



INVEST IN OUR

community

2025 CAMPAIGN FOR CHARITIES



2025 STEERING COMMITTEE AND COORDINATOR TRAINING
AND INFORMATION SESSION

housekeeping

Please mute your microphone

Questions

Chat will be monitored

Q&A at the end

The slides will be posted on the UFCC website



agenda

In the chat, write your department and how long you have participated in the UFCC

Report on 2023 UFCC

Campaign Structure

UFCC Participating Agencies

2025 Campaign Details

Steering Committee & Coordinator Responsibilities

Special Events

UFCC Kick-Off Event and Agency Fair

2025 Resources and Materials

Q&A / Wrap Up

Supplemental Training:

UFCC Giving Site

UFCC E-Pledge Administrator Tool





UFCC CAMPAIGN

history



UF CAMPAIGN FOR CHARITIES

HISTORY

- **UF employees have given almost ~\$1,000,000.00 per year for the past 19 years**
- **\$28,393,676.98 donated since 1989**
- **The campaign has grown from 39 agencies (in 1993) to 101 agencies (in 2025)**



2024 UFCC CAMPAIGN

REVIEW



ElderCare of Alachua County

2024 UF CAMPAIGN FOR CHARITIES RESULTS

\$878,885 2024 CAMPAIGN TOTAL

Down 4.84 % FROM 2023 CAMPAIGN TOTAL

1,538 TOTAL DONORS

9.82 % OVERALL PARTICIPATION



2024 LEADERSHIP CAMPAIGN BY THE

numbers

\$545,939 LEADERSHIP TOTAL

216 LEADERSHIP DONORS



2024 LEADERSHIP CAMPAIGN RESULTS

Amount	Level	# of Donors	Total \$ Pledged
\$10,000 +	Senior Leadership	10	\$158,800.24
\$5,000 - \$9,999	Platinum	13	\$79,430.24
\$2,500 - \$4999	Diamond	37	\$115,351.56
\$1,500 - \$2,499	Emerald	51	\$88,880.16
\$1,000 - \$1,499	Gold	94	\$103,316.58
\$750 - \$999	Silver	51	\$41,053.16
\$500 - \$749	Copper	179	\$99,265.62



2024 TOP AGENCY DESIGNATIONS

Agency	Donors	2024 Designated Dollars *
Planned Parenthood of North Florida (PPSENFL)	189	\$ 45,340
Humane Society of North Central Florida	267	\$ 44,089
Bread of the Mighty Food Bank	192	\$ 39,252
Ronald McDonald House Charities of North Central Florida	123	\$ 31,993
GRACE Marketplace Alachua County Coalition for the Homeless and Hungry	133	\$31,306
Alachua Conservation Trust, Inc.	135	\$ 27,908
Alachua Habitat for Humanity	120	\$ 26,622
St. Francis House, Inc.	129	\$ 25,159
Peaceful Paths Domestic Abuse-Network, Inc.	149	\$ 21,926
Gainesville Thrives	7	\$ 21,080

** Agencies also received undesignated portion*



2024 SEC SCHOOL COMPARISON

University	2024 Totals	Participation	2023 Totals
University of Florida	\$878,886	9%	\$908,687
University of Alabama	\$387,392	19%	\$409,205
University of Missouri	\$520,142	9%	\$497,318
University of Tennessee	No report	No report	No report
University of Kentucky	No report	No report	\$194,373
University of Mississippi	No report	No report	\$92,871
Auburn University	\$127,372	15%	\$125,639
University of Georgia	No report	No report	No report
University of Arkansas	No report	No report	\$330,800
LSU	No report	No report	No report
University of South Carolina	No report	No report	\$34,908
Texas A&M University	\$575,675	6%	\$618,876
Mississippi State University	No report	No report	No report
Vanderbilt University	No report	No report	No report



College or Department	% Part	2024	2023
College of Dentistry	0.84%	\$13,307.00	\$13,027.96
College of Design, Construction & Planning	11.05%	\$7,222.78	\$7,527.78
College of Education	7.57%	\$44,274.76	\$22,822.76
College of Health and Human Performance	17.48%	\$17,677.06	\$20,738.06
College of Journalism and Communications	20.00%	\$13,998.10	\$11,080.14
College of Liberal Arts and Sciences	8.42%	\$44,205.34	\$50,667.44
College of Medicine	6.20%	\$180,397.58	\$184,959.58
College of Nursing	20.31%	\$6,571.00	\$11,406.00
College of Pharmacy	9.26%	\$6,931.00	\$6,193.00
College of Public Health and Health Professions	9.34%	\$29,405.90	\$29,787.90
College of the Arts	9.64%	\$7,530.00	\$9,145.50
College of Veterinary Medicine	8.55%	\$26,495.50	\$24,159.50
Office of Student Life	8.69%	\$6,496.00	\$7,723.36
Graduate School	37.50%	\$4,223.00	\$5,163.00
Herbert Wertheim College of Engineering	7.68%	\$37,220.02	\$18,089.02
IFAS and College of Agricultural & Life Sciences	4.16%	\$46,471.34	\$52,386.30
Levin College of Law	20.33%	\$27,795.00	\$30,942.00
Office of Business Affairs	16.28%	\$1,164.00	\$3,784.00
Business Services	13.38%	\$2,028.00	\$1,566.00
Environmental Health & Safety	10.81%	\$2,521.94	\$2,361.94
Facilities Services	13.99%	\$9,592.16	\$9,085.16
Planning, Design and Construction	21.05%	\$7,188.00	\$4,703.00
Small Business and Supplier Diversity	0.00%	\$0.00	\$0.00
Stephen C. O'Connell Center	89.47%	\$2,752.00	\$2,482.00
Transportation and Parking Services	13.79%	\$673.00	\$772.00
University Police Department	1.61%	\$520.00	\$1,040.00
Office of Enrollment Management	10.09%	\$12,355.00	\$11,515.50
Office of General Counsel	26.00%	\$2,396.00	\$6,581.00
Office of Government & Community Relations	40.00%	\$7,581.50	\$7,151.50
Office of Health Affairs	5.66%	\$13,644.00	\$13,003.00
Office of Human Resources	17.60%	\$11,638.72	\$9,060.72
Office of Research	10.02%	\$19,479.00	\$19,961.00
Office of the CFO	21.15%	\$6,578.08	\$9,232.28
Office of the OIG/Information Technology	18.14%	\$35,856.46	\$41,108.30
Office of the President	0.00%	\$260.00	\$1,690.00
Office of the Provost	18.88%	\$21,785.84	\$25,289.24
Florida Museum of Natural History	19.85%	\$14,025.08	\$13,779.08
Harn Museum of Art	54.84%	\$3,723.08	\$4,049.08
Phillips Center for the Performing Arts	5.00%	\$1,350.00	\$0.00
Office of the Sr VP and COO	37.50%	\$2,260.00	\$1,040.00
Office of Strategic Communications & Marketing	16.00%	\$461.00	\$416.00
UF Advancement	27.78%	\$17,125.00	\$17,521.20
University Athletic Association	8.11%	\$15,743.96	\$33,300.96
University Libraries	16.46%	\$16,280.66	\$16,996.66
Warrington College of Business	17.39%	\$79,967.16	\$80,277.16
Retirees/Okla Hammock/OPS		\$15,719.00	\$12,115.00
Special Events		\$50,281.15	\$37,936.37
Other Donations		\$3,594.00	\$2,880.00
Total Campaign	9.65%	\$878,855.17	\$908,629.45

UF Campaign for Charities

2024 Leadership

Campaign Chair
Hub Brown
Dean, College of Journalism and Communications

Leadership Chair
Beth Virnig
Dean, College of Public Health and Health Professions

Karen Thomas
Director of Community Relations

UF Campaign for Charities (UFCC)
PO Box 113158
Gainesville, FL 32611-3158
Tel: (352) 392-4567
www.ufcc.ufl.edu
Questions: ufcc@ufl.edu



"It is every person's obligation to put back into the world at least the equivalent of what they take out of it." —Albert Einstein



2024 CAMPAIGN RESULTS

College of Dentistry

Division # 5

Department Gifts: \$13,307.00

Special Events: \$1,300.00

Total: \$14,607.00

Campaign Total: \$878,855.17

5 KEYS TO SUCCESS

- Set a challenging goal and develop your strategy
- Create a plan to increase participation rates and pledge amounts
- Target leadership givers and help them reach their giving potential
- Offer incentives
- Plan early and carefully
- Host your own departmental kick-off and special events
- Provide updates about the campaign at meetings
- Schedule speakers from agencies early
- Select the appropriate solicitation approach
- 15-20 min group presentations are a great way to get the word out
- Personally asking individuals usually results in greater participation and is a great way to engage potential leadership givers. Recruit and train one department solicitor for every 50 employees.
- Follow-up
- Seek out employees who couldn't attend kick-off or meetings
- Monitor online respondents each week
- Publicly report participation results during the campaign
- Find new ways to talk about the campaign face-to-face
- Regularly show appreciation
- Do not rely on campaign e-mails to show appreciation
- Celebrate participation and donation goals
- Find new ways to thank donors through bulletin boards and warm, personal handshakes



"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." —Dr. Seuss

2024 STATISTICS

College of Dentistry

\$13,307.00

Total Employee Giving

2.14%

2023-24 % Change

\$1,300.00

Special Events

2024 CAMPAIGN POTENTIAL

Consider implementing these small changes, your 2024 giving campaign could achieve a 10% increase in total donations resulting in raising \$14,637.70.

LEADERSHIP GIVING

Leadership giving is the cornerstone of the University of Florida Campaign for Charities. Seventy-Five percent of the dollars raised from the campaign come from individuals who contribute an annual gift of \$500 or more. For the College of Dentistry, leadership giving made up 74.47% of the total contributions.

Leadership Statistics	2024	2023
Total Leadership Donors	12	9
Total Leadership Gifts	\$9,910.00	\$8,240.00



"The raising of extraordinarily large sums of money, given voluntarily and freely by millions of our fellow Americans, is a unique American tradition... Philanthropy, charity, giving voluntarily and freely... call it what you like, but it is truly a jewel of an American tradition."

—John F. Kennedy

WAYS TO INCREASE GIVING

- We provide campaign materials to help you get the word out.
- Donors can designate to one or more agencies - Campaign videos are available to show at group meetings that provide an overview of the agencies that participate in the campaign.
- Designated gifts to agencies are increased by 22% through the distribution of undesignated funds.
- A little bit goes a long way - Visit "What My Money Can Buy" on the UFCC website to see how your donations help.
- Recognize donors by using our donor appreciation cards found on our website.



Sent to each Dean, Vice President, and Department Head with note about the upcoming campaign.

2025 UFCC CAMPAIGN

details

CAMPAIGN LEADERSHIP & STRUCTURE



planning comm

- 12 members appointed by the Provost
- General Chair and Leadership Chair
- Oversees UFCC according to UF regulations
- Determines campaign goals
- Reviews agencies – determines which will qualify for the UFCC



2025 UF CAMPAIGN FOR CHARITIES LEADERSHIP

General Chair



Beth Virnig
Dean, College of Public Health
and Health Professions

Leadership Chair



Dana Zimmer
Dean, College of Veterinary Medicine



2025 UF CAMPAIGN FOR CHARITIES PLANNING COMMITTEE

Beth Virnig (Chair) Dean, College of Public Health and Health Professions

Dana Zimmer (Leadership Chair) – Dean, College of Veterinary Medicine

Angie Brown – Human Resources

Hub Brown - Dean, College of Journalism and Communications

Kay Epstein – College of Law

Shakira Henderson – Dean, College of Nursing & System Chief Nurse Executive

Brian Jose – Director, UF Performing Arts (Past Chair)

Melissa Mellon - University Writing Program

Cheryl Oberlin - Online Graduate Programs

Layne Prebor – College of Law

Judy Russell - Dean, UF Libraries

Sue Wagner - College Of Journalism & Communications

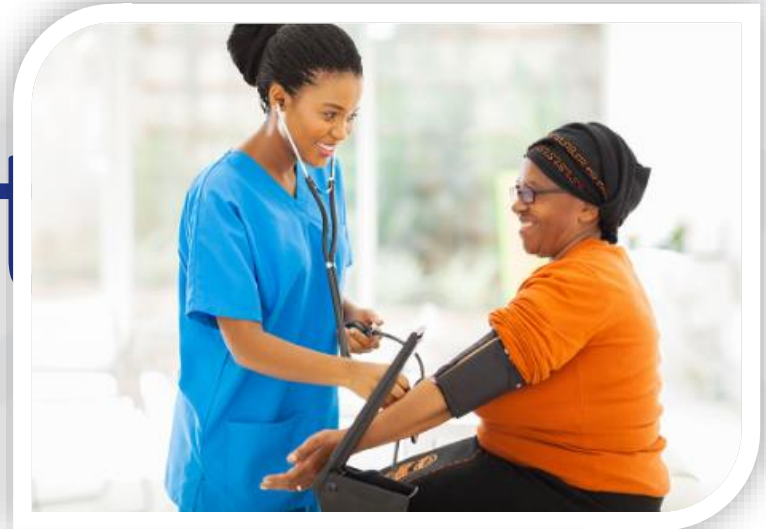
Karen Thomas – Community Relations

Michael Ford - General Counsel (Ex-officio)



steering committee

- Deans/VPs appoint two members for each college/unit
- Members recruit volunteers and help run campaigns in their unit
- There are about 200+ volunteers across campus



Karen Thomas
Director, Community Relations



Lesa Phillips
Community Relations Specialist



Jamey Harvey
Communications and External
Relations Specialist



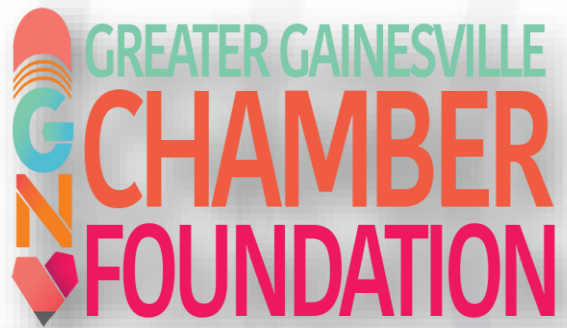
2025 UF CAMPAIGN FOR CHARITIES TEAM



2025 UFCC CAMPAIGN

details

GOALS | DATES | COMMUNICATIONS





GATORS GIVE

INVEST IN OUR

community

EVERY DOLLAR COUNTS



UF CAMPAIGN FOR CHARITIES

SEPT. 2 - OCT. 17, 2025

All Donations Support Local Community Charities | ufcc.ufl.edu

2025 UFCC GOAL

\$1,000,000

SECONDARY GOAL

**INCREASE % OF
PARTICIPATION**



UF CAMPAIGN FOR CHARITIES

dates

- **LEADERSHIP CAMPAIGN:** *September 19*
- **ONE WEEK BREAK:** *General Campaign*
- **GENERAL CAMPAIGN:** *September 29 – October 17*

Announce



leadership camp

- Leadership gifts accounted for **83%** of employee giving
- Considered to be in the leadership category:
 - Employees who made gifts > \$500 prior year
 - Employees who earn > \$50,000 or more



UF CAMPAIGN FOR CHARITIES LEADERSHIP

communicate

- Letter from Leadership Chair
- Leadership Brochure
- Weekly Emails
- Social Media Posts
- Agency Videos



“ BY GIVING TO THE UF CAMPAIGN FOR CHARITIES, YOU NOT ONLY BENEFIT GOOD CAUSES AND REACH OUT TO THOSE IN NEED, BUT YOU ALSO STRENGTHEN OUR BONDS AS GATORS. THANK YOU FOR SUPPORTING GOOD CAUSES AND CONTRIBUTING TO THE WELLBEING OF THE ENTIRE COMMUNITY. ”

—Interim Provost Joe Glover

From UFCC Leadership Chairman Dana Zimmer

At the University of Florida, we're proud not only of what we achieve on campus, but also of the impact we make beyond it. That's why we invite you to take part in this year's UF Campaign for Charities (UFCC)—our annual opportunity to come together as one UF community in support of those in need across North Central Florida.



Through UFCC, you can choose to support causes that matter most to you—from health care and education to environmental protection, animal welfare, and essential services for children, families, and seniors. Every contribution, no matter the size, directly supports trusted nonprofit organizations working to build stronger, healthier communities.

Your generosity reflects the Gator spirit of compassion and leadership. If you are inspired to give and in a position to do so, please consider contributing. And if you already give—thank you. Your support is deeply appreciated and truly makes a difference.

Let's come together, give generously, and show what the UF family can do for North Central Florida.

Senior Leadership Society

Individuals & families giving \$10,000 or more

Joe & Pat Alba
Michael Arnold
Kent & Linda Fuchs
Carolyn Holland
Chris & Liz Janiszewski
Anthony T. Maurelli
Gary & Laura McGill
Saby & Kajori Mitra
Stephen W. Smith & Mary T. Brownell
Drs. Douglas & Pamela Solits

Platinum

Individuals & families giving \$5000-\$9999

Scott Angle
Ron & Melissa Curry
Erik Deumens
Mark Fenster
Joe Glover
Mark & Sherry Kaplan
David Nelson
Judy Russell
Kimberly Sibille Ph.D, M.A.
C. Soldevila-Pico
Nancy Waldron
Linda & Adam Wendling
Michael & Betty Wolf

Diamond

Individuals & families giving \$2500-\$4999

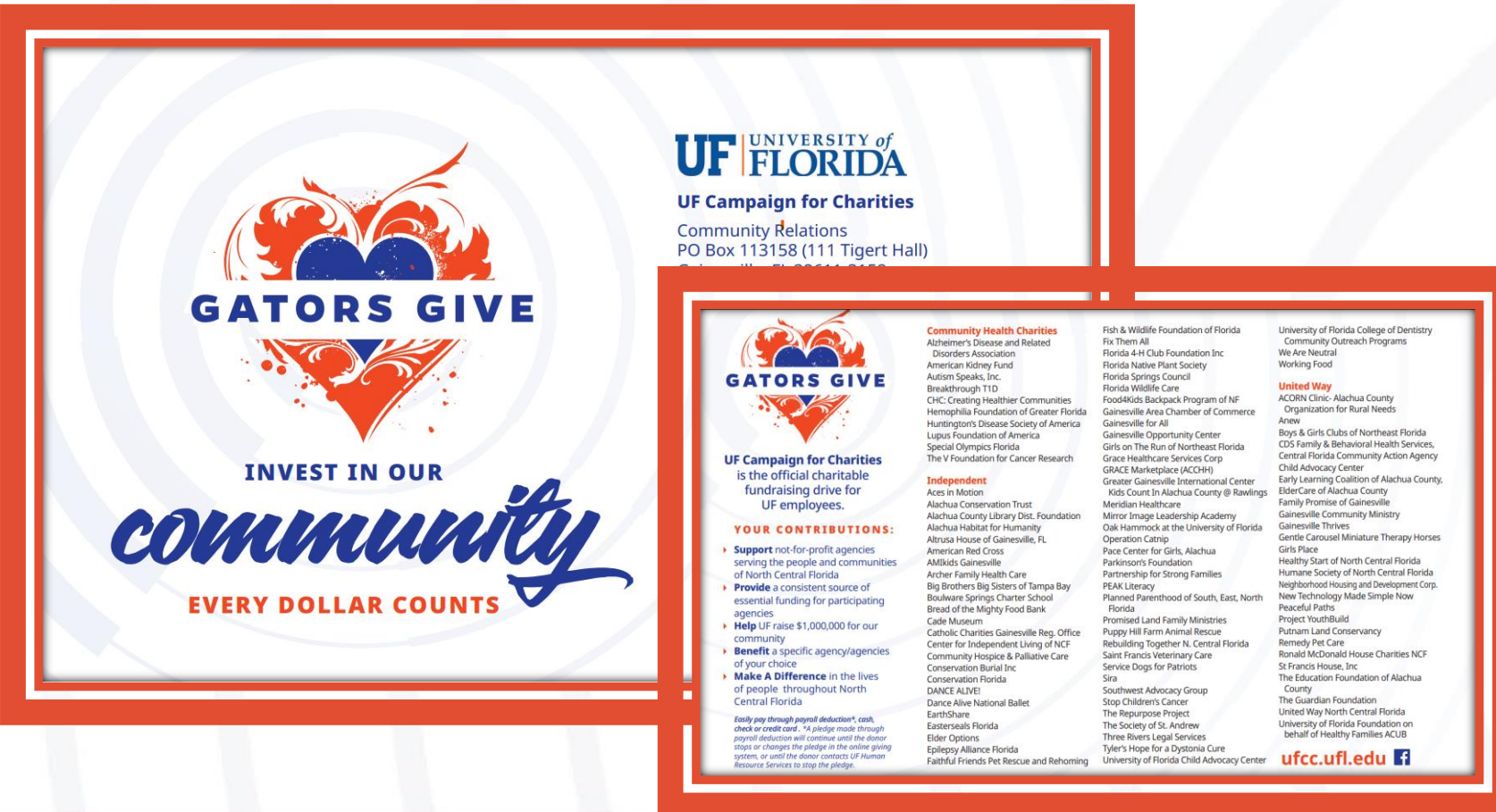
Dr. Laura L. Berns, Ph.D.
David C. Bloom
Dr. Michael V. Bowie
David T. Brown
Pate Cantrell
Roy Curtiss
Curt & Coleen Degroff
Devin Dissell
Kelly & Angela Foote
William A. Friedman
Melanie & Stephen Hagen
Bobbi Henken
Richard Hill
Julie Kinger
John Kraft & Bonnie Kraft
James & Angela Lindner
Richard & Rachel Lutz
Maria Gutierrez Martin
Jeanna Mastronicola & Clay Sweger
Melinda Jeanne McAdams
Cydney McGlothlin
Brian E. Myers
Susan Nittrouer
David & Tammie Norton
Onyekwere Ozuzu
Ann Progulske-Fox & William D. Fox
Mike & Laurel Reid
The Ropers
Linda C. Sanchez
Gail Sasnett
Denise Schentrup
Richard Scholtz
Dr. Jamie R. Smolen
Edvard Vansanten
Kathleen Wilkinson
Thomas Zapor

¹ Diamond member wishes to remain anonymous.



communica

- UFCC Postcard
- Introductory Email
- Weekly Emails
- MYUFL Splash Page
- UF HR at Work
- Social Media Posts



UF CAMPAIGN FOR CHARITIES

giving



Together
We can make a difference
www.ufcc.ufl.edu

UF Employee Email

Subject Line: #GivingTuesday: Unleash the Power of Radical Generosity

Today is #GivingTuesday. And as we move into the last week of the 2023 UF Campaign for Charities, you still have the opportunity to leave a lasting and meaningful impact on our community. Through your participation in the UFCC, you are actively creating positive change. Your gift supports the work of agencies who are paving the way for brighter futures for everyone in our community.

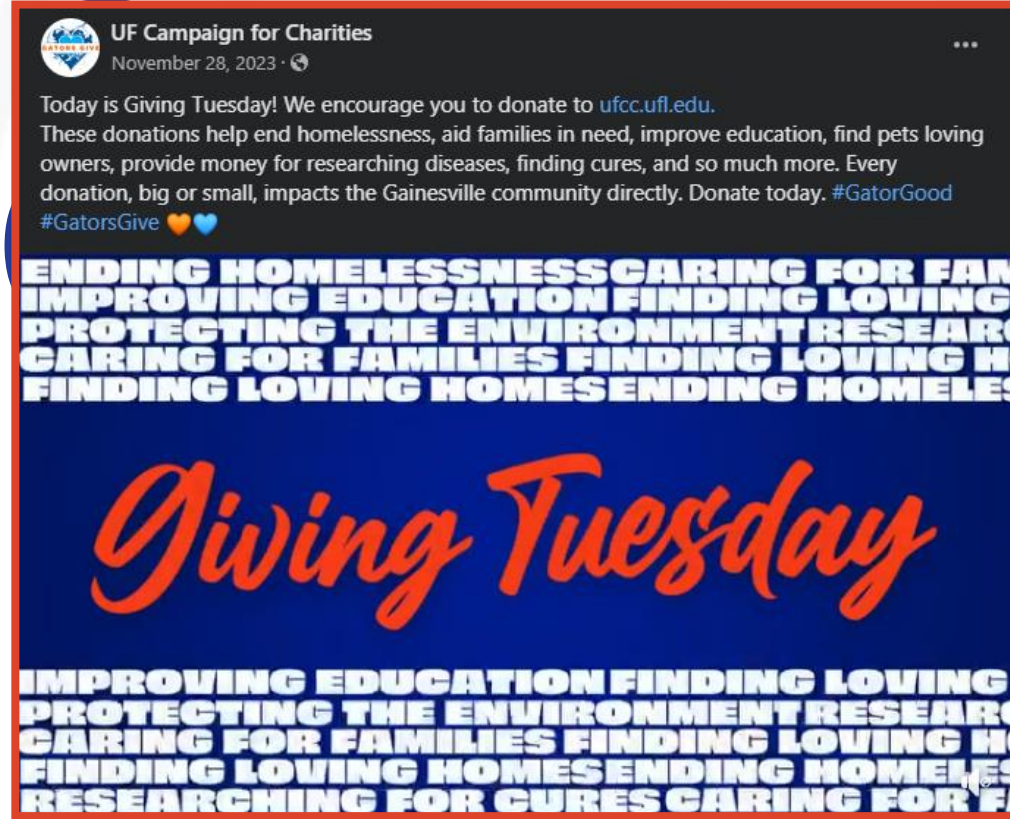
Our current total stands at \$865,844, placing us within reach of our \$1 million goal. Let's finish strong and surpass that goal! The giving site will remain open through the end of this week to accept pledges. Remember that every contribution, no matter its size, is a building block for change. Thank you for being a beacon of hope and envisioning a brighter tomorrow for our community.

PLEDGE NOW!

The UF Campaign for Charities supports [99 local charitable organizations](#) that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.

When you choose to contribute to the UF Campaign for Charities, your funds remain local and directly support agencies working within our community. As one of our long-time donors and UFCC supporters, Layne Prebor tells us, "By donating to local charities through UFCC, we can see the positive impact we're making on our community."

Whether you prefer payroll deduction, cash, check, credit card, or even stock transfer, various donation options are available. You can designate your gift to one or more of the 99 agencies or contribute to the undesignated pool, which is divided proportionally among all agencies, based on the amount designated to each organization. This means that the more designated gifts an agency receives, the more they will benefit from the undesignated pool, allowing you to maximize your impact!



UF Campaign for Charities
November 28, 2023 · 🌐

Today is Giving Tuesday! We encourage you to donate to ufcc.ufl.edu. These donations help end homelessness, aid families in need, improve education, find pets loving owners, provide money for researching diseases, finding cures, and so much more. Every donation, big or small, impacts the Gainesville community directly. Donate today. #GatorGood #GatorsGive ❤️💙

**ENDING HOMELESSNESS CARING FOR FAMILIES
IMPROVING EDUCATION FINDING LOVING HOMES
PROTECTING THE ENVIRONMENT RESEARCHING FOR CURES
CARING FOR FAMILIES FINDING LOVING HOMES
FINDING LOVING HOMES ENDING HOMELESSNESS**

Giving Tuesday

**IMPROVING EDUCATION FINDING LOVING HOMES
PROTECTING THE ENVIRONMENT RESEARCHING FOR CURES
CARING FOR FAMILIES FINDING LOVING HOMES
FINDING LOVING HOMES ENDING HOMELESSNESS**



2025 UFCC CAMPAIGN

details

UFCC CONTRIBUTIONS



online giving site

- Single Sign-On
- Welcome Note
- Agency List
- Giving History
- Roll over donations
- Pledge and designations


GATORS GIVE

INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2024 UF Campaign for Charities

You Make a Difference - Every Dollar Counts

Leadership Campaign: September 3rd - September 20th; General Campaign: September 30th - October 18th

 As a University of Florida employee, you are part of a mighty force for good. Each year, UF employees contribute approximately \$1 million per year to the Gainesville/Alachua County community through the UF Campaign for Charities. That makes a tremendous difference for our neighbors, loves ones, animal friends, and public spaces. But we can do better!

Each year, the cost of living and the cost to charities for the good they do increases, and we must keep pace. Surpassing our \$1 million goal is more important than ever. The 99 agencies that UFCC supports provide a wide variety of services for people in Gainesville and Alachua County, including shelter for the abused and homeless, food for the hungry, protection of the environment, help for people with legal challenges, hospice care and so much more. Your support for these causes is especially critical in these challenging days.

The UF Campaign for Charities effort each year is called Gators Give because that's what you do. And you're really good at it: we lead the SEC with more than \$28,000,000 raised since 1989. The payroll deduction program is a key to our success. When you give in small amounts throughout the year, it adds up to a big impact for the Gainesville community. Through Gators Give, you can contribute to specific organizations or give to the overall campaign, which provides funding to each agency.

If you are already contributing to the UFCC, thank you for that generous support, and we ask you to please consider an increase in your contribution to keep pace with increasing costs and make an even bigger impact. If you are in a position to give for the first time, please join me in making a gift to the 2024 UF Campaign for Charities. What you contribute through UFCC will resonate through our community.

Hub Brown
Dean and Professor
College of Journalism and Communications

☐ My Giving History ☐ Pledge Now!

UF CAMPAIGN FOR CHARITIES

pledge options

- Online Pledging
 - Payroll Deduction
 - Credit Card
- Cash
- Stock Transfer
- Paper Pledge Cards
- Same Options



UF CAMPAIGN FOR CHARITIES

pledge

- Employees can give two types of gifts to the UFCC:

options

- A designated gift – designating to a specific agency/agencies
- An undesignated gift – pledging to the general campaign



pledge

Undesignated Gifts:

- Distributed to Agencies / Federation Based on Percentage Received from Designated Gifts
- In 2024, this increased Agency Gifts by about 23%!
- An agency that received \$10,000 in designated funds also received \$2,300 in undesignated funds, raising their total gift to \$12,300 in 2024.



2025 UFCC CAMPAIGN

details

AGENCY PARTICIPATION



humane society
OF NORTH CENTRAL FLORIDA



agencies

- Agencies apply to participate and are vetted by:
 - Community Relations staff
 - United Way staff
 - UFCC Planning Committee
- UF regulations state that agencies must:
 - Be a nonprofit agency and must focus on issues of health and human services to assist with physical, social, and psychological well-being;
 - Provide services directly benefiting the people residing in Alachua and surrounding counties;
 - Have operating/fundraising expenses less than 25% of their revenue.
 - 75% or more of an agency's revenue should go to the agency's mission/program costs



agencies

2025 UFCC Participating Agencies:

- 10 Creating Healthier Communities Agencies
- 91 Independent Agencies

101 total participating agencies



UF CAMPAIGN FOR CHARITIES

agencies

Community Communities Agencies

Alzheimer's Disease and Related Disorders
Association

American Kidney Fund

Autism Speaks

Breakthrough T1D

CHC: Creating Healthier Communities

Hemophilia Foundation of Greater Florida

Huntington's Disease Society of America

Lupus Foundation of America

Special Olympics Florida

The V Foundation



UF CAMPAIGN FOR CHARITIES agencies

Aces in Motion

ACORN Clinic – Alachua County Organization for Rural Needs

Alachua Conservation Trust

Alachua County Library District Foundation

Alachua Habitat for Humanity

Altrusa House of Gainesville, Florida

American Red Cross

AMKids Gainesville

ANEW (Created Gainesville D.B.A. Anew)

Archer Family Health Care

Big Brothers Big Sisters of Tampa Bay, Inc.

Boulware Springs Charter School

Boys & Girls Clubs of Northeast Florida

Cade Museum for Creativity and Invention

Catholic Charities Gainesville Regional Office

CDS Family & Behavioral Health Services, Inc

Center for Independent Living of North Central Florida

Central Florida Community Action Agency

Child Advocacy Center

Community Hospice and Palliative Care

Conservation Burial

Conservation Florida

Crisis Pregnancy Center of Gainesville, DBA: Sira

Dance Alive National Ballet

Early Learning Coalition of Alachua County

EarthShare

Easter Seals Florida

ElderCare of Alachua County

Epilepsy Foundation

Faithful Friends Pet Rescue and Rehoming

Family Promise of Gainesville

Fish & Wildlife Foundation of Florida

FIWI DBP Project YouthBuild

Florida 4H Club Foundation

Florida Native Plant Society

Florida Springs Council

Florida Wildlife Care

Food4Kids Backpack Program of North Florida

Forage Inc, DBA Working Food

Gainesville Area Chamber of Commerce Foundation

Gainesville Community Ministry

Gainesville for All

Gainesville Opportunity Center

Gainesville Thrives

Gentle Carousel Miniature Therapy Horses

Girls on the Run of Northeast Florida

Girls Place

Grace Healthcare Services Corp

Independent Agencies

GRACE Marketplace

Healthy Start of North Central Florida

Humane Society of North Central Florida

Kids Count in Alachua County @ Rawlings

Meridian Healthcare

Mid-Florida Area Agency on Aging DBA Elder Options

Mirror Image Leadership Academy

Neighborhood Housing and Development Corporation

New Technology Made Simple Now

Oak Hammock at the University of Florida

Operation Catnip

Pace Center for Girls, Alachua

Parkinson's Foundation

Partnership for Strong Families

Pay to Spay DBA Fix Them All

Peaceful Paths

PEAK Literacy

Planned Parenthood of South, East and North Florida

Promised Land Family Ministries

Puppy Hill Farm Animal Rescue



agencies

Independent Agencies

Putnam Land Conservancy

Rebuilding Together North Central
Florida

Regional Food Bank of Northeast
Florida DBA Bread of the Mighty Food
Bank

Remedy Pet Care

Ronald McDonald House Charities of
North Central Florida

Saint Francis Veterinary Care

Service Dogs for Patriots

Sister City Program of Gainesville

DBA GNV International Center (CGIC)

Southwest Advocacy Group

St. Francis House

Stop Children's Cancer

The Education Foundation of Alachua
County

The Guardian Foundation

The Repurpose Project

The Society of Saint Andrew

Three Rivers Legal Services

Tyler's Hope for a Dystonia Cure

United Way North Central Florida

UF Child Advocacy Center

UF College of Dentistry Community
Outreach Programs

UF Foundation on behalf of Healthy
Families

We Are Neutral



UF CAMPAIGN FOR CHARITIES

agency role

- **Make donor database aware of agency participation in the 2025 UFCC.**
- **Let donors know that giving through the UFCC can increase their donation by 23%!**
- **Use UFCC graphics in newsletters, social media, websites.**
- **Offer to speak at unit/college events, meetings, zooms**



agency role

- Find connections to their mission across campus.
- Provide a brief mission description for use on website and in materials.
- Provide agency photos and 30 second videos for UFCC giving site, Facebook, and training use.
- Participate in the kickoff event – 9/10/2025



2025 UFCC CAMPAIGN

details

FISCAL AGENT
UNITED WAY OF NORTH CENTRAL
FLORIDA



Food 4 Kids
nourishing our future



fiscal agent

- The United Way serves as the fiscal agent for the UFCC.
- Each year, United Way provides a campaign budget proposal to the UFCC Planning Committee for approval. UW also determines the proposed fiscal agent fee based on anticipated expenses and campaign pledge total.
- This year, the campaign expenses were calculated differently to include UW indirect costs and based on anticipated campaign collections rather than the stated goal or pledge total. This proposed fee also includes recouping losses from the prior years over the next few campaign cycles.
- The proposed* fiscal agent fee for 2025 is 10%.

** Must be approved by the UFCC Planning Committee.*



UF CAMPAIGN FOR CHARITIES

fiscal agent

- Assists in the application review process.
- Manages the online giving system.
- Manages cash, credit card and check donations.
- Distributes funds to agencies on a quarterly basis.
- Payments are made in May, August, November and February.

(first-time agencies will not receive their first payment until May of the payroll deduction cycle)



2025 UFCC CAMPAIGN

details

STEERING COMMITTEE & COORDINATOR
RESPONSIBILITIES

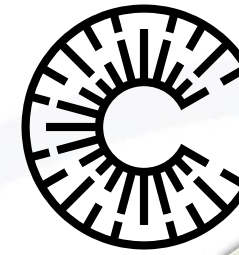


Anew



STEERING COMMITTEE & COORDINATORS THE HEART OF THE UFCC!



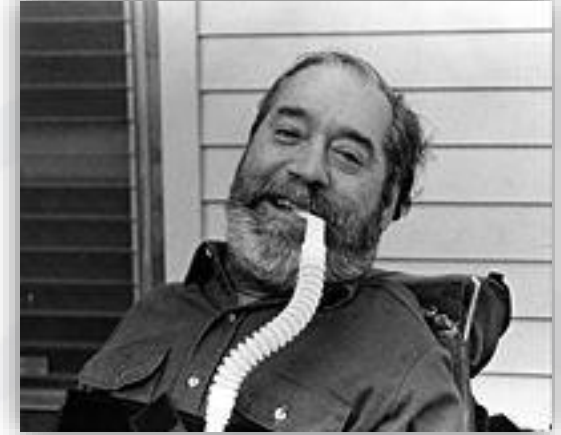


CADE
museum®



responsibility

- Recruit campaign coordinators to assist you in your unit – ideally one person in each department.
- Seek support from your unit leadership.
- Set a goal to increase your 2025 total or participate rate.
- Plan individual college / unit campaign to make everyone aware of the UFCC.



- # responsibility
- Encourage all coordinators/ volunteers to review the zoom campaign training.
 - Deliver door prize from unit to 111 Tigert Hall for kickoff event by Friday, September 5th.
 - Attend kickoff event on September 10th.
 - Make all in your college/unit aware of the campus wide agency fair immediately after kickoff event.

UF CAMPAIGN FOR CHARITIES STEERING COMMITTEE

- Print pledge cards for employees who do not have UF emails
- If employees donate online by cash or check, they should print out the UFCC receipt
- Receipt and cash/check should be given to the steering committee member



Name _____
Address _____ Email _____ Phone _____

1. Please select a method of payment.

A. Attached is my: ☐ Check payable to UFCC: \$ _____

B. Attached is my: ☐ Cash donation of \$ _____

C. Please charge my: ☐ Credit Card: \$ _____ CCR _____ CVV _____ EXP _____
\$25 minimum required (see section 4 below)

Signature _____ Date _____

2. If giving at a leadership level (\$500.00 and above), check below for any that apply.

☐ I am giving at the leadership level and wish to remain anonymous.

☐ Please combine my gift with my spouse/partner to reach leadership level.

Spouse/partner name _____

☐ Please list my/our leadership name as follows: _____

UFCC LEADERSHIP LEVELS
\$10,000+ SENIOR LEADERSHIP SOCIETY
\$5,000 - \$9,999 PLATINUM DIVISION
\$2,500 - \$4,999 DIAMOND DIVISION
\$1,000 - \$2,499 EMERALD DIVISION
\$500 - \$999 GOLD DIVISION
\$100 - \$499 SILVER DIVISION
\$50 - \$99 COPPER DIVISION

3. If designating your gift, indicate the agency # below (see reverse side for listing).

☐ I wish to designate all or part as follows:

agency #	total amount
_____	_____
_____	_____
_____	_____

NOTE: If designating to more than 3 agencies, please attach a list of agencies and amounts.



How to fill out your pledge card

STEP 1: Select payment method. Indicate your method of payment by selecting check, cash, or direct bill.

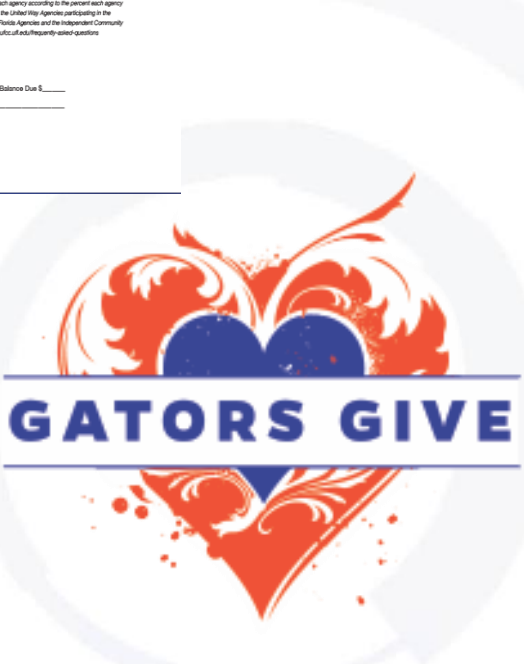
STEP 2: Indicate Recognition Method. If a leadership giver (\$500.00 or more), indicate how you would like to be recognized. If not, proceed to Step 3.

STEP 3: Agency Designation - visit ufcc.ufl.edu for agency information

If designating to a specific agency, select your agency's code below. Enter the amount you would like to designate. Undesignated contributions, including any non-renewed, prior-year designations will be divided proportionally to each agency according to the percent each agency receives in designated funds. United Way of North Central Florida will receive the undesignated dollars awarded to the United Way Agencies participating in the UFCC. These funds are distributed through a volunteer-led grant process. The Creating Healthier Communities of Florida Agencies and the Independent Community Agencies will receive their designated and their percent of undesignated dollars. For more designation details, visit ufcc.ufl.edu.

A COPY OF THE OFFICIAL REGISTRATION (SC-00471) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT BY THE STATE.

2025 UFCC Agencies		
COMMUNITY HEALTH CHARITIES		
Alzheimer's Disease & Related Disorders Assoc.	62002	CHC: Creating Healthier Communities 62010
American Kidney Fund 62007		Hemophilia Foundation of Greater Florida 62014
Autism Speaks, Inc. 62009		Huntington Disease Society of America 62045
Breakthrough T1D 62015		
INDEPENDENT		
Access to Motion 2025 61208		Family Promise of Gainesville 63051
ACORN Charities/Alachua Co. Org. for Rural Needs 61001		Florida's Children's Foundation 61002
Alachua Conservation Trust 63028		FWF: Florida Project YouthBuild 61201
Alachua County Library District Foundation 63002		PA: Thrive All 61010
Alachua Habitat for Humanity 63004		Florida Art Club Foundation Inc. 63000
Alachua House of Gainesville, FL 63073		Florida Native Plant Society 63112
Alachua Springs 61013		Florida Springs 63076
AMHHS Gainesville 63070		Florida Wildlife Care, Inc. 63010
ANCH: Anchores Gainesville 63111		Florida's Bankers' Program of NF 63007
Anchor Family Health Care 63095		Gainesville Area Chamber of Commerce Found. 63011
Big Brothers Big Sisters of Tampa Bay 61003		Gainesville Community Ministry 61016
Boulevard Springs Charter School 61206		Gainesville for All 63096
Boys & Girls Clubs of Northeast Florida 61007		Gainesville Opportunity Center 63078
Bread of the Mighty Food Bank 63045		Gainesville Thrives 63068
Cable Museum 63014		Genetic Counselor/Medical Therapy Nurses 63068
Catholic Charities Gainesville Reg. Office 61008		Gifts On The Run Off Northeast Florida 63071
CCF Family & Behavioral Health Services 61012		Girls Place 61018
Center for Independent Living of FICF 63025		Grace Healthcare Services Corp. 63091
Central Florida Community Action Agency 63007		GNCC: Marketplace (ACCHS) 61209
Child Advocacy Center 61009		Greater Gainesville International Center 63016
Community Hospice & Palliative Care 63089		Healthy Start of North Central Florida, Inc. 63003
Conservation Burial Inc. 63093		Humana Society of North Central Florida 63001
Conservation Burial 63093		Kids Count In Alachua County & Brevard 61001
DANCE ALIVE 63046		Maiden Healthcare 61102
Early Learning Coalition of Alachua County 61029		Elmer Options 63076
EarthShare 63044		Mirror Image Leadership Academy 63100
Estimotech Florida 61013		Neighborhood Housing & Development Corp. 63017
FLCC: Florida's Local Community 61014		New Technology Made Simple Home 61010
Galapagos Alliance Florida 63036		Oak Hammock at the University of Florida 63013
Health Friends for Peace and Reforming 63082		
UNITED WAY		
United Way North Central Florida 61005		
		Operation Camp 63019
		Peace Center for Girls, Alachua 63034
		Partnership for Strong Families 61004
		PMH Library 61002
		PMH Library 61002
		Preventive Foundation of South, East & N. Florida 61023
		Promised Land Family Ministries 63114
		Pygmy Hill Farm Family Rec. 63029
		Putnam Land Conservancy 63063
		Rebuilding Together North Central Florida 63021
		Remedy Pet Care 63115
		Ronald McDonald House Charities NCF 63021
		Service Dogs for Patriots 63064
		Shore 63075
		Southwest Advocacy Group 63060
		St Francis House, Inc. 61024
		St. Francis Veterinary Care 61006
		Stop Children's Cancer 63022
		The Education Foundation of Alachua County 63003
		The Guardian Foundation 63023
		The Resource Project 63005
		The Society of St. Andrew's 63006
		Three Rivers Legal Services 61025
		Uglen's Hope for a Optimize Care 63109
		UF Child Advocacy Center 63004
		UF College of Gerontology Community Outreach Prog. 63011
		UF Foundation in Honor of Healthy Families ACB 63117
		We Are Neutral 63005
		Working Food 63113




UF CAMPAIGN FOR CHARITIES STEERING COMMITTEE

UFCC REPORT ENVELOPE COVER

College/Department: _____

Coordinator Name: _____



Pledge Type	Number of Pledges	TOTAL COLLECTED
Online Pledges:		
1) Cash	1) _____	1) \$ _____
2) Checks	2) _____	2) \$ _____
Paper Pledge Cards:		
1) Payroll Deductions	1) _____	1) \$ _____
2) Cash	2) _____	2) \$ _____
3) Checks	3) _____	3) \$ _____
4) Other _____	4) _____	4) \$ _____
Special Events		
Dept/Unit to be recognized	1) _____	1) \$ _____
	2) _____	2) \$ _____
Agency Designation		Amount
_____		\$ _____
_____		\$ _____
_____		\$ _____
Totals (pledges + special events)		
CASH COUNTS (indicate number of each bill type)		
Cash \$ _____	\$100 x _____ = \$ _____	Quarters .25 x _____ = \$ _____
Checks \$ _____	\$50 x _____ = \$ _____	Dimes .10 x _____ = \$ _____
Other \$ _____	\$20 x _____ = \$ _____	Nickels .05 x _____ = \$ _____
	\$10 x _____ = \$ _____	Pennies .01 x _____ = \$ _____
	\$5 x _____ = \$ _____	Other = _____ x _____ = \$ _____
	\$1 x _____ = \$ _____	
<small>I certify that the information on this sheet is correct and all cash/checks and pledge cards are enclosed in this envelope.</small>		
Drop off: Name _____ Signature _____ Date _____		
Received: Name _____ Signature _____ Date _____		
UW Pick Up: Name _____ Signature _____ Date _____		

- Place all cash, checks, and pledge cards in an envelope with the UFCC report cover affixed.
- Return to Community Relations as soon as you receive, but no later than December 4.
- UF office of Community Relations is located in 111 Tigert Hall.
- Call prior to delivery to ensure we are available to receive.



UF CAMPAIGN FOR CHARITIES STEERING COMMITTEE

responsibilities

- Assist steering committee member with promotion of the campaign.
- Assist with special events.
- Attend kickoff event on September 18th.
- Return cash, checks and pledge cards to steering committee member.



events

2025 UFCC CAMPAIGN KICK OFF EVENT



kick off

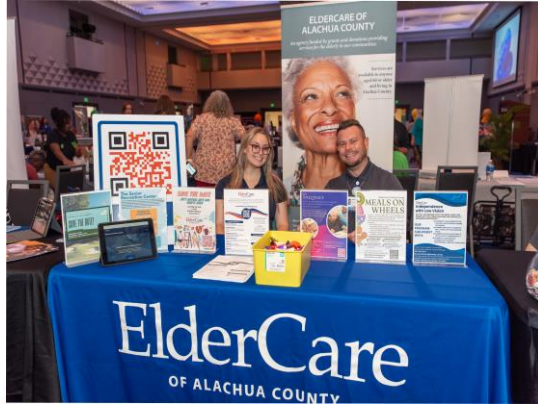


CELEBRATE ALL UFCC
VOLUNTEERS & AGENCIES

SEPTEMBER 10th 11:30 AM
REITZ UNION GRAND BALLROOM



kick off event



VISIT WITH 75
UFCC AGENCIES

Two agency representatives

Set up agency table

Bring displays and banners

Brochures and give aways

Connect with Volunteer



kick off event

ENJOY THE EVENT!

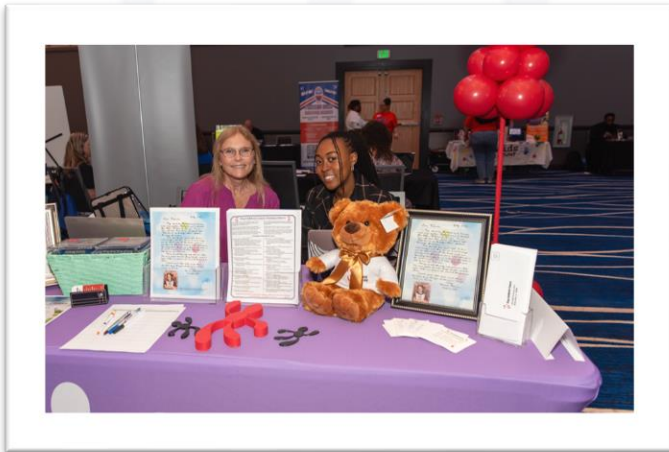


Lunch

Nibbles and Bites

Music

Albert and Alberta



2025 UFCC CAMPAIGN

events

COLLEGE AND UNIT SPECIAL EVENTS



special events

Organized by Steering Committee members and campus volunteers
Raised over \$37,000 in 2024

UF College of Public Health & Health Professions UNIVERSITY of FLORIDA

UF College of Nursing UNIVERSITY of FLORIDA

GATORS GIVE

INVEST IN OUR *community*

EVERY DOLLAR COUNTS

Thursday, October 20
5:30 - 7:30 PM

Drink ticket redeems for:
72, Vega, Wakulla, Ursa, Drift & Ciders

Wristband = \$1 off rest of drinks for event

\$1 for popcorn

Food Truck - Stubbies Pop-up Sausages

UF CAMPAIGN FOR CHARITIES
SEPT 26 - OCT 14, 2022

ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES | UFCC.UFL.EDU

UF

Annual Paper Airplane Contest

CJC vs. HHP



Fundraising Event

McALISTER'S DELI

Tuesday, October 11
5:00 p.m. - 9:00 p.m.

Newberry Road Location
618 Northwest 60th Street, Suite C, Gainesville, FL 32607

20% of each transaction goes to UFCC

When checking out, mention you are with HPNP at UF

INVEST IN OUR *community*

GATORS GIVE

EVERY DOLLAR COUNTS



PDC Annual Cornhole Tournament Fundraiser

October 11, 2024

Save The Date

Sponsorship and Registration Begins August



UF Band Practice Field

1273 Gale Lemerand Dr



special events



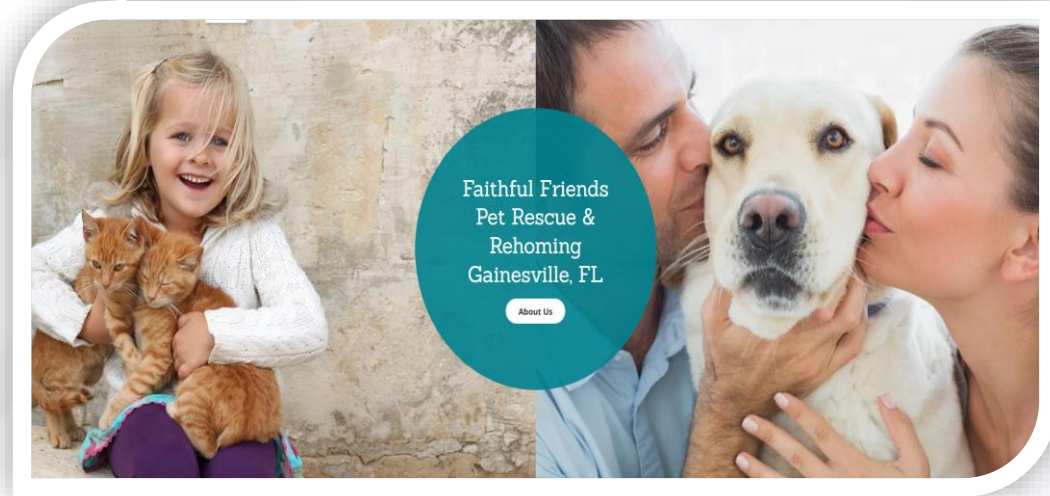
special events

Process to request website with hosted payment page

The United Way will set up individual special event pages that will allow us to track the donations by unit. You can also continue designating your special events funds to the agency or agencies of your choice. Email the following information to Dana Clayton at dclayton@unitedwayncfl.org and the United Way will establish your page and provide you a link to use in your communications.

Be sure to allow plenty of time for the page to be set up prior to your event.

- Name of the event
- College or Department (name and Dept ID)
- Dates of the event
- Date event page is to open
- UF employees or outside donors (or both)
- Attach any photos you'd like to include on your special events page



2025 UFCC CAMPAIGN

resources

MARKETING AND OTHER RESOURCES



Society of St. Andrew
GLEANNING AMERICA'S FIELDS
FEEDING AMERICA'S HUNGRY



UF CAMPAIGN FOR CHARITIES

website



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

UF CAMPAIGN FOR CHARITIES

The UF Campaign for Charities will be underway starting September 3 and will continue through the end of November, offering the opportunity to make a lasting impact on our community.

The UF Campaign for Charities supports 105 local charitable organizations that provide a wide variety of services, including medical assistance, legal help, environmental protection, food for the hungry, shelter for the abused and homeless, hospice care, pet services, school readiness for children, and much more.



CAMPAIGN WEBSITE: ufcc.ufl.edu

UF CAMPAIGN FOR CHARITIES

website

- Agency List
- By Category
- Hover Over
Feature: Mission



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2025 UFCC AGENCIES

To learn more about the agencies participating in the 2025 Campaign for Charities, hover over an agency's name (below) to read their mission statement or click on their name to visit their website.

Please note: Making contributions directly to any agency on any of the individual sites listed below will NOT count toward the University of Florida Campaign for Charities.

[Aces in Motion](#)

[ACORN Clinic - Alachua County Organization for Rural Needs](#)

[Alachua Conservation Trust](#)

[Alachua County Library District Foundation, Inc.](#)

[Alachua Habitat for Humanity](#)

[Altrusa House of Gainesville, Florida, Inc.](#)

[Alzheimer's Association, Central and North Florida Chapter](#)

[American Kidney Fund](#)

[American Red Cross of North Florida](#)

[AMKids Gainesville](#)

[ANEW*](#)

[Archer Family Health Care](#)

[Autism Soaks, Inc.](#)

[Big Brothers Big Sisters of Tampa Bay](#)

[Boulware Springs Charter School](#)

[Boys & Girls Club of Northeast Florida](#)

[Breakthrough T1D](#)

UF CAMPAIGN FOR CHARITIES

website

- Training PPTs
- Instruction Guides
- Graphics
- Contact Information



UF CAMPAIGN FOR CHARITIES

materials

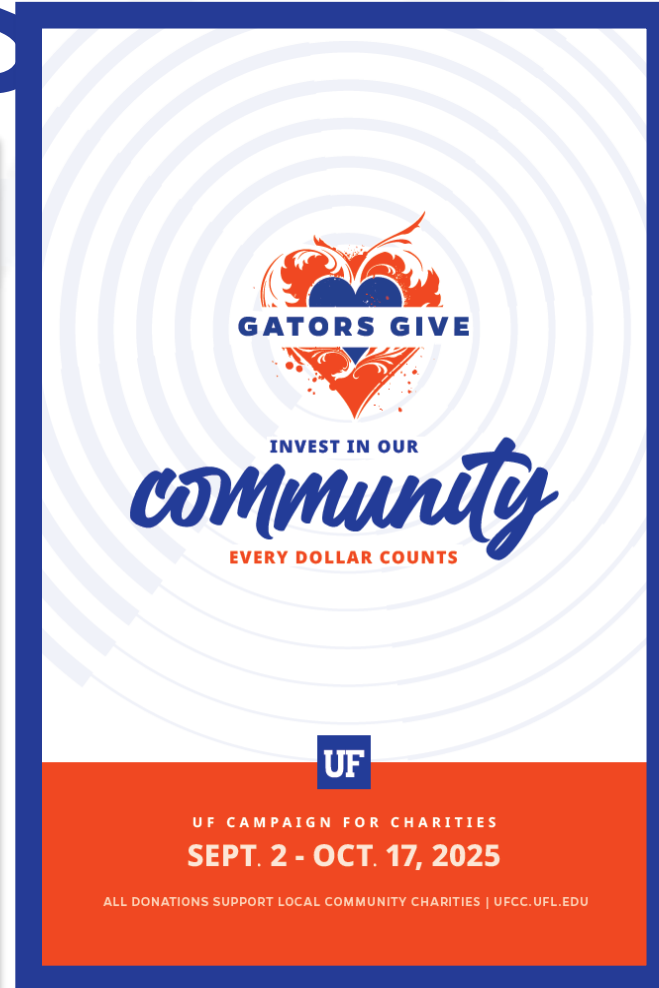
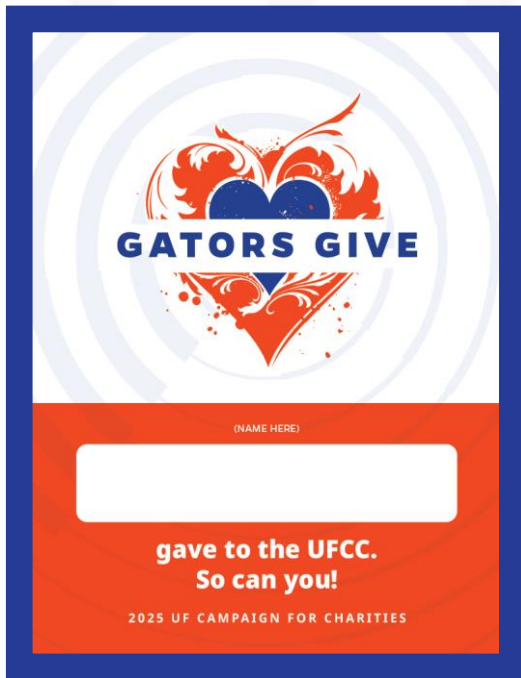
UFCC Campaign Materials:

- Poster
- Postcard
- Donor Card
- Goal Poster
- Pledge Card

All Made Available For Download



materials



UF CAMPAIGN FOR CHARITIES

materials



INVEST IN OUR

community

EVERY DOLLAR COUNTS

UF UNIVERSITY of
FLORIDA

UF Campaign for Charities

Community Relations
PO Box 113158 (111 Tigert Hall)
Gainesville, FL 32611-3158



UF Campaign for Charities
is the official charitable
fundraising drive for
UF employees.

YOUR CONTRIBUTIONS:

- ▶ **Support** not-for-profit agencies serving the people and communities of North Central Florida
- ▶ **Provide** a consistent source of essential funding for participating agencies
- ▶ **Help** UF raise \$1,000,000 for our community
- ▶ **Benefit** a specific agency/agencies of your choice
- ▶ **Make A Difference** in the lives of people throughout North Central Florida

Easily pay through payroll deduction, cash, check or credit card. *A pledge made through payroll deduction will continue until the donor stops or changes the pledge in the online giving system, or until the donor contacts UF Human Resource Services to stop the pledge.*

Community Health Charities

Alzheimer's Disease and Related Disorders Association
American Kidney Fund
Autism Speaks, Inc.
Breakthrough T1D
CHC: Creating Healthier Communities
Hemophilia Foundation of Greater Florida
Huntington's Disease Society of America
Lupus Foundation of America
Special Olympics Florida
The V Foundation for Cancer Research

Independent

Aces in Motion
Alachua Conservation Trust
Alachua County Library Dist. Foundation
Alachua Habitat for Humanity
Altrusa House of Gainesville, FL
American Red Cross
AMikids Gainesville
Archer Family Health Care
Big Brothers Big Sisters of Tampa Bay
Boulevard Springs Charter School
Bread of the Mighty Food Bank
Cade Museum
Catholic Charities Gainesville Reg. Office
Center for Independent Living of NCF
Community Hospice & Palliative Care
Conservation Burial Inc
Conservation Florida
DANCE ALIVE!
Dance Alive National Ballet
EarthShare
Easterseals Florida
Elder Options
Epilepsy Alliance Florida
Faithful Friends Pet Rescue and Rehoming

Fish & Wildlife Foundation of Florida
Fix Them All
Florida 4-H Club Foundation Inc
Florida Native Plant Society
Florida Springs Council
Florida Wildlife Care
Food4Kids Backpack Program of NF
Gainesville Area Chamber of Commerce
Gainesville for All
Gainesville Opportunity Center
Girls on The Run of Northeast Florida
Grace Healthcare Services Corp
GRACE Marketplace (ACCHH)
Greater Gainesville International Center
Kids Count In Alachua County @ Rawlings
Meridian Healthcare
Mirror Image Leadership Academy
Oak Hammock at the University of Florida
Operation Catnip
Pace Center for Girls, Alachua
Parkinson's Foundation
Partnership for Strong Families
PEAK Literacy
Planned Parenthood of South, East, North Florida
Promised Land Family Ministries
Puppy Hill Farm Animal Rescue
Rebuilding Together N. Central Florida
Saint Francis Veterinary Care
Service Dogs for Patriots
Sira
Southwest Advocacy Group
Stop Children's Cancer
The Repurpose Project
The Society of St. Andrew
Three Rivers Legal Services
Tyler's Hope for a Dystonia Cure
University of Florida Child Advocacy Center

University of Florida College of Dentistry
Community Outreach Programs
We Are Neutral
Working Food

United Way

ACORN Clinic- Alachua County
Organization for Rural Needs
Anew
Boys & Girls Clubs of Northeast Florida
CDS Family & Behavioral Health Services,
Central Florida Community Action Agency
Child Advocacy Center
Early Learning Coalition of Alachua County,
ElderCare of Alachua County
Family Promise of Gainesville
Gainesville Community Ministry
Gainesville Thrives
Gentle Carousel Miniature Therapy Horses
Girls Place
Healthy Start of North Central Florida
Humane Society of North Central Florida
Neighborhood Housing and Development Corp.
New Technology Made Simple Now
Peaceful Paths
Project YouthBuild
Putnam Land Conservancy
Remedy Pet Care
Ronald McDonald House Charities NCF
St Francis House, Inc
The Education Foundation of Alachua County
The Guardian Foundation
United Way North Central Florida
University of Florida Foundation on
behalf of Healthy Families ACUB

ufcc.ufl.edu

DONATE NOW - DEC. 3

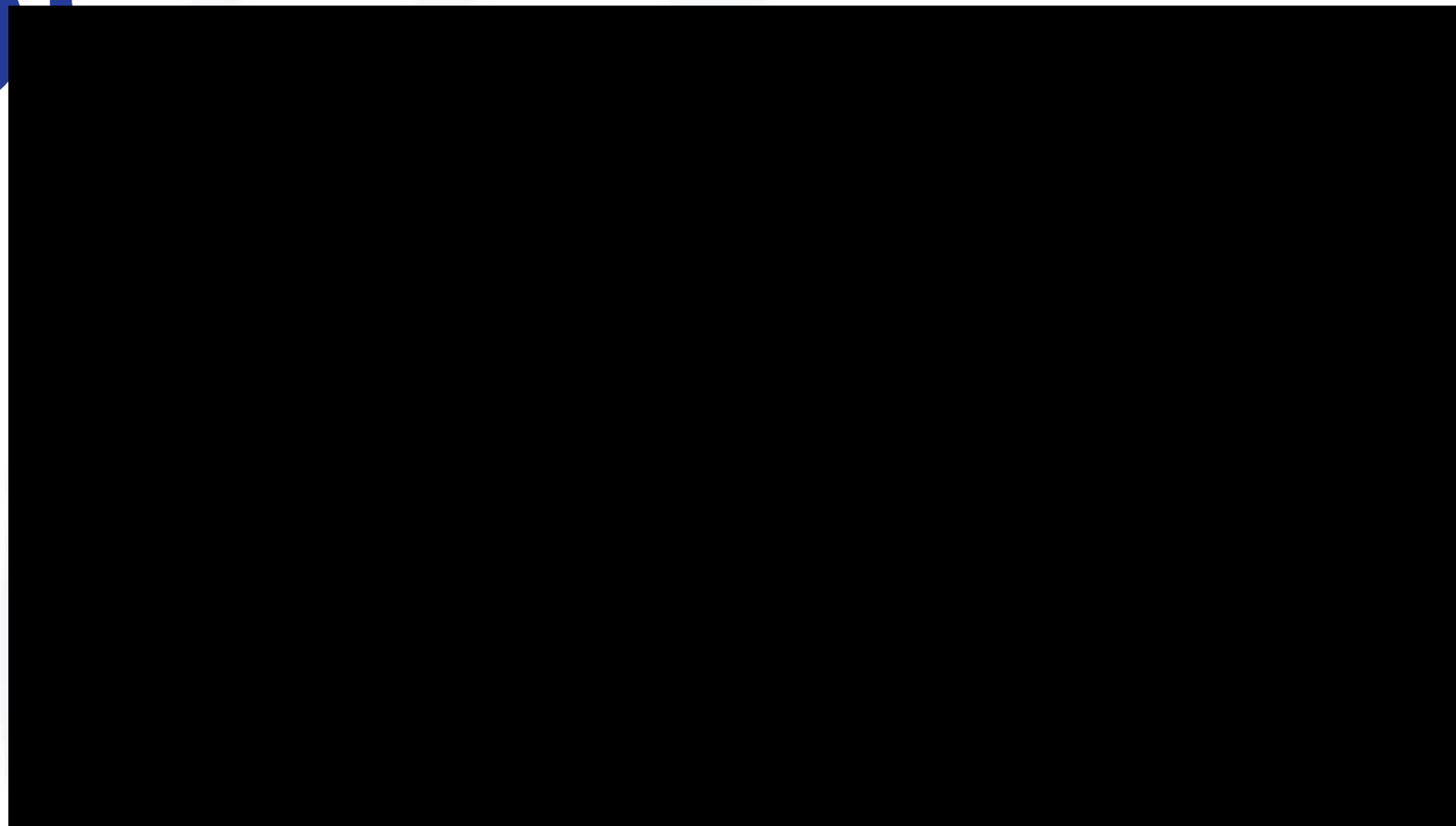
UF CAMPAIGN FOR CHARITIES

logos



UF CAMPAIGN FOR CHARITIES

videos



2025 UFCC CAMPAIGN

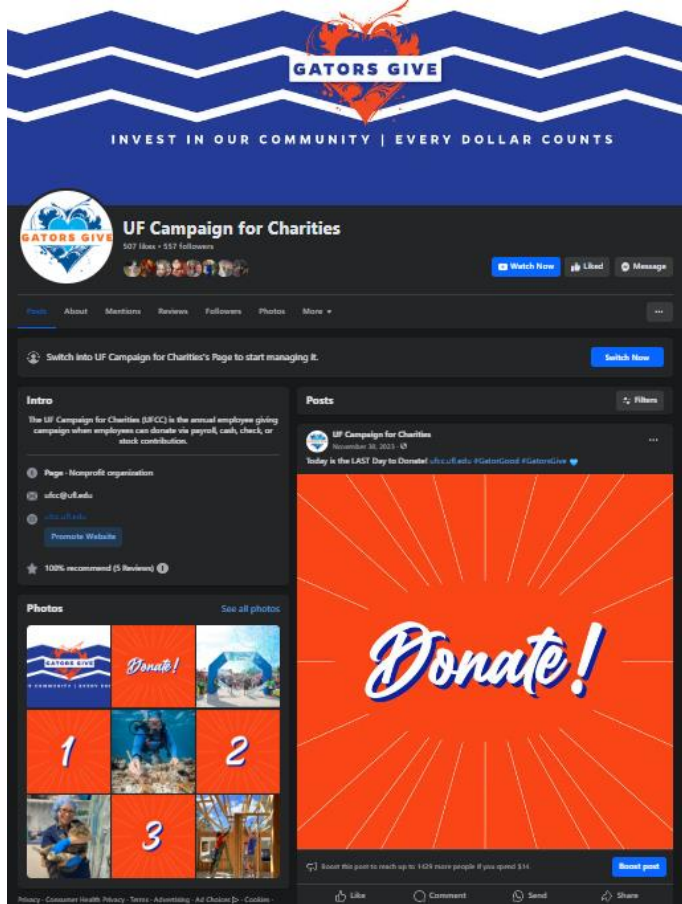
resources

ADDITIONAL CAMPAIGN PROMOTIONS



UF CAMPAIGN FOR CHARITIES

social



UFCC FACEBOOK

Campaign updates and videos

Agency spotlights

Special events information

Campaign news and progress



LIKE US ON FACEBOOK



splash page



The screenshot shows the MyUFL Splash Page. At the top left is a blue button labeled 'ACCESS MYUFL'. Below it is an orange-bordered box with a warning icon and the text 'VIEW IT ALERT NOTICES'. On the left side, under the heading 'HELPFUL RESOURCES', there is a paragraph about browser compatibility and a list of links: 'MYUFL BROWSER REQUIREMENTS', 'MYUFL SPLASH PAGE REQUESTS', 'MYUFL SYSTEM, COMPLIANCE, AND OTHER UF TRAINING', and 'ASK THE HELP DESK'. The main content area features the 'GATORS GIVE' logo (a heart with flames) and the text 'INVEST IN OUR community EVERY DOLLAR COUNTS'. At the bottom, an orange banner reads 'UF CAMPAIGN FOR CHARITIES | SEPT. 2 - OCT. 17' and 'ALL DONATIONS SUPPORT LOCAL COMMUNITY CHARITIES' with a 'LEARN MORE' link.

MyUFL Splash Page

Single Sign-On for internal UF homepage

Announce Campaign

Link to UFCC Website



newsletters

Newsletter to all faculty and staff

Announce Campaign

Quotes from participants

Link to UFCC Website

UF

UF AT WORK

HOME TOPICS EVENTS ABOUT US

2024 UF Campaign for Charities – Gators Give!

The UF Campaign for Charities (UFCC) is now underway and will continue through the end of November. Supporting 105 local charitable organizations, the campaign gives UF employees the opportunity to make a lasting impact on our community. Visit the [UFCC website](#) to learn more and donate.

This year, faculty and staff can attend the [Campus Agency Fair](#) to meet representatives from diverse agencies and learn how to make a bigger impact. The event will be held at the Reitz Union on Sept. 18.



newsletters

Campus-wide charity campaign is helping Gators help others

September 26 marks the start of the annual University of Florida Campaign for Charities, a campus effort to raise money for local and national nonprofit organizations. Last year, faculty and staff raised \$1.04 million, 6% more than the year prior.

The campaign asks UF employees to donate to a list of 97 charitable agencies, including the American Cancer Society, Florida Wildlife Care and the Humane Society of North Central Florida.

"Imagine the impact of \$1 million invested in our community each year by the generous employees of the University of Florida," said Susan Crowley, assistant vice president for Community Relations. "In these times of diminished nonprofit budgets, our UF Campaign for Charities' funds are vital to many agencies."

The program started in 1993, and since 2005, UF has raised more than \$1 million each year.

"The UF Campaign for Charities has been the top charitable campaign in the SEC for more than 15 years," Crowley said. "We are consistently among the top five universities in the nation in similar giving campaigns."

Employees can donate through payroll deduction, cash, check or credit card to a specific agency or agencies, or by making an undesignated gift that supports all agencies participating in this year's UFCC. Online donations can be made using myUFL or the campaign's website, www.ufcc.ufl.edu.

UF News

Broadcast on UF News public site

Announce Campaign

Campaign History

Link to UFCC Website



psa& radio



UF Campaign for Charities 2024

Sep 8, 2024

This episode features Karen Thomas and the University of Florida Campaign for Charities 2024. This year's campaign includes 105 charities from United Way of North Central Florida, Community Health Charities of Florida, and other independent agencies.

UFCC PSA & RADIO

PSA Broadcast on WUFT
throughout September-
November

Announce Campaign

UFCC Website

“Tell Me About It” podcast



2025 UFCC CAMPAIGN

messag ing

WHY UFCC?



messaging

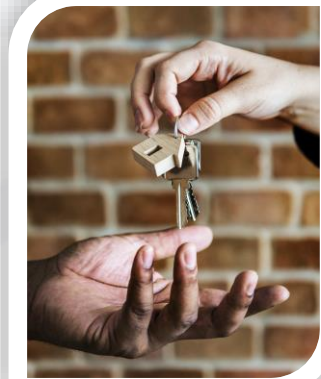
WHY GIVE THROUGH UFCC?

Ease of payroll deduction & affordability

UFCC agency review process

Choice of 101 agencies with widely varied missions

Agencies receive portion of undesignated funds, increasing gifts by a significant amount (in 2024, donations were increased by ~23%!)



contacts

HOW TO FIND US

UFCC@ufl.edu | main monitored email addresses

Karen Thomas | UFCC Director | k.thomas@ufl.edu | 352-392-4574

Lesa Phillips | UFCC Coordinator | lesaphillips@ufl.edu | 352-392-4574

Jamey Harvey | UFCC Marketing | Jamey.Harvey@ufl.edu | 352-392-4574

www.ufcc.ufl.edu | www.gcr.ufl.edu





**YOU HELP US BRING THE GATOR GOOD TO
GAINESVILLE AND NORTH CENTRAL FLORIDA
THANK YOU!!**

questions



2025 E-PLEDGE

site

INSTRUCTIONS



e-pledge

Access from ufcc.ufl.edu or via

Myufl>my self service>UFCC sign on
site

Employees log on to:

- Give for the first time
- Change their pledge amount or agency designations
- Review giving history
- Stop their pledge at the end of 2025

Oak Hammock
— at the University of Florida® —



e-pledge



INVEST IN OUR COMMUNITY | EVERY DOLLAR COUNTS

2024 UF Campaign for Charities

You Make a Difference - Every Dollar Counts

Leadership Campaign: September 3rd - September 20th; General Campaign: September 30th - October 18th



As a University of Florida employee, you are part of a mighty force for good. Each year, UF employees contribute approximately \$1 million per year to the Gainesville/Alachua County community through the UF Campaign for Charities. That makes a tremendous difference for our neighbors, loves ones, animal friends, and public spaces. But we can do better!

Each year, the cost of living and the cost to charities for the good they do increases, and we must keep pace. Surpassing our \$1 million goal is more important than ever. The 99 agencies that UFCC supports provide a wide variety of services for people in Gainesville and Alachua County, including shelter for the abused and homeless, food for the hungry, protection of the environment, help for people with legal challenges, hospice care and so much more. Your support for these causes is especially critical in these challenging days.

The UF Campaign for Charities effort each year is called Gators Give because that's what you do. And you're really good at it: we lead the SEC with more than \$28,000,000 raised since 1989. The payroll deduction program is a key to our success. When you give in small amounts throughout the year, it adds up to a big impact for the Gainesville community. Through Gators Give, you can contribute to specific organizations or give to the overall campaign, which provides funding to each agency.

If you are already contributing to the UFCC, thank you for that generous support, and we ask you to please consider an increase in your contribution to keep pace with increasing costs and make an even bigger impact. If you are in a position to give for the first time, please join me in making a gift to the 2024 UF Campaign for Charities. What you contribute through UFCC will resonate through our community.

Hub Brown
Dean and Professor
College of Journalism and Communications

☐ My Giving History

☐ Pledge Now!

- Single Sign-On
- Welcome Note
- Agency List
- Giving History
- Roll over donations
- Pledge and designations



e-pledge

UF Campaign for Charities

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Your 2019 pledge will automatically carry into the 2020 UF Campaign for Charities, keeping your same pledge amount and agency choices. If you are satisfied with this donation, no further action is required.

If you would like to change your pledge amount, the agencies selected, or make a gift via cash or credit card, please click the **UPDATE** button.

[Update](#)

If you do not wish to make any changes to your 2018/2019 pledge, click the LOG OFF button.

[LOG OFF](#)

[New/Additional Pledge](#)

[Choose](#)

[Cancel](#)



Employees log onto the system to:

- **Make changes to or cancel existing pledge**
- **Make new/additional pledge**
- **Review pledge history**

Payroll deduction pledges roll over to the

following year unless:

- **The pledge is stopped mid-year with UF human resources**
- **The donor elects to not renew for the following year (using the online system during the campaign)**

e-pledge

UF Campaign for Charities

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[New/Additional Pledge](#)

[Choose](#)

[Cancel](#)



Employees log onto the system to:

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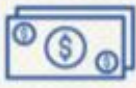



- **The pledge is stopped mid-year with UF human resources**
- **The donor elects to not renew for the following year (using the online system during the campaign)**

e-pledge



Type and Amount → Designations → Verification → Finished

Please select a payment method for your pledge

					
Payroll Deduction	Credit Card	Cash	Bill Me	Check	I would prefer not to contribute this year.

[Next](#)

[Cancel](#)



MAKE A PLEDGE OR ELECT TO NOT MAKE A PLEDGE

UF CAMPAIGN FOR CHARITIES

Payroll Deduction Pledge

To make a gift via payroll deduction, enter the amount you want deducted from your paycheck in the "Deduction Per Paycheck" box, or enter the total amount in the "Total Annual Pledge" box and we'll calculate the payroll deduction automatically. To donate a percentage of your salary, use the salary percentage tool to calculate the amount of your gift by entering your salary and the percentage you would like to donate. Click Calculate and the tool will automatically calculate the amount that will be deducted from your paycheck based on the number of pay periods.

Please note: Your agency and amount designations will continue to roll over from year to year unless you stop your pledge now through the online giving system. After the campaign ends, you can cancel your pledge by contacting UF Human Resource Services at employment@ufl.edu or calling 352-273-2841.

ePledge does not keep your salary information; this is simply a tool to calculate the percentage of your salary.

Your prior year Campaign Commitment:\$260.00
If you would like to see your designations for prior years, click on the [giving history link](#) in the top menu.

Give a percentage of your annual salary!

NOTE: This is a calculator to compute the deduction per pay period (in dollars) and will not save salary information entered.

Annual Salary	<input type="text" value="*****"/>
Confirm Salary	<input type="text" value="*****"/>
Percent of Salary	<input type="text" value="2%"/>
<input type="button" value="Calculate"/>	

Deduction Per Paycheck:	<input type="text" value="\$42.31"/>
Pay Periods Per Year:	<input type="text" value="26"/>
Total Annual Pledge:	<input type="text" value="\$1,100.00"/>



UF CAMPAIGN FOR CHARITIES



Type and Amount → Designations → Verification → Finished

Total Pledge	\$260.00
Total Designated	\$0.00
Total Undesignated	\$260.00

Agency Designation Page

If you wish to give an undesignated donation to be divided among all participating agencies, click "NEXT."

Agency List

Name	Designation Amount
Aces In Motion (Gainesville Area Community Tennis Association)	<input type="text"/>
ACORN Clinic (Alachua County Organization for Rural Needs, Inc.)	<input type="text"/>
Aid-a-Gator	<input type="text"/>
Alachua Conservation Trust, Inc.	<input type="text"/>
Alachua County Library District Foundation	<input type="text"/>
Alachua Habitat for Humanity	<input type="text"/>



AGENCY DESIGNATION

UF CAMPAIGN FOR CHARITIES

UF Campaign for Charities

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Type and Amount

Designations

Verification

Finished

Please check your information below.

- ☒ Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)
- ☒ Release my postal address to the designated agency or agencies for recognition.
- ☒ Release my email address to the designated agency or agencies
- ☒ Publish my name as a UFCC Donor.
- ☐ Please check to remain anonymous in the leadership brochure.
- ☐ I wish to combine my spouse's pledge with mine to obtain leadership status.

Spouse's Name (First and Last Name)

Do not use your browser back button.
Use the BACK button below to navigate back.

[Next](#)

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REVIEW OPTIONS

UF CAMPAIGN FOR CHARITIES

UF

Campaign for Charities

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UFCC Agencies

Logoff



Type and Amount

Designations

Verification

Finished

Please review your pledge and confirm it below:

Pledge Type:	Payroll Deduction
Pay Periods Per Year:	26
Deduction Per Paycheck:	\$10.00
Total Current Pledge:	\$260.00
Total Pledge Year To Date:	\$780.00

Designated to	Amount
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total Designated	\$260.00
Total Undesignated	\$0.00

☒ Release my name to my designated agency or agencies. (If unchecked, your designation will be anonymous.)

☒ Release my postal address to the designated agency or agencies for recognition.

☒ Release my email address to the designated agency or agencies

☒ Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member.
To find the name of your Steering Committee member. [Click Here](#)

The confirmation page may take a few moments to display.
Please click Confirm only once.

Thank you.

Confirm

Previous

Cancel




REVIEW DETAILS

UF CAMPAIGN FOR CHARITIES

UF Campaign for Charities

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Type and Amount → Designations → Verification → Finished

Karen, Thank you for your contribution.

If you have pledged to pay with cash or a check, please print this page and deliver with your cash or check to your unit's Steering Committee member. [Click Here](#) to find the name of your Steering Committee member.

Reference Number:	24062-991145
Pledge Type:	Payroll Deduction
Pay Periods Per Year:	26
Deduction Per Paycheck:	\$10.00
Total Current Pledge:	\$260.00
Total Pledge Year To Date:	\$780.00

Designated to	Amount
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total Designated	\$260.00
Total Undesignated	\$0.00

☒ Release my name to my designated agency or agencies.(If unchecked, your designation will be anonymous.)
☒ Release my postal address to the designated agency or agencies for recognition.
☒ Release my email address to the designated agency or agencies
☒ Publish my name as a UFCC Donor.

Made a cash or check donation? Please deliver your cash or check donation to your unit's Steering Committee member. [Click here](#) to find the name of your Steering Committee member.

[Signoff](#)

[Print](#)



CONFIRMATION – EMAIL AND PRINT

UF CAMPAIGN FOR CHARITIES




Account History



Please contact the UF Community Relations Department with any questions: 352-392-4567

If you have made a credit card pledge this campaign year and wish to make a change, please [contact your ePledge administrator here.](#)

Year	Pledge
2020	\$780.00 
2019	\$260.00 



GIVING HISTORY

UF CAMPAIGN FOR CHARITIES



2020 Pledge Details & History

Please contact the UF Community Relations Department with any questions: 352-392-4567
If you have made a previous credit card pledge this campaign year and wish to make a change, please [contact your ePledge administrator here](#).

Donor/Campaign	Company	Pledge
Thomas, Mrs. Karen H.		
UF Campaign for Charities	University of Florida	\$780.00
TOTAL FOR 2020		\$780.00

Recent Transactions

Year	Date	Pledge Type	Pledge	e-Payment Verification
2020	07/16/2021	Payroll Deduction	\$260.00	
2020	09/21/2020	Payroll Deduction	\$520.00	
2019	06/28/2019	Payroll Deduction	\$260.00	

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PLEDGE DETAILS & HISTORY

UF CAMPAIGN FOR CHARITIES

UF Campaign for Charities

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Transaction Details

To edit your pledge or designations click on the **update** button. IF you have not yet made a 2020 pledge please click on **pledge** from the left menu to make a 2020 pledge.

If you have made a previous credit card pledge this campaign year, and wish to make a change please [contact your ePledge administrator here](#).

Campaign Year	2020
Campaign Name	UF Campaign for Charities
Transaction Type	Employee Payroll
Transaction Status	110 - Entered
Transaction Number	991145
Envelope Number	24062
Employer:	University of Florida
Transaction Date	07/16/2021
Pledge Type:	Payroll Deduction
Pledge Amount:	\$260.00
Number of Deductions	26

Designation Details

Agencies Name	Amounts or Percentage
Aces In Motion (Gainesville Area Community Tennis Association)	\$260.00
Total to agencies	\$260.00
Total to the Community Plan	\$0.00
Total Pledge	\$260.00

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[Resend Confirmation](#)



RESEND CONFIRMATION



THANK YOU!