



INVEST IN OUR

*community*

2025 CAMPAIGN FOR CHARITIES



2025 STEERING COMMITTEE AND COORDINATOR TRAINING  
AND INFORMATION SESSION

# housekeeping

**Please mute your microphone**

**Questions**

**Chat will be monitored**

**Q&A at the end**

**The slides will be posted on the UFCC website**



# agenda

**In the chat, write your department and how long you have participated in the UFCC**

**Report on 2023 UFCC**

**Campaign Structure**

**UFCC Participating Agencies**

**2025 Campaign Details**

**Steering Committee & Coordinator Responsibilities**

**Special Events**

**UFCC Kick-Off Event and Agency Fair**

**2025 Resources and Materials**

**Q&A / Wrap Up**

**Supplemental Training:**

**UFCC Giving Site**

**UFCC E-Pledge Administrator Tool**





UFCC CAMPAIGN

# history



## UF CAMPAIGN FOR CHARITIES

# HISTORY

- **UF employees have given almost ~\$1,000,000.00 per year for the past 19 years**
- **\$28,393,676.98 donated since 1989**
- **The campaign has grown from 39 agencies (in 1993) to 101 agencies (in 2025)**



2024 UFCC CAMPAIGN

# REVIEW



ElderCare of Alachua County

# 2024 UF CAMPAIGN FOR CHARITIES RESULTS

**\$878,885** 2024 CAMPAIGN TOTAL

**Down 4.84 %** FROM 2023 CAMPAIGN TOTAL

**1,538** TOTAL DONORS

**9.82 %** OVERALL PARTICIPATION



2024 LEADERSHIP CAMPAIGN BY THE

# numbers

**\$545,939 LEADERSHIP TOTAL**

**216 LEADERSHIP DONORS**



# 2024 LEADERSHIP CAMPAIGN RESULTS

Amount	Level	# of Donors	Total \$ Pledged
\$10,000 +	Senior Leadership	10	\$158,800.24
\$5,000 - \$9,999	Platinum	13	\$79,430.24
\$2,500 - \$4999	Diamond	37	\$115,351.56
\$1,500 - \$2,499	Emerald	51	\$88,880.16
\$1,000 - \$1,499	Gold	94	\$103,316.58
\$750 - \$999	Silver	51	\$41,053.16
\$500 - \$749	Copper	179	\$99,265.62



## 2024 TOP AGENCY DESIGNATIONS

Agency	Donors	2024 Designated Dollars *
Planned Parenthood of North Florida (PPSENFL)	189	\$ 45,340
Humane Society of North Central Florida	267	\$ 44,089
Bread of the Mighty Food Bank	192	\$ 39,252
Ronald McDonald House Charities of North Central Florida	123	\$ 31,993
GRACE Marketplace Alachua County Coalition for the Homeless and Hungry	133	\$31,306
Alachua Conservation Trust, Inc.	135	\$ 27,908
Alachua Habitat for Humanity	120	\$ 26,622
St. Francis House, Inc.	129	\$ 25,159
Peaceful Paths Domestic Abuse-Network, Inc.	149	\$ 21,926
Gainesville Thrives	7	\$ 21,080

*\* Agencies also received undesignated portion*



## 2024 SEC SCHOOL COMPARISON

University	2024 Totals	Participation	2023 Totals
<b>University of Florida</b>	<b>\$878,886</b>	<b>9%</b>	<b>\$908,687</b>
University of Alabama	\$387,392	19%	\$409,205
University of Missouri	\$520,142	9%	\$497,318
University of Tennessee	No report	No report	No report
University of Kentucky	No report	No report	\$194,373
University of Mississippi	No report	No report	\$92,871
Auburn University	\$127,372	15%	\$125,639
University of Georgia	No report	No report	No report
University of Arkansas	No report	No report	\$330,800
LSU	No report	No report	No report
University of South Carolina	No report	No report	\$34,908
Texas A&M University	\$575,675	6%	\$618,876
Mississippi State University	No report	No report	No report
Vanderbilt University	No report	No report	No report



College or Department	% Part	2024	2023
College of Dentistry	0.84%	\$13,307.00	\$13,027.96
College of Design, Construction & Planning	11.05%	\$7,222.78	\$7,527.78
College of Education	7.57%	\$44,274.76	\$22,822.76
College of Health and Human Performance	17.48%	\$17,677.06	\$20,738.06
College of Journalism and Communications	20.00%	\$13,998.10	\$11,080.14
College of Liberal Arts and Sciences	8.42%	\$44,205.34	\$50,667.44
College of Medicine	6.20%	\$180,397.58	\$184,959.58
College of Nursing	20.31%	\$6,571.00	\$11,406.00
College of Pharmacy	9.26%	\$6,931.00	\$6,193.00
College of Public Health and Health Professions	9.34%	\$29,405.90	\$29,787.90
College of the Arts	9.64%	\$7,530.00	\$9,145.50
College of Veterinary Medicine	8.55%	\$26,495.50	\$24,159.50
Office of Student Life	8.89%	\$6,496.00	\$7,723.36
Graduate School	37.50%	\$4,223.00	\$5,163.00
Herbert Wertheim College of Engineering	7.68%	\$37,220.02	\$18,089.02
IFAS and College of Agricultural & Life Sciences	4.16%	\$46,471.34	\$52,386.30
Levin College of Law	20.33%	\$27,795.00	\$30,942.00
Office of Business Affairs	16.28%	\$1,164.00	\$3,784.00
Business Services	13.38%	\$2,028.00	\$1,566.00
Environmental Health & Safety	10.81%	\$2,521.94	\$2,361.94
Facilities Services	13.99%	\$9,592.16	\$9,085.16
Planning, Design and Construction	21.05%	\$7,188.00	\$4,703.00
Small Business and Supplier Diversity	0.00%	\$0.00	\$0.00
Stephen C. O'Connell Center	89.47%	\$2,752.00	\$2,482.00
Transportation and Parking Services	13.79%	\$673.00	\$772.00
University Police Department	1.61%	\$520.00	\$1,040.00
Office of Enrollment Management	10.09%	\$12,355.00	\$11,515.50
Office of General Counsel	26.00%	\$2,396.00	\$6,581.00
Office of Government & Community Relations	40.00%	\$7,581.50	\$7,151.50
Office of Health Affairs	5.66%	\$13,644.00	\$13,003.00
Office of Human Resources	17.60%	\$11,638.72	\$9,060.72
Office of Research	10.02%	\$19,479.00	\$19,961.00
Office of the CFO	21.15%	\$6,578.08	\$9,232.28
Office of the OIG/Information Technology	18.14%	\$35,856.46	\$41,108.30
Office of the President	0.00%	\$260.00	\$1,690.00
Office of the Provost	18.88%	\$21,785.84	\$25,289.24
Florida Museum of Natural History	19.85%	\$14,025.08	\$13,779.08
Harn Museum of Art	54.84%	\$3,723.08	\$4,049.08
Phillips Center for the Performing Arts	5.00%	\$1,350.00	\$0.00
Office of the Sr VP and COO	37.50%	\$2,260.00	\$1,040.00
Office of Strategic Communications & Marketing	16.00%	\$461.00	\$416.00
UF Advancement	27.78%	\$17,125.00	\$17,521.20
University Athletic Association	8.11%	\$15,743.96	\$33,300.96
University Libraries	16.46%	\$16,280.66	\$16,996.66
Warrington College of Business	17.39%	\$79,967.16	\$80,277.16
Retirees/Okla Hammock/OPS		\$15,719.00	\$12,115.00
Special Events		\$50,281.15	\$37,936.37
Other Donations		\$3,594.00	\$2,880.00
<b>Total Campaign</b>	<b>9.65%</b>	<b>\$878,855.17</b>	<b>\$908,629.45</b>

## UF Campaign for Charities

### 2024 Leadership

**Campaign Chair**  
Hub Brown  
Dean, College of Journalism and Communications

**Leadership Chair**  
Beth Virnig  
Dean, College of Public Health and Health Professions

**Karen Thomas**  
Director of Community Relations  
  
UF Campaign for Charities (UFCC)  
PO Box 113158  
Gainesville, FL 32611-3158  
Tel: (352) 392-4567  
www.ufcc.ufl.edu  
Questions: ufcc@ufl.edu



*"It is every person's obligation to put back into the world at least the equivalent of what they take out of it." —Albert Einstein*



## 2024 CAMPAIGN RESULTS

### College of Dentistry

Division # 5

Department Gifts: \$13,307.00

Special Events: \$1,300.00

Total: \$14,607.00

Campaign Total: \$878,855.17

## 5 KEYS TO SUCCESS

- Set a challenging goal and develop your strategy
- Create a plan to increase participation rates and pledge amounts
- Target leadership givers and help them reach their giving potential
- Offer incentives
- Plan early and carefully
- Host your own departmental kick-off and special events
- Provide updates about the campaign at meetings
- Schedule speakers from agencies early
- Select the appropriate solicitation approach
- 15-20 min group presentations are a great way to get the word out
- Personally asking individuals usually results in greater participation and is a great way to engage potential leadership givers. Recruit and train one department solicitor for every 50 employees.
- Follow-up
- Seek out employees who couldn't attend kick-off or meetings
- Monitor online respondents each week
- Publicly report participation results during the campaign
- Find new ways to talk about the campaign face-to-face
- Regularly show appreciation
- Do not rely on campaign e-mails to show appreciation
- Celebrate participation and donation goals
- Find new ways to thank donors through bulletin boards and warm, personal handshakes



*"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." —Dr. Seuss*

## 2024 STATISTICS

### College of Dentistry

**\$13,307.00**

Total Employee Giving

**2.14%**

2023-24 % Change

**\$1,300.00**

Special Events

## 2024 CAMPAIGN POTENTIAL

Consider implementing these small changes, your 2024 giving campaign could achieve a 10% increase in total donations resulting in raising \$14,637.70.

## LEADERSHIP GIVING

Leadership giving is the cornerstone of the University of Florida Campaign for Charities. Seventy-Five percent of the dollars raised from the campaign come from individuals who contribute an annual gift of \$500 or more. For the College of Dentistry, leadership giving made up 74.47% of the total contributions.

Leadership Statistics	2024	2023
Total Leadership Donors	12	9
Total Leadership Gifts	\$9,910.00	\$8,240.00



*"The raising of extraordinarily large sums of money, given voluntarily and freely by millions of our fellow Americans, is a unique American tradition... Philanthropy, charity, giving voluntarily and freely... call it what you like, but it is truly a jewel of an American tradition."*

—John F. Kennedy

## WAYS TO INCREASE GIVING

- We provide campaign materials to help you get the word out.
- Donors can designate to one or more agencies - Campaign videos are available to show at group meetings that provide an overview of the agencies that participate in the campaign.
- Designated gifts to agencies are increased by 22% through the distribution of undesignated funds.
- A little bit goes a long way - Visit "What My Money Can Buy" on the UFCC website to see how your donations help.
- Recognize donors by using our donor appreciation cards found on our website.



Sent to each Dean, Vice President, and Department Head with note about the upcoming campaign.

2025 UFCC CAMPAIGN

# Details

CAMPAIGN LEADERSHIP & STRUCTURE



# planning committee

- 12 members appointed by the Provost
- General Chair and Leadership Chair
- Oversees UFCC according to UF regulations
- Determines campaign goals
- Reviews agencies – determines which will qualify for the UFCC



# 2025 UF CAMPAIGN FOR CHARITIES LEADERSHIP

General Chair



**Beth Virnig**  
Dean, College of Public Health  
and Health Professions

Leadership Chair



**Dana Zimmer**  
Dean, College of Veterinary Medicine



## 2025 UF CAMPAIGN FOR CHARITIES PLANNING COMMITTEE

**Beth Virnig (Chair) Dean, College of Public Health and Health Professions**

**Dana Zimmer (Leadership Chair) – Dean, College of Veterinary Medicine**

**Angie Brown – Human Resources**

**Hub Brown - Dean, College of Journalism and Communications**

**Kay Epstein – College of Law**

**Shakira Henderson – Dean, College of Nursing & System Chief Nurse Executive**

**Brian Jose – Director, UF Performing Arts (Past Chair)**

**Melissa Mellon - University Writing Program**

**Cheryl Oberlin - Online Graduate Programs**

**Layne Prebor – College of Law**

**Judy Russell - Dean, UF Libraries**

**Sue Wagner - College Of Journalism & Communications**

**Karen Thomas – Community Relations**

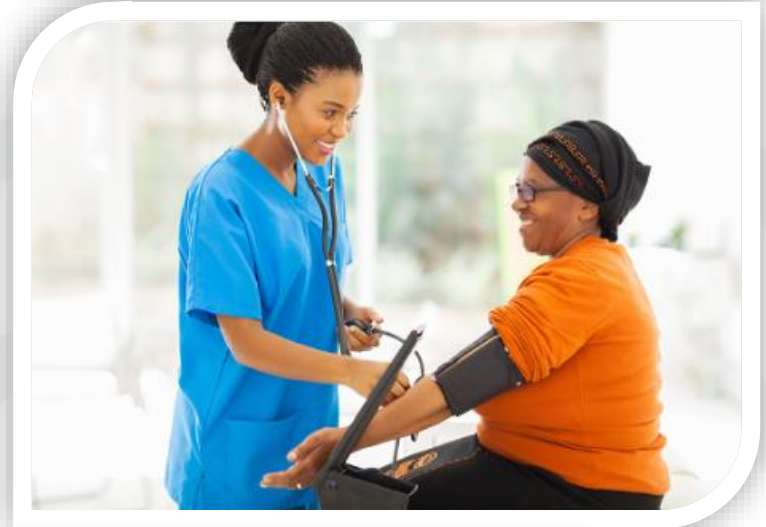
**Michael Ford - General Counsel (Ex-officio)**



## UF CAMPAIGN FOR CHARITIES LEADERSHIP

# steering committee

- Deans/VPs appoint two members for each college/unit
- Members recruit volunteers and help run campaigns in their unit
- There are about 200+ volunteers across campus



**Karen Thomas**  
Director, Community Relations



**Lesa Phillips**  
Community Relations Specialist



**Jamey Harvey**  
Communications and External  
Relations Specialist



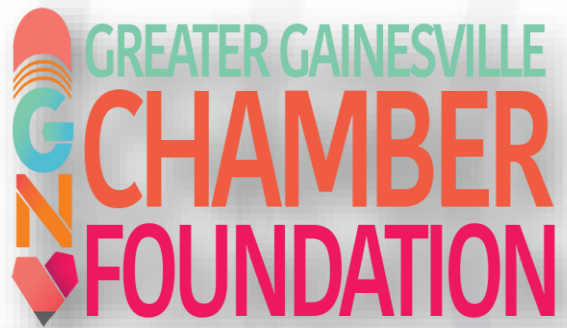
## 2025 UF CAMPAIGN FOR CHARITIES TEAM



2025 UFCC CAMPAIGN

# details

GOALS | DATES | COMMUNICATIONS





GATORS GIVE

INVEST IN OUR

*community*

EVERY DOLLAR COUNTS



UF CAMPAIGN FOR CHARITIES

**SEPT. 2 - OCT. 17, 2025**

All Donations Support Local Community Charities | [ufcc.ufl.edu](http://ufcc.ufl.edu)

# 2025 UFCC GOAL

# \$1,000,000

## SECONDARY GOAL

## INCREASE % OF PARTICIPATION



UF CAMPAIGN FOR CHARITIES

# dates

- **LEADERSHIP CAMPAIGN:**  
*September 2 – September 19*
- **ONE WEEK BREAK:**  
*Announce General Campaign*
- **GENERAL CAMPAIGN:**  
*September 29 – October 17*



# leadership campaign

- Leadership gifts accounted for **83%** of employee giving
- Considered to be in the leadership category:
  - Employees who made gifts > \$500 prior year
  - Employees who earn > \$50,000 or more



# UF CAMPAIGN FOR CHARITIES LEADERSHIP communications

- Letter from Leadership Chair
- Leadership Brochure
- Weekly Emails
- Social Media Posts
- Agency Videos



“ BY GIVING TO THE UF CAMPAIGN FOR CHARITIES, YOU NOT ONLY BENEFIT GOOD CAUSES AND REACH OUT TO THOSE IN NEED, BUT YOU ALSO STRENGTHEN OUR BONDS AS GATORS. THANK YOU FOR SUPPORTING GOOD CAUSES AND CONTRIBUTING TO THE WELLBEING OF THE ENTIRE COMMUNITY. ”

—Interim Provost Joe Glover

From UFCC Leadership Chairman Dana Zimmer

At the University of Florida, we're proud not only of what we achieve on campus, but also of the impact we make beyond it. That's why we invite you to take part in this year's UF Campaign for Charities (UFCC)—our annual opportunity to come together as one UF community in support of those in need across North Central Florida.



Through UFCC, you can choose to support causes that matter most to you—from health care and education to environmental protection, animal welfare, and essential services for children, families, and seniors. Every contribution, no matter the size, directly supports trusted nonprofit organizations working to build stronger, healthier communities.

Your generosity reflects the Gator spirit of compassion and leadership. If you are inspired to give and in a position to do so, please consider contributing. And if you already give—thank you. Your support is deeply appreciated and truly makes a difference.

Let's come together, give generously, and show what the UF family can do for North Central Florida.

## Senior Leadership Society

Individuals & families giving \$10,000 or more

Joe & Pat Alba  
Michael Arnold  
Kent & Linda Fuchs  
Carolyn Holland  
Chris & Liz Janiszewski  
Anthony T. Maurelli  
Gary & Laura McGill  
Saby & Kajori Mitra  
Stephen W. Smith & Mary T. Brownell  
Drs. Douglas & Pamela Solits

## Platinum

Individuals & families giving \$5000-\$9999

Scott Angle  
Ron & Melissa Curry  
Erik Deumens  
Mark Fenster  
Joe Glover  
Mark & Sherry Kaplan  
David Nelson  
Judy Russell  
Kimberly Sibille Ph.D, M.A.  
C. Soldevila-Pico  
Nancy Waldron  
Linda & Adam Wendling  
Michael & Betty Wolf

## Diamond

Individuals & families giving \$2500-\$4999


Dr. Laura L. Berns, Ph.D.  
David C. Bloom  
Dr. Michael V. Bowie  
David T. Brown  
Pate Cantrell  
Roy Curtiss  
Curt & Coleen Degroff  
Devin Dissell  
Kelly & Angela Foote  
William A. Friedman  
Melanie & Stephen Hagen  
Bobbie Henken  
Richard Hill  
Julie Kinger  
John Kraft & Bonnie Kraft  
James & Angela Lindner  
Richard & Rachel Lutz  
Maria Gutierrez Martin  
Jeanna Mastradicasa & Clay Sweger  
Melinda Jeanne McAdams  
Cydney McGlothlin  
Brian E. Myers  
Susan Nittrouer  
David & Tammie Norton  
Onyekwere Ozuzu  
Ann Progulskie-Fox & William D. Fox  
Mike & Laurel Reid  
The Ropers  
Linda C. Sanchez  
Gail Sasnett  
Denise Schentrup  
Richard Scholtz  
Dr. Jamie R. Smolen  
Edzard Vansanten  
Kathleen Wilkinson  
Thomas Zapor

<sup>1</sup> Diamond member wishes to remain anonymous.



# UF CAMPAIGN FOR CHARITIES GENERAL communications

- UFCC Postcard
- Introductory Email
- Weekly Emails
- MYUFL Splash Page
- UF HR at Work
- Social Media Posts



**GATORS GIVE**


INVEST IN OUR  
*community*

**EVERY DOLLAR COUNTS**

**UF UNIVERSITY of FLORIDA**

**UF Campaign for Charities**

Community Relations  
PO Box 113158 (111 Tigert Hall)  
Gainesville, FL 32611-3158



**UF Campaign for Charities**  
is the official charitable  
fundraising drive for  
UF employees.

**YOUR CONTRIBUTIONS:**

- ▶ **Support** not-for-profit agencies serving the people and communities of North Central Florida
- ▶ **Provide** a consistent source of essential funding for participating agencies
- ▶ **Help** UF raise \$1,000,000 for our community
- ▶ **Benefit** a specific agency/agencies of your choice
- ▶ **Make A Difference** in the lives of people throughout North Central Florida

Easily pay through payroll deduction\*, cash, check or credit card. \*A pledge made through payroll deduction will continue until the donor stops or changes the pledge in the online giving system, or until the donor contacts UF Human Resource Services to stop the pledge.

**Community Health Charities**

Alzheimer's Disease and Related Disorders Association  
American Kidney Fund  
Autism Speaks, Inc.  
Breakthrough T1D  
CHC: Creating Healthier Communities  
Hemophilia Foundation of Greater Florida  
Huntington's Disease Society of America  
Lupus Foundation of America  
Special Olympics Florida  
The V Foundation for Cancer Research

**Independent**


Aces in Motion  
Alachua Conservation Trust  
Alachua County Library Dist. Foundation  
Alachua Habitat for Humanity  
Altrusa House of Gainesville, FL  
American Red Cross  
AMikids Gainesville  
Archer Family Health Care  
Big Brothers Big Sisters of Tampa Bay  
Boulware Springs Charter School  
Bread of the Mighty Food Bank  
Cade Museum  
Catholic Charities Gainesville Reg. Office  
Center for Independent Living of NCF  
Community Hospice & Palliative Care  
Conservation Burial Inc.  
Conservation Florida  
DANCE ALIVE!  
Dance Alive National Ballet  
EarthShare  
Easterseals Florida  
Elder Options  
Epilepsy Alliance Florida  
Faithful Friends Pet Rescue and Rehoming

**Community Health Charities**

Fish & Wildlife Foundation of Florida  
Fix Them All  
Florida 4-H Club Foundation Inc.  
Florida Native Plant Society  
Florida Springs Council  
Florida Wildlife Care  
Food4Kids Backpack Program of NF  
Gainesville Area Chamber of Commerce  
Gainesville for All  
Gainesville Opportunity Center  
Girls on the Run of Northeast Florida  
Grace Healthcare Services Corp  
GRACE Marketplace (ACCH)  
Greater Gainesville International Center  
Kids Count In Alachua County @ Rawlings  
Meridian Healthcare  
Mirror Image Leadership Academy  
Oak Hammock at the University of Florida  
Operation Catnip  
Pace Center for Girls, Alachua  
Parkinson's Foundation  
Partnership for Strong Families  
PEAK Literacy  
Planned Parenthood of South, East, North Florida  
Promised Land Family Ministries  
Puppy Hill Farm Animal Rescue  
Rebuilding Together N. Central Florida  
Saint Francis Veterinary Care  
Service Dogs for Patriots  
Sira  
Southwest Advocacy Group  
Stop Children's Cancer  
The Repurpose Project  
The Society of St. Andrew  
Three Rivers Legal Services  
Tyler's Hope for a Dystonia Cure  
University of Florida Child Advocacy Center

**University of Florida College of Dentistry**  
Community Outreach Programs  
We Are Neutral  
Working Food

**United Way**  
ACORN Clinic- Alachua County  
Organization for Rural Needs  
Anew  
Boys & Girls Clubs of Northeast Florida  
CDS Family & Behavioral Health Services,  
Central Florida Community Action Agency  
Child Advocacy Center  
Early Learning Coalition of Alachua County  
ElderCare of Alachua County  
Family Promise of Gainesville  
Gainesville Community Ministry  
Gainesville Thrives  
Gentle Carousel Miniature Therapy Horses  
Girls Place  
Healthy Start of North Central Florida  
Humane Society of North Central Florida  
Neighborhood Housing and Development Corp.  
New Technology Made Simple Now  
Peaceful Paths  
Project YouthBuild  
Putnam Land Conservancy  
Remedy Pet Care  
Ronald McDonald House Charities NCF  
St Francis House, Inc.  
The Education Foundation of Alachua County  
The Guardian Foundation  
United Way North Central Florida  
University of Florida Foundation on behalf of Healthy Families ACUB

**ufcc.ufl.edu** 



# UF CAMPAIGN FOR CHARITIES

## Giving Tuesday



**Together**  
We can make a difference  
[www.ufcc.ufl.edu](http://www.ufcc.ufl.edu)

UF Employee Email

**Subject Line:** #GivingTuesday: Unleash the Power of Radical Generosity

Today is #GivingTuesday. And as we move into the last week of the 2023 UF Campaign for Charities, you still have the opportunity to leave a lasting and meaningful impact on our community. Through your participation in the UFCC, you are actively creating positive change. Your gift supports the work of agencies who are paving the way for brighter futures for everyone in our community.

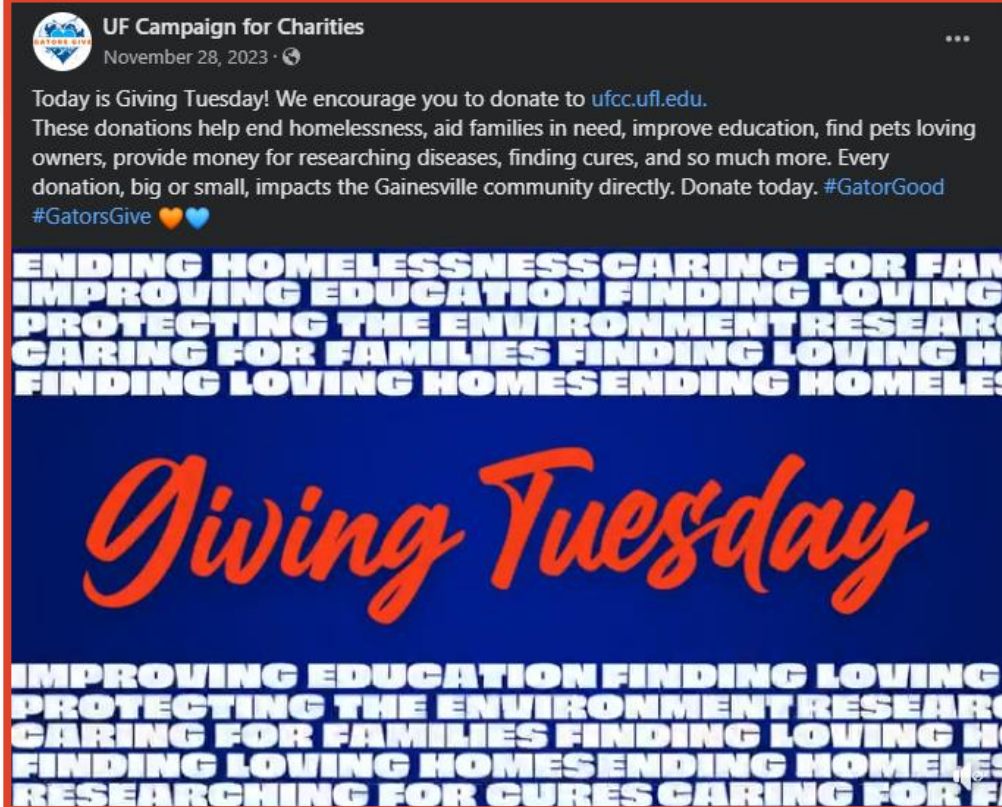
Our current total stands at \$865,844, placing us within reach of our \$1 million goal. Let's finish strong and surpass that goal! The giving site will remain open through the end of this week to accept pledges. Remember that every contribution, no matter its size, is a building block for change. Thank you for being a beacon of hope and envisioning a brighter tomorrow for our community.

**PLEDGE NOW!**

The UF Campaign for Charities supports [99 local charitable organizations](#) that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.

When you choose to contribute to the UF Campaign for Charities, your funds remain local and directly support agencies working within our community. As one of our long-time donors and UFCC supporters, Layne Prebor tells us, "By donating to local charities through UFCC, we can see the positive impact we're making on our community."

Whether you prefer payroll deduction, cash, check, credit card, or even stock transfer, various donation options are available. You can designate your gift to one or more of the 99 agencies or contribute to the undesignated pool, which is divided proportionally among all agencies, based on the amount designated to each organization. This means that the more designated gifts an agency receives, the more they will benefit from the undesignated pool, allowing you to maximize your impact!



UF Campaign for Charities  
November 28, 2023 · 🌐

Today is Giving Tuesday! We encourage you to donate to [ufcc.ufl.edu](http://ufcc.ufl.edu). These donations help end homelessness, aid families in need, improve education, find pets loving owners, provide money for researching diseases, finding cures, and so much more. Every donation, big or small, impacts the Gainesville community directly. Donate today. #GatorGood #GatorsGive ❤️💙

**ENDING HOMELESSNESS CARING FOR FAMILIES FINDING LOVING HOMES  
IMPROVING EDUCATION FINDING LOVING HOMES  
PROTECTING THE ENVIRONMENT RESEARCHING FOR CURES  
CARING FOR FAMILIES FINDING LOVING HOMES  
FINDING LOVING HOMES ENDING HOMELESSNESS**

**Giving Tuesday**

**IMPROVING EDUCATION FINDING LOVING HOMES  
PROTECTING THE ENVIRONMENT RESEARCHING FOR CURES  
CARING FOR FAMILIES FINDING LOVING HOMES  
FINDING LOVING HOMES ENDING HOMELESSNESS**



2025 UFCC CAMPAIGN

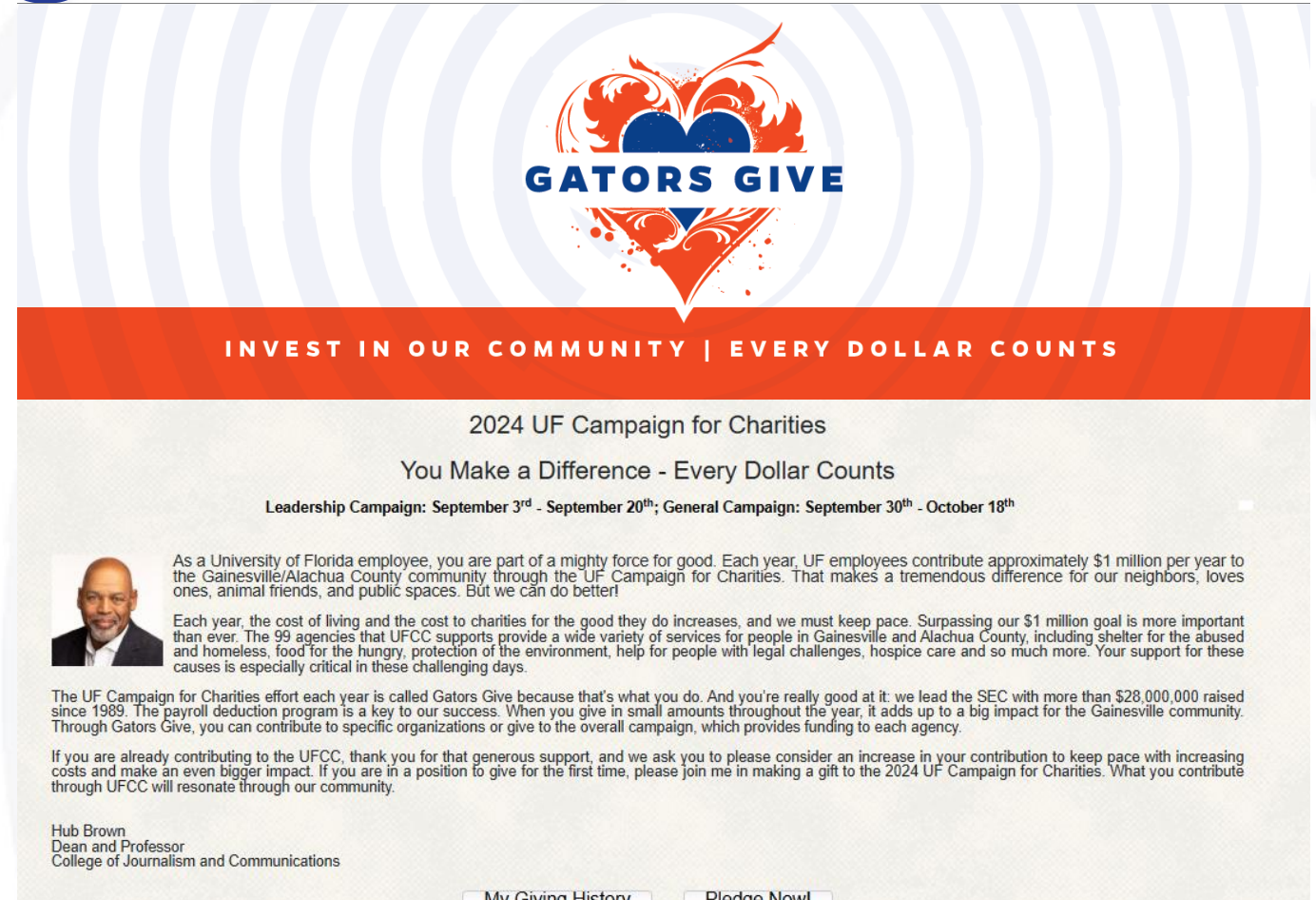
# details

UFCC CONTRIBUTIONS



# online giving site

- Single Sign-On
- Welcome Note
- Agency List
- Giving History
- Roll over donations
- Pledge and designations




**GATORS GIVE**

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2024 UF Campaign for Charities

You Make a Difference - Every Dollar Counts

Leadership Campaign: September 3<sup>rd</sup> - September 20<sup>th</sup>; General Campaign: September 30<sup>th</sup> - October 18<sup>th</sup>

 As a University of Florida employee, you are part of a mighty force for good. Each year, UF employees contribute approximately \$1 million per year to the Gainesville/Alachua County community through the UF Campaign for Charities. That makes a tremendous difference for our neighbors, loves ones, animal friends, and public spaces. But we can do better!

Each year, the cost of living and the cost to charities for the good they do increases, and we must keep pace. Surpassing our \$1 million goal is more important than ever. The 99 agencies that UFCC supports provide a wide variety of services for people in Gainesville and Alachua County, including shelter for the abused and homeless, food for the hungry, protection of the environment, help for people with legal challenges, hospice care and so much more. Your support for these causes is especially critical in these challenging days.

The UF Campaign for Charities effort each year is called Gators Give because that's what you do. And you're really good at it: we lead the SEC with more than \$28,000,000 raised since 1989. The payroll deduction program is a key to our success. When you give in small amounts throughout the year, it adds up to a big impact for the Gainesville community. Through Gators Give, you can contribute to specific organizations or give to the overall campaign, which provides funding to each agency.

If you are already contributing to the UFCC, thank you for that generous support, and we ask you to please consider an increase in your contribution to keep pace with increasing costs and make an even bigger impact. If you are in a position to give for the first time, please join me in making a gift to the 2024 UF Campaign for Charities. What you contribute through UFCC will resonate through our community.

Hub Brown  
Dean and Professor  
College of Journalism and Communications

☐ My Giving History ☐ Pledge Now!

## UF CAMPAIGN FOR CHARITIES

# pledge options

- **Online Pledging**
  - Payroll Deduction
  - Credit Card
  - Cash
  - Stock Transfer
- **Paper Pledge Cards**
  - Same Options



## UF CAMPAIGN FOR CHARITIES

# pledge options

- Employees can give two types of gifts to the UFCC :
- A designated gift – designating to a specific agency/agencies
- An undesignated gift – pledging to the general campaign



# UF CAMPAIGN FOR CHARITIES

## pledge options

### Undesignated Gifts:

- Distributed to Agencies / Federation Based on Percentage Received from Designated Gifts
- In 2024, this increased Agency Gifts by about 23%!
- An agency that received \$10,000 in designated funds also received \$2,300 in undesignated funds, raising their total gift to \$12,300 in 2024.



2025 UFCC CAMPAIGN

# details

AGENCY PARTICIPATION



**humane society**  
OF NORTH CENTRAL FLORIDA



# agencies

- Agencies apply to participate and are vetted by:
  - Community Relations staff
  - United Way staff
  - UFCC Planning Committee
- UF regulations state that agencies must:
  - Be a nonprofit agency and must focus on issues of health and human services to assist with physical, social, and psychological well-being;
  - Provide services directly benefiting the people residing in Alachua and surrounding counties;
  - Have operating/fundraising expenses less than 25% of their revenue.
    - 75% or more of an agency's revenue should go to the agency's mission/program costs



# agencies

## 2025 UFCC Participating Agencies:

- 10 Creating Healthier Communities Agencies
- 91 Independent Agencies

*101 total participating agencies*



## UF CAMPAIGN FOR CHARITIES

# Agencies

### Community Communities Agencies

Alzheimer's Disease and Related Disorders Association

American Kidney Fund

Autism Speaks

Breakthrough T1D

CHC: Creating Healthier Communities

Hemophilia Foundation of Greater Florida

Huntington's Disease Society of America

Lupus Foundation of America

Special Olympics Florida

The V Foundation



# UF CAMPAIGN FOR CHARITIES

# agencies

## Independent Agencies

Aces in Motion

ACORN Clinic – Alachua County Organization for Rural Needs

Alachua Conservation Trust

Alachua County Library District Foundation

Alachua Habitat for Humanity

Altrusa House of Gainesville, Florida

American Red Cross

AMikids Gainesville

ANEW (Created Gainesville D.B.A. Anew)

Archer Family Health Care

Big Brothers Big Sisters of Tampa Bay, Inc.

Boulware Springs Charter School

Boys & Girls Clubs of Northeast Florida

Cade Museum for Creativity and Invention

Catholic Charities Gainesville Regional Office

CDS Family & Behavioral Health Services, Inc

Center for Independent Living of North Central Florida

Central Florida Community Action Agency

Child Advocacy Center

Community Hospice and Palliative Care

Conservation Burial

Conservation Florida

Crisis Pregnancy Center of Gainesville, DBA: Sira

Dance Alive National Ballet

Early Learning Coalition of Alachua County

EarthShare

Easter Seals Florida

ElderCare of Alachua County

Epilepsy Foundation

Faithful Friends Pet Rescue and Rehoming

Family Promise of Gainesville

Fish & Wildlife Foundation of Florida

FIWI DBP Project YouthBuild

Florida 4H Club Foundation

Florida Native Plant Society

Florida Springs Council

Florida Wildlife Care

Food4Kids Backpack Program of North Florida

Forage Inc, DBA Working Food

Gainesville Area Chamber of Commerce Foundation

Gainesville Community Ministry

Gainesville for All

Gainesville Opportunity Center

Gainesville Thrives

Gentle Carousel Miniature Therapy Horses

Girls on the Run of Northeast Florida

Girls Place

Grace Healthcare Services Corp

GRACE Marketplace

Healthy Start of North Central Florida

Humane Society of North Central Florida

Kids Count in Alachua County @ Rawlings

Meridian Healthcare

Mid-Florida Area Agency on Aging DBA Elder Options

Mirror Image Leadership Academy

Neighborhood Housing and Development Corporation

New Technology Made Simple Now

Oak Hammock at the University of Florida

Operation Catnip

Pace Center for Girls, Alachua

Parkinson's Foundation

Partnership for Strong Families

Pay to Spay DBA Fix Them All

Peaceful Paths

PEAK Literacy

Planned Parenthood of South, East and North Florida

Promised Land Family Ministries

Puppy Hill Farm Animal Rescue



# UF CAMPAIGN FOR CHARITIES agencies

## Independent Agencies

Putnam Land Conservancy

Rebuilding Together North Central  
Florida

Regional Food Bank of Northeast  
Florida DBA Bread of the Mighty Food  
Bank

Remedy Pet Care

Ronald McDonald House Charities of  
North Central Florida

Saint Francis Veterinary Care

Service Dogs for Patriots

Sister City Program of Gainesville

DBA GNV International Center (CGIC)

Southwest Advocacy Group

St. Francis House

Stop Children's Cancer

The Education Foundation of Alachua  
County

The Guardian Foundation

The Repurpose Project

The Society of Saint Andrew

Three Rivers Legal Services

Tyler's Hope for a Dystonia Cure

United Way North Central Florida

UF Child Advocacy Center

UF College of Dentistry Community  
Outreach Programs

UF Foundation on behalf of Healthy  
Families

We Are Neutral



UF CAMPAIGN FOR CHARITIES

# agency role

- Make donor database aware of agency participation in the 2025 UFCC.
- Let donors know that giving through the UFCC can increase their donation by 23%!
- Use UFCC graphics in newsletters, social media, websites.
- Offer to speak at unit/college events, meetings, zooms



# UF CAMPAIGN FOR CHARITIES

# agency role

- Find connections to their mission across campus.
- Provide a brief mission description for use on website and in materials.
- Provide agency photos and 30 second videos for UFCC giving site, Facebook, and training use.
- Participate in the kickoff event – 9/10/2025



2025 UFCC CAMPAIGN

# details

FISCAL AGENT  
UNITED WAY OF NORTH CENTRAL  
FLORIDA



**Food 4 Kids**  
nourishing our future



# fiscal agent

- The United Way serves as the fiscal agent for the UFCC.
- Each year, United Way provides a campaign budget proposal to the UFCC Planning Committee for approval. UW also determines the proposed fiscal agent fee based on anticipated expenses and campaign pledge total.
- This year, the campaign expenses were calculated differently to include UW indirect costs and based on anticipated campaign collections rather than the stated goal or pledge total. This proposed fee also includes recouping losses from the prior years over the next few campaign cycles.
- The proposed\* fiscal agent fee for 2025 is 10%.

*\* Must be approved by the UFCC Planning Committee.*



UF CAMPAIGN FOR CHARITIES

# fiscal agent

- Assists in the application review process.
- Manages the online giving system.
- Manages cash, credit card and check donations.
- Distributes funds to agencies on a quarterly basis.
- Payments are made in May, August, November and February.

*(first-time agencies will not receive their first payment until May of the payroll deduction cycle)*



2025 UFCC CAMPAIGN

# details

STEERING COMMITTEE & COORDINATOR  
RESPONSIBILITIES



# Anew



# STEERING COMMITTEE & COORDINATORS

## THE HEART OF THE UFCC!



# Responsibilities

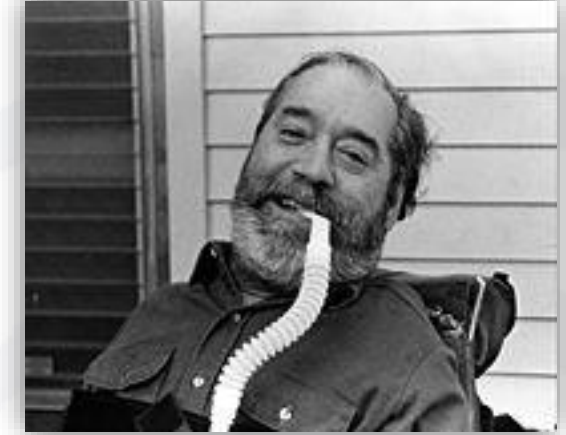
- Recruit campaign coordinators to assist you in your unit – ideally one person in each department.
- Seek support from your unit leadership.
- Set a goal to increase your 2025 total or participate rate.
- Plan individual college / unit campaign to make everyone aware of the UFCC.





**Center for Independent Living**  
OF NORTH CENTRAL FLORIDA  
EMPOWERING INDIVIDUALS WITH DISABILITIES


# Responsibilities



- Encourage all coordinators/ volunteers to review the zoom campaign training.
- Deliver door prize from unit to 111 Tigert Hall for kickoff event by Friday, September 5th.
- Attend kickoff event on September 10th.
- Make all in your college/unit aware of the campus wide agency fair immediately after kickoff event.

# Responsibilities


- Print pledge cards for employees who do not have UF emails
- If employees donate online by cash or check, they should print out the UFCC receipt
- Receipt and cash/check should be given to the steering committee member



UF Campaign for Charities

EMPLOYEE PLEDGE CARD

SEPTEMBER 29 - OCTOBER 17, 2025



Name \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

1. Please select a method of payment.

A. Attached is my: ☐ Check payable to UFCC: \$ \_\_\_\_\_

B. Attached is my: ☐ Cash donation of \$ \_\_\_\_\_

C. Please charge my: ☐ Credit Card: \$ \_\_\_\_\_ CCR \_\_\_\_\_ CVC \_\_\_\_\_ EXP \_\_\_\_\_

\$25 minimum required (see section 4 below)

Signature \_\_\_\_\_ Date \_\_\_\_\_

2. If giving at a leadership level (\$500.00 and above), check below for any that apply.

☐ I am giving at the leadership level and wish to remain anonymous.

☐ Please combine my gift with my spouse/partner to reach leadership level.

☐ Please list my/our leadership name as follows: \_\_\_\_\_

UFCC LEADERSHIP LEVELS

\$10,000 - \$19,999	..... SENIOR LEADERSHIP SOCIETY
\$20,000 - \$49,999	..... PLATINUM DIVISION
\$50,000 - \$99,999	..... DIAMOND DIVISION
\$100,000 - \$149,999	..... EMERALD DIVISION
\$150,000 - \$199,999	..... GOLD DIVISION
\$200,000 - \$499,999	..... SOUTH DIVISION
\$500,000 - \$749,999	..... COPPER DIVISION

3. If designating your gift, indicate the agency # below (see reverse side for listing).

☐ I wish to designate all or part as follows:

agency #	total amount
_____	_____
_____	_____
_____	_____

NOTE: If designating to more than 3 agencies, please attach a list of agencies and amounts.



UF Campaign for Charities

EMPLOYEE PLEDGE CARD

SEPTEMBER 29 - OCTOBER 17, 2025



**How to fill out your pledge card**

**STEP 1:** Select payment method. Indicate your method of payment by selecting check, cash, or direct bill.

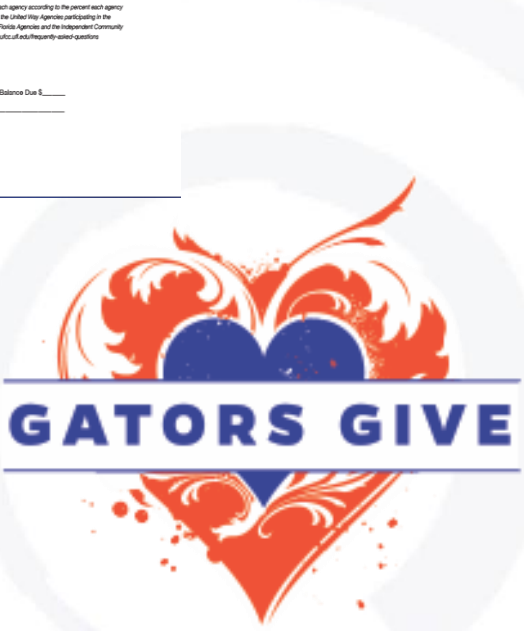
**STEP 2:** Indicate Recognition Method. If a leadership giver (\$500.00 or more), indicate how you would like to be recognized. If not, proceed to Step 3.

**STEP 3: Agency Designation - visit [ufcc.ufl.edu](http://ufcc.ufl.edu) for agency information**

If designating to a specific agency, select your agency's code below. Enter the amount you would like to designate. Undesignated contributions, including any non-renewed, prior-year designations will be divided proportionally to each agency according to the percent each agency receives in designated funds. United Way of North Central Florida will receive the undesignated dollars awarded to the United Way Agencies participating in the UFCC. These funds are distributed through a volunteer-led grant process. The Creating Healthier Communities of Florida Agencies and the Independent Community Agencies will receive their designated and their percent of undesignated dollars. For more designation details, visit [ufcc.ufl.edu](http://ufcc.ufl.edu).

A COPY OF THE OFFICIAL REGISTRATION (SC-00471) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT BY THE STATE.

<b>2025 UFCC Agencies</b>		
<b>COMMUNITY HEALTH CHARITIES</b>		
Alzheimer's Disease & Related Disorders Assoc. ....	62002	CHC: Creating Healthier Communities ..... 62010
American Kidney Fund ..... 62007		Hemophilia Foundation of Greater Florida ..... 62014
Autism Speaks, Inc. .... 62009		Huntington Disease Society of America ..... 62045
Breakthrough T1D ..... 62015		
<b>INDEPENDENT</b>		
Aces in Motion 2025 ..... 61208		Family Promise of Gainesville ..... 63051
ACORN Charities/Alachua Co. Org. for Rural Needs ..... 61001		Fish & Wildlife Foundation of Florida ..... 61002
Alachua Conservation Trust ..... 63023		FLW: Florida Project YouthBuild ..... 61201
Alachua County Library District Foundation ..... 63002		FL: Thrive All ..... 61010
Alachua Habitat for Humanity ..... 63004		Florida Art Club Foundation Inc. .... 63000
Alachua House of Gainesville, FL ..... 63073		Florida Native Plant Society ..... 63112
Alachua Springs ..... 61003		Florida Springs ..... 63076
AMHHS Gainesville ..... 63070		Florida Wildlife Care, Inc. .... 63010
ANHR (Crested) Gainesville ..... 63111		Fossil & Bankers Program of NF ..... 63007
Anchor Family Health Care ..... 63095		Gainesville Area Chamber of Commerce Found. .... 63011
Big Brothers Big Sisters of Tampa Bay ..... 61005		Gainesville Community Ministry ..... 61016
Bolton's Springs Charter School ..... 61206		Gainesville for All ..... 63096
Boys & Girls Clubs of Northeast Florida ..... 61007		Gainesville Opportunity Center ..... 63078
Bread of the Mighty Food Bank ..... 63045		Gainesville Thrives ..... 63068
Cable Museum ..... 63014		Gender-Centered Migration Therapy Network ..... 63068
Catholic Charities Gainesville Reg. Office ..... 61008		Gifts On The Run Off Northeast Florida ..... 63071
CCF Family & Behavioral Health Services ..... 61012		Gifts Plus ..... 61018
Center for Independent Living of FICF ..... 63025		Grace Healthcare Services Corp. .... 63091
Central Florida Community Action Agency ..... 63007		GRACE Marketplace (ACORN) ..... 61209
Child Advocacy Center ..... 61009		Greater Gainesville International Center ..... 63116
Community Hospice & Palliative Care ..... 63089		Healthy Start of North Central Florida, Inc. .... 63003
Conservation Burial Inc. .... 63093		Humane Society of North Central Florida ..... 63001
Conservation Burial ..... 63093		Kids Count In Alachua County & Brevard ..... 61001
DANCE ALIVE ..... 63046		Maiden Healthcare ..... 61102
Early Learning Coalition of Alachua County ..... 61029		Elmer Options ..... 63076
EarthShare ..... 63044		Mirror Image Leadership Academy ..... 63100
Estimotech Florida ..... 61013		Neighborhood Housing & Development Corp. .... 63017
FLCCC of Alachua County ..... 61014		New Technology Made Simple Home ..... 61010
Galapagos Alliance Florida ..... 63036		Oak Hammock at the University of Florida ..... 63013
Health Friends for Peace and Reforming ..... 63082		
<b>UNITED WAY</b>		
United Way North Central Florida ..... 61026		
		Operation Camp ..... 63019
		Peace Center for Girls, Alachua ..... 63034
		Partnership for Strong Families ..... 63044
		Peaceful Path ..... 61002
		PFAM Library ..... 61002
		Perennial Forest/Land of South, East & N. Florida ..... 61023
		Promised Land Family Ministries ..... 63114
		Happy Hill Farm Family Rec. .... 63029
		Pulaski Land Conservancy ..... 63063
		Rebuilding Together North Central Florida ..... 63021
		Remedy Pet Care ..... 63115
		Ronald McDonald House Charities NCF ..... 63021
		Service Dogs for Patriots ..... 63064
		Sho ..... 63075
		Southwest Advocacy Group ..... 63060
		St Francis House, Inc. .... 61024
		Stop Children's Cancer ..... 63022
		The Education Foundation of Alachua County ..... 63003
		The Guardian Foundation ..... 63023
		The Resource Project ..... 63005
		The Society of St. Andrew's ..... 61025
		Three Rivers Legal Services ..... 63109
		UF Child Advocacy Center ..... 63004
		UF College of Gerontology Community Outreach Prog. .... 63017
		UF Foundation in Honor of Healthy Families ACB ..... 63117
		We Are Neutral ..... 63065
		Working Food ..... 63113




## Responsibilities

**UFCC REPORT ENVELOPE COVER**

College/Department: \_\_\_\_\_

Coordinator Name: \_\_\_\_\_



Pledge Type	Number of Pledges	TOTAL COLLECTED
Online Pledges:		
1) Cash	1) _____	1) \$ _____
2) Checks	2) _____	2) \$ _____
Paper Pledge Cards:		
1) Payroll Deductions	1) _____	1) \$ _____
2) Cash	2) _____	2) \$ _____
3) Checks	3) _____	3) \$ _____
4) Other _____	4) _____	4) \$ _____
Special Events	Dept/Unit to be recognized	TOTAL COLLECTED
1) _____	1) _____	1) \$ _____
2) _____	2) _____	2) \$ _____
Agency Designation		Amount
_____		\$ _____
_____		\$ _____
_____		\$ _____
<b>Totals (pledges + special events)</b>	<b>CASH COUNTS (indicate number of each bill type)</b>	
Cash \$ _____	\$100 x _____ = \$ _____	Quarters .25 x _____ = \$ _____
Checks \$ _____	\$50 x _____ = \$ _____	Dimes .10 x _____ = \$ _____
Other \$ _____	\$20 x _____ = \$ _____	Nickels .05 x _____ = \$ _____
	\$10 x _____ = \$ _____	Pennies .01 x _____ = \$ _____
	\$5 x _____ = \$ _____	Other = _____ x _____ = \$ _____
	\$1 x _____ = \$ _____	

I certify that the information on this sheet is correct and all cash/checks and pledge cards are enclosed in this envelope.

Drop off: Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Received: Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

UW Pick Up: Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

- Place all cash, checks, and pledge cards in an envelope with the UFCC report cover affixed.
- Return to Community Relations as soon as you receive, but no later than December 4.
- UF office of Community Relations is located in 111 Tigert Hall.
- Call prior to delivery to ensure we are available to receive.



# responsibilities

- Assist steering committee member with promotion of the campaign.
- Assist with special events.
- Attend kickoff event on September 18th.
- Return cash, checks and pledge cards to steering committee member.



# events

## 2025 UFCC CAMPAIGN KICK OFF EVENT



# Kick Off Event



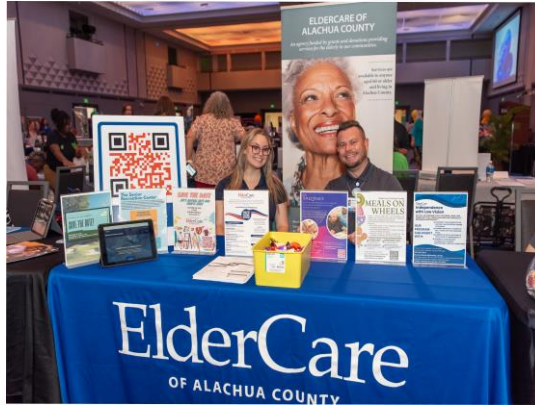
CELEBRATE ALL UFCC  
VOLUNTEERS & AGENCIES

SEPTEMBER 10th 11:30 AM  
REITZ UNION GRAND BALLROOM



## UF CAMPAIGN FOR CHARITIES

# kick off event



## VISIT WITH 75 UFCC AGENCIES

Two agency representatives

Set up agency table

Bring displays and banners

Brochures and give aways

Connect with Volunteer



# kick off event

## ENJOY THE EVENT!

Lunch

Nibbles and Bites

Music

Albert and Alberta



2025 UFCC CAMPAIGN

# events

COLLEGE AND UNIT SPECIAL EVENTS



# special events

Organized by Steering Committee members and campus volunteers  
Raised over \$37,000 in 2024

UF College of Public Health & Health Professions UNIVERSITY of FLORIDA

UF College of Nursing UNIVERSITY of FLORIDA

**GATORS GIVE**

INVEST IN OUR *community*

EVERY DOLLAR COUNTS

Thursday, October 20  
5:30 - 7:30 PM

Drink ticket redeems for:  
72, Vega, Wakulla, Ursa, Drift & Ciders

Wristband = \$1 off rest of drinks for event

\$1 for popcorn

Food Truck - Stubbies Pop-up Sausages

UF CAMPAIGN FOR CHARITIES  
SEPT 26 - OCT 14, 2022

ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC.UFL.EDU

UF

Annual Paper Airplane Contest

CJC vs. HHP



Fundraising Event

**McALISTER'S DELI**

Tuesday, October 11  
5:00 p.m. - 9:00 p.m.

Newberry Road Location  
618 Northwest 60th Street, Suite C, Gainesville, FL 32607

20% of each transaction goes to UFCC

When checking out, mention you are with HPNP at UF

INVEST IN OUR *community*

**GATORS GIVE**

EVERY DOLLAR COUNTS



**PDC Annual Cornhole Tournament Fundraiser**

**October 11, 2024**

*Save The Date*

**Sponsorship and Registration Begins August**



**UF Band Practice Field**

1273 Gale Lemerand Dr



# special events



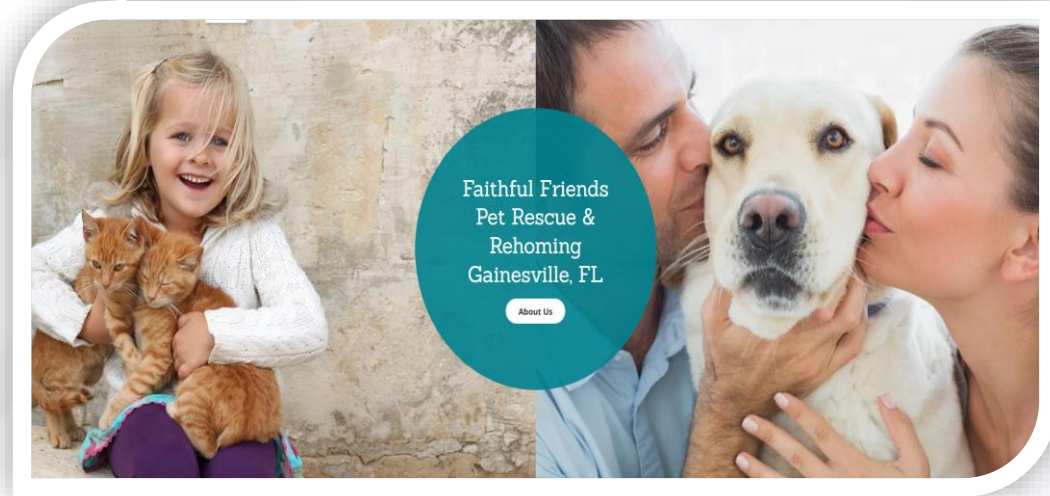
# special events

### Process to request website with hosted payment page

The United Way will set up individual special event pages that will allow us to track the donations by unit. You can also continue designating your special events funds to the agency or agencies of your choice. Email the following information to Dana Clayton at [dclayton@unitedwayncfl.org](mailto:dclayton@unitedwayncfl.org) and the United Way will establish your page and provide you a link to use in your communications.

Be sure to allow plenty of time for the page to be set up prior to your event.

- Name of the event
- College or Department (name and Dept ID)
- Dates of the event
- Date event page is to open
- UF employees or outside donors (or both)
- Attach any photos you'd like to include on your special events page



2025 UFCC CAMPAIGN

# Resources

MARKETING AND OTHER RESOURCES



Society of St. Andrew  
GLEANNING AMERICA'S FIELDS  
FEEDING AMERICA'S HUNGRY



## UF CAMPAIGN FOR CHARITIES

# website



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

### UF CAMPAIGN FOR CHARITIES

The UF Campaign for Charities will be underway starting September 3 and will continue through the end of November, offering the opportunity to make a lasting impact on our community.


The UF Campaign for Charities supports 105 local charitable organizations that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.



**CAMPAIGN WEBSITE: [ufcc.ufl.edu](http://ufcc.ufl.edu)**

# UF CAMPAIGN FOR CHARITIES website

- Agency List
- By Category
- Hover Over  
Feature: Mission



**GATORS GIVE**

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

## 2025 UFCC AGENCIES

*To learn more about the agencies participating in the 2025 Campaign for Charities, hover over an agency's name (below) to read their mission statement or click on their name to visit their website.*

Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

- [Aces in Motion](#)
- [ACORN Clinic - Alachua County Organization for Rural Needs](#)
- [Alachua Conservation Trust](#)
- [Alachua County Library District Foundation, Inc.](#)
- [Alachua Habitat for Humanity](#)
- [Altrusa House of Gainesville, Florida, Inc.](#)
- [Alzheimer's Association, Central and North Florida Chapter](#)
- [American Kidney Fund](#)
- [American Red Cross of North Florida](#)
- [AMKids Gainesville](#)
- [ANEW\\*](#)
- [Archer Family Health Care](#)
- [Autism Soaks, Inc.](#)
- [Big Brothers Big Sisters of Tampa Bay](#)
- [Boulware Springs Charter School](#)
- [Boys & Girls Club of Northeast Florida](#)
- [Breakthrough T1D](#)

UF CAMPAIGN FOR CHARITIES

# website

- Training PPTs
- Instruction Guides
- Graphics
- Contact Information



UF CAMPAIGN FOR CHARITIES

# materials

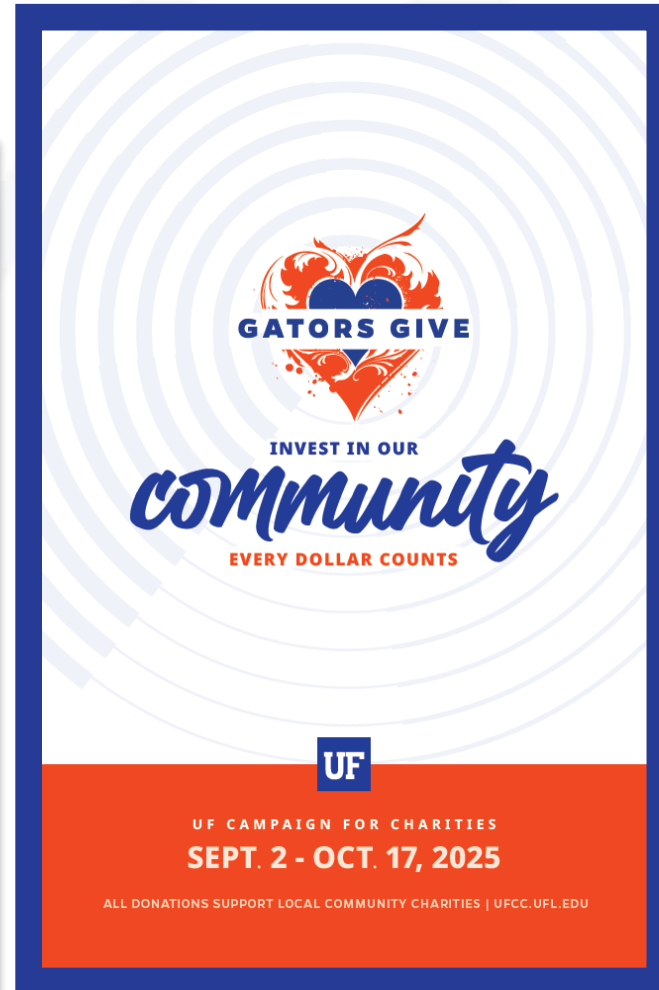
## UFCC Campaign Materials:

- Poster
- Postcard
- Donor Card
- Goal Poster
- Pledge Card

*All Made Available For Download*



# materials



# UF CAMPAIGN FOR CHARITIES

# materials



INVEST IN OUR  
*community*  
EVERY DOLLAR COUNTS

**UF** UNIVERSITY of  
**FLORIDA**

**UF Campaign for Charities**

Community Relations  
PO Box 113158 (111 Tigert Hall)  
Gainesville, FL 32611-3158



**UF Campaign for Charities**  
is the official charitable  
fundraising drive for  
UF employees.

#### YOUR CONTRIBUTIONS:

- ▶ **Support** not-for-profit agencies serving the people and communities of North Central Florida
- ▶ **Provide** a consistent source of essential funding for participating agencies
- ▶ **Help** UF raise \$1,000,000 for our community
- ▶ **Benefit** a specific agency/agencies of your choice
- ▶ **Make A Difference** in the lives of people throughout North Central Florida

*Easily pay through payroll deduction\*, cash, check or credit card. \*A pledge made through payroll deduction will continue until the donor stops or changes the pledge in the online giving system, or until the donor contacts UF Human Resource Services to stop the pledge.*

#### Community Health Charities

Alzheimer's Disease and Related Disorders Association  
American Kidney Fund  
Autism Speaks, Inc.  
Breakthrough T1D  
CHC: Creating Healthier Communities  
Hemophilia Foundation of Greater Florida  
Huntington's Disease Society of America  
Lupus Foundation of America  
Special Olympics Florida  
The V Foundation for Cancer Research

#### Independent

Aces in Motion  
Alachua Conservation Trust  
Alachua County Library Dist. Foundation  
Alachua Habitat for Humanity  
Altrusa House of Gainesville, FL  
American Red Cross  
AMikids Gainesville  
Archer Family Health Care  
Big Brothers Big Sisters of Tampa Bay  
Boulevard Springs Charter School  
Bread of the Mighty Food Bank  
Cade Museum  
Catholic Charities Gainesville Reg. Office  
Center for Independent Living of NCF  
Community Hospice & Palliative Care  
Conservation Burial Inc  
Conservation Florida  
DANCE ALIVE!  
Dance Alive National Ballet  
EarthShare  
Easterseals Florida  
Elder Options  
Epilepsy Alliance Florida  
Faithful Friends Pet Rescue and Rehoming

Fish & Wildlife Foundation of Florida  
Fix Them All  
Florida 4-H Club Foundation Inc  
Florida Native Plant Society  
Florida Springs Council  
Florida Wildlife Care  
Food4Kids Backpack Program of NF  
Gainesville Area Chamber of Commerce  
Gainesville for All  
Gainesville Opportunity Center  
Girls on The Run of Northeast Florida  
Grace Healthcare Services Corp  
GRACE Marketplace (ACCHH)  
Greater Gainesville International Center  
Kids Count In Alachua County @ Rawlings  
Meridian Healthcare  
Mirror Image Leadership Academy  
Oak Hammock at the University of Florida  
Operation Catnip  
Pace Center for Girls, Alachua  
Parkinson's Foundation  
Partnership for Strong Families  
PEAK Literacy  
Planned Parenthood of South, East, North Florida  
Promised Land Family Ministries  
Puppy Hill Farm Animal Rescue  
Rebuilding Together N. Central Florida  
Saint Francis Veterinary Care  
Service Dogs for Patriots  
Sira  
Southwest Advocacy Group  
Stop Children's Cancer  
The Repurpose Project  
The Society of St. Andrew  
Three Rivers Legal Services  
Tyler's Hope for a Dystonia Cure  
University of Florida Child Advocacy Center

University of Florida College of Dentistry  
Community Outreach Programs  
We Are Neutral  
Working Food

#### United Way

ACORN Clinic- Alachua County  
Organization for Rural Needs  
Anew  
Boys & Girls Clubs of Northeast Florida  
CDS Family & Behavioral Health Services,  
Central Florida Community Action Agency  
Child Advocacy Center  
Early Learning Coalition of Alachua County,  
ElderCare of Alachua County  
Family Promise of Gainesville  
Gainesville Community Ministry  
Gainesville Thrives  
Gentle Carousel Miniature Therapy Horses  
Girls Place  
Healthy Start of North Central Florida  
Humane Society of North Central Florida  
Neighborhood Housing and Development Corp.  
New Technology Made Simple Now  
Peaceful Paths  
Project YouthBuild  
Putnam Land Conservancy  
Remedy Pet Care  
Ronald McDonald House Charities NCF  
St Francis House, Inc  
The Education Foundation of Alachua County  
The Guardian Foundation  
United Way North Central Florida  
University of Florida Foundation on behalf of Healthy Families ACUB

[ufcc.ufl.edu](http://ufcc.ufl.edu)

**DONATE NOW - DEC. 3**

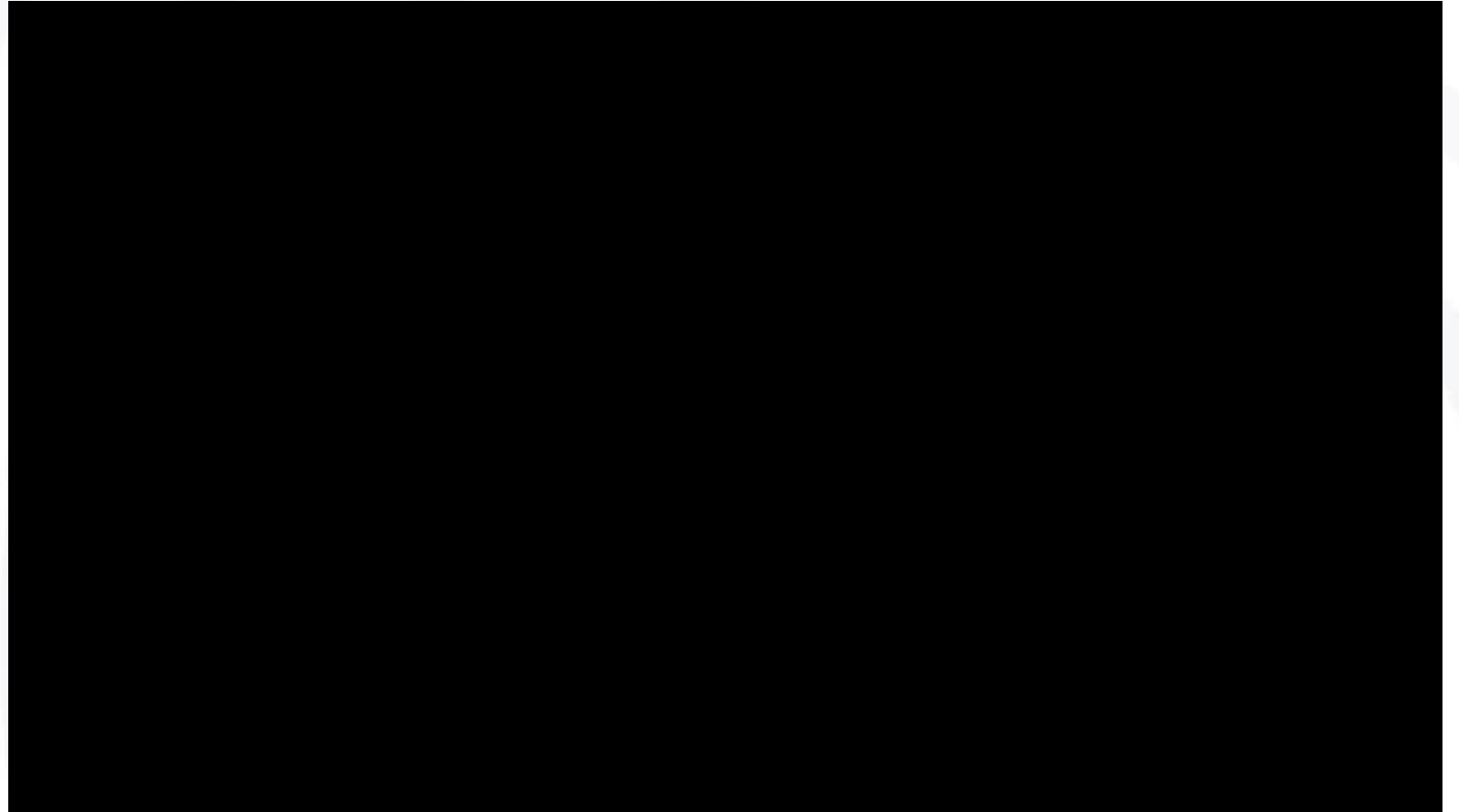
UF CAMPAIGN FOR CHARITIES

# logos



UF CAMPAIGN FOR CHARITIES

# videos

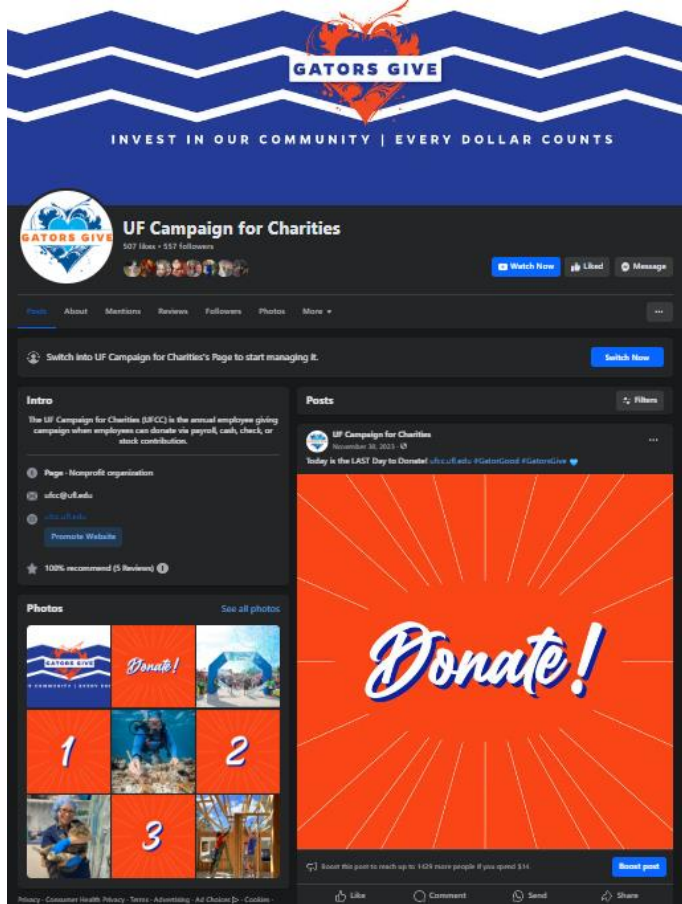


# 2025 UFCC CAMPAIGN Resources

ADDITIONAL CAMPAIGN PROMOTIONS



# social media



## UFCC FACEBOOK

Campaign updates and videos

Agency spotlights

Special events information

Campaign news and progress



LIKE US ON FACEBOOK



# splash page



The screenshot shows the MyUFL Splash Page. At the top left is a blue button labeled 'ACCESS MYUFL'. Below it is an orange-bordered box with a warning icon and the text 'VIEW IT ALERT NOTICES'. On the left side, under the heading 'HELPFUL RESOURCES', there is a paragraph about browser compatibility and a list of links: 'MYUFL BROWSER REQUIREMENTS', 'MYUFL SPLASH PAGE REQUESTS', 'MYUFL SYSTEM, COMPLIANCE, AND OTHER UF TRAINING', and 'ASK THE HELP DESK'. The main content area features the 'GATORS GIVE' logo (a heart with flames) and the text 'INVEST IN OUR community EVERY DOLLAR COUNTS'. At the bottom, an orange banner reads 'UF CAMPAIGN FOR CHARITIES | SEPT. 2 - OCT. 17' and 'ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES' with a 'LEARN MORE' link.

## MyUFL Splash Page

Single Sign-On for internal UF homepage

Announce Campaign

Link to UFCC Website



# Newsletters

## UF HR at Work

Newsletter to all faculty and staff

Announce Campaign

Quotes from participants

Link to UFCC Website



UF AT WORK

[HOME](#) [TOPICS](#) [EVENTS](#) [ABOUT US](#)

## 2024 UF Campaign for Charities – Gators Give!

The UF Campaign for Charities (UFCC) is now underway and will continue through the end of November. Supporting 105 local charitable organizations, the campaign gives UF employees the opportunity to make a lasting impact on our community. Visit the [UFCC website](#) to learn more and donate.

This year, faculty and staff can attend the [Campus Agency Fair](#) to meet representatives from diverse agencies and learn how to make a bigger impact. The event will be held at the Reitz Union on Sept. 18.



# Newsletters

### Campus-wide charity campaign is helping Gators help others

September 26 marks the start of the annual University of Florida Campaign for Charities, a campus effort to raise money for local and national nonprofit organizations. Last year, faculty and staff raised \$1.04 million, 6% more than the year prior.

The campaign asks UF employees to donate to a list of 97 charitable agencies, including the American Cancer Society, Florida Wildlife Care and the Humane Society of North Central Florida.

"Imagine the impact of \$1 million invested in our community each year by the generous employees of the University of Florida," said Susan Crowley, assistant vice president for Community Relations. "In these times of diminished nonprofit budgets, our UF Campaign for Charities' funds are vital to many agencies."

The program started in 1993, and since 2005, UF has raised more than \$1 million each year.

"The UF Campaign for Charities has been the top charitable campaign in the SEC for more than 15 years," Crowley said. "We are consistently among the top five universities in the nation in similar giving campaigns."

Employees can donate through payroll deduction, cash, check or credit card to a specific agency or agencies, or by making an undesignated gift that supports all agencies participating in this year's UFCC. Online donations can be made using myUFL or the campaign's website, [www.ufcc.ufl.edu](http://www.ufcc.ufl.edu).

## UF News

**Broadcast on UF News public site**

**Announce Campaign**

**Campaign History**

**Link to UFCC Website**



# PSA & Radio



## UF Campaign for Charities 2024

Sep 8, 2024

This episode features Karen Thomas and the University of Florida Campaign for Charities 2024. This year's campaign includes 105 charities from United Way of North Central Florida, Community Health Charities of Florida, and other independent agencies.

## UFCC PSA & RADIO

PSA Broadcast on WUFT  
throughout September-  
November

Announce Campaign

UFCC Website

“Tell Me About It” podcast



2025 UFCC CAMPAIGN

# Messaging

WHY UFCC?



# UF CAMPAIGN FOR CHARITIES messaging

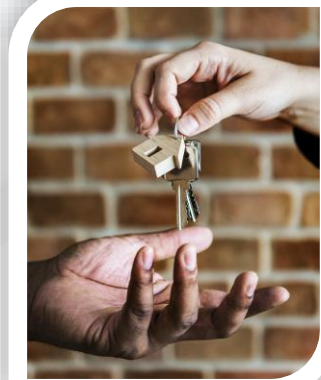
## *WHY GIVE THROUGH UFCC?*

Ease of payroll deduction & affordability

UFCC agency review process

Choice of 101 agencies with widely varied missions

Agencies receive portion of undesignated funds, increasing gifts by a significant amount (in 2024, donations were increased by ~23%!)



# contacts

## HOW TO FIND US

[UFCC@ufl.edu](mailto:UFCC@ufl.edu) | main monitored email addresses

Karen Thomas | UFCC Director | [k.thomas@ufl.edu](mailto:k.thomas@ufl.edu) | 352-392-4574

Lesa Phillips | UFCC Coordinator | [lesaphillips@ufl.edu](mailto:lesaphillips@ufl.edu) | 352-392-4574

Jamey Harvey | UFCC Marketing | [Jamey.Harvey@ufl.edu](mailto:Jamey.Harvey@ufl.edu) | 352-392-4574

[www.ufcc.ufl.edu](http://www.ufcc.ufl.edu) | [www.gcr.ufl.edu](http://www.gcr.ufl.edu)





**YOU HELP US BRING THE GATOR GOOD TO  
GAINESVILLE AND NORTH CENTRAL FLORIDA  
THANK YOU!!**

# questions



2025 E-PLEDGE

site

INSTRUCTIONS



# e-pledge site

Access from [ufcc.ufl.edu](http://ufcc.ufl.edu) or via

Myufl>my self service>UFCC sign on

Employees log on to:

- Give for the first time
- Change their pledge amount or agency designations
- Review giving history
- Stop their pledge at the end of 2025

Oak Hammock  
— at the University of Florida® —



## UF CAMPAIGN FOR CHARITIES

# e-pledge



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

### 2024 UF Campaign for Charities

#### You Make a Difference - Every Dollar Counts

Leadership Campaign: September 3<sup>rd</sup> - September 20<sup>th</sup>; General Campaign: September 30<sup>th</sup> - October 18<sup>th</sup>



As a University of Florida employee, you are part of a mighty force for good. Each year, UF employees contribute approximately \$1 million per year to the Gainesville/Alachua County community through the UF Campaign for Charities. That makes a tremendous difference for our neighbors, loves ones, animal friends, and public spaces. But we can do better!

Each year, the cost of living and the cost to charities for the good they do increases, and we must keep pace. Surpassing our \$1 million goal is more important than ever. The 99 agencies that UFCC supports provide a wide variety of services for people in Gainesville and Alachua County, including shelter for the abused and homeless, food for the hungry, protection of the environment, help for people with legal challenges, hospice care and so much more. Your support for these causes is especially critical in these challenging days.

The UF Campaign for Charities effort each year is called Gators Give because that's what you do. And you're really good at it: we lead the SEC with more than \$28,000,000 raised since 1989. The payroll deduction program is a key to our success. When you give in small amounts throughout the year, it adds up to a big impact for the Gainesville community. Through Gators Give, you can contribute to specific organizations or give to the overall campaign, which provides funding to each agency.

If you are already contributing to the UFCC, thank you for that generous support, and we ask you to please consider an increase in your contribution to keep pace with increasing costs and make an even bigger impact. If you are in a position to give for the first time, please join me in making a gift to the 2024 UF Campaign for Charities. What you contribute through UFCC will resonate through our community.

Hub Brown  
Dean and Professor  
College of Journalism and Communications

☐ My Giving History

☐ Pledge Now!

- Single Sign-On
- Welcome Note
- Agency List
- Giving History
- Roll over donations
- Pledge and designations



# e-pledge

UF Campaign for Charities

[Home](#) [Pledge](#) [My Giving History](#) [Message from the President](#) [UFCC Agencies](#) [Logoff](#)



Your 2019 pledge will automatically carry into the 2020 UF Campaign for Charities, keeping your same pledge amount and agency choices. If you are satisfied with this donation, no further action is required.

If you would like to change your pledge amount, the agencies selected, or make a gift via cash or credit card, please click the **UPDATE** button.

[Update](#)

If you do not wish to make any changes to your 2018/2019 pledge, click the LOG OFF button.

[LOG OFF](#)

[New/Additional Pledge](#)

[Choose](#)

[Cancel](#)



**Employees log onto the system to:**

- **Make changes to or cancel existing pledge**
- **Make new/additional pledge**
- **Review pledge history**

**Payroll deduction pledges roll over to the**

**following year unless:**

- **The pledge is stopped mid-year with UF human resources**
- **The donor elects to not renew for the following year (using the online system during the campaign)**

# e-pledge

UF Campaign for Charities

[Home](#) [Pledge](#) [My Giving History](#) [Message from the President](#) [UFCC Agencies](#) [Logoff](#)



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[LOG OFF](#)

[New/Additional Pledge](#)

[Choose](#)

[Cancel](#)



**Employees log onto the system to:**

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**Payroll deduction pledges roll over to the**


- **following year unless:**
- **The pledge is stopped mid-year with UF human resources**
- **The donor elects to not renew for the following year (using the online system during the campaign)**

# e-pledge




Type and Amount → Designations → Verification → Finished

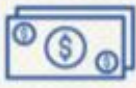
**Please select a payment method for your pledge**




Payroll Deduction




Credit Card




Cash



Bill Me



Check



I would prefer not to contribute this year.

Next

Cancel



**MAKE A PLEDGE OR ELECT TO NOT MAKE A PLEDGE**

## UF CAMPAIGN FOR CHARITIES

## Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and we'll calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

Please note: Your agency and amount designations will continue to roll over from year to year unless you stop your pledge now through the online giving system. After the campaign ends, you can cancel your pledge by contacting UF Human Resource Services at [employment@ufl.edu](mailto:employment@ufl.edu) or calling 352-273-2841.

ePledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

**Your prior year Campaign Commitment:\$260.00**  
If you would like to see your designations for prior years, click on the [giving history link](#) in the top menu.

Give a percentage of your annual salary!

NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

Annual Salary

\*\*\*\*\*

Confirm Salary

\*\*\*\*\*

Percent of Salary

2%

Calculate

Deduction Per Paycheck:

\$42.31

Pay Periods Per Year:

26

Total Annual Pledge:

\$1,100.00

Next

Cancel



# UF CAMPAIGN FOR CHARITIES

UF

Campaign for Charities

Home


Pledge

My Giving History

Message from the President

UFCC Agencies

Logoff



Type and Amount

Designations

Verification

Finished

Total Pledge	\$260.00
Total Designated	\$0.00
Total Undesignated	\$260.00

Agency Designation Page

*If you wish to give an undesignated donation to be divided among all participating agencies, click "NEXT."*

Agency List

Name	Designation Amount
Aces In Motion (Gainesville Area Community Tennis Association)	<input type="text"/>
ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)	<input type="text"/>
Aid-a-Gator	<input type="text"/>
Alachua Conservation Trust, Inc.	<input type="text"/>
Alachua County Library District Foundation	<input type="text"/>
Alachua Habitat for Humanity	<input type="text"/>



## AGENCY DESIGNATION

# UF CAMPAIGN FOR CHARITIES

UF Campaign for Charities

[Home](#) [Pledge](#) [My Giving History](#) [Message from the President](#) [UFCC Agencies](#) [Logoff](#)



Type and Amount

Designations

Verification

Finished

Please check your information below.

- ☒ Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
- ☒ Release my postal address to the designated agency or agencies for recognition.
- ☒ Release my email address to the designated agency or agencies
- ☒ Publish my name as a UFCC Donor.
- ☐ Please check to remain anonymous in the leadership brochure.
- ☐ I wish to combine my spouse's pledge with mine to obtain leadership status.

Spouse's Name (First and Last Name)

Do not use your browser back button.  
Use the BACK button below to navigate back.

[Next](#)

[Previous](#)

[Cancel](#)



## REVIEW OPTIONS

# UF CAMPAIGN FOR CHARITIES

UF

Campaign for Charities

Home


Pledge

My Giving History

Message from the President

UFCC Agencies

Logoff



Type and Amount

Designations

Verification

Finished

Please review your pledge and confirm it below:

Pledge Type:	Payroll Deduction
Pay Periods Per Year:	26
Deduction Per Paycheck:	\$10.00
Total Current Pledge:	\$260.00
Total Pledge Year To Date:	\$780.00

Designated to	Amount
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total Designated	\$260.00
Total Undesignated	\$0.00

☒ Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)

☒ Release my postal address to the designated agency or agencies for recognition.

☒ Release my email address to the designated agency or agencies

☒ Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member.  
To find the name of your Steering Committee member. [Click Here](#)

The confirmation page may take a few moments to display.  
Please click Confirm only once.

Thank you.

Confirm

Previous

Cancel




## REVIEW DETAILS

# UF CAMPAIGN FOR CHARITIES

**UF** Campaign for Charities

[Home](#) [Pledge](#) [My Giving History](#) [Message from the President](#) [UFCC Agencies](#) [Logoff](#)



[Type and Amount](#) → [Designations](#) → [Verification](#) → [Finished](#)

## Karen, Thank you for your contribution.

If you have pledged to pay with cash or a check, please print this page and deliver with your cash or check to your unit's Steering Committee member. [Click Here](#) to find the name of your Steering Committee member.

Reference Number:	24062-991145
Pledge Type:	Payroll Deduction
Pay Periods Per Year:	26
Deduction Per Paycheck:	\$10.00
Total Current Pledge:	\$260.00
Total Pledge Year To Date:	\$780.00

Designated to	Amount
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total Designated	\$260.00
Total Undesignated	\$0.00

☒ Release my name to my designated agency or agencies.(If unchecked, your designation will be anonymous.)  
☒ Release my postal address to the designated agency or agencies for recognition.  
☒ Release my email address to the designated agency or agencies  
☒ Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member. [Click here](#) to find the name of your Steering Committee member.

[Signoff](#)

[Print](#)



## CONFIRMATION – EMAIL AND PRINT

# UF CAMPAIGN FOR CHARITIES



Home   Pledge   My Giving History   Message from the President   UFCC Agencies   Logoff



## Account History



Please contact the UF Community Relations Department with any questions: 352-392-4567

If you have made a credit card pledge this campaign year and wish to make a change, please [contact your ePledge administrator here.](#)

Year	Pledge
2020	\$780.00
2019	\$260.00



## GIVING HISTORY

# UF CAMPAIGN FOR CHARITIES



## 2020 Pledge Details & History

Please contact the UF Community Relations Department with any questions: 352-392-4567  
If you have made a previous credit card pledge this campaign year and wish to make a change, please [contact your ePledge administrator here](#).

Donor/Campaign	Company	Pledge
Thomas, Mrs. Karen H.		
UF Campaign for Charities	University of Florida	\$780.00
TOTAL FOR 2020		\$780.00

## Recent Transactions

Year	Date	Pledge Type	Pledge	e-Payment Verification
2020	07/16/2021	Payroll Deduction	\$260.00	
2020	09/21/2020	Payroll Deduction	\$520.00	
2019	06/28/2019	Payroll Deduction	\$260.00	

Back



## PLEDGE DETAILS & HISTORY

# UF CAMPAIGN FOR CHARITIES

UF Campaign for Charities

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## Transaction Details

To edit your pledge or designations click on the **update** button. IF you have not yet made a 2020 pledge please click on **pledge** from the left menu to make a 2020 pledge.

If you have made a previous credit card pledge this campaign year, and wish to make a change please [contact your ePledge administrator here](#).

Campaign Year	2020
Campaign Name	UF Campaign for Charities
Transaction Type	Employee Payroll
Transaction Status	110 - Entered
Transaction Number	991145
Envelope Number	24062
Employer:	University of Florida
Transaction Date	07/16/2021
Pledge Type:	Payroll Deduction
Pledge Amount:	\$260.00
Number of Deductions	26

## Designation Details

Agencies Name	Amounts or Percentage
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total to agencies	\$260.00
Total to the Community Plan	\$0.00
<b>Total Pledge</b>	<b>\$260.00</b>

[Back](#)  
[Update](#)  
[Resend Confirmation](#)



RESEND CONFIRMATION



**THANK YOU!**