

2024 University of Florida Campaign For Charities

AGENCY TRAINING AND INFORMATION SESSION



GATORS GIVE

agenda

Welcome and Introductions

Campaign History

2023 Campaign Results

Campaign Details and Resources

Fiscal Agent & Agency Portal

Kick Off Event & Campus Special Events

UF Gators Volunteer Update

Q & A – Open Forum

UFCC AGENCY TRAINING AND INFORMATION SESSION



introducti

Share your name and agency you represent.

ons





UFCC CAMPAIGN

history



UF CAMPAIGN FOR CHARITIES

history

- **UF employees have given almost ~\$1,000,000.00 per year for the past 18 years**
- **Nearly \$29,000,000.00 donated since 1989**
- **The campaign has grown from 39 agencies (in 1993) to 105 agencies (in 2024)**





Alachua
Habitat
for Humanity®



2023 UFCC CAMPAIGN

review

2023 UF CAMPAIGN FOR CHARITIES

results

\$908,629 2023 CAMPAIGN TOTAL

Down 7.25 % FROM 2022 CAMPAIGN TOTAL

1,711 TOTAL DONORS

10.8 % OVERALL PARTICIPATION



LEADERSHIP CAMPAIGN BY THE

numbers

\$718,934 LEADERSHIP TOTAL

82.6 % OF 2023 TOTAL

481 LEADERSHIP DONORS



2023 LEADERSHIP CAMPAIGN RESULTS

Amount	Level	# of Donors	Total \$ Pledged
\$10,000 +	Senior Leadership	9	\$121,010.12
\$5,000 - \$9,999	Platinum	17	\$101,370.24
\$2,500 - \$4999	Diamond	45	\$137,167.70
\$1,500 - \$2,499	Emerald	56	\$96,106.16
\$1,000 - \$1,499	Gold	100	\$111,446.64
\$750 - \$999	Silver	50	\$40,105.18
\$500 - \$749	Copper	199	\$111,728.82



UF CAMPAIGN FOR CHARITIES BY THE

number

\$712,677

DESIGNATED GIFTS

\$196,009

GIFTS

UNDESIGNATED

\$37,960

EVENTS

SPECIAL



2023 TOP AGENCY DESIGNATIONS

Agency	Donors	2022 Designated Dollars *
Planned Parenthood of North Florida (PPSENFL)	205	\$ 49,592
Humane Society of North Central Florida	295	\$ 47,738
Bread of the Mighty Food Bank	210	\$ 45,050
Alachua County Coalition for the Homeless and Hungry, Inc.	143	\$ 33,234
Ronald McDonald House Charities of North Central Florida	128	\$ 27,277
St. Francis House, Inc.	136	\$ 26,713
Alachua Conservation Trust, Inc.	133	\$ 25,387
Peaceful Paths Domestic Abuse-Network, Inc.	156	\$ 24,676
Alachua Habitat for Humanity	123	\$ 24,029
United Way of North Central Florida	63	\$ 19,087

* Agencies also received undesignated portion



2023 SEC SCHOOL COMPARISON

University	2023 Totals	Participation	2022 Totals
University of Florida	\$908,687	10%	\$979,405
University of Alabama	\$409,205	22%	\$382,559
University of Missouri	\$497,318	6%	\$437,089
University of Tennessee	No report	No report	No report
University of Kentucky	\$194,373	3%	No report
University of Mississippi	\$92,871	7%	\$100,811
Auburn University	\$125,639	16%	\$124,734
University of Georgia	No report	No report	No report
University of Arkansas	\$330,800	Not reported	\$84,665
LSU	No report	No report	No report
University of South Carolina	\$34,908	1%	\$37,942
Texas A&M University	\$618,876	6%	No report
Mississippi State University	No report	No report	No report
Vanderbilt University	No report	No report	No report



COLLEGE/DEPARTMENT BROCHURES

College or Department	% Part	2021	2022
College of Design, Construction & Planning	14.48%	\$13,027.96	\$15,599.96
College of Education	12.57%	\$7,527.78	\$6,978.32
College of Health and Human Performance	7.96%	\$2,822.76	\$41,386.76
College of Journalism and Communications	20.50%	\$11,080.14	\$12,238.14
College of Liberal Arts and Sciences	9.21%	\$50,627.44	\$51,400.88
College of Medicine	16.51%	\$184,959.58	\$187,062.74
College of Nursing	23.20%	\$11,409.00	\$9,037.00
College of Pharmacy	8.78%	\$8,193.00	\$13,589.00
College of Public Health	9.66%	\$29,787.90	\$28,234.90
College of the Arts	9.55%	\$7,795.50	\$7,428.50
College of Veterinary Medicine	9.23%	\$26,159.90	\$26,118.50
Office of Student Life	9.88%	\$7,273.36	\$6,899.00
Graduate School	10.00%	\$5,163.00	\$4,700.08
Herbert Wertheim College of Engineering	7.94%	\$18,089.02	\$28,461.92
IFAS and College of Agricultural & Life Sciences	13.95%	\$20,381.30	\$25,453.81
Levin College of Law	13.77%	\$39,843.00	\$43,124.00
Office of Business Affairs	18.92%	\$2,154.00	\$3,386.00
Business Services	19.51%	\$1,586.00	\$1,326.00
Environmental Health & Safety	9.80%	\$2,361.94	\$3,011.94
Facilities Services	14.25%	\$9,085.16	\$11,152.16
Planning, Design and Construction	18.51%	\$4,703.00	\$3,133.00
Small Business and Supplier Diversity	0.00%	\$0.00	\$0.00
Stephen C. O'Connell Center	84.21%	\$2,482.00	\$2,154.00
Sustainability	40.00%	\$1,693.00	\$1,500.00
Transportation and Parking Services	13.29%	\$772.00	\$793.00
University Police Department	2.38%	\$1,040.00	\$1,000.00
Office of Enrollment Management	20.77%	\$11,515.50	\$12,412.50
Office of General Counsel	28.85%	\$6,581.00	\$4,094.00
Office of Government & Community Relations	33.33%	\$7,151.50	\$8,100.00
Office of Health Affairs	6.00%	\$10,003.00	\$8,123.00
Office of Human Resources	21.00%	\$9,000.72	\$10,947.97
Office of Research	11.01%	\$19,961.00	\$20,126.00
Office of the CFO	27.21%	\$9,232.28	\$10,453.18
Office of the Chief Information Technology	21.13%	\$41,108.30	\$40,948.24
Office of the President	26.09%	\$11,090.00	\$13,280.00
Office of the Provost	14.90%	\$29,289.24	\$24,100.36
Florida Museum of Natural History	20.29%	\$13,779.08	\$14,469.08
Horn Museum of Art	56.67%	\$4,049.08	\$3,827.08
Phillips Center for the Performing Arts	4.55%	\$1,350.00	\$1,100.00
Office of the Sr. VP and COO	60.00%	\$1,000.00	\$6,200.00
Office Strategic Communications & Marketing	10.00%	\$416.00	\$416.00
UF Advancement	37.36%	\$17,521.20	\$16,387.06
University Athletic Association	9.95%	\$33,380.96	\$32,286.96
University Libraries	18.91%	\$16,996.66	\$16,217.66
Warrington College of Business	17.88%	\$80,277.16	\$80,707.66
William D. Hammock/DPS		\$12,115.00	\$14,687.00
Special Events		\$37,936.37	\$37,478.89
Other Donations		\$2,880.00	\$3,210.00
Total Campaign	10.80%	\$908,629.45	\$941,925.74

It is every person's obligation to put back into the world at least the equivalent of what they take out of it. —Albert Einstein



2023 CAMPAIGN RESULTS

College of Dentistry
 Division # 5
 Department Gifts: \$13,027.96
 Special Events: \$1,318.00
 Total: \$14,345.96
 Campaign Total: \$908,629.45

UF Campaign for Charities

2023 Leadership

Campaign Chair
 Brian Jose
 Director, UF Performing Arts

Leadership Chair
 Hub Brown
 Dean, College of Journalism and Communications

Karen Thomas
 Assistant Director of Government and Community Relations

UF Campaign for Charities (UFCC)
 PO Box 113158
 Gainesville, FL 32611-3158
 Tel: (352) 392-4567
 Fax: (352) 392-4561
 Questions: ufcc@uf.edu

UF UNIVERSITY OF FLORIDA
 The Foundation for The Gator Nation

5 KEYS TO SUCCESS

- **Set a challenging goal and develop your strategy**
 - Create a plan to increase participation rates and pledge amounts
 - Target leadership givers and help them reach their giving potential
 - Offer incentives
- **Plan early and carefully**
 - Host your own departmental kick-off and special events
 - Provide updates about the campaign at meetings
 - Schedule speakers from agencies early
- **Select the appropriate solicitation approach**
 - 15-20 min group presentations are a great way to get the word out
 - Personally asking individuals usually results in greater participation and is a great way to engage potential leadership givers. Recruit and train one department solicitor for every 50 employees.
- **Follow-up**
 - Seek out employees who couldn't attend kick-off or meetings
 - Monitor online respondents each week
 - Publicly report participation results during the campaign
 - Find new ways to talk about the campaign face-to-face
- **Regularly show appreciation**
 - Do not rely on campaign e-mails to show appreciation
 - Celebrate participation and donation goals
 - Find new ways to thank donors through bulletin boards and warm, personal handshakes



"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." —Dr. Seuss

2023 STATISTICS

College of Dentistry

\$13,027.96
 Total Employee Giving

-16.45%

2022-23 % Change

\$1,318.00

Special Events

LEADERSHIP GIVING

Leadership giving is the cornerstone of the University of Florida Campaign for Charities. Seventy-Five percent of the dollars raised from the campaign come from individuals who contribute an annual gift of \$500 or more. For the , leadership giving made up of the total contributions.

Leadership Statistics	2023	2022
Total Leadership Donors	9	12
Total Leadership Gifts	\$8,240.00	\$10,560.00

"The raising of extraordinarily large sums of money, given voluntarily and freely by millions of our fellow Americans, is a unique American tradition... Philanthropy, charity, giving voluntarily and freely... call it what you like, but it is truly a jewel of an American tradition."
 —John F. Kennedy



2024 CAMPAIGN POTENTIAL

Consider these small changes to improve your 2024 giving campaign:
 By raising participation 1%, your department can increase giving to \$13,158.24.

WAYS TO INCREASE GIVING

- We provide campaign materials to help you get the word out.
- Donors can designate to one or more agencies - Campaign videos are available to show at group meetings that provide an overview of the agencies that participate in the campaign.
- Designated gifts to agencies are increased by 34% through the distribution of undesignated funds.
- A little bit goes a long way - Visit "What My Money Can Buy" on the UFCC website to see how your donations help.
- Recognize donors by using our donor registration cards found on our website.

Sent to each Dean, Vice President, and Department Head with note about the upcoming campaign.





Special Olympics
Florida



2024 UFCC CAMPAIGN

details

CAMPAIGN LEADERSHIP & STRUCTURE

UF CAMPAIGN FOR CHARITIES LEADERSHIP

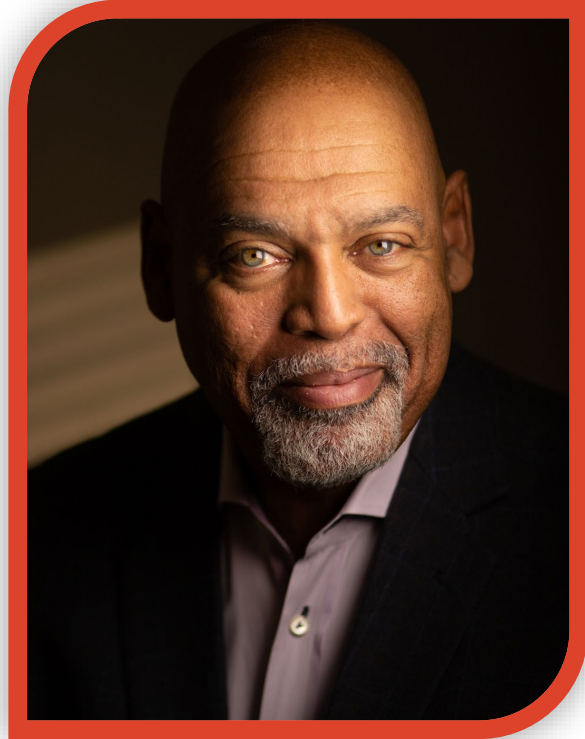
planning committee

- 12 members appointed by the Provost
- General Chair and Leadership Chair
- Oversees UFCC according to UF regulations
- Determines campaign goals
- Reviews agencies – determines which will qualify for the UFCC



2024 UF CAMPAIGN FOR CHARITIES LEADERSHIP

General Chair



Hub Brown
Dean, College of Journalism
and Communications

Leadership Chair



Beth Virnig
Dean, College of Public Health
and Health Professions



2024 UF CAMPAIGN FOR CHARITIES PLANNING COMMITTEE

Hub Brown (Chair) - Dean, College of Journalism and Communications

Beth Virnig (Leadership Chair) Dean, College of Public Health and Health Professions

Angie Brown – Human Resources

Kay Epstein – College of Law

Ashley Ghiaseddin – Department of Neurological Surgery

Brian Jose – Director, UF Performing Arts (Past Chair)

Melissa Mellon - University Writing Program

Cheryl Oberlin - Online Graduate Programs

Layne Prebor – College of Law

Judy Russell - Dean, UF Libraries

Sue Wagner - College Of Journalism & Communications

Dana Zimmel – Dean, College of Veterinary Medicine

Karen Thomas – Community Relations

Michael Ford - General Counsel (Ex-officio)



UF CAMPAIGN FOR CHARITIES LEADERSHIP

steering committ

- Deans/VPs appoint two members for each college/unit
- Members recruit volunteers and help run campaigns in their unit
- There are about 200+ volunteers across campus



2024 UF CAMPAIGN FOR CHARITIES TEAM



Karen Thomas
Director, Community Relations



Lesa Phillips
Community Relations Specialist



Ada Schmidt
Executive Assistant





2024 UFCC CAMPAIGN

details

GOALS | DATES | COMMUNICATIONS

2024 UFCC GOAL

\$1,000,000

SECONDARY GOAL
INCREASE % OF
PARTICIPATION



GATORS GIVE

INVEST IN OUR
community
EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES SEPT. 30 - OCT. 18, 2024

ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC.UFL.EDU **UF**



UF CAMPAIGN FOR CHARITIES

dates

- **LEADERSHIP CAMPAIGN:** *September 3 – September 20*
- **ONE WEEK BREAK:** *Announce General Campaign*
- **GENERAL CAMPAIGN:** *September 30 – October 18*



UF CAMPAIGN FOR CHARITIES

leadership campaign

- Leadership gifts accounted for **83%** of employee giving
- Considered to be in the leadership category:
 - Employees who made gifts > \$500 prior year
 - Employees who earn > \$50,000 or more



UF CAMPAIGN FOR CHARITIES LEADERSHIP

community



GATORS GIVE

INVEST IN OUR
community

EVERY DOLLAR COUNTS



UF 2023 LEADERSHIP DONORS
UF CAMPAIGN FOR CHARITIES

“ WE ALL LIVE IN A WONDERFUL COMMUNITY. PLEASE JOIN ME IN SERVING OUR COMMUNITY TO MAKE IT EVEN BETTER BY GIVING TO THESE CHARITIES THROUGH THE UF CAMPAIGN FOR CHARITIES. ”

—UF Interim President Kent Fuchs

From UFCC Leadership Chairman Beth Virnich



There are many reasons we decide to become University of Florida employees, but the primary reason is because we want to be a part of a force for good. Our institution benefits the communities and people of North Central Florida in many ways, large and small. We know and have seen that benefit, through the jobs we do and the money and resources that we contribute. Last year, UF employees contributed nearly a million dollars to support local charities through the UF Campaign for Charities (UFCC). We can do even better this year, and I'm asking you to join me in helping meet our community needs.

Our community's needs continue to grow and we must be prepared to surpass last year's total of donations to help begin meeting those needs. In particular, we want to increase the number of community members who contribute to the UFCC effort. Every gift makes a difference! All of the 105 agencies who will receive funds we raise are selected because they provide direct services to the greater Gainesville community. They achieve this in a variety of ways including direct medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, and so much more. And so many of these organizations won't be able to achieve their essential missions without your help.

If you are inspired and in a position to give, please join me and make a gift to the 2024 UF Campaign for Charities. If you already contribute to the UFCC, we thank you for your generous support, ask that you consider increasing your contribution this year and also encourage someone to donate for the first time. Let's make a difference for the people of North Central Florida.

SENIOR LEADERSHIP SOCIETY
INDIVIDUALS & FAMILIES WHO CONTRIBUTE \$10,000 OR MORE

Joe & Pat Alba
Michael Arnold
Jeremy N. Foley
Chris & Liz Janiszewski
Kent & Linda Fuchs
Anthony T. Maurelli
Gary & Laura McGill
Saby Mitra & Kajori Mitra
Ben & Melissa Sasse Family
Drs. Douglas & Pamela Soltis

PLATINUM DIVISION
INDIVIDUALS & FAMILIES GIVING \$5000-\$9999

Scott Angle	Judy Russell
Mark Fenster	Kimberly Sibille PhD, MA
Joe Glover	Cynthia Chennault & Pierre Silkivie
Stephanie Hanson	C. Soldavila-Pico
Carolyn Holland	Lynnda Tealer
Mark & Sherry Kaplan	Nancy Waldron
James McLeskey	Linda & Adam Wendling
David Nelson	Michael & Betty Wolf
Michael Petruskis	

DIAMOND DIVISION
INDIVIDUALS & FAMILIES GIVING \$2500-\$4999

David C. Bloom	Maria Gutierrez Martin
Dr. Michael V. Bowie	Jeanna Mastrocicca & Clay Sweager
David T. Brown	Melinda Jeanne McAdams
Jennifer Courtney Brown	Mark & Melissa McCallister
David & Susan Burchfield	Dr. Anna M. McDaniel
Martha & Floyd Thompson & Family	Brian E. Myers
Pate Cantrell	Susan Nittrouer
Ron & Melissa Curry	David & Tammie Norton
Roy Curtis	O. Ozuzu
Cooper & Mai Dean	Ann Progulskie-Fox & William D. Fox
Curt & Coleen Degroff	Erik Deumens
Erik Deumens	Mike & Laurel Reid
Kayser Emmeling	Michael Riley
Kelly & Angela Foote	The Ropers
Paul Gulig	Linda C. Sanchez
Melanie & Stephen Hagen	Gail Sasnett
Bobbi Henken	Richard Scholtz
Stephen Howard	Jamie R. Smolen
Julie Johnson	Mr. Steve Spurrier
Julie Kinger	Elaine Turner
John & Bonnie Kraft	Edzard Vansanten
James & Angela Lindner	R. Stan Williams, MD
Richard & Rachel Lutz	Thomas Zapor

1 Diamond member wishes to remain anonymous.

- Letter from Leadership Chair
- Leadership Brochure
- Weekly Emails
- Social Media Posts



GATORS GIVE

UF CAMPAIGN FOR CHARITIES GENERAL

communica

- UFCC Postcard
- Introductory Email
- Weekly Emails
- MYUFL Splash Page
- UF HR at Work
- Social Media Posts



GATORS GIVE

The UF Campaign for Charities is the official charitable fundraising drive for UF employees. Your Contributions:

- ▶ **Support** not-for-profit agencies serving the people and communities of North Central Florida
- ▶ **Provide** a consistent source of essential funding for participating agencies
- ▶ **Help** UF raise \$1,000,000 for our community
- ▶ **Benefit** a specific agency/agencies of your choice
- ▶ **Make A Difference** in the lives of people throughout North Central Florida

“Your gift will make a huge difference! Just a glance at the list of agencies that your gift can support shows that the sweeping impact of your giving will change lives for the better in Alachua County, in so many ways. Whether it's health care, recreation, providing opportunities, or supporting our veterans, your support makes Gainesville and Alachua County a better place to live. Let's exceed our \$1 million goal and strengthen our community together.”

**—Hub Brown, UFCC General Chair
Dean, College of Journalism and Communications**

Community Health Charities

Alzheimer's Disease and Related Disorders Association
American Kidney Fund
Autism Speaks
CHC: Creating Healthier Communities
Epilepsy Alliance Florida
Hemophilia Foundation of Greater Florida
JDRF International
Lupus Foundation of America
Parkinson's Foundation
Special Olympics Florida
The V Foundation
ZERO Prostate Cancer

Independent

Alachua Conservation Trust
Alachua Co. Library District Foundation
Alachua Habitat for Humanity
Altrusa House of Gainesville, Florida
American Red Cross
Archer Family Health Care
Boulevard Springs Charter School
Cade Museum for Creativity and Invention
Center for Independent Living of North Central Florida
Community Hospice and Palliative Care
Community Spring
Conservation Florida
Crisis Pregnancy Center of Gainesville
Dance Alive National Ballet
Early Learning Coalition of Alachua County
EarthShare
Easter Seals Florida
Faithful Friends Pet Rescue and Rehoming
Fish & Wildlife Foundation of Florida
Fix Them All (Pay to Spay)
Florida 4H Club Foundation
Florida Springs Council
Florida Wildlife Care
Food4Kids Backpack Program of North Florida

Friends of Cuscowilla
Gainesville Area Chamber of Commerce
Gainesville Area Rowing
Gainesville Community Ministry
Gainesville for All
Gainesville Thrives
Gentle Carousel Miniature Therapy Horses
Girls on the Run of Northeast Florida
Grace Healthcare Services Corp
Haven Hospice Foundation
Humane Society of North Central Florida
IGB (I Gotcha Back) Education
ISKCON of Gainesville
Keep Alachua County Beautiful
Meridian Behavioral Healthcare
Mirror Image Leadership Academy
Neighborhood Housing and Development Corporation
Oak Hammock at the University of Florida
Operation Catnip
Planned Parenthood of South, East and North Florida
Prairie Creek Conservation Cemetery
Pride Community Center of North Central Florida
Puppy Hill Farm
Putnam Land Conservancy
Ronald McDonald House Charities of North Central Florida
Second Chance Farms
Service Dogs for Patriots
Southern Legal Counsel
Southwest Advocacy Group (SWAG)
St. Francis Pet Care A Remedy Clinic
Stop Children's Cancer
The Education Foundation of Alachua County
The Repurpose Project
The Ron and Dianne Climb for Cancer Foundation
The Society of Saint Andrew
Tyler's Hope for a Dystonia Cure

UF Child Advocacy Center
UF College of Dentistry Community Outreach Programs
We Are Neutral
Wounded Warrior Project

United Way

Aces in Motion (Gainesville Area Community Tennis Association)
ACORN Clinic
AMikids Gainesville
Big Brothers Big Sisters of Tampa Bay
Boys & Girls Clubs of Northeast Florida
Bread of the Mighty Food Bank (Regional Food Bank of Northeast Florida)
Catholic Charities Gainesville
CDS Family & Behavioral Health Services
Central Florida Community Action Agency
Child Advocacy Center
ElderCare of Alachua County
Family Promise of Gainesville
Gainesville Community Counseling Center
Gainesville Opportunity Center
Girl Scouts of Gateway Council
Girls Place
GRACE Marketplace
Healthy Start of North Central Florida
Kids Count in Alachua County
New Technology Made Simple Now
Pace Center for Girls Alachua
Partnership for Strong Families
Peaceful Paths Domestic Abuse Network
Project YouthBuild (Florida Institute for Workforce Innovation)
Rebuilding Together North Central Florida
St. Francis House
The Guardian Foundation
Three Rivers Legal Services
United Way of North Central Florida

ufcc.ufl.edu

Easily pay through payroll deduction*, cash, check or credit card. *A pledge made through payroll deduction will continue until the donor stops or changes the pledge in the online giving system, or until the donor contacts UF Human Resource Services to stop the pledge.



UF CAMPAIGN FOR CHARITIES

giving

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UF Employee Email

Subject Line: #GivingTuesday: Unleash the Power of Radical Generosity

Today is #GivingTuesday. And as we move into the last week of the 2023 UF Campaign for Charities, you still have the opportunity to leave a lasting and meaningful impact on our community. Through your participation in the UFCC, you are actively creating positive change. Your gift supports the work of agencies who are paving the way for brighter futures for everyone in our community.

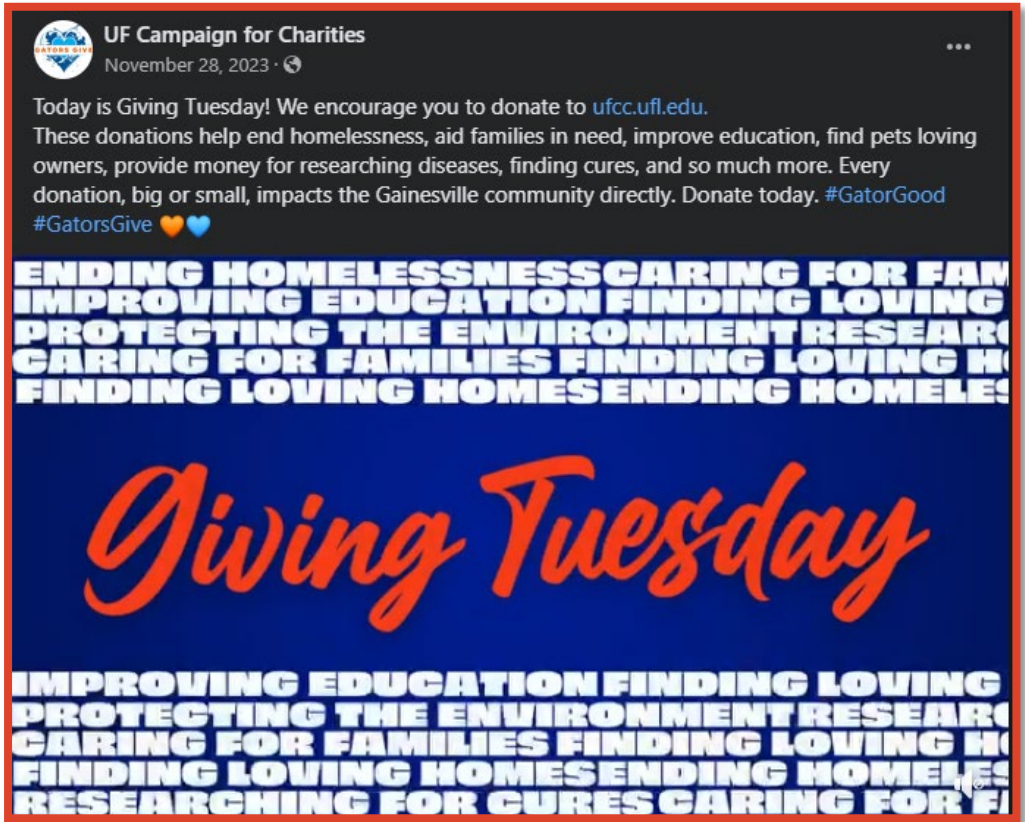
Our current total stands at \$865,844, placing us within reach of our \$1 million goal. Let's finish strong and surpass that goal! The giving site will remain open through the end of this week to accept pledges. Remember that every contribution, no matter its size, is a building block for change. Thank you for being a beacon of hope and envisioning a brighter tomorrow for our community.

PLEDGE NOW!

The UF Campaign for Charities supports 99 local charitable organizations that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.

When you choose to contribute to the UF Campaign for Charities, your funds remain local and directly support agencies working within our community. As one of our long-time donors and UFCC supporters, Layne Prebor tells us, "By donating to local charities through UFCC, we can see the positive impact we're making on our community."

Whether you prefer payroll deduction, cash, check, credit card, or even stock transfer, various donation options are available. You can designate your gift to one or more of the 99 agencies or contribute to the undesignated pool, which is divided proportionally among all agencies, based on the amount designated to each organization. This means that the more designated gifts an agency receives, the more they will benefit from the undesignated pool, allowing you to maximize your impact!





Ronald McDonald
House Charities
North Central Florida



2024 UFCC CAMPAIGN

details

UFCC CONTRIBUTIONS

online giving site

- Single Sign-On
- Welcome Note
- Agency List
- Giving History
- Pledge and designations

GATORS GIVE

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2023 UF Campaign for Charities

You Make a Difference - Every Dollar Counts

Leadership Campaign: September 5th - September 22nd; General Campaign: September 25th - October 13th



\$1 million a year - that's approximately how much University of Florida Employees contribute to our community via the UF Campaign for Charities (UFCC). Does that make a difference in the lives of our local neighbors, animals, and loved ones? You bet it does – but we can do better!

With the escalating cost of living, this year's campaign goal peaks above \$1 million to help meet our community needs, which are more important now than ever. Every gift makes a difference. The 99 agencies receiving these funds provide a wide variety of services to the greater Gainesville community, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services and school readiness for children. Your gift is especially critical to support the work of these agencies in helping our community during this challenging time.

Leading the SEC with than \$28,000,000 raised since 1989, UFCC has remained successful in part due to the payroll deduction giving program. By giving in small amounts throughout the year, you can make a big impact. Donors may designate a specific organization or give to the overall campaign, which provides additional funds to each agency.

If you are inspired and in a position to give, please join me in making a gift to the 2023 UF Campaign for Charities. If you already contribute to the UFCC, we thank you for your generous support, and ask you to please consider an increase to your contribution for an even deeper impact.

Brian Jose
Director, UF Performing Arts
2023 UFCC Leadership Chair

[My Giving History](#) [Pledge Now!](#)



UF CAMPAIGN FOR CHARITIES

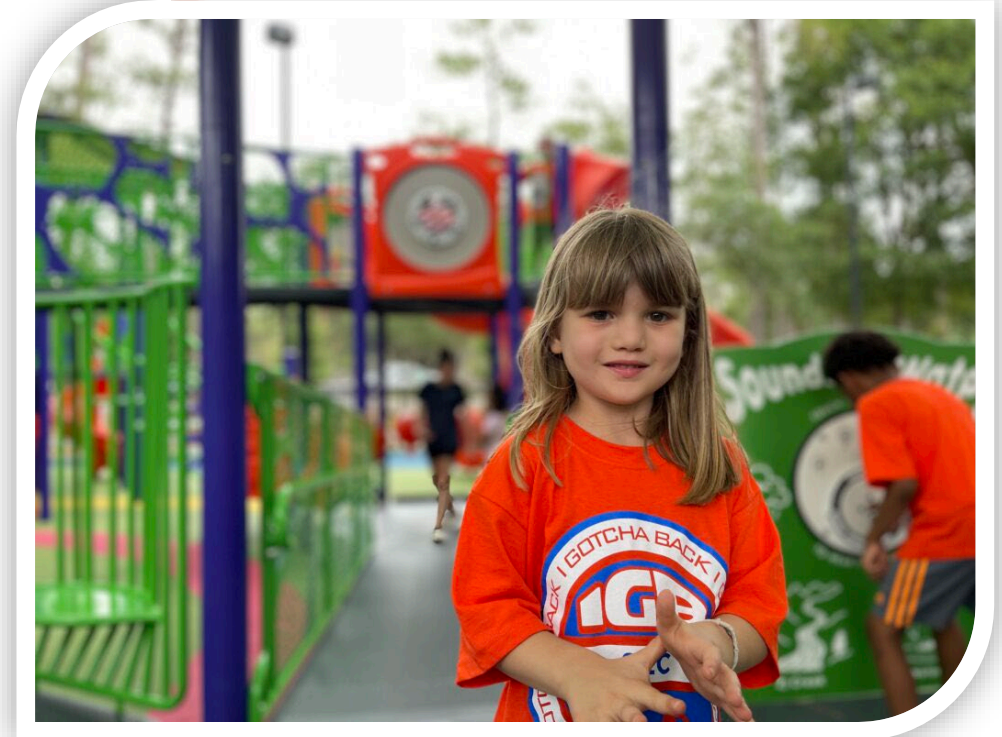
pledge

options

- Online Pledging
 - Payroll Deduction
 - Credit Card
- Cash
- Stock Transfer
- Paper Pledge Cards
 - Same Options



I Gotcha Back



UF CAMPAIGN FOR CHARITIES

pledge

- Employees can give two types of gifts to the UFCC:

options

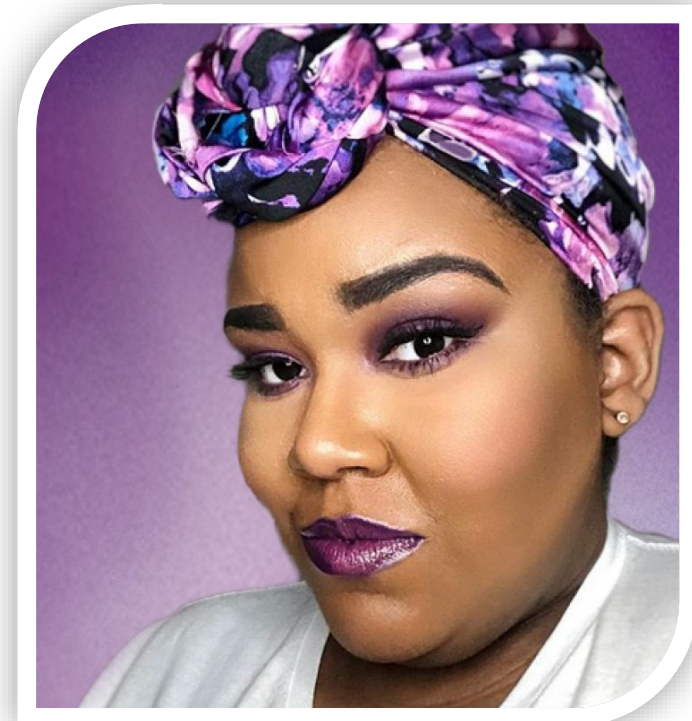
- A designated gift – designating to a specific agency/agencies
- An undesignated gift – pledging to the general campaign



Help Us Solve
The Cruel Mystery

LUPUS[®]

FOUNDATION OF AMERICA



UF CAMPAIGN FOR CHARITIES

pledge

Undesignated Gifts:

options

- Distributed to Agencies / Federation Based on Percentage Received from Designated Gifts
- In 2023, this increased Agency Gifts by about 23%!
- An agency that received \$10,000 in designated funds also received \$2,300 in undesignated funds, raising their total gift to \$12,300 in 2023.



UF

Child Advocacy Center

DEPARTMENT of PEDIATRICS *in the* COLLEGE of MEDICINE



2024 UFCC CAMPAIGN

details

AGENCY PARTICIPATION



agencies

- Agencies apply to participate and are vetted by:
 - Community Relations staff
 - United Way staff
 - UFCC Planning Committee
- UF regulations state that agencies must:
 - Be a nonprofit agency and must focus on issues of health and human services to assist with physical, social, and psychological well-being;
 - Provide services directly benefiting the people residing in Alachua and surrounding counties;
 - Have operating/fundraising expenses less than 25% of their revenue.
 - 75% or more of an agency's revenue should go to the agency's mission/program costs

UF CAMPAIGN FOR CHARITIES

agencies



2024 UFCC Participating Agencies:

- 12 Creating Healthier Communities Agencies
- 31 United Way Agencies
- 62 Independent Agencies

105 total participating agencies



UF CAMPAIGN FOR CHARITIES

agencies



Creating Healthier Communities Agencies

Alzheimer's Association

American Kidney Fund

Autism Speaks

CHC: Creating Healthier Communities

Epilepsy Alliance Florida

Hemophilia Foundation of Greater
Florida

Lupus Foundation of America

Parkinson's Foundation

Special Olympics Florida

The V Foundation

ZERO Prostate Cancer

UF CAMPAIGN FOR CHARITIES

agencies

United Way Agencies



Aces in Motion

ACORN Clinic

AMIkids Gainesville

Big Brothers Big Sisters of Tampa Bay

Boys & Girls Clubs of Northeast Florida

Bread of the Mighty Food Bank

Catholic Charities Gainesville

CDS Family & Behavioral Health Services, Inc.

Central Florida Community Action Agency, Inc.

Child Advocacy Center

Early Learning Coalition of Alachua County, Inc.

ElderCare of Alachua County

Family Promise of Gainesville

Gainesville Community Counseling Center

Gainesville Opportunity Center

Gainesville Thrives Girl Scouts of Gateway Council

Girls Place

GRACE Marketplace

Healthy Start of North Central Florida, Inc.

Kids Count in Alachua County

New Technology Made Simple Now, Inc.

Pace Center for Girls, Inc. Alachua

Partnership for Strong Families

Peaceful Paths Domestic Abuse Network, Inc.

Project YouthBuild

Rebuilding Together North Central Florida

St Francis House, Inc

The Guardian Foundation, Inc.

Three Rivers Legal Services

United Way of North Central Florida

UF CAMPAIGN FOR CHARITIES

agencies

Independent Agencies



Alachua Conservation Trust

Alachua County Library District Foundation

Alachua Habitat for Humanity

Altrusa House of Gainesville, Florida

American Red Cross

Archer Family Health Care

Boulware Springs Charter School

Cade Museum for Creativity and Invention

Center for Independent Living of North Central Florida

Community Hospice and Palliative Care

Community Spring

Conservation Florida

Crisis Pregnancy Center of Gainesville

Dance Alive National Ballet

EarthShare

Easter Seals Florida

Faithful Friends Pet Rescue and Rehoming

Fish & Wildlife Foundation of Florida

Fix Them All (Pay to Spay)

Florida 4H Club Foundation

Florida Springs Council

Florida Wildlife Care

Food4Kids Backpack Program of North Florida

Friends of Cuscowilla

Gainesville Area Chamber of Commerce

Gainesville Area Rowing

Gainesville Community Ministry

Gainesville for All

Gentle Carousel Miniature Therapy Horses

Girls on the Run of Northeast Florida

Grace Healthcare Services Corp

Haven Hospice Foundation

Humane Society of North Central Florida

IGB (I Gotcha Back) Education

ISKCON of Gainesville

Keep Alachua County Beautiful

Meridian Behavioral Healthcare

Mirror Image Leadership Academy

Neighborhood Housing and Development Corporation

Oak Hammock at the University of Florida

Operation Catnip

Planned Parenthood of South, East and North Florida

Prairie Creek Conservation Cemetery

Pride Community Center of North Central Florida

Puppy Hill Farm

Putnam Land Conservancy

Ronald McDonald House Charities of North Central Florida

Second Chance Farms

Service Dogs for Patriots

Southern Legal Counsel

Southwest Advocacy Group (SWAG)

St. Francis Pet Care A Remedy Clinic

Stop Children's Cancer

The Education Foundation of Alachua County

The Repurpose Project

The Ron and Dianne Climb for Cancer Foundation

The Society of Saint Andrew

The University of Florida Child Advocacy Center

Tyler's Hope for a Dystonia Cure

UF College of Dentistry Community Outreach Programs

We Are Neutral

Wounded Warrior Project

agency role



- Make donor database aware of your agency participation in the 2024 UFCC.
- Let donors know that giving through the UFCC can increase their donation by 23%!
- Use UFCC graphics in newsletters, social media, websites.
- Offer to speak at unit/college events, meetings, zooms



UF CAMPAIGN FOR CHARITIES

agency role



 Alachua County
LIBRARY District

- Find connections to your mission across campus.
- Provide a brief mission description to us for use on website and in materials.
- Provide agency photos for UFCC giving site, Facebook, and training use.
- Participate in the kickoff event – 9/18/2024



UF CAMPAIGN FOR CHARITIES



agency role

\$50	\$100	\$200	\$300	\$500	\$1000
Buy personal protective equipment for 4 <i>Women In the Woods</i> resource management interns	Plants one acre of long-leaf pines at an ACT Preserve	Pays for a school bus-load of Alachua County elementary school kids to receive environmental education at	Provides one internship stipend for a <i>Women In the Woods</i> resource management intern	Applies critically-needed prescribed fire for the restoration of ten conservation acres	Buy one acre of imperiled wetlands for permanent conservation

DONATION / IMPACT CORRELATION



2024 UFCC CAMPAIGN

details

FISCAL AGENT

UNITED WAY OF NORTH CENTRAL FLORIDA



**WOUNDED WARRIOR
PROJECT®**

UF CAMPAIGN FOR CHARITIES

fiscal agent



- The United Way serves as the fiscal agent for the UFCC.
- Each year, United Way provides a campaign budget proposal to the UFCC Planning Committee for approval. UW also determines the proposed fiscal agent fee based on anticipated expenses and campaign pledge total.
- This year, the campaign expenses were calculated differently to include UW indirect costs and based on anticipated campaign collections rather than the stated goal or pledge total. This proposed fee also includes recouping losses from the prior years over the next few campaign cycles.
- The proposed* fiscal agent fee for 2024 is 10%, an increase of 4.5% from the prior year.

** Must be approved by the UFCC Planning Committee.*



UF CAMPAIGN FOR CHARITIES

fiscal agent

- Assists in the application review process.
- Manages the online giving system.
- Manages cash, credit card and check donations.
- Distributes funds to agencies on a quarterly basis.
- Payments are made in May, August, November and February.

(first-time agencies will not receive their first payment until May of the payroll deduction cycle)





2024 UFCC CAMPAIGN

details

AGENCY PORTAL

UF CAMPAIGN FOR CHARITIES



agency

- Agencies can pull reports showing the names and gift amounts of all but anonymous donors.

portal

- Reports can be pulled in PDF or Excel formats.
- Instructions for using the agency portal emailed to agencies in February.

The screenshot shows the login page for the United Way Web Portal. At the top left, it says 'LIVE UNITED' next to the United Way logo. At the top right, it says 'United Way of North Central Florida'. The main content area has a white background with the text 'Welcome to the United Way Web Portal'. Below this, there are two input fields: 'User ID:' and 'Password:'. Below the password field is a 'Login' button and a 'Forgot My Password' link. At the bottom of the page, there is a small footer that reads 'Powered by [unreadable] (e13.02)'.

UF CAMPAIGN FOR CHARITIES

To run an Acknowledgement Report:




A screenshot of the "LIVE UNITED" web application interface. The page title is "Acknowledgement to Agency Report". On the left is a navigation menu with links: Home, Agency Forms, Acknowledgements (highlighted in red), Payee by Org, My Outputs, Attachments, Banking Information, Contact us, and Logoff. The main content area shows "Agency Level Account" with a text box containing "ACORN Clinic (Alachua County Organization for Rural Needs, Inc.) - Agency" and address "23320 North State Road 235, Brooker FL 32622". Below this is a "Campaign Year" dropdown set to "2012" and a "Campaign Account" dropdown set to "University Federated Campaign". A dropdown menu for output format is open, showing options: "Both Acrobat and Spreadsheet", "Acrobat (PDF) Format", "Spreadsheet (CSV) Format", and "Both Acrobat and Spreadsheet". "Submit" and "Cancel" buttons are at the bottom left. A "GIBASBY.COM VERIFIED & SECURED" badge is at the bottom center. The top right of the page displays the "United Way of North Central Florida" logo.

1. Click "Acknowledgements" link
2. Choose campaign year, then campaign account (Campaign for Charities)
3. Choose output format from drop down list; click "Submit." The report will be sent to "My Out page."

UF CAMPAIGN FOR CHARITIES

To run Payee by Organization Report:



United Way  **United Way of North Central Florida**

[Home](#) [Acknowledgements](#) [Remittance Report](#) [Agency Forms](#) [Payee by Org](#) [My Outputs](#) [File Upload](#) [Contact us](#) [Logoff](#)

GIVE. INVEST IN YOUR COMMUNITY **ADVOCATE.** CHAMPION THE CAUSE **VOLUNTEER.** SHARE YOUR TIME AND TALENT

[Change Organization](#)

FAMILY PROMISE

This portal is designed to provide contributor information and payment details to your agency. If you have not done so, please follow the instructions below to complete the agency information and banking information (ACH) needed to receive payments.

The following steps **MUST** be completed.

Click the **Agency Forms** link on the top menu. You will need to complete the Agency Information Form and U.S. Patriot Act Form. Be sure to read the form data, update the fields and then hit **Submit**.

Click on **File Upload** on the top menu. Click the **Add** button to attach a copy of your 501c3, letter from the Florida Department of Agriculture & Consumer Services and the list of your Board of Directors.

To update your bank and ACH info, contact Rhonda Johnson at (352) 333-0843 or email invoices@unitedwayncfl.org.

To access your quarterly payout report, or get acknowledgement reports please click on the links below.

The **Acknowledgements** menu item takes you to your Acknowledgement to Agencies report, which lists the names and addresses of those contributors who wish to be acknowledged by your agency and the total amount designated to your agency.

The **Payee by Org** menu item takes you to your Payee by Organizations report, which lists in detail contributor information such as pledge amount, amount received, administrative expense, amount previously paid to your agency (if any), and amount due in this quarterly distribution. Report may take up to a minute to run.

The **Remittance Report** is a report which will show your administrative fees and payments due. **If you're a federation** this report will show the amount to distribute to your agencies. It shows the breakdown by agency, but does not have donor names.

The **My Outputs** menu item takes you to a list of all the reports requested during your online session. Reports can be generated in both CSV and PDF format. To save a report to your computer, right-click the report link, select Save Target As, then navigate to the folder where you'd like to save it on your computer.

If you have any questions, please email Mary Broadfoot at: contributorsservices@unitedwayncfl.org. Thank you.

1. Click the "Payee by Org."
2. Click on one of the payouts listed.
3. Select if you want employee details OR just the amounts rolled up by organization.
4. Check "Exclude records with zero dollars" to exclude non-donors.
5. Click "Submit." Report will be sent to "My Outputs"

UF CAMPAIGN FOR CHARITIES



Retrieve documents under “Acknowledgement” or “Payee by Org”

LIVE UNITED United Way of North Central Florida

My Outputs

In order to download a report right click the link and save the report on your computer.

Refresh

<input type="checkbox"/>	Job	Name	Date	#Pages	Size	Type	Status
<input type="checkbox"/>	DCP Payee ByOrganization Report	DCP Payee Report By Organization United Way of North Central Florida	06/07/2013 02:19:38 PM	2	14173	PDF	Ready
<input type="checkbox"/>	DCP Payee ByOrganization Report	DCP Payee Report By Organization United Way of North Central Florida	06/07/2013 02:16:56 PM	2	11936	PDF	Ready
<input type="checkbox"/>	DCP Payee ByOrganization Report	DCP Payee Report By Organization United Way of North Central Florida	06/07/2013 02:14:49 PM	2	14202	PDF	Ready
<input type="checkbox"/>	AcknToAgency - University Fede/ACORN Clinic (Acknowledgements to Agencies - University Federated Campaign (ACORN Clinic (Alachua County Organization for Rural Needs, Inc.))	06/07/2013 10:36:39 AM	14	41046	PDF	Ready

Delete
Cancel

SECURE CONNECTION
VERIFIED & SECURED

1. Select the “My Outputs” link
2. If there is a Report in the “Name” column, double-click the report name.
3. If a Report is not displayed, click the “Refresh” button until the document appears, then double-click the report name.
4. To save a report, right-click on the report and select “save link as.”

UF CAMPAIGN FOR CHARITIES



TO RECEIVE QUARTERLY FUNDS:

A screenshot of a web application interface. On the left is a navigation menu with links: Home, Acknowledgements, Agency Forms, Payee by Org, My Outputs, File Upload, Banking Information (highlighted), Contact us, and Logoff. The main content area is titled "Banking Information" and shows details for "United Way of North Central Florida - Master" with address "6031 NW 1st Place, Gainesville FL 32607-2025". Below this is a file upload section with a folder icon and three files: "United Way of North Central Florida - Master", "Finale: Celebration Success - Event", and "Leadership Reception 12/05/07 Hosted by the Godet's - Event". The form fields include: *Name, *Transit Number, *Account Number, *Account Type, Address Line 1-4, City, State (dropdown), Zip Code, Country (dropdown set to "United States"), and Change Reason (dropdown). A note states "*Items marked with an asterisk (*) are required". At the bottom are "Save" and "Undo" buttons.

1. Click on “Banking Information
2. Complete the form and save

UF CAMPAIGN FOR CHARITIES



agency

NEED HELP?
portal

United Way Contact
Mary Broadfoot

352-333-0841 or
mbroadfoot@unitedwayncfl.org



United Way
of North Central Florida



2024 UFCC CAMPAIGN

resourc

MARKETING AND OTHER RESOURCES

es

UF CAMPAIGN FOR CHARITIES

website



UF Government and Community Relations
UNIVERSITY of FLORIDA

FOR DONORS

FOR AGENCIES

CAMPAIGN RESOURCES

CONTACT

SPECIAL EVENTS



GATORS GIVE

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES

The UF Campaign for Charities will be underway starting September 3 and will continue through the end of November, offering the opportunity to make a lasting impact on our community.

The UF Campaign for Charities supports 105 local charitable organizations that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.

CAMPAIGN WEBSITE: ufcc.ufl.edu

UF CAMPAIGN FOR CHARITIES

website



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2024 UFCC AGENCIES

To learn more about the agencies participating in the 2024 Campaign for Charities, hover over an agency's name (below) to read their mission statement, or click on their name to visit their website.

Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

[Aces in Motion](#) (Gainesville Area Community Tennis Association)

[ACORN Clinic - Alachua County Organization for Rural Needs](#)

[Alachua Conservation Trust](#)

[Alachua County Education Compact](#) (Gainesville Area Chamber of Commerce Foundation)

[Alachua County Library District Foundation](#)

[Alachua Habitat for Humanity](#)

[Altrusa House of Gainesville, Florida](#)

[Alzheimer's Association, Central and North Florida Chapter](#)

[American Kidney Fund](#)

- Agency List
- By Category
- Hover Over Feature: Mission

UF CAMPAIGN FOR CHARITIES

website



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

TRAINING MATERIALS

If you could not attend our training sessions in person, please review the PDF's of the presentations. Please let us know if you have any questions.

2023 UFCC AGENCY TRAINING

2023 UFCC STEERING COMMITTEE & COORDINATOR TRAINING

2023 UFCC E-PLEDGE ADMINISTRATOR TOOL INSTRUCTIONS

UFCC AGENCY PORTAL INSTRUCTIONS

CAMPAIGN MATERIALS

Right Click the image to download.



- Training PPTs
- Instruction Guides
- Graphics
- Contact Information

UF CAMPAIGN FOR CHARITIES

materials



UFCC Campaign Materials:

- Poster
- Postcard
- Donor Card
- Goal Poster
- Pledge Card

All Made Available For Download



UF CAMPAIGN FOR CHARITIES

materials



GATORS GIVE

(NAME HERE)

**gave to the UFCC.
So can you!**

2024 UF CAMPAIGN FOR CHARITIES

GATORS GIVE

INVEST IN OUR
community
EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES SEPT. 30 - OCT. 18, 2024
ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC.UFL.EDU **UF**

GATORS GIVE

INVEST IN OUR
community
EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES
SEPT. 30 - OCT. 18, 2024
All donations support local community charities | ufcc.ufl.edu

UF
UNIVERSITY OF
FLORIDA

UF CAMPAIGN FOR CHARITIES

materials



INVEST IN OUR
community
EVERY DOLLAR COUNTS

UF UNIVERSITY of
FLORIDA

UF Campaign for Charities
Community Relations
PO Box 113158 (111 Tigert Hall)
Gainesville, FL 32611-3158

Mr. Albert Gator
PO Box 113158
Gainesville, FL 32611

UF CAMPAIGN FOR CHARITIES
SEPT. 30 - OCT. 18



The UF Campaign for Charities is the official charitable fundraising drive for UF employees. Your Contributions:

- ▶ **Support** not-for-profit agencies serving the people and communities of North Central Florida
- ▶ **Provide** a consistent source of essential funding for participating agencies
- ▶ **Help** UF raise \$1,000,000 for our community
- ▶ **Benefit** a specific agency/agencies of your choice
- ▶ **Make A Difference** in the lives of people throughout North Central Florida

“Your gift will make a huge difference! Just a glance at the list of agencies that your gift can support shows that the sweeping impact of your giving will change lives for the better in Alachua County, in so many ways. Whether it's health care, recreation, providing opportunities, or supporting our veterans, your support makes Gainesville and Alachua County a better place to live. Let's exceed our \$1 million goal and strengthen our community together.”

—Hub Brown, UFCC General Chair
Dean, College of Journalism and Communications

Community Health Charities

Alzheimer's Disease and Related Disorders Association
American Kidney Fund
Autism Speaks
CHC: Creating Healthier Communities
Epilepsy Alliance Florida
Hemophilia Foundation of Greater Florida
JDRF International
Lupus Foundation of America
Parkinson's Foundation
Special Olympics Florida
The Y Foundation
ZERO Prostate Cancer

Independent

Alachua Conservation Trust
Alachua Co. Library District Foundation
Alachua Habitat for Humanity
Altrusa House of Gainesville, Florida
American Red Cross
Archer Family Health Care
Boulware Springs Charter School
Cade Museum for Creativity and Invention
Center for Independent Living of North Central Florida
Community Hospice and Palliative Care
Community Spring
Conservation Florida
Crisis Pregnancy Center of Gainesville
Dance Alive National Ballet
Early Learning Coalition of Alachua County
EarthShare
Easter Seals Florida
Faithful Friends Pet Rescue and Rehoming
Fish & Wildlife Foundation of Florida
Fix Them All (Pay to Spay)
Florida 4H Club Foundation
Florida Springs Council
Florida Wildlife Care
Food4Kids Backpack Program of North Florida

Friends of Cuscowilla
Gainesville Area Chamber of Commerce
Gainesville Area Rowing
Gainesville Community Ministry
Gainesville for All
Gainesville Thrives
Gentle Carousel Miniature Therapy Horses
Girls on the Run of Northeast Florida
Grace Healthcare Services Corp
Haven Hospice Foundation
Humane Society of North Central Florida
IGB (I Gotcha Back) Education
ISKCON of Gainesville
Keep Alachua County Beautiful
Meridian Behavioral Healthcare
Mirror Image Leadership Academy
Neighborhood Housing and Development Corporation
Oak Hammock at the University of Florida
Operation Catnip
Planned Parenthood of South, East, and North Florida
Prairie Creek Conservation Cemetery
Pride Community Center of North Central Florida
Puppy Hill Farm
Putnam Land Conservancy
Ronald McDonald House Charities of North Central Florida
Second Chance Farms
Service Dogs for Patriots
Southern Legal Counsel
Southwest Advocacy Group (SWAG)
St. Francis Pet Care & Remedy Clinic
Stop Children's Cancer
The Education Foundation of Alachua County
The Repurpose Project
The Ron and Dianne Climb for Cancer Foundation
The Society of Saint Andrew
Tyler's Hope for a Dystonia Cure

UF Child Advocacy Center
UF College of Dentistry Community Outreach Programs
We Are Neutral
Wounded Warrior Project

United Way

Aces in Motion (Gainesville Area Community Tennis Association)
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Catholic Charities Gainesville
CDS Family & Behavioral Health Services
Central Florida Community Action Agency
Child Advocacy Center
ElderCare of Alachua County
Family Promise of Gainesville
Gainesville Community Counseling Center
Gainesville Opportunity Center
Girl Scouts of Gateway Council
Girls Place
GRACE Marketplace
Healthy Start of North Central Florida
Kids Count in Alachua County
New Technology Made Simple Now
Pace Center for Girls Alachua
Partnership for Strong Families
Peaceful Paths Domestic Abuse Network
Project YouthBuild (Florida Institute for Workforce Innovation)
Rebuilding Together North Central Florida
St Francis House
The Guardian Foundation
Three Rivers Legal Services
United Way of North Central Florida

ufcc.ufl.edu

Easily pay through payroll deduction*, cash, check or credit card. *A pledge made through payroll deduction will continue until the donor stops or changes the pledge in the online giving system, or until the donor contacts UF Human Resource Services to stop the pledge.

UF CAMPAIGN FOR CHARITIES

logos





2024 UFCC CAMPAIGN

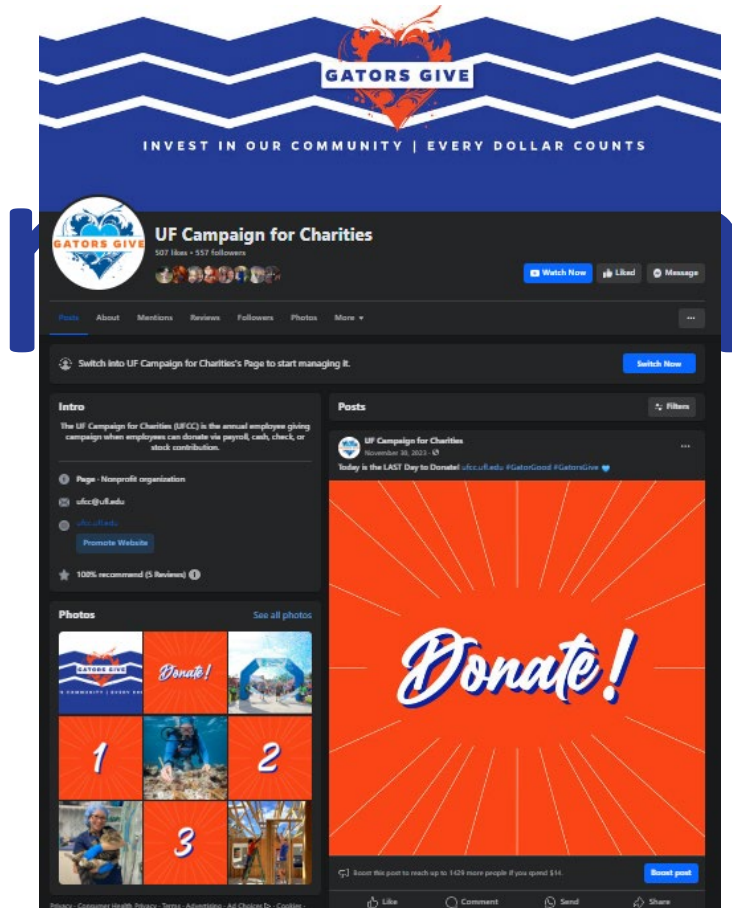
resourc

ADDITIONAL CAMPAIGN PROMOTIONS

es

UF CAMPAIGN FOR CHARITIES

social



UFCC FACEBOOK

Campaign updates and videos

Agency spotlights

Special events information

Campaign news and progress



LIKE US ON FACEBOOK

UF CAMPAIGN FOR CHARITIES

splash page



ACCESS MYUFL

VIEW IT ALERT NOTICES

HELPFUL RESOURCES

While your version of Chrome is greater than the version that is officially certified for use with myUFL, most functionality should work as expected; however, it is possible that some features may not. For more information, please visit the myUFL Browser Requirements link below:

MYUFL BROWSER REQUIREMENTS

MYUFL SPLASH PAGE REQUESTS

MYUFL SYSTEM, COMPLIANCE, AND OTHER UF TRAINING

ASK THE HELP DESK

UF

GATORS GIVE

INVEST IN OUR
community
EVERY DOLLAR COUNTS

SEP 5- OCT 13 ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES **LEARN MORE** →

MyUFL Splash Page

Single Sign-On for internal UF homepage

Announce Campaign

Link to UFCC Website

UF CAMPAIGN FOR CHARITIES

newsletters



Gators Give: Join the 2023 UF Campaign for Charities Today!

The UF Campaign for Charities is now underway and will continue through the end of November, offering the opportunity to make a lasting impact on our community.

The UF Campaign for Charities supports 99 local charitable organizations that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.

When you choose to contribute to the UF Campaign for Charities, your funds remain local and directly support agencies working within our community. As one of our long-time donors and UFCC supporters, Layne Prebor tells us, "By donating to local charities through UFCC, we can see the positive impact we're making on our community."

Whether you prefer payroll deduction (available for full-time UF employees), cash, check, credit card, or even stock transfer, various donation options are available. You can designate your gift to one or more of the 99 agencies or contribute to the undesignated pool, which is divided proportionally among all agencies, based on the amount designated to each organization. This means that the more designated gifts an agency receives, the more they will benefit from the undesignated pool, allowing you to maximize your impact!

Join us in making a difference in North Central Florida. Together, we can achieve something incredible. To learn more about the agencies participating and to make your donation, visit www.ufcc.ufl.edu.

UF HR at Work

Newsletter to all faculty and staff

Announce Campaign

Quotes from participants

Link to UFCC Website

UF CAMPAIGN FOR CHARITIES

newsletters



Campus-wide charity campaign is helping Gators help others

September 26 marks the start of the annual University of Florida Campaign for Charities, a campus effort to raise money for local and national nonprofit organizations. Last year, faculty and staff raised \$1.04 million, 6% more than the year prior.

The campaign asks UF employees to donate to a list of 97 charitable agencies, including the American Cancer Society, Florida Wildlife Care and the Humane Society of North Central Florida.

“Imagine the impact of \$1 million invested in our community each year by the generous employees of the University of Florida,” said Susan Crowley, assistant vice president for Community Relations. “In these times of diminished nonprofit budgets, our UF Campaign for Charities’ funds are vital to many agencies.”

The program started in 1993, and since 2005, UF has raised more than \$1 million each year.

“The UF Campaign for Charities has been the top charitable campaign in the SEC for more than 15 years,” Crowley said. “We are consistently among the top five universities in the nation in similar giving campaigns.”

Employees can donate through payroll deduction, cash, check or credit card to a specific agency or agencies, or by making an undesignated gift that supports all agencies participating in this year’s UFCC. Online donations can be made using myUFL or the campaign’s website, www.ufcc.ufl.edu.

UF News

Broadcast on UF News public site

Announce Campaign

Campaign History

Link to UFCC Website

UF CAMPAIGN FOR CHARITIES

psa & radio



Sep 17, 2023

UF Campaign for Charities 2023

Today's episode features Karen Thomas and the University of Florida Campaign for Charities 2023 Campaign.

▶ LISTEN • 19:54

UFCC PSA & RADIO

PSA Broadcast on WUFT
throughout September-
November

Announce Campaign

UFCC Website

"Tell Me About It" podcast



2024 UFCC CAMPAIGN

events

KICK OFF EVENT



UF CAMPAIGN FOR CHARITIES

kick off event



CELEBRATE ALL UFCC
VOLUNTEERS & AGENCIES

SEPTEMBER 18th 11:30 AM
REITZ UNION GRAND BALLROOM



UF CAMPAIGN FOR CHARITIES

kick off event

VISIT WITH 200+
UFCC VOLUNTEERS

Two agency representatives

Set up agency table

Bring displays and banners

Brochures and give aways

Connect with volunteers



UF CAMPAIGN FOR CHARITIES

kick off event

ENJOY THE EVENT!



Parking provided

Boxed lunches

Music & entertainment

Albert and Alberta

Program

Leadership

Awards

Door Prizes (UFCC Passport)



UF CAMPAIGN FOR CHARITIES

kick off event



CAMPUS CONNECTIONS

***Campus-wide event* (NEW)**

1:00 – 3:30 PM

Inviting all members of the UF Community

Advertised broadly through UF channels

In place of student fair





2024 UFCC CAMPAIGN

events

COLLEGE AND UNIT SPECIAL EVENTS

UF CAMPAIGN FOR CHARITIES

special events

Organized by Steering Committee members and campus volunteers
Raised over \$37,000 in 2023



**PDC Annual Cornhole
Tournament Fundraiser**

October 11, 2024

Save The Date

**Sponsorship and Registration
Begins August**



UF Band Practice Field
1273 Gale Lemerand Dr

UF College of Public Health & Health Professions UNIVERSITY OF FLORIDA

UF College of Nursing UNIVERSITY OF FLORIDA

GATORS GIVE

INVEST IN OUR *community*

EVERY DOLLAR COUNTS

\$10 for a drink ticket and wristband
40% goes back to UFCC

Drink ticket redeems for:
72, Vega, Wakulla, Ursa, Drift & Ciders

Wristband = \$1 off rest of drinks for event

\$1 for popcorn

Food Truck - Stubbies Pop-up Sausages

UF CAMPAIGN FOR CHARITIES
SEPT 26 - OCT 14, 2022

ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC.UFL.EDU

UF

Annual Paper Airplane Contest

CJG vs. HHP

Fundraising Event

McALISTER'S DELI

Tuesday, October 11
5:00 p.m. - 9:00 p.m.

Newberry Road Location
618 Northwest 60th Street, Suite C, Gainesville, FL 32607

**20% of each transaction
goes to UFCC**

When checking out, mention you are with HPNP at UF

INVEST IN OUR *community* **GATORS GIVE** EVERY DOLLAR COUNTS





WE ARE *EASTERSEALS*



ALL ABILITIES. LIMITLESS POSSIBILITIES.

2024 UFCC CAMPAIGN

messag

WHY UFCC?

ing

UF CAMPAIGN FOR CHARITIES

messaging

WHY GIVE THROUGH UFCC?

Ease of payroll deduction

UFCC agency review process

Choice of 105 agencies with widely varied missions

Agencies receive portion of undesignated funds, increasing gifts by a significant amount (in 2023, donations were increased by ~ 23%!)





2024 UFCC CAMPAIGN

wrap

IMPORTANT TAKE AWAYS

up



UF CAMPAIGN FOR CHARITIES

wrap up

NEXT STEPS

Be sure we have your mission and photos.

Send us a donor benefit / correlation summary.

Visit ufcc.ufl.edu for campaign materials.

RSVP for the kickoff event.

Contact steering committee members - find ways to connect with UF employees.

Engage with your donors who are UF employees.



thanks

HELP US BRING THE GATOR GOOD TO GAINESVILLE
AND NORTH CENTRAL FLORIDA

THANK YOU!!



UF CAMPAIGN FOR CHARITIES

questions





FOR VOLUNTEERS

FOR AGENCIES

RESOURCES

UFCC

CONTACT



The University of Florida is pleased to introduce Gators Volunteer, a new campaign that will link the University of Florida to area organizations in need and further enhance the UF community impact. You can participate by volunteering for a cause that needs your time and effort. Through this website you can discover new service opportunities and contribute to causes that matter to you. Spend your time helping those with special needs, our schools, veterans, those in crisis, animals, children and more.



2024 GATORS

volunte

UPDATES AND IMPROVEMENTS

er

The Brown Center for LEADERSHIP & SERVICE



**THE DAVID AND WANDA BROWN
CENTER FOR LEADERSHIP & SERVICE**
STUDENT LIFE | UNIVERSITY OF FLORIDA

WE ARE GATORS FOR GOOD

INTRODUCTION



JACOBI BEDENFIELD

DIRECTOR OF THE BROWN CENTER FOR
LEADERSHIP & SERVICE

Agend

1. Who are we?
2. Solving problems
3. Community engagement ecosystem
4. UF's commitment
5. Gators for Good Network
6. Next steps



Who are we?



UF's Hub for Leadership Development, Volunteerism, & Community Engagement

The David and Wanda Brown Center for Leadership & Service (BCLS) builds a community of engaged students and community partners to co-create experiential learning opportunities through leadership development, service, and community partnerships for positive change.



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Learn. Act.

Continuous Learning | Leadership Development | Community Involvement | Self-Discovery
Resilience | Positive Impact



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Impact

Co-creating the student experience



- Community connections
- Career design
- Lifelong wellbeing

Employers are **82%**
more likely to choose a candidate
with volunteer experience

Service improves mental and physical health; Majority of adults who volunteer are “very satisfied” with life and report lower depression levels

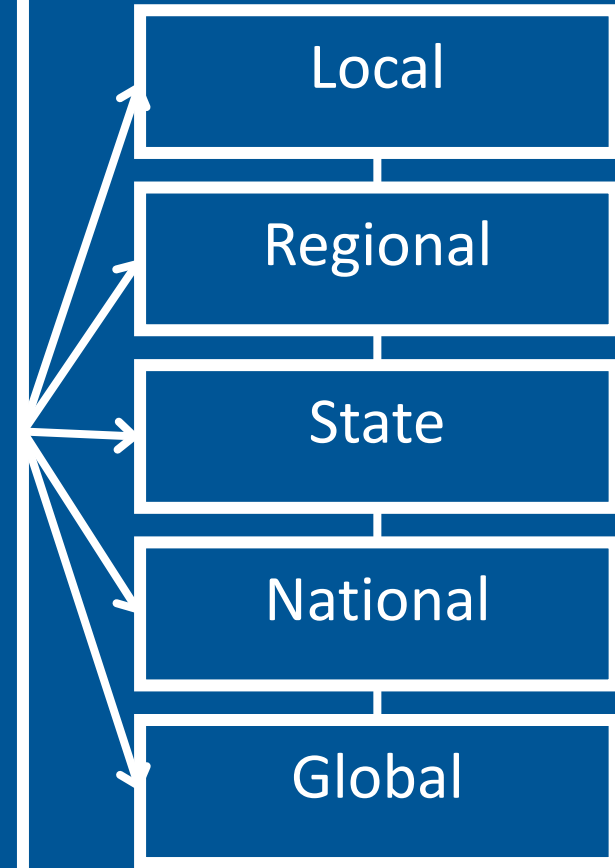




Global Issues List:

- Ageing
- Sustainable Development
- Children/Youth
- Ending Poverty
- Food & Hunger
- Health
- Environment
- Peace & Security
- Water
- Homelessness
- Economic & Social Progress
- Technology
- Education
- Infrastructure
- Transportation

Impact Scale



We are here to solve
problems



Who will solve these problems?



Community

HOW DO WE SOLVE PROBLEMS TOGETHER?

Partnerships

- Volunteer efforts
- Economic impact
- Student philanthropy
- Collaborative projects
- Community-based research
- Community-based projects



THE DAVID AND WANDA BROWN
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Our Community Engagement Ecosystem



Students



Community Partners



Community Members
Parents & Families



Alumni



BCLS Staff



Campus Partners

Division of Student Life Departments
UF Government & Community Relations
UF/IFAS
UF Health



Faculty & Staff



UF's

The path ahead Commitment

- Building trust
- University commitment
- Removing silos
- Needs assessment
- Tools & space



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Gators for Good

Network

- What is the Gators for Good Network?
- Community organizations have been pre-uploaded into the system!
- What do we provide?
 - Access to UF volunteers
 - Impact tracking
 - Philanthropic solutions
 - Relationship manager
 - Collaborative projects
 - Consultations
- What do you need to do?



Next Steps

- Claim your Gators for Good Network account
- Add photos, mission, and volunteer opportunities
- Schedule a consultation with our team
- Help us plan collaborative volunteer projects



WE HAVE YOUR BACK. Let's make a greater impact, together.



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SCHEDULE YOUR
CONSULTATION



Follow us @ufbcls | Call us at 352-294-3545
Visit us at Reitz Union, Level 2 | Email us at bcls@ufsa.ufl.edu

UF CAMPAIGN FOR CHARITIES

contacts

HOW TO FIND US

UFCC@ufl.edu and gatorsvolunteer@ufl.edu | main monitored email addresses

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Lesa Phillips | UFCC Coordinator | lesaphillips@ufl.edu | 352-392-4574

Ada Schmidt | UFCC Support | adaschmidt@ufl.edu | 352-392-4574

Jacobi Bedenfield | Gators Volunteer | bedenfield@ufl.edu | 352-294-3556

www.ufcc.ufl.edu | www.gatorsvolunteer.ufl.edu





THANK YOU!