARE OF THE UFCC
- ▶ LET DONORS KNOW THAT GIVING THROUGH THE UFCC ADDED 23% MORE TO TOTAL DONATIONS IN 2022
- ▶ USE UFCC LOGO IN NEWSLETTERS AND WEBSITES
- ▶ OFFER TO SPEAK AT UNIT / COLLEGE EVENTS, MEETINGS, ZOOMS



Gainesville Opportunity Center



Tyler's Hope for a Dystonia Cure



Gainesville Community Ministry

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AGENCY ROLE

AGENCIES ARE ASKED TO:

- ▶ CONTACT STEERING COMMITTEE MEMBERS - OFFER TO SPEAK DURING VIRTUAL MEETING, SHARE INFO
- ▶ PROVIDE A BRIEF MISSION DESCRIPTION
- ▶ PROVIDE AGENCY PHOTOS FOR UFCC WEBSITE, FACEBOOK AND TRAINING USE
- ▶ PARTICIPATE IN THE KICKOFF EVENT



Florida Wildlife Care



American Kidney Fund



Bread of the Mighty Food Bank

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Alachua County Conservation Trust



GATORS GIVE

\$50	\$100	\$200	\$300	\$500	\$1000
<p>Buy personal protective equipment for 4 <i>Women In the Woods</i> resource management interns</p>	<p>Plants one acre of long-leaf pines at an ACT Preserve</p>	<p>Pays for a school bus-load of Alachua County elementary school kids to receive environmental education at</p>	<p>Provides one internship stipend for a <i>Women In the Woods</i> resource management intern</p>	<p>Applies critically-needed prescribed fire for the restoration of ten conservation acres</p>	<p>Buy one acre of imperiled wetlands for permanent conservation</p>

DONATION / IMPACT CORRELATION



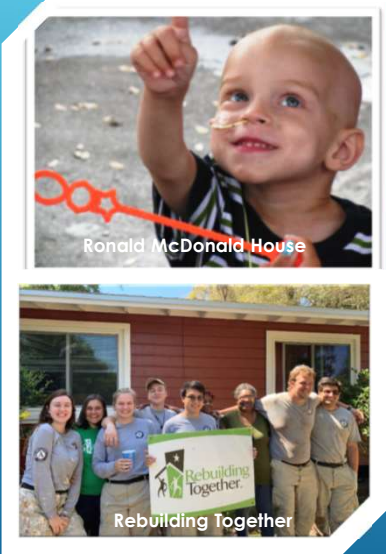
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**2023 UFCC
CAMPAIGN DETAILS**



GATORS GIVE


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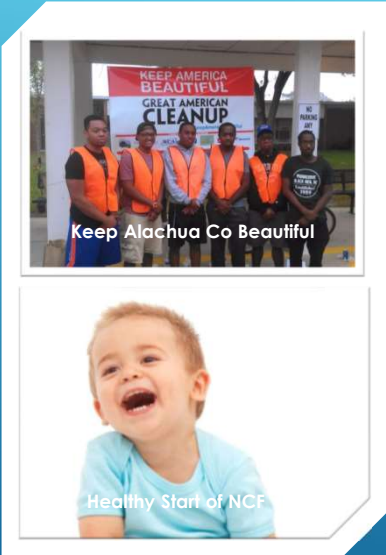
UFCC CONTRIBUTIONS

EMPLOYEES CAN GIVE TWO TYPES OF GIFTS TO THE UFCC :

- ▶ A *DESIGNATED* GIFT - SPECIFYING A SPECIFIC AGENCY/AGENCIES
- ▶ AN *UNDESIGNATED* GIFT - GIVING TO THE GENERAL CAMPAIGN




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UFCC CONTRIBUTIONS

UNDESIGNATED GIFTS:


- ▶ DISTRIBUTED TO AGENCIES / FEDERATION BASED ON PERCENTAGE THEY RECEIVE FROM DESIGNATED GIFTS
- ▶ IN 2022, THIS INCREASED AGENCY GIFTS BY ABOUT 23%!
- ▶ AN AGENCY THAT RECEIVED \$10,000 IN DESIGNATED FUNDS ALSO RECEIVED \$2,500 IN UNDESIGNATED FUNDS, RAISING THEIR TOTAL GIFT TO \$12,300 IN 2022.



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Halle's Angels Pet Rescue



Oak Hammock at UF Scholarship Fund

WHY GIVE THROUGH THE UFCC?

- ▶ EASE OF PAYROLL DEDUCTION
- ▶ AFFORDABILITY (GIVING A LITTLE EACH PAYCHECK)



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HOPE Horses Helping People



Creating Healthier Communities

WHY GIVE THROUGH THE UFCC?

- ▶ AGENCIES RECEIVE A PORTION OF UNDESIGNATED FUNDS, SIGNIFICANTLY INCREASING THE VALUE OF THEIR GIFT - 23% MORE IN 2022!



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2023 UFCC CAMPAIGN DETAILS

UFCC Fiscal Process

GATORS GIVE



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UFCC FISCAL PROCESS

UNITED WAY HAS SERVED AS FISCAL AGENT OF THE UFCC SINCE ITS INCEPTION

UNITED WAY'S PROJECTED FEE FOR THE 2023 UFCC IS 5.5%

AGENCY FEE INCLUDES:

- ONLINE GIVING SITE
- CREDIT CARD FEES
- RECORD-KEEPING
- DISTRIBUTION OF FUNDS TO AGENCIES
- AND MUCH MORE!



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UFCC FISCAL PROCESS

THE UNITED WAY ALSO:

- ▶ PROVIDES ADDITIONAL REVIEW OF AGENCY APPLICATIONS
- ▶ PROCESSES PAPER PLEDGE CARDS, CASH, CHECKS, CREDIT CARD AND DIRECT-BILL REQUESTS
- ▶ DISTRIBUTES FUNDS TO AGENCIES QUARTERLY BASED ON THE AMOUNT COLLECTED FROM THE UFCC



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2023 UFCC CAMPAIGN DETAILS

Steering Committee & Coordinator Responsibilities –

The HEART of the UFCC!

GATORS GIVE



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Neighborhood Housing & Development Corporation

Meridian Behavioral Healthcare

American Red Cross

We Are Neutral

STEERING COMMITTEE

- RECRUIT CAMPAIGN COORDINATORS TO ASSIST YOU IN YOUR UNIT – IDEALLY ONE PERSON IN EACH DEPARTMENT.
- SEEK SUPPORT FROM YOUR UNIT LEADERSHIP.
- SET A GOAL TO INCREASE YOUR 2023 TOTAL.
- PLAN INDIVIDUAL COLLEGE / UNIT CAMPAIGN TO MAKE EVERYONE AWARE OF THE UFCC.



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Neighborhood Housing & Development Corporation

Meridian Behavioral Healthcare

American Red Cross

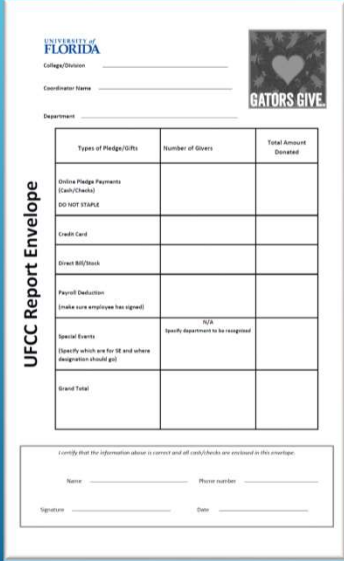
We Are Neutral

STEERING COMMITTEE

- ENCOURAGE ALL COORDINATORS / VOLUNTEERS TO REVIEW THE ZOOM CAMPAIGN TRAINING.
- DELIVER DOOR PRIZE FROM UNIT FOR KICK OFF EVENT BY SEPT 15th.
- ATTEND KICK OFF EVENT ON SEPTEMBER 28th.



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UFCC Report Envelope

UNIVERSITY OF FLORIDA
College/Division _____
Coordinator Name _____
Department _____

Types of Pledge/Gifts	Number of Gifts	Total Amount Donated
Online Pledge Payments (Cash/Checks) DO NOT STAMP		
Credit Card		
Direct Bill/Check		
Payroll Deduction (Make sure employee has signed)		
Special Events (Specify which one for SE and where designated should go)	N/A Specify departments to be recognized	
Grand Total:		

I certify that the information above is correct and all cash/checks are enclosed in this envelope.


Name _____ Phone number _____
Signature _____ Date _____

STEERING COMMITTEE

**PLACE ALL CHECKS AND PLEDGE CARDS
IN AN ENVELOPE WITH THE UFCC
REPORT COVER AFFIXED.**

**RETURN TO COMMUNITY RELATIONS BY
*OCTOBER 27TH**

**UF OFFICE OF COMMUNITY RELATIONS
PO BOX 113158
GAINESVILLE, FL 32611**



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Family Promise
Giving provides me with a home.
Family Promise



Girls Place



Putnam Land Conservancy

CAMPAIGN COORDINATORS

- ASSIST STEERING COMMITTEE MEMBER WITH PROMOTION OF THE CAMPAIGN.
- ASSIST WITH SPECIAL EVENTS.
- ATTEND KICK OFF EVENT ON SEPTEMBER 28th.
- RETURN CASH, CHECKS AND PLEDGE CARDS TO STEERING COMMITTEE MEMBER.



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HISTORY



2014-2019
New dean, new opportunities
Paper Airplane Challenge
begins



2020-NOW
Refocus goal and
communications

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**TARGETED
CAMPAIGN**

Outreach since 2020

- Intro emails to new faculty and staff
- Weekly/Bi-weekly campaign updates with department totals
- Weekly reports to college leadership

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TARGETED CAMPAIGN

Outreach since 2020

- Intro emails to new faculty and staff
- Weekly/Bi-weekly campaign updates with department totals
- Weekly reports to college leadership

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TARGETED CAMPAIGN

Outreach since 2020

- Intro emails to new faculty and staff
- Weekly/Bi-weekly campaign updates with department totals
- Weekly reports to college leadership

Division	Participation Rate	Amount Pledged
APK	18%	\$2,305
Dean's Office	62%	\$7,716
HEB	17%	\$1,137
SPM	27%	\$873
THEM	14%	\$1,880
Total	28%	\$13,911

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TARGETED CAMPAIGN

Outreach since 2020

- Intro emails to new faculty and staff
- Weekly/Bi-weekly campaign updates with department totals
- Weekly reports to college leadership

Division	Participation Rate	Amount Pledged
APK	18%	\$2,315
Dean's Office	69%	\$7,896
HEB	28%	\$1,947
SPM	36%	\$623
THEM	36%	\$1,972
Total	35%	\$15,613

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PARTNERSHIP

Paper Airplane Challenge

- Pride-building
- Raise awareness
- Purposeful fun

Oct. 5, 2023 details: go.ufl.edu/pac23

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SHOWDOWN**LINK TO VIDEO**

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RESULTS

Year	Participation Rate	Amount Pledged
2019	24%	\$11,720
2020	31%	\$14,017
2021	33%	\$15,715
2022	35%	\$15,013

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SPECIAL EVENTS

Share your ideas with us and we will post on the website for all to use!

Please Note: The sale of food on campus by anyone other than UF-authorized vendors is not allowed.

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VISIT WITH UFCC AGENCIES

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- ▶ ENJOY DELICIOUS FOOD!
- ▶ ENJOY MUSIC & ENTERTAINMENT!
- ▶ MEET ALBERT AND ALBERTA!

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➤ UNIT & VOLUNTEER AWARDS!

➤ GREAT DOOR PRIZES FOR VOLUNTEERS!

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JOIN THE FABULOUS

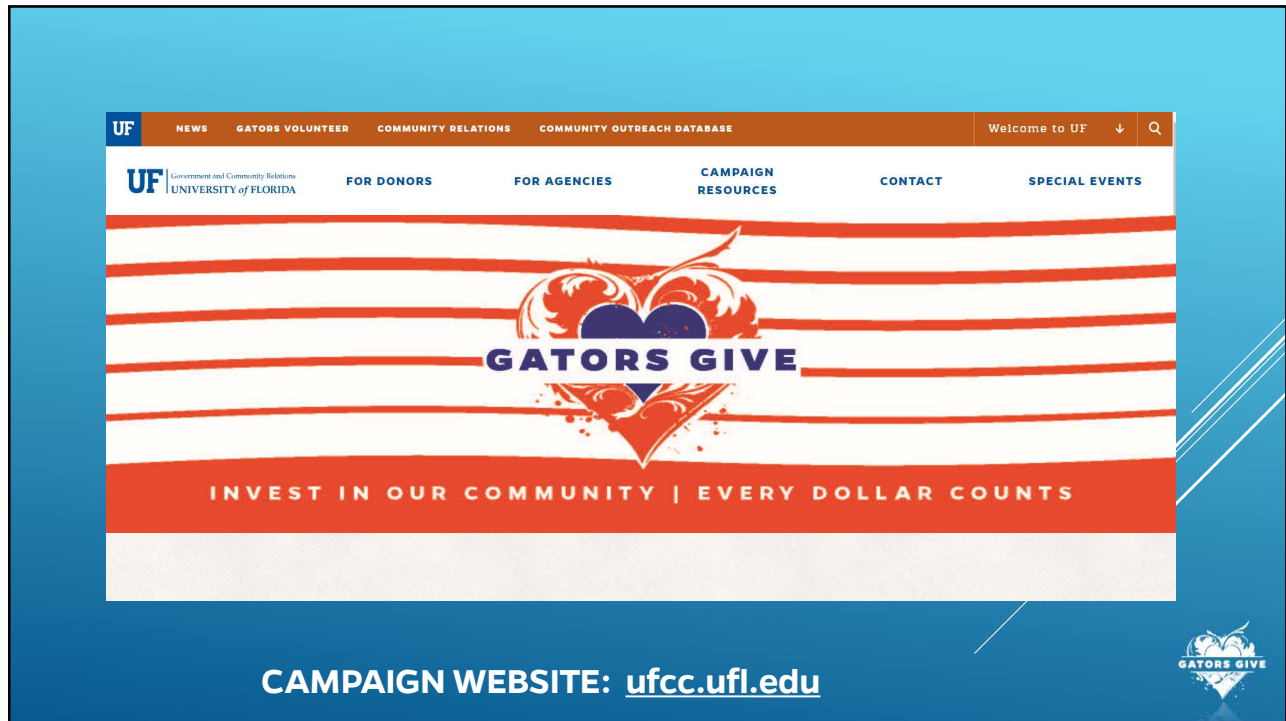
UFCC KICKOFF COMMITTEE!

EMAIL K.THOMAS@UFL.EDU

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2023 UFCC AGENCIES


To learn more about the agencies participating in the 2023 Campaign for Charities, hover over an agency's name (below) to read their mission statement, or click on their name to visit their website.*

*Please note. Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

- [Aces in Motion \(Gainesville Area Community Tennis Association\)](#)
- [ACORN Clinic - Alachua County Organization for Rural Needs](#)
- [Aid-a-Gator, University of Florida Foundation](#)
- [Alachua Conservation Trust](#)
- [Alachua County Education Compact \(Gainesville Area Chamber of Commerce Foundation\)](#)
- [Alachua County Library District Foundation](#)
- [Alachua Habitat for Humanity](#)

CAMPAIGN WEBSITE

- Agency listing and contact information
- UFCC regulations



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UF CAMPAIGN FOR CHARITIES RESOURCES AND MATERIALS

TRAINING MATERIALS 2022


If you could not attend our training sessions in person, please review the PDF's of the presentations. Please let us know if you have any questions.

- [2022 STEERING COMMITTEE TRAINING \(PDF\)](#)
- [UFCC E-PLEDGE ADMINISTRATOR INSTRUCTIONS](#)
- [2022 UFCC AGENCY TRAINING](#)
- [UFCC AGENCY PORTAL INSTRUCTIONS](#)

*2023 materials coming soon!


CAMPAIGN MATERIALS

Right Click the image to download.



CAMPAIGN WEBSITE

- Special Event Info
- UFCC Training PPT
- Contact Info
- UFCC FAQ's



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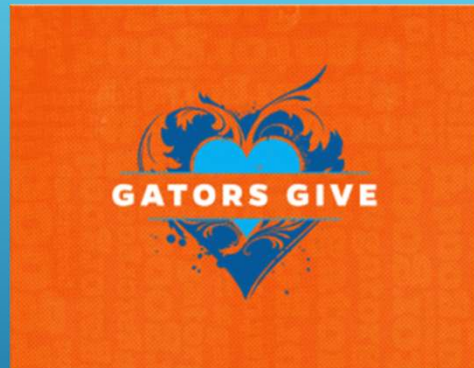
UFCC CAMPAIGN MATERIALS:

- POSTER
- POSTCARD
- DONOR CARD
- GOAL POSTER
- PLEDGE CARD

ALL MADE AVAILABLE FOR DOWNLOAD ON THE WEBSITE.




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CAMPAIGN LOGOS




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UF Campaign for Charities 2019

More from WUFT Media
Autoplay next video

2019 CAMPAIGN VIDEO



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UFCC FACEBOOK

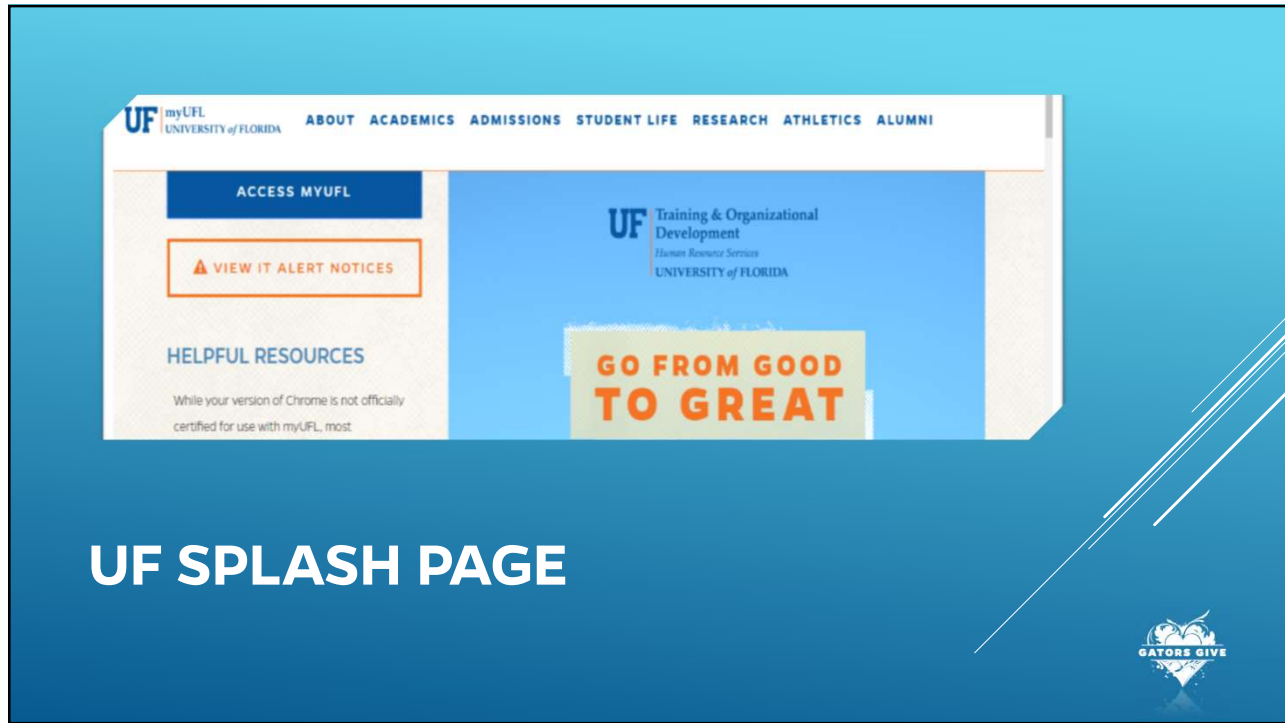
- CAMPAIGN UPDATES AND VIDEOS
- AGENCY SPOTLIGHTS
- SPECIAL EVENTS INFORMATION
- CAMPAIGN NEWS AND PROGRESS



LIKE US ON FACEBOOK

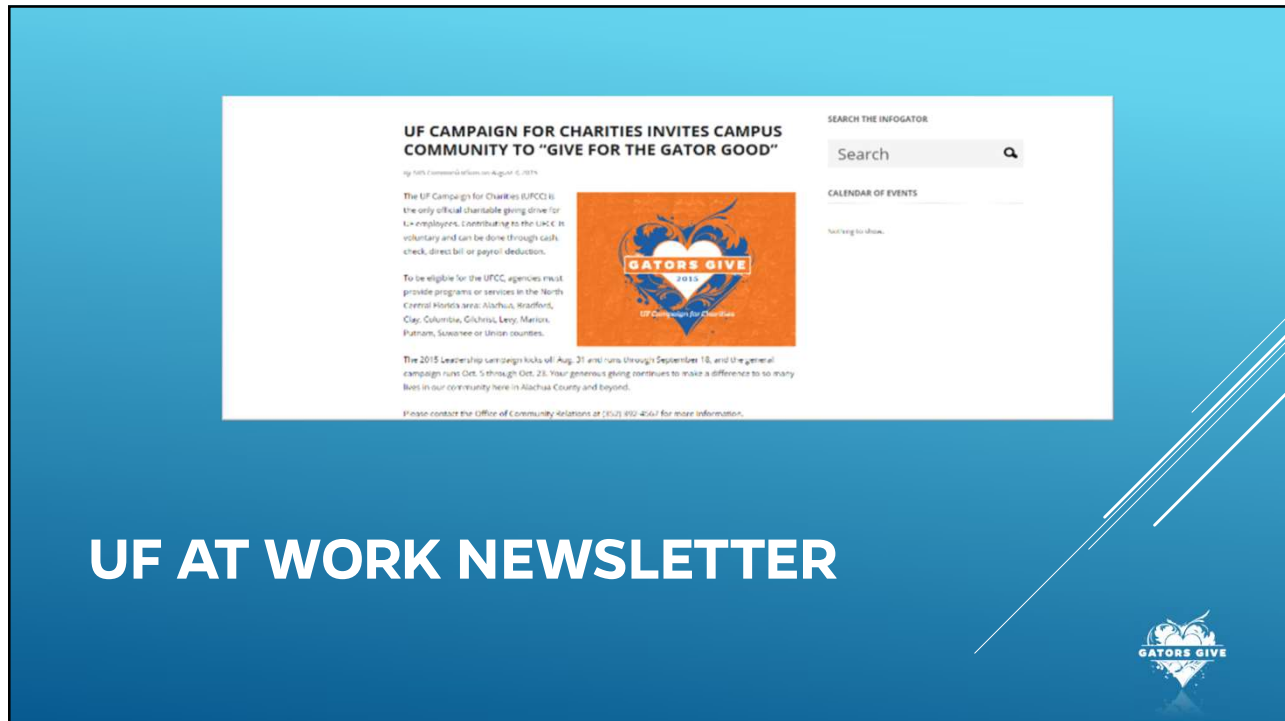


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UF SPLASH PAGE

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UF AT WORK NEWSLETTER

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UF NEWS

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**WHY GIVE
THROUGH THE UFCC?**

CAMPAIGN MESSAGING

GATORS GIVE

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CAMPAIGN MESSAGING

WHY GIVE THROUGH UFCC?

- Ease of payroll deduction
- UFCC agency review process
- Choice of 99 agencies with widely varied missions
- Agencies receive portion of undesignated funds, increasing gifts by a significant amount (In 2022, donations were increased by ~ 23%!)




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GATORS GIVE


INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

**YOU HELP US BRING THE GATOR GOOD TO
GAINESVILLE AND ALL OF NORTH CENTRAL
FLORIDA!!**


THANK YOU!!



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▶ **QUESTIONS ?**



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**2023 UFCC
CAMPAIGN DETAILS**

E-Pledge Site



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E-PLEDGE SITE

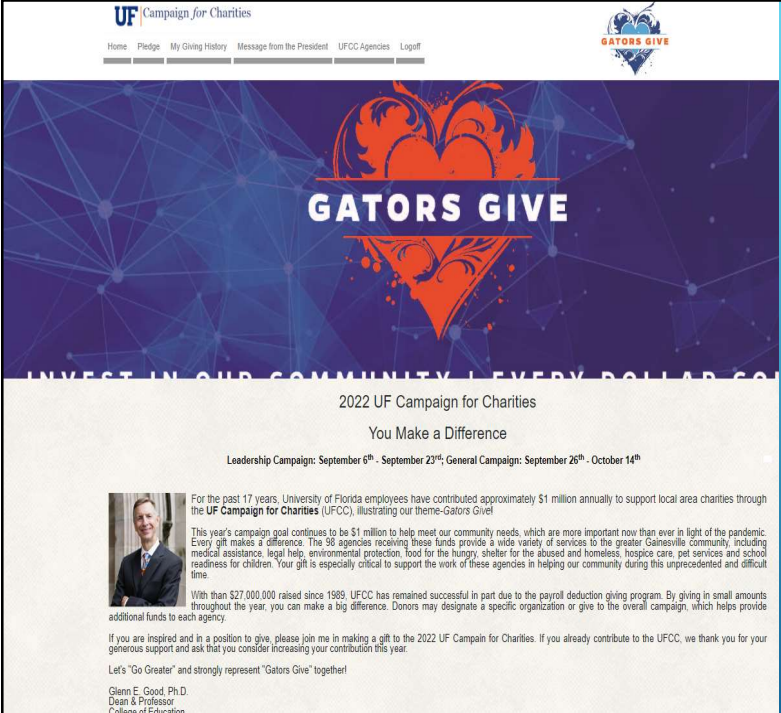
ACCESS FROM *UFCC.UFL.EDU* OR VIA
MYUFL>MY SELF SERVICE>UFCC SIGN ON

EMPLOYEES LOG ON TO:

- ▶ GIVE FOR THE FIRST TIME
- ▶ CHANGE THEIR PLEDGE AMOUNT OR AGENCY DESIGNATIONS
- ▶ REVIEW GIVING HISTORY
- ▶ STOP THEIR PLEDGE AT THE END OF 2022




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UF Campaign for Charities

Home Pledge My Giving History Message from the President UFCC Agencies Logoff




GATORS GIVE

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2022 UF Campaign for Charities

You Make a Difference

Leadership Campaign: September 6th - September 23rd; General Campaign: September 26th - October 14th



For the past 17 years, University of Florida employees have contributed approximately \$1 million annually to support local area charities through the **UF Campaign for Charities (UFCC)**, illustrating our theme-Gators Give!

This year's campaign goal continues to be \$1 million to help meet our community needs, which are more important now than ever in light of the pandemic. Every gift makes a difference. The 98 agencies receiving these funds provide a wide variety of services to the greater Gainesville community, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services and school readiness for children. Your gift is especially critical to support the work of these agencies in helping our community during this unprecedented and difficult time.

With than \$27,000,000 raised since 1989, UFCC has remained successful in part due to the payroll deduction giving program. By giving in small amounts throughout the year, you can make a big difference. Donors may designate a specific organization or give to the overall campaign, which helps provide additional funds to each agency.

If you are inspired and in a position to give, please join me in making a gift to the 2022 UF Campaign for Charities. If you already contribute to the UFCC, we thank you for your generous support and ask that you consider increasing your contribution this year.

Let's "Go Greater" and strongly represent "Gators Give" together!

Glenn E. Good, Ph.D.
Dean & Professor
College of Education

LANDING PAGE FEATURES

- GREETING
- PLEDGE NOW
- MY GIVING HISTORY

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UF Campaign for Charities

Home Pledge My Giving History Message from the President UFCC Agencies Logoff

GATORS GIVE

Your 2019 pledge will automatically carry into the 2020 UF Campaign for Charities, keeping your same pledge amount and agency choices. If you are satisfied with this donation, no further action is required.

If you would like to change your pledge amount, the agencies selected, or make a gift via cash or credit card, please click the **UPDATE** button.

If you do not wish to make any changes to your 2018/2019 pledge, click the **LOG OFF** button.

Update (with blue arrow pointing up)

LOG OFF

New/Additional Pledge (with blue arrow pointing left)

Change

Cancel

EMPLOYEES LOG ONTO THE SYSTEM TO:

- MAKE CHANGES TO OR CANCEL EXISTING PLEDGE
- MAKE NEW/ADDITIONAL PLEDGE
- REVIEW PLEDGE HISTORY

PAYROLL DEDUCTION PLEDGES ROLL OVER TO THE FOLLOWING YEAR UNLESS:

- THE PLEDGE IS STOPPED MID-YEAR WITH UF HUMAN RESOURCES
- THE DONOR ELECTS TO NOT RENEW FOR THE FOLLOWING YEAR (USING THE ONLINE SYSTEM DURING THE CAMPAIGN)

GATORS GIVE

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Home Pledge My Giving History Message from the President UFCC Agencies Logoff

GATORS GIVE

Type and Amount → Designations → Verification → Finished

Please select a payment method for your pledge

Payroll Deduction (with blue arrow pointing up)

Credit Card

Cash

Bill Me

Check

I would prefer not to contribute this year. (with blue arrow pointing down)

Next

Cancel

MAKE A PLEDGE OR ELECT TO NOT MAKE A PLEDGE

GATORS GIVE

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Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and we'll calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

Please note: Your agency and amount designations will continue to roll over from year to year unless you stop your pledge now through the online giving system. After the campaign ends, you can cancel your pledge by contacting UF Human Resource Services at employment@ufl.edu or calling 352-273-2841.

ePledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

Your prior year Campaign Commitment: \$260.00
 If you would like to see your designations for prior years, click on the [giving history link](#) in the top menu.

Give a percentage of your annual salary!

NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

Annual Salary

Confirm Salary


Percent of Salary

Deduction Per Paycheck:

Pay Periods Per Year:

Total Annual Pledge:

PAYROLL DEDUCTION CALCULATION



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UF Campaign for Charities

Home Pledge My Giving History Message from the President UFCC Agencies Logoff

Type and Amount → Designations → Verification → Finished


Agency Designation Page

If you wish to give an undesignated donation to be divided among all participating agencies, click "NEXT."


Agency List


Name	Designation Amount
Aces In Motion (Gainesville Area Community Tennis Association)	<input type="text"/>
ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)	<input type="text"/>
Aid-a-Gator	<input type="text"/>
Alachua Conservation Trust, Inc.	<input type="text"/>
Alachua County Library District Foundation	<input type="text"/>
Alachua Habitat for Humanity	<input type="text"/>

Total Pledge	\$260.00
Total Designated	\$0.00
Total Undesignated	\$260.00



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DONOR PREFERENCES

Home
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Message from the President
UFCC Agencies
Logoff

Type and Amount
Designations
Verification
Finished

Please check your information below.


- Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
- Release my postal address to the designated agency or agencies for recognition.
- Release my email address to the designated agency or agencies
- Publish my name as a UFCC Donor.
- Please check to remain anonymous in the leadership brochure.
- I wish to combine my spouse's pledge with mine to obtain leadership status.


Spouse's Name (First and Last Name)

Do not use your browser back button.
Use the BACK button below to navigate back.

Next
Previous
Cancel

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REVIEW DETAILS

Home
Pledge
My Giving History
Message from the President
UFCC Agencies
Logoff

Type and Amount
Designations
Verification
Finished

Please review your pledge and confirm it below:

Pledge Type:	Payroll Deduction
Pay Periods Per Year:	26
Deduction Per Paycheck:	\$10.00
Total Current Pledge:	\$260.00
Total Pledge Year To Date:	\$780.00

Designated to	Amount
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total Designated	\$260.00
Total Undesignated	\$0.00

Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
 Release my postal address to the designated agency or agencies for recognition.
 Release my email address to the designated agency or agencies
 Publish my name as a UFCC Donor.


Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member.
 To find the name of your Steering Committee member. [Click Here](#)


The confirmation page may take a few moments to display.
 Please click Confirm only once.

Thank you.

Confirm
Previous
Cancel

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Home Pledge My Giving History Message from the President UFCC Agencies Logoff

Type and Amount Designations Verification Finished

Karen, Thank you for your contribution.

If you have pledged to pay with cash or a check, please print this page and deliver with your cash or check to your unit's Steering Committee member. [Click Here](#) to find the name of your Steering Committee member.

Reference Number:	24062-991145
Pledge Type:	Payroll Deduction
Pay Periods Per Year:	26
Deduction Per Paycheck:	\$10.00
Total Current Pledge:	\$260.00
Total Pledge Year To Date:	\$780.00

Designated to	Amount
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total Designated	\$260.00
Total Undesignated	\$0.00

Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
 Release my postal address to the designated agency or agencies for recognition.
 Release my email address to the designated agency or agencies.
 Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member. [Click here](#) to find the name of your Steering Committee member.


Search
Print


CONFIRMATION

- Emailed to employee
- Can print for records



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Home Pledge My Giving History Message from the President UFCC Agencies Logoff

Account History

Please contact the UF Community Relations Department with any questions: 352-392-4567


If you have made a credit card pledge this campaign year and wish to make a change, please [contact your ePledge administrator here.](#)

Year	Pledge
2020	\$780.00
2019	\$260.00


MY GIVING HISTORY



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





PLEDGE DETAILS

2020 Pledge Details & History


Please contact the UF Community Relations Department with any questions: 352-392-4567
 If you have made a previous credit card pledge this campaign year and wish to make a change, please [contact your ePledge administrator here](#).

Donor/Campaign	Company	Pledge
Thomas, Mrs. Karen H.		
UF Campaign for Charities	University of Florida	\$780.00
TOTAL FOR 2020		\$780.00


Recent Transactions

Year	Date	Pledge Type	Pledge	e-Payment Verification	
2020	07/16/2021	Payroll Deduction	\$260.00		  
2020	09/21/2020	Payroll Deduction	\$520.00		 
2019	06/28/2019	Payroll Deduction	\$260.00		 

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PLEDGE DETAILS

- CAN RESEND CONFIRMATION TO EMPLOYEE

Transaction Details

To edit your pledge or designations click on the **update** button. IF you have not yet made a 2020 pledge please click on **pledge** from the left menu to make a 2020 pledge.
 If you have made a previous credit card pledge this campaign year, and wish to make a change please [contact your ePledge administrator here](#).

Campaign Year	2020
Campaign Name	UF Campaign for Charities
Transaction Type	Employee Payroll
Transaction Status	110 - Entered
Transaction Number	991145
Envelope Number	24062
Employer:	University of Florida
Transaction Date	07/16/2021
Pledge Type:	Payroll Deduction
Pledge Amount:	\$260.00
Number of Deductions	26

Designation Details


Agencies Name	Amounts or Percentage
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total to agencies	\$260.00
Total to the Community Plan	\$0.00
Total Pledge	\$260.00

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[e-Pledge Coordinator](#) [Change Organization](#)



UF Campaign for Charities

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[Logoff](#)



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If you would like to change your pledge amount, the agencies selected, or make a gift via cash or credit card, please click the UPDATE button.

If you do not wish to make any changes to your 2018/2019 pledge, click the LOG OFF button.


[STEERING COMMITTEE](#)
[FREQUENTLY ASKED QUESTIONS \(FAQ\)](#)
[LEADERSHIP LEVELS](#)
[PRIVACY POLICY](#)

E-PLEDGE TOOL


Volunteers can use “epledge coordinator” link to generate donor/giving reports and for cash / check donation collections.



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Web Reports Logoff



Web Reports

Cash Report - UF Coor
Contains all cash and check donations for companies with no subsidiaries. ←

Daily Status Report - Previous Year - UF Coor
This report summarizes 2018 gifts on a daily basis. It reports on total gifts entered on each day, showing the amount by date and to date.

Daily Status Report - Current Year - UF Coor
This report summarizes gifts on a daily basis. It reports on total gifts entered on each day, showing the amount by date, and total to date. Compare to 'Daily Status Report - Previous Year' to determine your daily progress to last year.


No Response Report - UF Coor
Lists all employees who have not responded/donated.

Pledge Summary Report - UF Coor
Provide total number of employees, % participation, average gift, dollar amount increase/decrease, % change increase/decrease.

Transaction Report - UF Coor
Lists all transactions during the current campaign year. Report includes all employees that have pledged along with their department.

Submit ←

SELECT REPORT



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My Outputs

In order to download a report right click the link and save the report on your computer.

Refresh


Show Outstanding

<input type="checkbox"/> Job Number	Job	Names	Date	#Pages	Size	Type	Status	Description
<input type="checkbox"/> 433518	Transaction Report - UF Coor	University of Florida - Pledge Transaction Report	12/03/2020 11:42:39 AM	0	1.1 MB	csv	Ready	
<input type="checkbox"/> 429739	Transaction Report - UF Coor	University of Florida - Pledge Transaction Report	10/13/2020 09:05:18 AM	0	1.0 MB	csv	Ready	
<input type="checkbox"/> 429738	Daily Status Report - Current Year - UF Coor	University of Florida - Pledge Daily Status Report	10/13/2020 09:04:03 AM	3	10.8 KB	pdf	Ready	
<input type="checkbox"/> 407654	Transaction Report - UF Coor	University of Florida - Pledge Transaction Report	10/08/2019 03:52:11 PM	0	3.2 KB	csv	Ready	
<input type="checkbox"/> 407653	Transaction Report - UF Coor	University of Florida - Pledge Transaction Report	10/08/2019 03:52:07 PM	0	3.2 KB	csv	Ready	

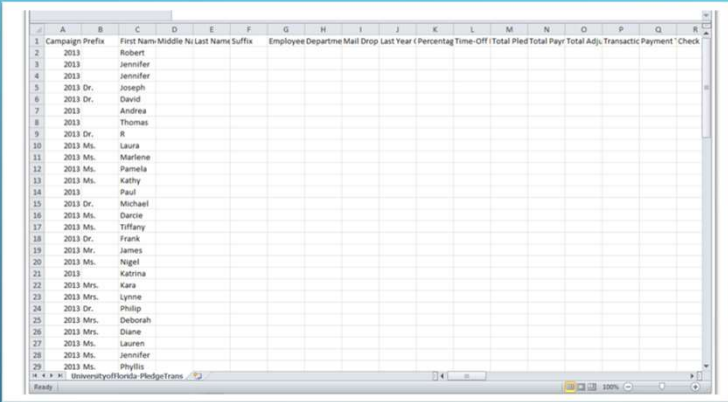
Reports appear a bottom of screen in My Outputs

Processing reports may take a few minutes. Hit "Refresh" to see progress.

Status box shows "Ready" when reports are finished.




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PLEDGE REPORTS

Reports produced as Excel files.
Can be downloaded and saved.

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▶ QUESTIONS ?



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