



INVEST IN OUR

community

2025 CAMPAIGN FOR CHARITIES



2025 AGENCY TRAINING AND INFORMATION SESSION

agenda

Welcome and Introductions

Campaign History

2024 Campaign Results

UF Surplus Donation Program

Campaign Details and Resources

Fiscal Agent & Agency Portal

Kick Off Event & Campus Special Events

Q & A – Open Forum



introductions

Share your name, title, agency you represent, and how long you have been there.

HELLO
MY NAME IS



UFCC CAMPAIGN

history



UF CAMPAIGN FOR CHARITIES

HISTORY

- **UF employees have given almost ~\$1,000,000.00 per year for the past 19 years**
- **\$28,393,676.98 donated since 1989**
- **The campaign has grown from 39 agencies (in 1993) to 101 agencies (in 2025)**



2024 UFCC CAMPAIGN

REVIEW



ElderCare of Alachua County

2024 UF CAMPAIGN FOR CHARITIES RESULTS

\$878,885 2024 CAMPAIGN TOTAL

Down 4.84 % FROM 2023 CAMPAIGN TOTAL

1,538 TOTAL DONORS

9.82 % OVERALL PARTICIPATION



2024 LEADERSHIP CAMPAIGN BY THE

numbers

\$545,939 LEADERSHIP TOTAL

216 LEADERSHIP DONORS



2024 TOP AGENCY DESIGNATIONS

Agency	Donors	2024 Designated Dollars *
Planned Parenthood of North Florida (PPSENFL)	189	\$ 45,340
Humane Society of North Central Florida	267	\$ 44,089
Bread of the Mighty Food Bank	192	\$ 39,252
Ronald McDonald House Charities of North Central Florida	123	\$ 31,993
GRACE Marketplace Alachua County Coalition for the Homeless and Hungry	133	\$31,306
Alachua Conservation Trust, Inc.	135	\$ 27,908
Alachua Habitat for Humanity	120	\$ 26,622
St. Francis House, Inc.	129	\$ 25,159
Peaceful Paths Domestic Abuse-Network, Inc.	149	\$ 21,926
Gainesville Thrives	7	\$ 21,080

** Agencies also received undesignated portion*



2024 SEC SCHOOL COMPARISON

University	2024 Totals	Participation	2023 Totals
University of Florida	\$878,886	9%	\$908,687
University of Alabama	\$387,392	19%	\$409,205
University of Missouri	\$520,142	9%	\$497,318
University of Tennessee	No report	No report	No report
University of Kentucky	No report	No report	\$194,373
University of Mississippi	No report	No report	\$92,871
Auburn University	\$127,372	15%	\$125,639
University of Georgia	No report	No report	No report
University of Arkansas	No report	No report	\$330,800
LSU	No report	No report	No report
University of South Carolina	No report	No report	\$34,908
Texas A&M University	\$575,675	6%	\$618,876
Mississippi State University	No report	No report	No report
Vanderbilt University	No report	No report	No report



College or Department	% Part	2024	2023
College of Dentistry	8.84%	\$13,307.00	\$13,027.96
College of Design, Construction & Planning	11.05%	\$7,222.78	\$7,527.78
College of Education	7.57%	\$44,274.76	\$22,822.76
College of Health and Human Performance	17.48%	\$17,677.06	\$20,738.06
College of Journalism and Communications	20.00%	\$13,998.10	\$11,080.14
College of Liberal Arts and Sciences	8.42%	\$44,285.34	\$50,667.44
College of Medicine	6.20%	\$160,397.58	\$184,959.58
College of Nursing	20.31%	\$6,571.00	\$11,408.00
College of Pharmacy	9.26%	\$6,931.00	\$6,193.00
College of Public Health and Health Professions	9.34%	\$29,405.90	\$29,787.90
College of the Arts	9.64%	\$7,530.00	\$9,145.50
College of Veterinary Medicine	8.55%	\$26,495.50	\$24,159.50
Office of Student Life	8.69%	\$6,496.00	\$7,723.36
Graduate School	37.50%	\$4,223.00	\$5,163.00
Herbert Wertheim College of Engineering	7.66%	\$37,220.02	\$18,089.02
IFAS and College of Agricultural & Life Sciences	4.16%	\$46,471.34	\$52,386.30
Levin College of Law	20.33%	\$27,795.00	\$30,942.00
Office of Business Affairs	16.28%	\$1,164.00	\$3,784.00
Business Services	13.38%	\$2,028.00	\$1,566.00
Environmental Health & Safety	10.81%	\$2,521.94	\$2,361.94
Facilities Services	13.99%	\$9,592.16	\$9,085.16
Planning, Design and Construction	21.05%	\$7,188.00	\$4,703.00
Small Business and Supplier Diversity	0.00%	\$0.00	\$0.00
Stephen C. O'Connell Center	89.47%	\$2,752.00	\$2,492.00
Transportation and Parking Services	13.79%	\$673.00	\$772.00
University Police Department	1.61%	\$520.00	\$1,040.00
Office of Enrollment Management	18.09%	\$12,355.00	\$11,515.50
Office of General Counsel	26.00%	\$2,396.00	\$6,581.00
Office of Government & Community Relations	40.00%	\$7,581.50	\$7,151.50
Office of Health Affairs	5.66%	\$13,644.00	\$13,003.00
Office of Human Resources	17.60%	\$11,638.72	\$9,060.72
Office of Research	10.02%	\$19,479.00	\$19,961.00
Office of the CFO	21.15%	\$6,578.08	\$9,232.28
Office of the CIO/Information Technology	18.14%	\$35,886.46	\$41,108.30
Office of the President	0.00%	\$260.00	\$11,690.00
Office of the Provost	18.88%	\$21,785.84	\$25,289.24
Florida Museum of Natural History	19.85%	\$14,025.08	\$13,779.08
Harn Museum of Art	54.84%	\$3,723.08	\$4,049.08
Phillips Center for the Performing Arts	5.00%	\$1,350.00	\$0.00
Office of the Sr VP and COO	37.50%	\$2,260.00	\$1,040.00
Office of Strategic Communications & Marketing	16.00%	\$461.00	\$416.00
UF Advancement	27.78%	\$17,125.00	\$17,521.20
University Athletic Association	8.11%	\$15,743.96	\$33,380.96
University Libraries	16.48%	\$16,280.66	\$16,996.66
Warrington College of Business	17.39%	\$79,967.16	\$80,277.16
Retirees/Qual Hammod/OPS		\$15,719.00	\$12,115.00
Special Events		\$50,281.15	\$37,936.37
Other Donations		\$3,594.00	\$2,880.00
Total Campaign	9.63%	\$878,855.17	\$908,629.45

UF Campaign for Charities

2024 Leadership

Campaign Chair
Hub Brown
Dean, College of Journalism and Communications

Leadership Chair
Beth Virnig
Dean, College of Public Health and Health Professions

Karen Thomas
Director of Community Relations

UF Campaign for Charities (UFCC)
PO Box 113158
Gainesville, FL 32611-3158
Tel: (352) 392-4567
www.ufcc.ufl.edu
Questions: ufcc@ufl.edu

UF UNIVERSITY OF FLORIDA
The Foundation for The Gator Nation

"It is every person's obligation to put back into the world at least the equivalent of what they take out of it." —Albert Einstein



2024 CAMPAIGN RESULTS

College of Dentistry

Division # 5

Department Gifts: \$13,307.00

Special Events: \$1,300.00

Total: \$14,607.00

Campaign Total: \$878,855.17

5 KEYS TO SUCCESS

- Set a challenging goal and develop your strategy
- Create a plan to increase participation rates and pledge amounts
- Target leadership givers and help them reach their giving potential
- Offer incentives
- Plan early and carefully
- Host your own departmental kick-off and special events
- Provide updates about the campaign at meetings
- Schedule speakers from agencies early
- Select the appropriate solicitation approach
- 15-20 min group presentations are a great way to get the word out
- Personally asking individuals usually results in greater participation and is a great way to engage potential leadership givers. Recruit and train one department solicitor for every 50 employees.
- Follow-up
- Seek out employees who couldn't attend kick-off or meetings
- Monitor online respondents each week
- Publicly report participation results during the campaign
- Find new ways to talk about the campaign face-to-face
- Regularly show appreciation
- Do not rely on campaign e-mails to show appreciation
- Celebrate participation and donation goals
- Find new ways to thank donors through bulletin boards and warm, personal handshakes



"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." —Dr. Seuss

2024 STATISTICS

College of Dentistry

\$13,307.00

Total Employee Giving

2.14%

2023-24 % Change

\$1,300.00

Special Events

2024 CAMPAIGN POTENTIAL

Consider implementing these small changes, your 2024 giving campaign could achieve a 10% increase in total donations resulting in raising \$14,637.70.

LEADERSHIP GIVING

Leadership giving is the cornerstone of the University of Florida Campaign for Charities. Seventy-Five percent of the dollars raised from the campaign come from individuals who contribute an annual gift of \$500 or more. For the College of Dentistry, leadership giving made up 74.47% of the total contributions.

Leadership Statistics	2024	2023
Total Leadership Donors	12	9
Total Leadership Gifts	\$9,910.00	\$8,240.00



"The raising of extraordinarily large sums of money, given voluntarily and freely by millions of our fellow Americans, is a unique American tradition... Philanthropy, charity, giving voluntarily and freely... call it what you like, but it is truly a jewel of an American tradition."

—John F. Kennedy

WAYS TO INCREASE GIVING

- We provide campaign materials to help you get the word out.
- Donors can designate to one or more agencies - Campaign videos are available to show at group meetings that provide an overview of the agencies that participate in the campaign.
- Designated gifts to agencies are increased by 22% through the distribution of undesignated funds.
- A little bit goes a long way - Visit "What My Money Can Buy" on the UFCC website to see how your donations help.
- Recognize donors by using our donor appreciation cards found on our website.



Sent to each Dean, Vice President, and Department Head with note about the upcoming campaign.

2025 UFCC CAMPAIGN

details

CAMPAIGN LEADERSHIP & STRUCTURE



planning committee

- 12 members appointed by the Provost
- General Chair and Leadership Chair
- Oversees UFCC according to UF regulations
- Determines campaign goals
- Reviews agencies – determines which will qualify for the UFCC



2025 UF CAMPAIGN FOR CHARITIES LEADERSHIP

General Chair



Beth Virnig
Dean, College of Public Health
and Health Professions

Leadership Chair



Dana Zimmer
Dean, College of Veterinary Medicine



2025 UF CAMPAIGN FOR CHARITIES PLANNING COMMITTEE

Beth Virnig (Chair) Dean, College of Public Health and Health Professions

Dana Zimmer (Leadership Chair) – Dean, College of Veterinary Medicine

Angie Brown – Human Resources

Hub Brown - Dean, College of Journalism and Communications

Kay Epstein – College of Law

Shakira Henderson – Dean, College of Nursing & System Chief Nurse Executive

Brian Jose – Director, UF Performing Arts (Past Chair)

Melissa Mellon - University Writing Program

Cheryl Oberlin - Online Graduate Programs

Layne Prebor – College of Law

Judy Russell - Dean, UF Libraries

Sue Wagner - College Of Journalism & Communications

Karen Thomas – Community Relations

Michael Ford - General Counsel (Ex-officio)



UF CAMPAIGN FOR CHARITIES LEADERSHIP

steering committee

- Deans/VPs appoint two members for each college/unit
- Members recruit volunteers and help run campaigns in their unit
- There are about 200+ volunteers across campus



Karen Thomas
Director, Community Relations



Lesa Phillips
Community Relations Specialist



Ada Schmidt
Executive Assistant



Jamey Harvey
Communications and External
Relations Specialist



2025 UF CAMPAIGN FOR CHARITIES TEAM



UF SURPLUS DONATION PROGRAM

Register



Dustin Stephany
UF Planning & Design
d.stephany@ufl.edu



<https://surplus.ufl.edu/donation-program>

UF Surplus Donations



Good Evening!

Non-Profit Organization Registration

Please provide a proof of tax exempt status.

Please note that no warehouse donations will be able to be made unless this documents is on file.

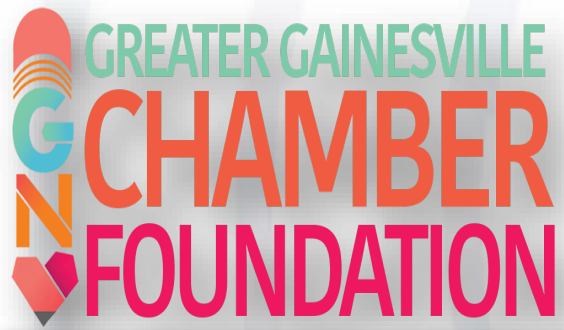
*Starred fields are required.

*Name of Organization	*Tax Exempt Valid Thru	*Tax Exempt Certificate	
<input type="text"/>	<input type="text"/> 	<input type="button" value="Select File"/>	
Address	City	State	Zip
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
*Contact Name	*Contact Phone	*Contact Email	
<input type="text"/>	<input type="text"/>	<input type="text"/> 	
Notes			
<input type="text"/>			
<input type="button" value="Submit Registration"/>			

2025 UFCC CAMPAIGN

details

GOALS | DATES | COMMUNICATIONS





2025 UFCC GOAL

\$1,000,000

SECONDARY GOAL

**INCREASE % OF
PARTICIPATION**



UF CAMPAIGN FOR CHARITIES

dates

- **LEADERSHIP CAMPAIGN:** *September 19*
- **ONE WEEK BREAK:** *General Campaign*
- **GENERAL CAMPAIGN:** *September 29 – October 17*

Announce



UF CAMPAIGN FOR CHARITIES

leadership campaign

- Leadership gifts accounted for **83%** of employee giving
- Considered to be in the leadership category:
 - Employees who made gifts > \$500 prior year
 - Employees who earn > \$50,000 or more

LEADERSHIP ACADEMY



UF CAMPAIGN FOR CHARITIES LEADERSHIP

communications

- Letter from Leadership Chair
- Leadership Brochure
- Weekly Emails
- Social Media Posts
- Agency Videos



“ BY GIVING TO THE UF CAMPAIGN FOR CHARITIES, YOU NOT ONLY BENEFIT GOOD CAUSES AND REACH OUT TO THOSE IN NEED, BUT YOU ALSO STRENGTHEN OUR BONDS AS GATORS. THANK YOU FOR SUPPORTING GOOD CAUSES AND CONTRIBUTING TO THE WELLBEING OF THE ENTIRE COMMUNITY. ”

—Interim Provost Joe Glover

From UFCC Leadership Chairman Dana Zimmer

At the University of Florida, we're proud not only of what we achieve on campus, but also of the impact we make beyond it. That's why we invite you to take part in this year's UF Campaign for Charities (UFCC)—our annual opportunity to come together as one UF community in support of those in need across North Central Florida.



Through UFCC, you can choose to support causes that matter most to you—from health care and education to environmental protection, animal welfare, and essential services for children, families, and seniors. Every contribution, no matter the size, directly supports trusted nonprofit organizations working to build stronger, healthier communities.

Your generosity reflects the Gator spirit of compassion and leadership. If you are inspired to give and in a position to do so, please consider contributing. And if you already give—thank you. Your support is deeply appreciated and truly makes a difference.

Let's come together, give generously, and show what the UF family can do for North Central Florida.

Senior Leadership Society

Individuals & families giving \$10,000 or more

Joe & Pat Alba
Michael Arnold
Kent & Linda Fuchs
Carolyn Holland
Chris & Liz Janiszewski
Anthony T. Maurelli
Gary & Laura McGill
Saby & Kajori Mitra
Stephen W. Smith & Mary T. Brownell
Drs. Douglas & Pamela Solits

Platinum

Individuals & families giving \$5000-\$9999

Scott Angle
Ron & Melissa Curry
Erik Deumens
Mark Fenster
Joe Glover
Mark & Sherry Kaplan
David Nelson
Judy Russell
Kimberly Sibille Ph.D, M.A.
C. Soldevila-Pico
Nancy Waldron
Linda & Adam Wendling
Michael & Betty Wolf

Diamond

Individuals & families giving \$2500-\$4999

Dr. Laura L. Berns, Ph.D.
David C. Bloom
Dr. Michael V. Bowie
David T. Brown
Pate Cantrell
Roy Curtiss
Curt & Coleen Degroff
Devin Dissell
Kelly & Angela Foote
William A. Friedman
Melanie & Stephen Hagen
Bobbie Henken
Richard Hill
Julie Kinger
John Kraft & Bonnie Kraft
James & Angela Lindner
Richard & Rachel Lutz
Maria Gutierrez Martin
Jeanna Mastrorica & Clay Sweger
Melinda Jeanne McAdams
Cydney McGlothlin
Brian E. Myers
Susan Nittrouer
David & Tammie Norton
Onyekwere Ozuzu
Ann Progulskie-Fox & William D. Fox
Mike & Laurel Reid
The Ropers
Linda C. Sanchez
Gail Sasnett
Denise Schentrup
Richard Scholtz
Dr. Jamie R. Smolen
Edzard Vansanten
Kathleen Wilkinson
Thomas Zapor


¹ Diamond member wishes to remain anonymous.



UF CAMPAIGN FOR CHARITIES GENERAL

communications

- UFCC Postcard
- Introductory Email
- Weekly Emails
- MYUFL Splash Page
- UF HR at Work
- Social Media Posts



GATORS GIVE


INVEST IN OUR
community

EVERY DOLLAR COUNTS

UF UNIVERSITY of FLORIDA

UF Campaign for Charities

Community Relations
PO Box 113158 (111 Tigert Hall)



GATORS GIVE

UF Campaign for Charities
is the official charitable fundraising drive for UF employees.

YOUR CONTRIBUTIONS:

- **Support** not-for-profit agencies serving the people and communities of North Central Florida
- **Provide** a consistent source of essential funding for participating agencies
- **Help** UF raise \$1,000,000 for our community
- **Benefit** a specific agency/agencies of your choice
- **Make A Difference** in the lives of people throughout North Central Florida

Easily pay through payroll deduction*, cash, check or credit card. *A pledge made through payroll deduction will continue until the donor stops or changes the pledge in the online giving system, or until the donor contacts UF Human Resource Services to stop the pledge.

Community Health Charities

Alzheimer's Disease and Related Disorders Association
American Kidney Fund
Autism Speaks, Inc.
Breakthrough T1D
CHC: Creating Healthier Communities
Hemophilia Foundation of Greater Florida
Huntington's Disease Society of America
Lupus Foundation of America
Special Olympics Florida
The V Foundation for Cancer Research

Independent


Aces in Motion
Alachua Conservation Trust
Alachua County Library Dist. Foundation
Alachua Habitat for Humanity
Alrusa House of Gainesville, FL
American Red Cross
AMKids Gainesville
Archer Family Health Care
Big Brothers Big Sisters of Tampa Bay
Boulevard Springs Charter School
Bread of the Mighty Food Bank
Cade Museum
Catholic Charities Gainesville Reg. Office
Center for Independent Living of NCF
Community Hospice & Palliative Care
Conservation Burial Inc
Conservation Florida
DANCE ALIVE!
Dance Alive National Ballet
EarthShare
Easterseals Florida
Elder Options
Epilepsy Alliance Florida
Faithful Friends Pet Rescue and Rehoming

Fish & Wildlife Foundation of Florida
Fix Them All
Florida 4-H Club Foundation Inc
Florida Native Plant Society
Florida Springs Council
Florida Wildlife Care
Food4Kids Backpack Program of NF
Gainesville Area Chamber of Commerce
Gainesville for All
Gainesville Opportunity Center
Girls on the Run of Northeast Florida
Grace Healthcare Services Corp
GRACE Marketplace (ACCHH)
Greater Gainesville International Center
Kids Count In Alachua County @ Rawlings
Meridian Healthcare
Mirror Image Leadership Academy
Oak Hammock at the University of Florida
Operation Catnip
Pace Center for Girls, Alachua
Parkinson's Foundation
Partnership for Strong Families
PEAK Literacy
Planned Parenthood of South, East, North Florida
Promised Land Family Ministries
Puppy Hill Farm Animal Rescue
Rebuilding Together N. Central Florida
Saint Francis Veterinary Care
Service Dogs for Patriots
Sira
Southwest Advocacy Group
Stop Children's Cancer
The Repurpose Project
The Society of St. Andrew
Three Rivers Legal Services
Tyler's Hope for a Dystonia Cure
University of Florida Child Advocacy Center

University of Florida College of Dentistry
Community Outreach Programs
We Are Neutral
Working Food

United Way

ACORN Clinic-Alachua County
Organization for Rural Needs
Anew
Boys & Girls Clubs of Northeast Florida
CDS Family & Behavioral Health Services,
Central Florida Community Action Agency
Child Advocacy Center
Early Learning Coalition of Alachua County,
Elder Care of Alachua County
Family Promise of Gainesville
Gainesville Community Ministry
Gainesville Thrives
Gentle Carousel Miniature Therapy Horses
Girls Place
Healthy Start of North Central Florida
Humane Society of North Central Florida
Neighborhood Housing and Development Corp.
New Technology Made Simple Now
Peaceful Paths
Project YouthBuild
Putnam Land Conservancy
Remedy Pet Care
Ronald McDonald House Charities NCF
St. Francis House, Inc.
The Education Foundation of Alachua County
The Guardian Foundation
United Way North Central Florida
University of Florida Foundation on behalf of Healthy Families ACUB

ufcc.ufl.edu 



UF CAMPAIGN FOR CHARITIES

giving Tuesday



Together
We can make a difference
www.ufcc.ufl.edu

UF Employee Email

Subject Line: #GivingTuesday: Unleash the Power of Radical Generosity

Today is #GivingTuesday. And as we move into the last week of the 2023 UF Campaign for Charities, you still have the opportunity to leave a lasting and meaningful impact on our community. Through your participation in the UFCC, you are actively creating positive change. Your gift supports the work of agencies who are paving the way for brighter futures for everyone in our community.

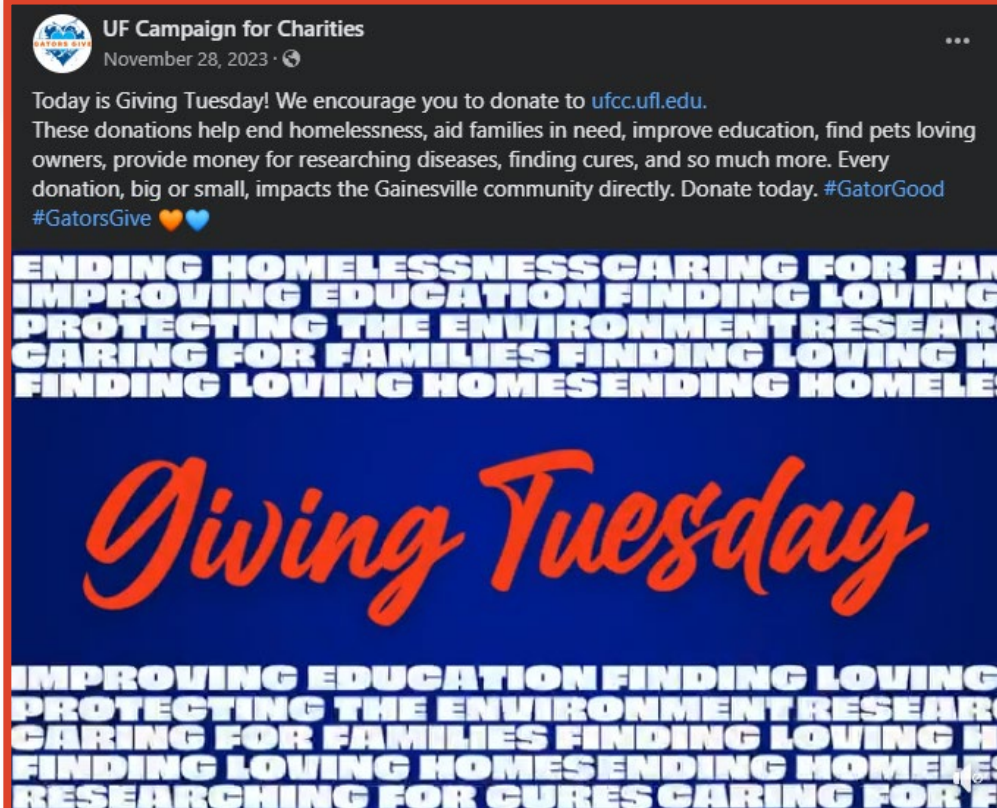
Our current total stands at \$865,844, placing us within reach of our \$1 million goal. Let's finish strong and surpass that goal! The giving site will remain open through the end of this week to accept pledges. Remember that every contribution, no matter its size, is a building block for change. Thank you for being a beacon of hope and envisioning a brighter tomorrow for our community.

PLEDGE NOW!

The UF Campaign for Charities supports [99 local charitable organizations](#) that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.

When you choose to contribute to the UF Campaign for Charities, your funds remain local and directly support agencies working within our community. As one of our long-time donors and UFCC supporters, Layne Prebor tells us, "By donating to local charities through UFCC, we can see the positive impact we're making on our community."

Whether you prefer payroll deduction, cash, check, credit card, or even stock transfer, various donation options are available. You can designate your gift to one or more of the 99 agencies or contribute to the undesignated pool, which is divided proportionally among all agencies, based on the amount designated to each organization. This means that the more designated gifts an agency receives, the more they will benefit from the undesignated pool, allowing you to maximize your impact!



UF Campaign for Charities
November 28, 2023 · 🌐

Today is Giving Tuesday! We encourage you to donate to ufcc.ufl.edu. These donations help end homelessness, aid families in need, improve education, find pets loving owners, provide money for researching diseases, finding cures, and so much more. Every donation, big or small, impacts the Gainesville community directly. Donate today. #GatorGood #GatorsGive ❤️💙

**ENDING HOMELESSNESS CARING FOR FAMILIES FINDING LOVING HOMES
IMPROVING EDUCATION FINDING LOVING HOMES
PROTECTING THE ENVIRONMENT RESEARCHING FOR CURES
CARING FOR FAMILIES FINDING LOVING HOMES
FINDING LOVING HOMES ENDING HOMELESSNESS**

Giving Tuesday

**IMPROVING EDUCATION FINDING LOVING HOMES
PROTECTING THE ENVIRONMENT RESEARCHING FOR CURES
CARING FOR FAMILIES FINDING LOVING HOMES
FINDING LOVING HOMES ENDING HOMELESSNESS
RESEARCHING FOR CURES CARING FOR FAMILIES**



2025 UFCC CAMPAIGN

details


UFCC CONTRIBUTIONS



UF CAMPAIGN FOR CHARITIES

online giving site

- Single Sign-On
- Welcome Note
- Agency List
- Giving History
- Roll over donations
- Pledge and designations




GATORS GIVE

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2024 UF Campaign for Charities

You Make a Difference - Every Dollar Counts

Leadership Campaign: September 3rd - September 20th; General Campaign: September 30th - October 18th



As a University of Florida employee, you are part of a mighty force for good. Each year, UF employees contribute approximately \$1 million per year to the Gainesville/Alachua County community through the UF Campaign for Charities. That makes a tremendous difference for our neighbors, loves ones, animal friends, and public spaces. But we can do better!

Each year, the cost of living and the cost to charities for the good they do increases, and we must keep pace. Surpassing our \$1 million goal is more important than ever. The 99 agencies that UFCC supports provide a wide variety of services for people in Gainesville and Alachua County, including shelter for the abused and homeless, food for the hungry, protection of the environment, help for people with legal challenges, hospice care and so much more. Your support for these causes is especially critical in these challenging days.

The UF Campaign for Charities effort each year is called Gators Give because that's what you do. And you're really good at it: we lead the SEC with more than \$28,000,000 raised since 1989. The payroll deduction program is a key to our success. When you give in small amounts throughout the year, it adds up to a big impact for the Gainesville community. Through Gators Give, you can contribute to specific organizations or give to the overall campaign, which provides funding to each agency.

If you are already contributing to the UFCC, thank you for that generous support, and we ask you to please consider an increase in your contribution to keep pace with increasing costs and make an even bigger impact. If you are in a position to give for the first time, please join me in making a gift to the 2024 UF Campaign for Charities. What you contribute through UFCC will resonate through our community.

Hub Brown
Dean and Professor
College of Journalism and Communications

☐ My Giving History ☐ Pledge Now!

UF CAMPAIGN FOR CHARITIES

pledge options

- Online Pledging
 - Payroll Deduction
 - Credit Card
 - Cash
 - Stock Transfer
- Paper Pledge Cards
 - Same Options



**SERVICE DOGS
FOR PATRIOTS**
Empowering Veterans with PTSD

Empowering Veterans with PTSD



UF CAMPAIGN FOR CHARITIES

pledge options

- Employees can give two types of gifts to the UFCC :
- A designated gift – designating to a specific agency/agencies
- An undesignated gift – pledging to the general campaign



pledge options

Undesignated Gifts:

- Distributed to Agencies / Federation Based on Percentage Received from Designated Gifts
- In 2024, this increased Agency Gifts by about 23%!
- An agency that received \$10,000 in designated funds also received \$2,300 in undesignated funds, raising their total gift to \$12,300 in 2024.



2025 UFCC CAMPAIGN

details

AGENCY PARTICIPATION



humane society
OF NORTH CENTRAL FLORIDA



agencies

- Agencies apply to participate and are vetted by:
 - Community Relations staff
 - United Way staff
 - UFCC Planning Committee
- UF regulations state that agencies must:
 - Be a nonprofit agency and must focus on issues of health and human services to assist with physical, social, and psychological well-being;
 - Provide services directly benefiting the people residing in Alachua and surrounding counties;
 - Have operating/fundraising expenses less than 25% of their revenue.
 - 75% or more of an agency's revenue should go to the agency's mission/program costs



agencies

2025 UFCC Participating Agencies:

- 10 Creating Healthier Communities Agencies
- 91 Independent Agencies

101 total participating agencies



UF CAMPAIGN FOR CHARITIES

agencies

Community Communities Agencies

Alzheimer's Disease and Related Disorders Association

American Kidney Fund

Autism Speaks

Breakthrough T1D

CHC: Creating Healthier Communities

Hemophilia Foundation of Greater Florida

Huntington's Disease Society of America

Lupus Foundation of America

Special Olympics Florida

The V Foundation



UF CAMPAIGN FOR CHARITIES

agencies

Aces in Motion

ACORN Clinic – Alachua County Organization for Rural Needs

Alachua Conservation Trust

Alachua County Library District Foundation

Alachua Habitat for Humanity

Altrusa House of Gainesville, Florida

American Red Cross

AMKids Gainesville

ANew (Created Gainesville D.B.A. Anew)

Archer Family Health Care

Big Brothers Big Sisters of Tampa Bay, Inc.

Boulware Springs Charter School

Boys & Girls Clubs of Northeast Florida

Cade Museum for Creativity and Invention

Catholic Charities Gainesville Regional Office

CDS Family & Behavioral Health Services, Inc

Center for Independent Living of North Central Florida

Central Florida Community Action Agency

Child Advocacy Center

Community Hospice and Palliative Care

Conservation Burial

Conservation Florida

Crisis Pregnancy Center of Gainesville, DBA: Sira

Dance Alive National Ballet

Early Learning Coalition of Alachua County

EarthShare

Easter Seals Florida

ElderCare of Alachua County

Epilepsy Foundation

Faithful Friends Pet Rescue and Rehoming

Family Promise of Gainesville

Fish & Wildlife Foundation of Florida

FIWI DBP Project YouthBuild

Florida 4H Club Foundation

Florida Native Plant Society

Florida Springs Council

Florida Wildlife Care

Food4Kids Backpack Program of North Florida

Forage Inc, DBA Working Food

Gainesville Area Chamber of Commerce Foundation

Gainesville Community Ministry

Gainesville for All

Gainesville Opportunity Center

Gainesville Thrives

Gentle Carousel Miniature Therapy Horses

Girls on the Run of Northeast Florida

Girls Place

Grace Healthcare Services Corp

Independent Agencies

GRACE Marketplace

Healthy Start of North Central Florida

Humane Society of North Central Florida

Kids Count in Alachua County @ Rawlings

Meridian Healthcare

Mid-Florida Area Agency on Aging DBA Elder Options

Mirror Image Leadership Academy

Neighborhood Housing and Development Corporation

New Technology Made Simple Now

Oak Hammock at the University of Florida

Operation Catnip

Pace Center for Girls, Alachua

Parkinson's Foundation

Partnership for Strong Families

Pay to Spay DBA Fix Them All

Peaceful Paths

PEAK Literacy

Planned Parenthood of South, East and North Florida

Promised Land Family Ministries

Puppy Hill Farm Animal Rescue



UF CAMPAIGN FOR CHARITIES *agencies*

Putnam Land Conservancy

Rebuilding Together North Central
Florida

Regional Food Bank of Northeast
Florida DBA Bread of the Mighty Food
Bank

Remedy Pet Care

Ronald McDonald House Charities of
North Central Florida

Saint Francis Veterinary Care

Service Dogs for Patriots

Sister City Program of Gainesville

DBA GNV International Center (CGIC)

Southwest Advocacy Group

St. Francis House

Stop Children's Cancer

The Education Foundation of Alachua
County

The Guardian Foundation

The Repurpose Project

The Society of Saint Andrew

Three Rivers Legal Services

Tyler's Hope for a Dystonia Cure

United Way North Central Florida

UF Child Advocacy Center

Independent Agencies

UF College of Dentistry Community
Outreach Programs

UF Foundation on behalf of Healthy
Families

We Are Neutral



UF CAMPAIGN FOR CHARITIES

agency role

- Make donor database aware of agency participation in the 2025 UFCC.
- Let donors know that giving through the UFCC can increase their donation by 23%!
- Use UFCC graphics in newsletters, social media, websites.
- Offer to speak at unit/college events, meetings, zooms



agency role

- Find connections to their mission across campus.
- Provide a brief mission description for use on website and in materials.
- Provide agency photos and 30 second videos for UFCC giving site, Facebook, and training use.
- Participate in the kickoff event – 9/10/2025



2025 UFCC CAMPAIGN

details

FISCAL AGENT



Food 4 Kids
nourishing our future



UF CAMPAIGN FOR CHARITIES

fiscal agent

- The United Way serves as the fiscal agent for the UFCC.
- Each year, United Way provides a campaign budget proposal to the UFCC Planning Committee for approval. UW also determines the proposed fiscal agent fee based on anticipated expenses and campaign pledge total.
- This year, the campaign expenses were calculated differently to include UW indirect costs and based on anticipated campaign collections rather than the stated goal or pledge total. This proposed fee also includes recouping losses from the prior years over the next few campaign cycles.
- The proposed* fiscal agent fee for 2025 is 10%.

** Must be approved by the UFCC Planning Committee.*



UF CAMPAIGN FOR CHARITIES

fiscal agent

- Assists in the application review process.
- Manages the online giving system.
- Manages cash, credit card and check donations.
- Distributes funds to agencies on a quarterly basis.
- Payments are made in May, August, November and February.

(first-time agencies will not receive their first payment until May of the payroll deduction cycle)



2025 UFCC CAMPAIGN

details

STEERING COMMITTEE & COORDINATOR
RESPONSIBILITIES



Anew



STEERING COMMITTEE & COORDINATORS THE HEART OF THE UFCC!



events

2025 UFCC CAMPAIGN KICK OFF EVENT



kick off event



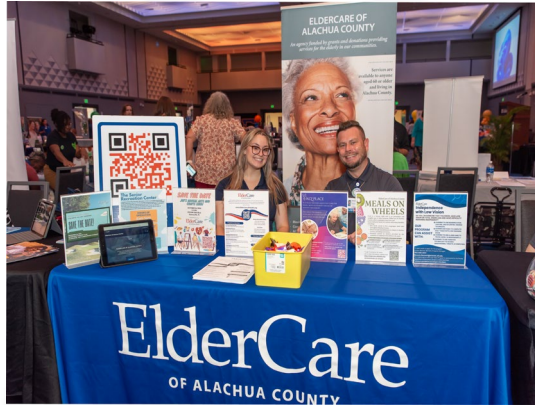
CELEBRATE ALL UFCC
VOLUNTEERS & AGENCIES

SEPTEMBER 10th 11:30 AM
REITZ UNION GRAND BALLROOM



UF CAMPAIGN FOR CHARITIES

kick off event



VISIT WITH 75 UFCC AGENCIES

Two agency representatives

Set up agency table

Bring displays and banners

Brochures and give aways

Connect with Volunteer



UF CAMPAIGN FOR CHARITIES

kick off event

ENJOY THE EVENT!

Lunch

Nibbles and Bites

Music

Albert and Alberta

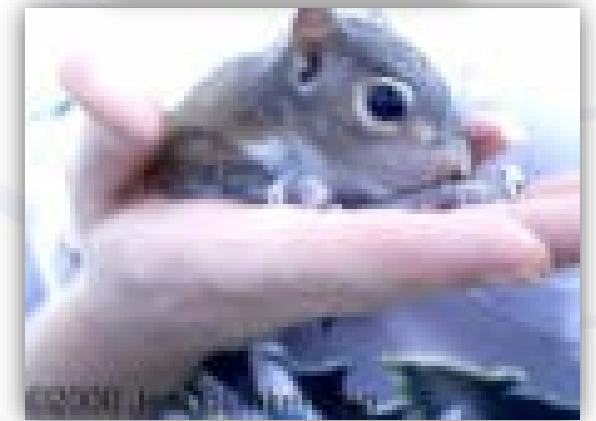
Share your mission!



2025 UFCC CAMPAIGN

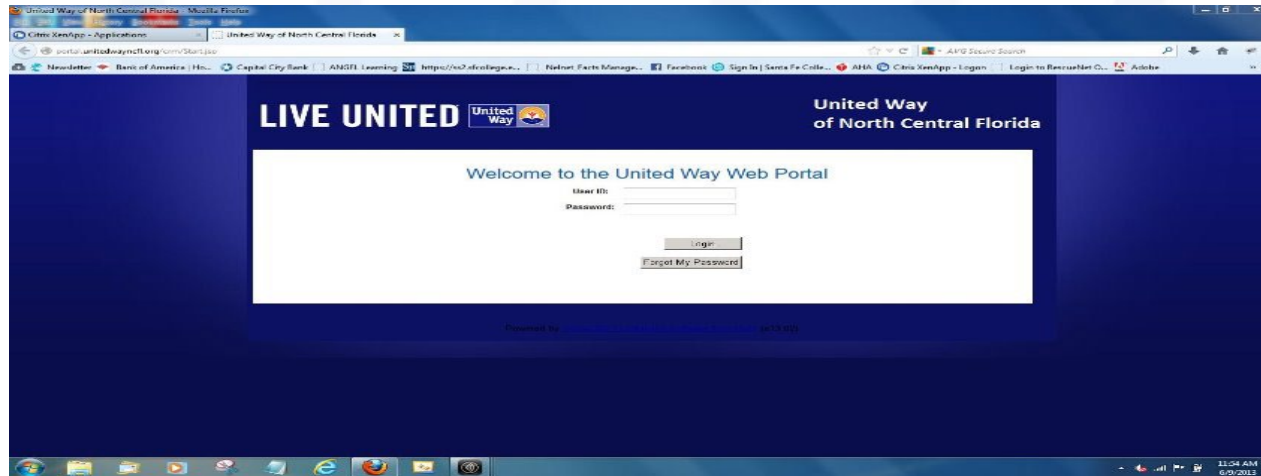
details

AGENCY PORTAL



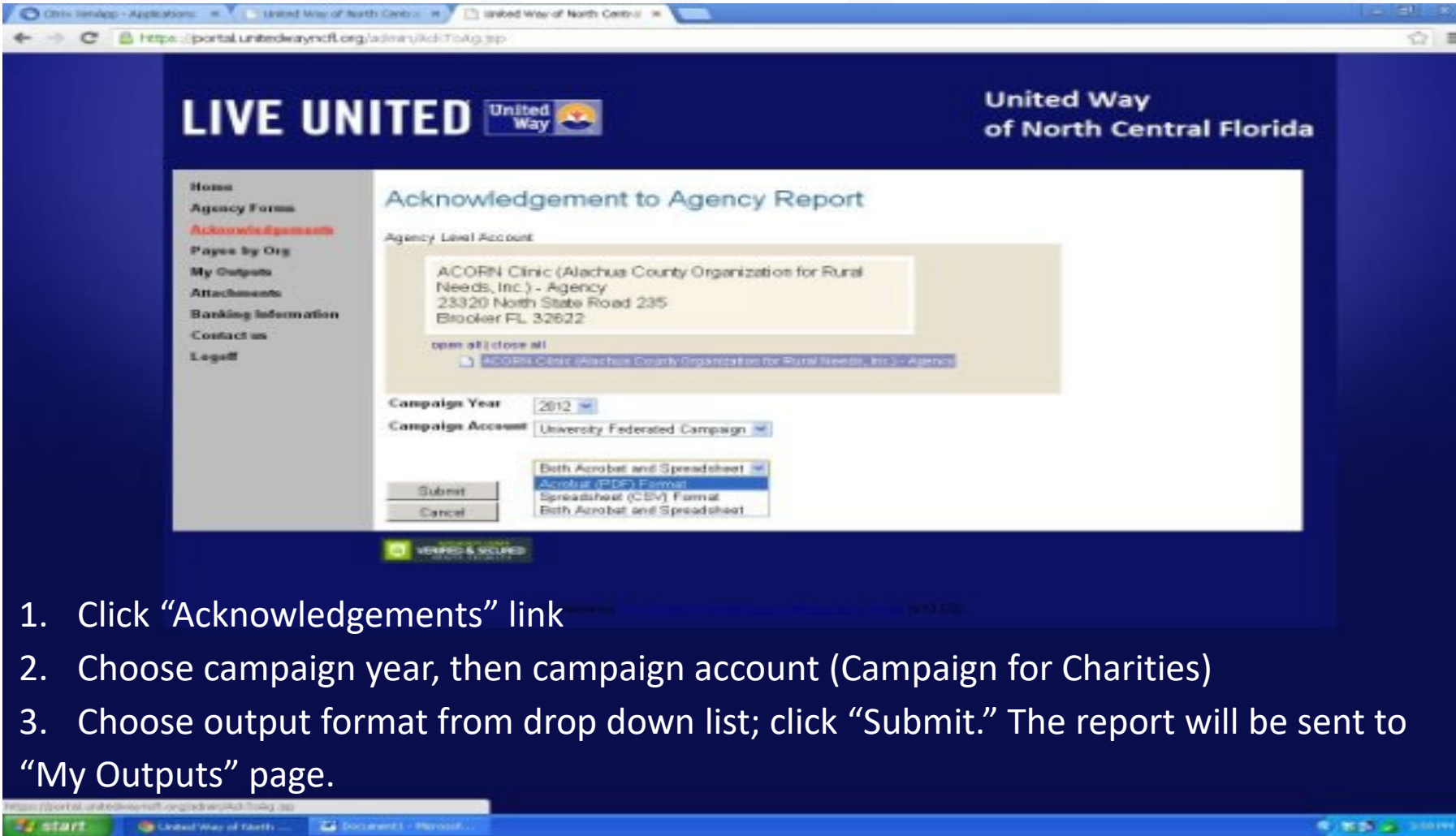
Agency portal

- Agencies can pull reports showing the names and gift amounts of all but anonymous donors.
- Reports can be pulled in PDF or Excel formats.
- Instructions for using the agency portal emailed to agencies in February.



UF CAMPAIGN FOR CHARITIES

To run an Acknowledgement Report:



The screenshot shows a web browser window with the URL <https://portal.unitedwayncfl.org/admin/ackTool.jsp>. The page header includes the "LIVE UNITED" logo and the "United Way of North Central Florida" text. A left sidebar contains a navigation menu with links: Home, Agency Forms, Acknowledgements (highlighted in red), Pages by Org, My Outputs, Attachments, Banking Information, Contact us, and Logout. The main content area is titled "Acknowledgement to Agency Report". It features a section for "Agency Level Account" with a text box containing "ACORN Clinic (Alachua County Organization for Rural Needs, Inc.) - Agency", "23320 North State Road 235", and "Brookier FL 32622". Below this is a link that says "open all | close all" and a button labeled "ACORN Clinic (Alachua County Organization for Rural Needs, Inc.) - Agency". Further down, there are dropdown menus for "Campaign Year" (set to 2012) and "Campaign Account" (set to University Federated Campaign). At the bottom of the form are "Submit" and "Cancel" buttons, and a dropdown menu for output format with options: "Both Acrobat and Spreadsheet", "Acrobat (PDF) Format", "Spreadsheet (CSV) Format", and "Both Acrobat and Spreadsheet". A green "VERIFIED & SAVED" message is visible at the bottom of the form area.

1. Click "Acknowledgements" link
2. Choose campaign year, then campaign account (Campaign for Charities)
3. Choose output format from drop down list; click "Submit." The report will be sent to "My Outputs" page.



UF CAMPAIGN FOR CHARITIES

To run Payee by Organization Report:



The screenshot shows the United Way of North Central Florida website. The header includes the United Way logo and navigation links: Home, Acknowledgements, Remittance Report, Agency Forms, Payee by Org, My Outputs, File Upload, Contact us, and Logoff. Below the header is a secondary navigation bar with links: GIVE, INVEST IN YOUR COMMUNITY, ADVOCATE, CHAMPION THE CAUSE, VOLUNTEER, and SHARE YOUR TIME AND TALENT. The main content area is titled 'FAMILY PROMISE' and contains instructions for users. It states that the portal is designed to provide contributor information and payment details to agencies. It lists several steps that must be completed: clicking the 'Agency Forms' link to complete the Agency Information Form and U.S. Patriot Act Form; clicking on 'File Upload' to attach a copy of the Florida Department of Agriculture & Consumer Services and the list of your Board of Directors; updating your bank and ACH info by contacting Florida United Way at (352) 333-0843 or email agencyinfo@unitedwayncf.org; and accessing your quarterly payout report or get acknowledgements reports by clicking on the links below. It then describes the 'Acknowledgements' report, the 'Payee by Org' report, the 'Remittance Report', and the 'My Outputs' report. At the bottom, it provides contact information for contributor services.

United Way of North Central Florida

Home Acknowledgements Remittance Report Agency Forms Payee by Org My Outputs File Upload Contact us Logoff

GIVE. INVEST IN YOUR COMMUNITY. ADVOCATE. CHAMPION THE CAUSE. VOLUNTEER. SHARE YOUR TIME AND TALENT.

Change Organization

FAMILY PROMISE

This portal is designed to provide contributor information and payment details to your agency. If you have not done so, please follow the instructions below to complete the agency information and banking information (ACH) needed to receive payments.

The following steps **MUST** be completed:

- Click the **Agency Forms** link on the top menu. You will need to complete the Agency Information Form and U.S. Patriot Act Form. Be sure to read the form instructions, update the fields and then hit **Submit**.
- Click on **File Upload** on the top menu. Click the **Add** button to attach a copy of your DCHS letter from the Florida Department of Agriculture & Consumer Services and the list of your Board of Directors.
- To update your bank and ACH info, contact Florida United Way at (352) 333-0843 or email agencyinfo@unitedwayncf.org.
- To access your quarterly payout report, or get acknowledgements reports please click on the links below.

The **Acknowledgements** menu item takes you to your Acknowledgement to Agencies report, which lists the names and addresses of those contributors who wish to be acknowledged by your agency and the total amount designated to your agency.

The **Payee by Org** menu item takes you to your Payee by Organizations report, which lists in detail contributor information such as pledge amount, amount received, administrative expenses, amount previously paid to your agency (if any), and amount due in this quarterly distribution. Report may take up to a minute to run.

The **Remittance Report** is a report which will show your administrative fees and payments due. If you're a Federation this report will show the amount to distribute to your agencies. It shows the breakdown by agency, but does not have donor names.

The **My Outputs** menu item takes you to a list of all the reports generated during your online session. Reports can be generated in both CSV and PDF format. To save a report to your computer, right-click the report link, select **Save Target As**, then navigate to the folder where you'd like to save it on your computer.

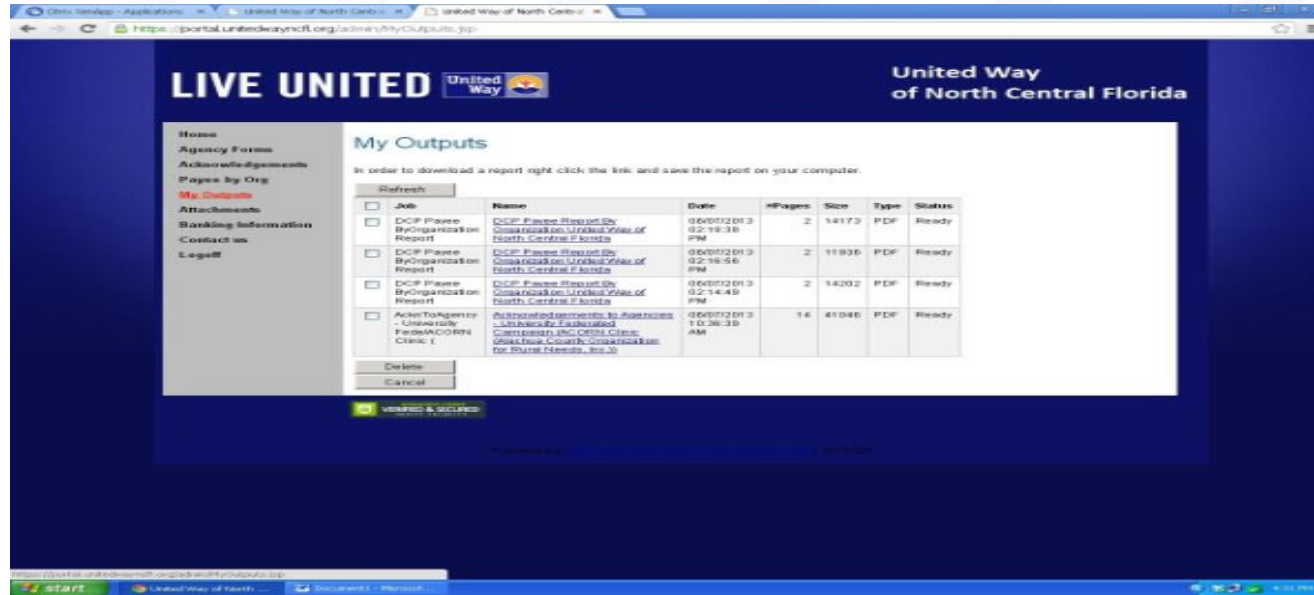
If you have any questions, please email Hilary Broadfoot at contributor-services@unitedwayncf.org. Thank you!



1. Click the "Payee by Org."
2. Click on one of the payouts listed.
3. Select if you want employee details OR just the amounts rolled up by organization.
4. Check "Exclude records with zero dollars" to exclude non-donors.
5. Click "Submit." Report will be sent to "My Outputs"

UF CAMPAIGN FOR CHARITIES

Retrieve documents under “Acknowledgement” or “Payee by Org”

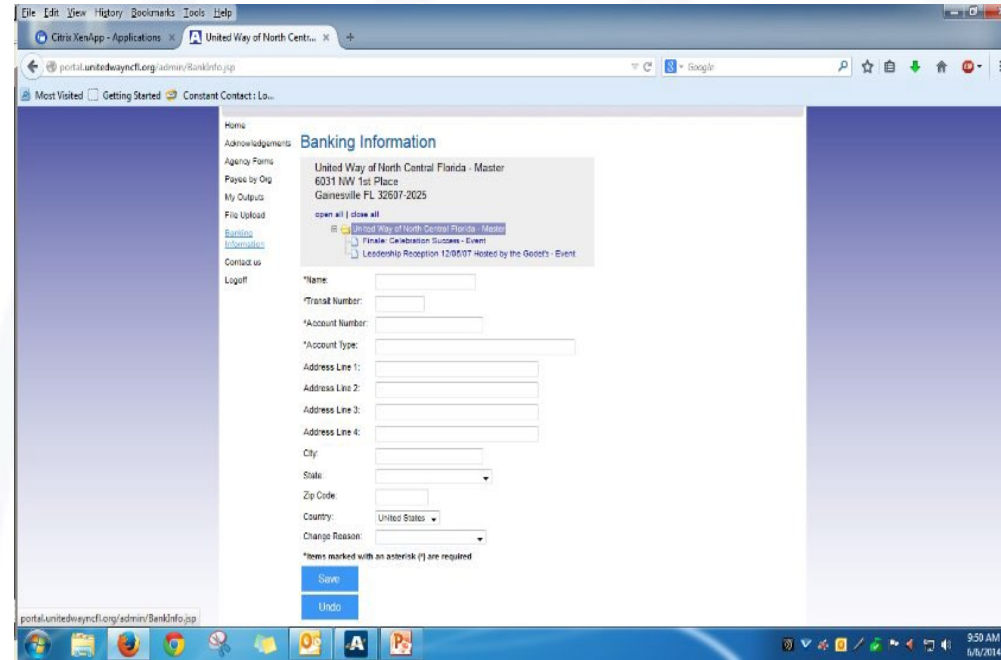


1. Select the “My Outputs” link
2. If there is a Report in the “Name” column, double-click the report name.
3. If a Report is not displayed, click the “Refresh” button until the document appears, then double-click the report name.
4. To save a report, right-click on the report and select “save link as.”



UF CAMPAIGN FOR CHARITIES

TO RECEIVE QUARTERLY FUNDS:



The screenshot shows a web browser window displaying the 'Banking Information' page of the United Way North Central Florida Admin portal. The page includes a sidebar with navigation links like 'Home', 'Acknowledgements', 'Agency Forms', 'Payees by Org', 'My Outputs', 'File Upload', 'Banking', 'Download', 'Contact us', and 'Logout'. The main content area is titled 'Banking Information' and shows the organization's details: 'United Way of North Central Florida - Master', '6031 NW 1st Place', 'Gainesville FL 32607-2025'. Below this, there are links for 'open all | close all', 'United Way of North Central Florida - Master', 'Finalize Celebration Success - Event', and 'Leadership Reception 12/05/07 Hosted by the Goats - Event'. The form fields include: *Name, *Transit Number, *Account Number, *Account Type, Address Line 1, Address Line 2, Address Line 3, Address Line 4, City, State (dropdown), Zip Code, Country (dropdown set to United States), and Change Reason (dropdown). A note states '*Items marked with an asterisk (*) are required'. At the bottom of the form are 'Save' and 'Undo' buttons. The browser's address bar shows 'portal.unitedwayncf.org/admin/BankInfo.jsp'.

1. Click on “Banking Information
2. Complete the form and save



agency portal

NEED HELP?

**United Way Contact:
Mary Broadfoot**

**352-333-0841 or
mbroadfoot@unitedwayncfl.org**



**United Way
of North Central Florida**



2025 UFCC CAMPAIGN

events

COLLEGE AND UNIT SPECIAL EVENTS



UF CAMPAIGN FOR CHARITIES

special events

Organized by Steering Committee members and campus volunteers
Raised over \$37,000 in 2024

UF College of Public Health & Health Professions UNIVERSITY of FLORIDA

UF College of Nursing UNIVERSITY of FLORIDA

GATORS GIVE

INVEST IN OUR *community*

EVERY DOLLAR COUNTS

Thursday, October 20
5:30 - 7:30 PM

First Magnitude Brewing

Food Truck - Stubbies Pop-up Sausages

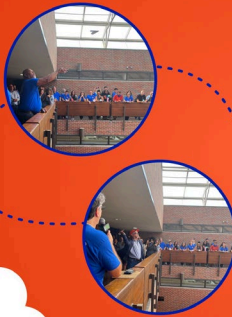
UF CAMPAIGN FOR CHARITIES
SEPT 26 - OCT 14, 2022

ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC.UFL.EDU

UF

Annual Paper Airplane Contest

CJC vs. HHP



Fundraising Event

McALISTER'S DELI

Tuesday, October 11
5:00 p.m. - 9:00 p.m.

Newberry Road Location
618 Northwest 60th Street, Suite C, Gainesville, FL 32607

20% of each transaction goes to UFCC

When checking out, mention you are with HPNP at UF

INVEST IN OUR *community*

GATORS GIVE

EVERY DOLLAR COUNTS



PDC Annual Cornhole Tournament Fundraiser

October 11, 2024

Save The Date

Sponsorship and Registration Begins August



UF Band Practice Field

1273 Gale Lemerand Dr



2025 UFCC CAMPAIGN

resources

MARKETING AND OTHER RESOURCES



Society of St. Andrew
GLEANNING AMERICA'S FIELDS
FEEDING AMERICA'S HUNGRY



UF CAMPAIGN FOR CHARITIES

website



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES

The UF Campaign for Charities will be underway starting September 3 and will continue through the end of November, offering the opportunity to make a lasting impact on our community.

The UF Campaign for Charities supports 105 local charitable organizations that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.




CAMPAIGN WEBSITE: ufcc.ufl.edu

UF CAMPAIGN FOR CHARITIES

website

- Agency List
- By Category
- Hover Over
Feature: Mission



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2025 UFCC AGENCIES

To learn more about the agencies participating in the 2025 Campaign for Charities, hover over an agency's name (below) to read their mission statement or click on their name to visit their website.

Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

- [Aces in Motion](#)
- [ACORN Clinic - Alachua County Organization for Rural Needs](#)
- [Alachua Conservation Trust](#)
- [Alachua County Library District Foundation, Inc.](#)
- [Alachua Habitat for Humanity](#)
- [Altrusa House of Gainesville, Florida, Inc.](#)
- [Alzheimer's Association, Central and North Florida Chapter](#)
- [American Kidney Fund](#)
- [American Red Cross of North Florida](#)
- [AMTkids Gainesville](#)
- [ANEW*](#)
- [Archer Family Health Care](#)
- [Autism Soaks, Inc.](#)
- [Big Brothers Big Sisters of Tampa Bay](#)
- [Boulware Springs Charter School](#)
- [Boys & Girls Club of Northeast Florida](#)
- [Breakthrough T1D](#)

UF CAMPAIGN FOR CHARITIES *website*

- Training PPTs
- Instruction Guides
- Graphics
- Contact Information



UF CAMPAIGN FOR CHARITIES

materials

UFCC Campaign Materials:

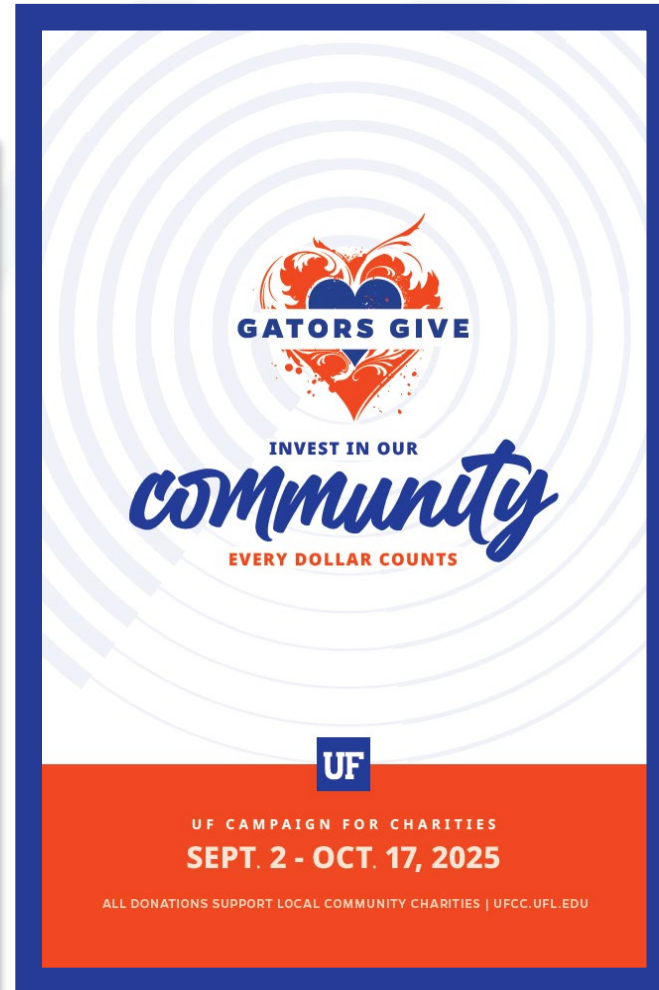
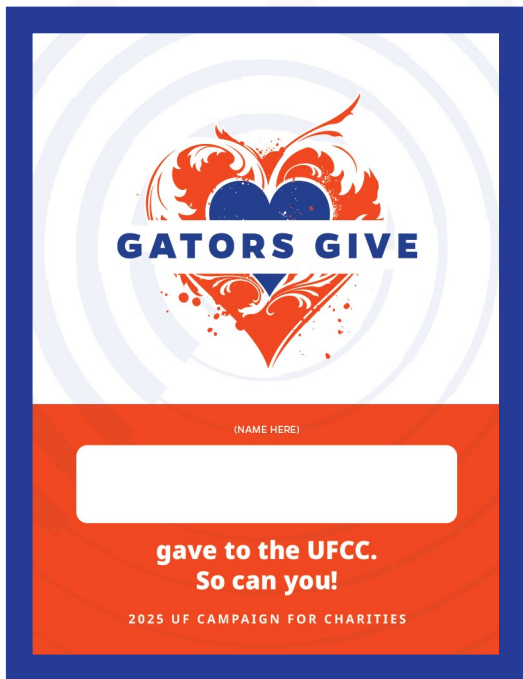
- Poster
- Postcard
- Donor Card
- Goal Poster
- Pledge Card

All Made Available For Download



UF CAMPAIGN FOR CHARITIES

materials



UF CAMPAIGN FOR CHARITIES

materials



INVEST IN OUR
community
EVERY DOLLAR COUNTS

UF UNIVERSITY of
FLORIDA

UF Campaign for Charities

Community Relations
PO Box 113158 (111 Tigert Hall)
Gainesville, FL 32611-3158



UF Campaign for Charities
is the official charitable
fundraising drive for
UF employees.

YOUR CONTRIBUTIONS:

- ▶ **Support** not-for-profit agencies serving the people and communities of North Central Florida
- ▶ **Provide** a consistent source of essential funding for participating agencies
- ▶ **Help** UF raise \$1,000,000 for our community
- ▶ **Benefit** a specific agency/agencies of your choice
- ▶ **Make A Difference** in the lives of people throughout North Central Florida

Easily pay through payroll deduction, cash, check or credit card. *A pledge made through payroll deduction will continue until the donor stops or changes the pledge in the online giving system, or until the donor contacts UF Human Resource Services to stop the pledge.*

Community Health Charities

Alzheimer's Disease and Related Disorders Association
American Kidney Fund
Autism Speaks, Inc.
Breakthrough T1D
CHC: Creating Healthier Communities
Hemophilia Foundation of Greater Florida
Huntington's Disease Society of America
Lupus Foundation of America
Special Olympics Florida
The V Foundation for Cancer Research

Independent

Aces in Motion
Alachua Conservation Trust
Alachua County Library Dist. Foundation
Alachua Habitat for Humanity
Altrusa House of Gainesville, FL
American Red Cross
AMikids Gainesville
Archer Family Health Care
Big Brothers Big Sisters of Tampa Bay
Boulevard Springs Charter School
Bread of the Mighty Food Bank
Cade Museum
Catholic Charities Gainesville Reg. Office
Center for Independent Living of NCF
Community Hospice & Palliative Care
Conservation Burial Inc
Conservation Florida
DANCE ALIVE!
Dance Alive National Ballet
EarthShare
Easterseals Florida
Elder Options
Epilepsy Alliance Florida
Faithful Friends Pet Rescue and Rehoming

Fish & Wildlife Foundation of Florida
Fix Them All
Florida 4-H Club Foundation Inc
Florida Native Plant Society
Florida Springs Council
Florida Wildlife Care
Food4Kids Backpack Program of NF
Gainesville Area Chamber of Commerce
Gainesville for All
Gainesville Opportunity Center
Girls on The Run of Northeast Florida
Grace Healthcare Services Corp
GRACE Marketplace (ACCHH)
Greater Gainesville International Center
Kids Count In Alachua County @ Rawlings
Meridian Healthcare
Mirror Image Leadership Academy
Oak Hammock at the University of Florida
Operation Catnip
Pace Center for Girls, Alachua
Parkinson's Foundation
Partnership for Strong Families
PEAK Literacy
Planned Parenthood of South, East, North Florida
Promised Land Family Ministries
Puppy Hill Farm Animal Rescue
Rebuilding Together N. Central Florida
Saint Francis Veterinary Care
Service Dogs for Patriots
Sira
Southwest Advocacy Group
Stop Children's Cancer
The Repurpose Project
The Society of St. Andrew
Three Rivers Legal Services
Tyler's Hope for a Dystonia Cure
University of Florida Child Advocacy Center

University of Florida College of Dentistry
Community Outreach Programs
We Are Neutral
Working Food

United Way

ACORN Clinic- Alachua County
Organization for Rural Needs
Anew
Boys & Girls Clubs of Northeast Florida
CDS Family & Behavioral Health Services,
Central Florida Community Action Agency
Child Advocacy Center
Early Learning Coalition of Alachua County,
ElderCare of Alachua County
Family Promise of Gainesville
Gainesville Community Ministry
Gainesville Thrives
Gentle Carousel Miniature Therapy Horses
Girls Place
Healthy Start of North Central Florida
Humane Society of North Central Florida
Neighborhood Housing and Development Corp.
New Technology Made Simple Now
Peaceful Paths
Project YouthBuild
Putnam Land Conservancy
Remedy Pet Care
Ronald McDonald House Charities NCF
St Francis House, Inc
The Education Foundation of Alachua County
The Guardian Foundation
United Way North Central Florida
University of Florida Foundation on
behalf of Healthy Families ACUB

ufcc.ufl.edu

DONATE NOW - DEC. 3

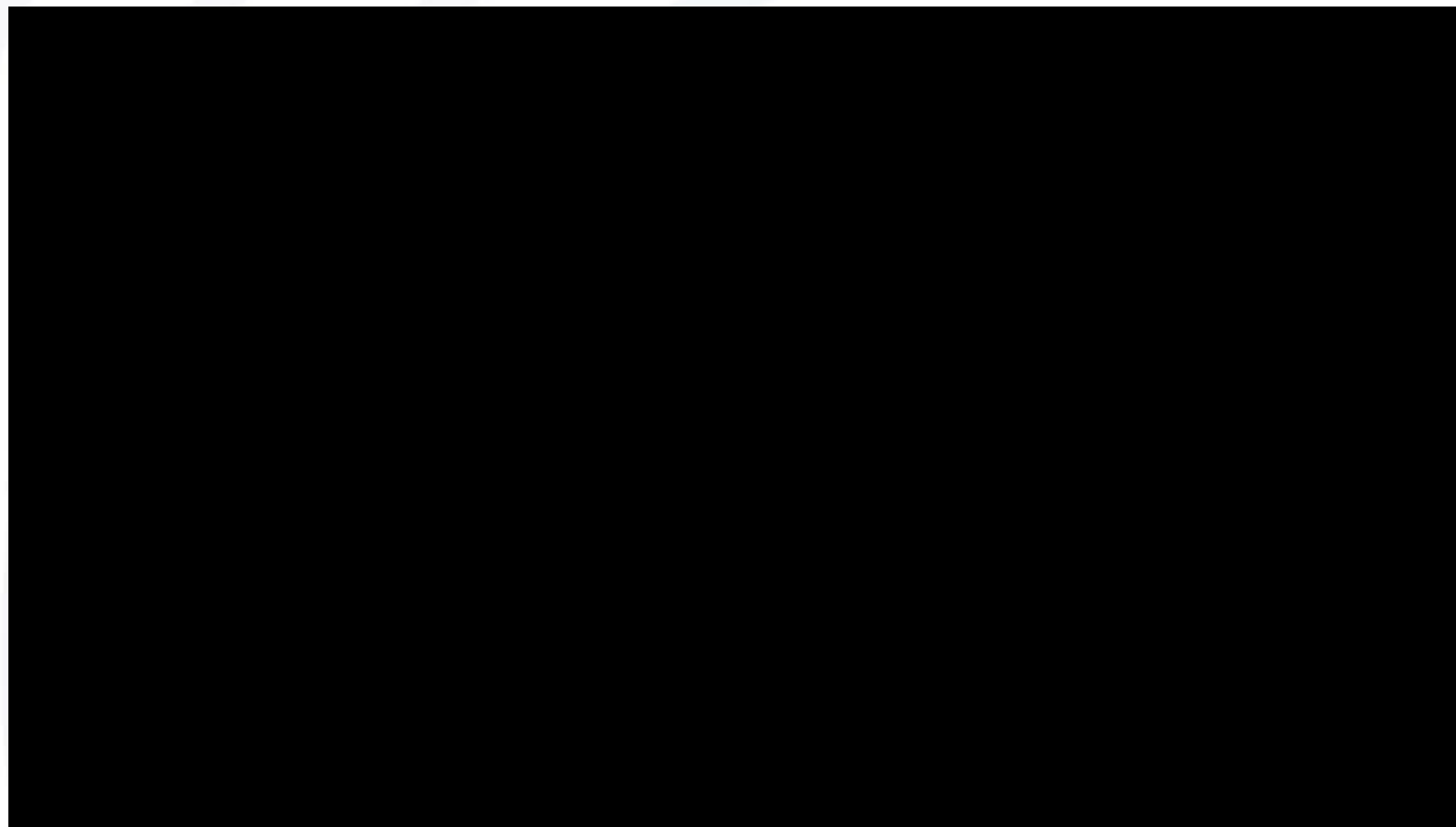
UF CAMPAIGN FOR CHARITIES

logos



UF CAMPAIGN FOR CHARITIES

videos



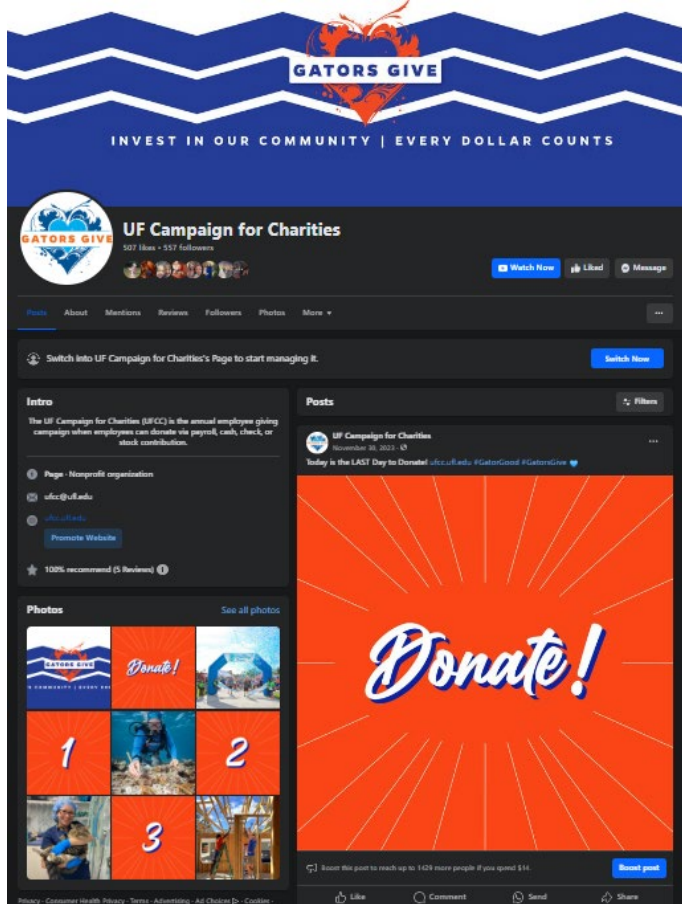
2025 UFCC CAMPAIGN

resources

ADDITIONAL CAMPAIGN PROMOTIONS



social media



UFCC FACEBOOK

Campaign updates and videos

Agency spotlights

Special events information

Campaign news and progress



LIKE US ON FACEBOOK



UF CAMPAIGN FOR CHARITIES

splash page



The screenshot shows the MyUFL Splash Page. On the left is a sidebar with a blue header 'ACCESS MYUFL' and an orange button 'VIEW IT ALERT NOTICES'. Below this is a 'HELPFUL RESOURCES' section with a warning about browser versions and links for 'MYUFL BROWSER REQUIREMENTS', 'MYUFL SPLASH PAGE REQUESTS', 'MYUFL SYSTEM, COMPLIANCE, AND OTHER UF TRAINING', and 'ASK THE HELP DESK'. The main content area features a large 'GATORS GIVE' logo with a heart and the text 'INVEST IN OUR community EVERY DOLLAR COUNTS'. At the bottom is an orange banner for the 'UF CAMPAIGN FOR CHARITIES | SEPT. 2 - OCT. 17' with the text 'ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES' and a 'LEARN MORE' button.

ACCESS MYUFL

VIEW IT ALERT NOTICES

HELPFUL RESOURCES

While your version of Chrome is greater than the version that is officially certified for use with myUFL, most functionality should work as expected; however, it is possible that some features may not. For more information, please visit the myUFL Browser Requirements link below:

MYUFL BROWSER REQUIREMENTS

MYUFL SPLASH PAGE REQUESTS

MYUFL SYSTEM, COMPLIANCE, AND OTHER UF TRAINING

ASK THE HELP DESK

UF

GATORS GIVE

INVEST IN OUR

community

EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES | SEPT. 2 - OCT. 17

ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES [LEARN MORE](#)

MyUFL Splash Page

Single Sign-On for internal UF homepage

Announce Campaign

Link to UFCC Website



newsletters

UF HR at Work

Newsletter to all faculty and staff

Announce Campaign

Quotes from participants

Link to UFCC Website

UF

UF AT WORK

HOME TOPICS EVENTS ABOUT US

2024 UF Campaign for Charities – Gators Give!

The UF Campaign for Charities (UFCC) is now underway and will continue through the end of November. Supporting 105 local charitable organizations, the campaign gives UF employees the opportunity to make a lasting impact on our community. Visit the [UFCC website](#) to learn more and donate.

This year, faculty and staff can attend the [Campus Agency Fair](#) to meet representatives from diverse agencies and learn how to make a bigger impact. The event will be held at the Reitz Union on Sept. 18.



UF CAMPAIGN FOR CHARITIES

newsletters

Campus-wide charity campaign is helping Gators help others

September 26 marks the start of the annual University of Florida Campaign for Charities, a campus effort to raise money for local and national nonprofit organizations. Last year, faculty and staff raised \$1.04 million, 6% more than the year prior.

The campaign asks UF employees to donate to a list of 97 charitable agencies, including the American Cancer Society, Florida Wildlife Care and the Humane Society of North Central Florida.

"Imagine the impact of \$1 million invested in our community each year by the generous employees of the University of Florida," said Susan Crowley, assistant vice president for Community Relations. "In these times of diminished nonprofit budgets, our UF Campaign for Charities' funds are vital to many agencies."

The program started in 1993, and since 2005, UF has raised more than \$1 million each year.

"The UF Campaign for Charities has been the top charitable campaign in the SEC for more than 15 years," Crowley said. "We are consistently among the top five universities in the nation in similar giving campaigns."

Employees can donate through payroll deduction, cash, check or credit card to a specific agency or agencies, or by making an undesignated gift that supports all agencies participating in this year's UFCC. Online donations can be made using myUFL or the campaign's website, www.ufcc.ufl.edu.

UF News

Broadcast on UF News public site

Announce Campaign

Campaign History

Link to UFCC Website



UF CAMPAIGN FOR CHARITIES

psa & radio



UF Campaign for Charities 2024

Sep 8, 2024

This episode features Karen Thomas and the University of Florida Campaign for Charities 2024. This year's campaign includes 105 charities from United Way of North Central Florida, Community Health Charities of Florida, and other independent agencies.

UFCC PSA & RADIO

PSA Broadcast on WUFT
throughout September-
November

Announce Campaign

UFCC Website

“Tell Me About It” podcast



2025 UFCC CAMPAIGN

messaging

WHY UFCC?



UF CAMPAIGN FOR CHARITIES *messaging*

WHY GIVE THROUGH UFCC?

Ease of payroll deduction & affordability

UFCC agency review process

Choice of 101 agencies with widely varied missions

Agencies receive portion of undesignated funds, increasing gifts by a significant amount (in 2024, donations were increased by ~23%!)



HOW TO FIND US

UFCC@ufl.edu and gatorsvolunteer@ufl.edu | main monitored email addresses

Karen Thomas | UFCC Director | k.thomas@ufl.edu | 352-392-4574

Lesa Phillips | UFCC Coordinator | lesaphillips@ufl.edu | 352-392-4574

Ada Schmidt | UFCC Support | adaschmidt@ufl.edu | 352-392-4574

Jamey Harvey | UFCC Marketing | Jamey.Harvey@ufl.edu | 352-392-4574

www.ufcc.ufl.edu | www.gcr.ufl.edu





**YOU HELP US BRING THE GATOR GOOD TO
GAINESVILLE AND NORTH CENTRAL FLORIDA
THANK YOU!!**

questions

